




2020 Annual Report



Salvați Copiii
Save the Children România

Salvați Copiii • A member of Save the Children
3 Ștefan Furtună Entrance, 1st district, 010899, Bucharest, Romania
Telefon: 021 316 61 76, secretariat@salvaticopiii.ro, www.salvaticopiii.ro



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VISION

Save the Children's vision is a world in which every child attains the right to survival, protection, development and participation.

MISSION

Save the Children's mission is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

VALUES

Accountability, Ambition, Collaboration, Creativity, Integrity

Values we believe in

Accountability

We take personal responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children.

Ambition

We are demanding of ourselves and our colleagues, set high goals and are committed to improving the quality of everything we do for children.

Collaboration

We respect and value each other, thrive on our diversity, and work with partners to leverage our global strength in making a difference for children.

Creativity

We are open to new ideas, embrace change, and take disciplined risks to develop sustainable solutions for and with children.

Integrity

We aspire to live to the highest standards of personal honesty and behaviour; we never compromise our reputation and always act in the best interests of children.

Dear friends,

For most people, the state of emergency declared in March 2020 meant protection against an aggressive virus. The lockdown, the closure of schools and economic activities were safety measures. Not for the children in vulnerable socio-economic environments, exposed to additional risks and traumas, not for the frontline doctors, not for the children born prematurely or with severe pathologies, who needed immediate medical care.

Save the Children Romania mobilised human and financial resources and provided protection kits and modern equipment to 57 medical and patient-care units and 79 family medicine practices, over 6,800 health professionals being supported.

10,000 children and 6,650 families benefited from services, based on needs, we organised remedial education programmes, for the children's pedagogical and socio-emotional recovery, we facilitated participation in online schooling for 4,000 children by providing tablets, with Internet subscription, or by training them in efficiently using the devices. We supported the children, as well as the teachers and schools, so that education is accessible and safe. 55,800 students benefited from our interventions.

Concerned with the children's emotional health, we provided direct counselling, as well as via the free hotline **0800.070.009**. We did not let our guard down in the face of bullying either, our efforts being validated by the Ministry of Education, by taking over and adopting the intervention mechanism in the methodological norms for the application of the law on banning this phenomenon.

In addition to these direct activities, Save the Children was more engaged than ever in lobbying actions, so that, during crisis times, children's rights should be found on the public agenda.

In the year when it celebrated 30 years of sustained activity to guarantee and protect the children's rights in Romania, Save the Children took a test of maturity. It was a test of maturity, that we passed together. We learned that we can do a lot, when the stake is our children's safety.



Mihai Gafencu
President

We thank all our supporters and volunteers whose mobilisation was truly fantastic! With your help, nothing will be too difficult to help the children!



Gabriela Alexandrescu
Executive President

Children we have reached

370,000

Lives saved - 86,000

Equipping maternities with medical equipment and protection kits against Covid-19 pandemic, information and support for mothers and pregnant women.

Education - 62,800

Supporting children and schools from disadvantaged environments, in light of forced online education, information on the right to education

Protection - 47,200

protection against violence, protection of children whose parents left to work abroad and of refugee children, online protection, medical protection, information with regard to protection

Information and participation - 175,000

information on the rights of the child, both in real life and online and encouraging children's participation

Specialists 34,400

Parents 102,000

Volunteers - 3,000

Revenues (Euro):

7,210,150





5 highlights in 2020

Provision for 57 medical and patient-care units and 79 family medicine practices with **273,609** crucial medical equipment and materials, in the context of the Covid-19 pandemic, by creating the Emergency Fund for hospitals. **28,000 children** and over **6,800 health professionals** were supported.

10,000 children and their families received emergency material support to purchase food, hygiene products, disinfectants or social vouchers, as well as counselling.

62,800 children benefited from better conditions for the start of the school year 2020-2021, improved online work methods or were offered specific educational support, depending on needs.

Save the Children's proposals to prevent and reduce bullying in schools were included in the methodological norms for the application of the Law against psychological violence-bullying. The norms take over the intervention mechanism fully designed by Save the Children and tested in tens of school units.

Organisation of a successful edition of the Christmas Tree Festival, in unprecedented online circumstances: EUR 470,000 in support of the education of children from disadvantaged communities.



LIVES SAVED



Save the Children's intervention in supporting maternities was commendable: the infant mortality rate dropped, in 10 years of campaign, from 11 to one thousand babies born alive, down to 5.8 to one thousand babies born alive in 2019 (definitive data for 2019, National Institute of Statistics, February 2021).



ENDOWMENT OF MATERNITIES AND PEDIATRIC WARDS

Since the start of the programme to the present, Save the Children provided **830 state-of-the-art pieces of medical equipment, worth EUR 6 million, to 100 maternities.**

Partners/Sponsors in 2020:

The most important sums were offered by: Catena Pharmacies, Kaufland Romania, Oriflame, BCR, GSK, Garanti BBVA Group, Penny Market Romania, Libris.ro, Kimberly-Clark, Pfizer, EDPR Romania, Alliance Healthcare Romania, "Spiru Haret" Federation of Education Unions, "RO Club Maraton" Association, Gurghiu Village, DPD Romania.

Expansion, modernisation and provision of equipment for the Emergency Department (CPU) of Alessandrescu-Rusescu National Health Institute for Mother and Child

Over **50,000 children** will benefit from safe and quick intervention every year.

● 2020 facilities





INTEGRATED COMMUNITY SERVICES

In view of improving the health of mothers, pregnant women and children up to 5 years of age, Save the Children provides socio-medical services in the rural area, by means of family doctors, social workers and health mediators. **7,500 persons** benefited from these services in 2020, of whom 2,500 children between 0 and 5 years of age, 500 pregnant women, 2,000 mothers and 2,500 teenagers and parents. Education for health activities were organised addressing proper nutrition and medical supervision of children, pregnancy monitoring and vaccination of the children included in the project, according to the national scheme.

The research regarding the situation of mothers and pregnant women in disadvantaged areas was launched in partnership with the Presidential Administration and the Ministry of Health, as well as relevant stakeholders in the field.

62,000 mothers throughout the country benefited from information on the care of infants, importance of hugs and prevention of postpartum depression and received support kits, and their new-born children benefited in this way from better care. **16,200 mothers** from 6 maternities had access to an alternative medical information method, by means of educational videos broadcasted with the help of video communication systems installed in wards.

EDUCATION FOR HEALTH

26,751 students aged between 4 and 17, from **276 schools** benefited from information sessions on topics such as: nutrition and physical movement, emotional health, sexual education, consumer behaviours, by means of 294 volunteers, 673 teachers and health professionals and 83 representatives of the local partners, who were trained beforehand. Between 2017-2020, the Education for health programme was implemented in **424 schools** from Bucharest and 15 counties, **82,150 students** being thus better informed.


LOOK TOWARDS THE FUTURE

Save the Children continued, with the support of Essilor, the national programme to identify and support school children with visual impairments. The programme will become, with the support of the school inspectorates and of the Ministry of Education, the first national screening for eye health identification and assessment for over 600,000 children between 5 and 17 years of age. In 2020, until the school closure in March, eye examinations were carried out for 2,951 children from schools from Bucharest and Bacău, Sibiu and Suceava counties. 940 of them were referred to eye care offices to be examined by specialists. Since it started, in 2019, **more than 14,150 children** received eye examinations.

Partners/Sponsors: Kimberly-Clark, Ogilvy, Kaufland Romania, Alliance Healthcare Romania, Carrefour, Essilor.

QUALITY EDUCATION

By closing kindergartens and schools, 35.7% of the Romanian children, meaning those 1,300,000 children affected by poverty and social exclusion, had to suffer considerable hardship, their isolation and that of their parents increasing the educational gap between them and the other children and endangering their health, development and even survival.



CRISTINA For her, online school was quite complicated, at least in the beginning, when she only had a phone, it was very difficult. Save the Children provided her with a laptop and she learned how to use it. She is doing better now, but the fact that, in addition to the laptop, she had the constant support of the teacher from Save the Children mattered as well.

Education during the pandemic

In 2020, the school dropout prevention activities addressed a number of **62,800 children** and their families, as well as schools and local authorities, who were all in an unprecedented situation, following the COVID-19 pandemic.

Save the Children stepped up its efforts to support and protect the social beneficiaries from Bucharest and 18 counties throughout the country, focusing on guaranteeing the access to education and direct intervention in emergency situations, in compliance with the requirements and recommendations of the local authorities to prevent the spread of SARS-CoV-2. Thus, **7,000 children** benefited from **educational support**: additional school preparation, directly or remotely (online/by phone, via IT equipment or with the help of worksheets for children without access to technology), emotional support and guidance, as well as non-formal education activities. **5,400 parents** received emergency material support (social vouchers, food, hygiene products) and welfare services.

55,800 students benefited from better conditions for the start of the school year 2020-2021 and improved online working methods, through interventions aimed at providing IT equipment, hygiene and sanitary materials, training of the teaching staff, information and counselling in **198 schools**. **Over 3,500 children** from disadvantaged communities received tablets with Internet subscription and the necessary help to use them in the class.

Remedial education programmes

Shortly after the start of the pandemic and the imposition of measures restricting social contacts to prevent the spread of SARS-CoV-2, Save the Children understood the need and urgency of remedial education. Subsequently, **127 groups of summer remedial preparation** were organised, in compliance with all the protection and social distancing rules, for 4,000 children whose access to education was suspended during the lockdown: 100 *School after School* groups and 27 groups for *preschool aged* children.

In addition to school preparation activities to reduce educational challenges, resulting from non-participation in school, education for health and non-formal education classes were also organised.

We also supported the teachers, who had to adapt on the fly to the digitalisation of the educational process. Thus, we provided training for an efficient integration of online technology in education for **500 teachers**.

Partners/Sponsors: The most important sums were offered by: Kaufland Romania, Orange Romania, OMV Petrom, Catena Pharmacies, Banca Transilvania, PEPCO Romania, Profi Romania, CEZ Group in Romania, PRO TV, Lidl Romania, Water Systems International, UniCredit Bank, Deutek, Discovery, Romanian Business Consult.

CHILDREN HOME ALONE

With more pronounced vulnerabilities as before, from an emotional, as well as educational, social and economic point of view, generated by the pandemic crisis, the children left at home after their parents went to work abroad needed complex and urgent support. Save the Children Organisation came to their support with psychological, educational services, recreational activities and emergency material support for them and their families.

Direct services – In 2020, **1,286 children and 880 parents and caregivers of the children** benefited from the activities organised in the 17 local programmes carried out in the towns of Pitești, Bucharest, Reșița, Mangalia, Târgoviște, Craiova, Petrila, Timișoara, Brașov, Piatra Neamț, Suceava, Iași, Negrești, Lupeni, Sighișoara and Târgu Mureș and in small rural/urban localities of the respective counties.



“On Christmas day, although not with us, dad joined us on Skype, to lunch. I truly wish for him to come home as quickly as possible.” **NICOLE**, 11 years old.

Following the pandemic crisis, the child protection efforts addressed the provision of educational support directly, when possible, or remotely (via the tablets with Internet access provided), material support and psycho-social counselling directly or online/by phone focused on anxiety and panic management, for children, parents and caregivers. The summer schools organised in July-August combined remedial education programmes with recreational activities, while the *Caravan of Knowledge*, carried out together with *Casa Experimentelor* and *Moara de Hârtie*, presented the children with informative, practical and creative activities, in the field of sciences and traditional crafts.

Help-line – 1,360 counselling sessions were conducted for situations related to the protection of children with parents left abroad or cases of abuse, failure to comply with the parent obligations, etc.

Campaign – The information campaign regarding the effects of the parents' leaving on the children continued by organising local caravans, in 34 localities, with the participation of **1,050 people**, parents, teachers, representatives of the authorities and children. Training sessions (direct or in online/hybrid format) were organised for over **250 specialists** with interdisciplinary training. **The regional debate for the Central Region** organised in partnership with Sibiu County Council gathered together 80 specialists from the regional counties, as well as representatives of the central and county authorities, Raluca Turcan, Deputy Prime Minister of Romania, Sandra Pralong, State Advisor in the Presidential Administration, Maria Mădălina Turza, President of ANDPDCA, Daniela Cîmpean, President of Sibiu County Council.



ANDREI – For Andrei, the past year was very difficult. He had planned with his parents the Summer holidays, but for fear they will not be able to return to work, his parents did not come home anymore. The Summer school and the friends from Save the Children helped him forget the longing.

Over 18,000 unique visitors of the website www.copiisinguriacasa.ro.
83% of children improved their socio-emotional skills.

Partners/Sponsors: The most important sums were offered by: PEPCO Romania, Unilever, Kaufland Romania, Essilor.

PROTECTION OF CHILDREN AGAINST VIOLENCE

45,300 CHILDREN AND PARENTS benefited from therapeutic intervention and parental education programmes since the inauguration of Save the Children counselling centres.



Intervention

In the difficult context generated by the pandemic, Save the Children supported the children and their families, providing counselling, by phone and online, to manage anxieties and emotional and behavioural difficulties resulting from social distancing, as well as making available educational resources to enable them to cope with the period. Moreover, Save the Children psychologists provided specialised support via the free line offered by Digi Romania **0800 070 009**.

1,052 children were evaluated and benefited from therapeutic intervention such as individual and group counselling/psychotherapy, while **1,170 parents** were integrated in parental education programmes, in view of developing parental skills. **10,724 counselling sessions** were provided.

Bullying prevention

Given the uncertainty of conducting the activities in the school environment, an adjustment to the online environment was needed for the campaign to prevent and fight against bullying **Choose to fight bullying**. The activities to improve school responsiveness continued, but in a new formula. More than **1,000 children, 100 parents and 100 teachers** were engaged. The methodological norms for the application of the law on banning bullying in schools, to the preparation of which Save the Children had a major contribution by proposing the intervention mechanism at school level, were adopted by the Ministry of Education and are already enforced in schools.

The cases notified on the platform **scolifarabullying.ro** received specialised counselling.

Because we know how important prevention and early education is, Save the Children launched the **first bullying prevention programme in preschool education**. The programme is built around the values of tolerance, respect, care for others and courage, and aims at improving the socio-emotional skills of children, as well as parental skills, respectively increasing the parents' engagement in creating a positive family environment, as well as the specialists' competences in managing the conflict situations between children. More than 660 children, 1,320 parents and 46 educators were engaged and trained.

Information and training of specialists

The specialist training sessions were focused in 2020 on supporting teachers, school counsellors and principals in the sense of developing skills necessary for a positive communication with children, finding efficient ways to carry out the educational process in the online environment and increasing responsiveness in bullying situations. **498 members of the teaching staff** were trained in this regard. Moreover, **1,602 specialists and parents participated in webinars and informative sessions** on the management of children's emotional state during the social distancing period, challenges and solutions related to the start of the school year, respectively the opening of kindergartens, coping means and resilience with respect to the period that brought so many emotional and behavioural unbalances, which, if improperly managed, can have visible negative effects on mental health in the long term.

Partners/Sponsors: Banca Comercială Română, DIGI România.



SHARIF*, 17 years old, from Afghanistan, arrived in Romania in October 2020. Save the Children counsellors supported him from his arrival, by providing material support - food, hygiene products, medicines, clothes and shoes, and especially emotional support.

“I left my country in 2017, spent 3 years on the road and I no longer know what to expect. It was a difficult journey, there were days when I had nothing to eat or drink, my clothes were dirty and I was almost always in danger.”

PROTECTION OF REFUGEE AND ASYLUM-SEEKING CHILDREN

8,200 REFUGEE AND ASYLUM-SEEKING CHILDREN benefited from educational and social services since 1995 to the present.

In 2020, Romania registered the highest number of asylum applications in its history: 6,156 persons, of whom 1,568 children.

In the context of the COVID-19 pandemic and the increasing number of asylum applications, Save the Children gave special attention to the provision of direct services to vulnerable children, parents and adults seeking asylum or benefiting from international protection. **677 children** (of whom 410 unaccompanied minors) and **1,077 adults** received aid in the Regional Centres for Procedures and Accommodation for Asylum-Seekers of the General Immigration Inspectorate from Bucharest, Galați, Rădăuți, Șomcuta Mare and Timișoara.

Educational and social services

236 children benefited from educational and recreational activities. Educational assistance was provided including by remote communication means, while contact with the children's families was constantly kept. Packages were distributed with educational and recreational materials for children (notebooks, colouring books, crayons, games, etc.), as well as **tablets with Internet access** for participation in online education for **100 children**.

Ensuring the basic needs

The Covid-19 pandemic worsened the situation of migrant children and their families and widened the already existing vulnerabilities. In this regard, welfare activities were carried out, with focus on providing emergency material support, social counselling and information. Save the Children collaborated with the medical units from the centres for procedures and accommodation and gave special attention to the provision of information to prevent the spread of COVID-19 in reception facilities, organising information sessions and distributing informative materials about COVID-19 (translated in several languages). Packages were distributed with sanitary products, clothing, foods or social vouchers.

545 children and 737 adults received **material support** to cover their basic needs (food, clothes, medicines, hygiene and sanitary products, social vouchers) upon their arrival in Romania. Furthermore, assistance was provided in view of accessing **social services** for **527 children and 791 adults** (counselling, mobility, submission of social files, benefits, civil status documents, disability files, etc.) Moreover, **761 adults and 339 children** benefited from legal counselling in order to know the rights/obligations related to their status, accommodation requirements in regional centres, access to social provisions, identification of jobs, access to medical services.

INTERNET CLASS

The Internet Class programme promotes the use of the Internet by children and teenagers in a creative, useful and safe way. Save the Children has been a member of the European network *Insafe* since 2008 and *Inhope* network since 2015, the largest coalitions that promote the principles of online safety worldwide and contribute to the development of a safer Internet, where children can exercise their right to expression, information and participation.

Over **550,000 children** and **150,500 adults** (teachers, parents and specialists) have been involved in educational activities since 2008 to the present.



The 2020 SAFER INTERNET DAY was marked by the press conference “*Challenges in the use of the Internet. Spread of child pornographic content*”, which gathered together representatives of the National Authority for the Rights of Persons with Disabilities, Children and Adoptions, the General Inspectorate of the Romanian Police, the European Council, the US Embassy in Romania, the International Justice Mission, as well as the National Centre for Response to Cybersecurity Incidents. The event contributed to strengthening the cooperation between law enforcement structures and the representatives of the civil society.

1 of 2 children was a victim of a form of online harassment
6 of 10 children were exposed to harmful online content*

* Study on the use of the Internet by children, Save the Children (2019)

Education & awareness

The 2020 events stepped up the pace in which we have all become more connected to the new technologies for working, learning and even interacting with others. Save the Children adjusted its activities in order to support the children, parents and teachers.

Thus, we carried out a series of initiatives, with the following results: 13,500 teachers registered at the online vocational training course **“Real teacher in a virtual school”**, of which 4,000 passed all four modules, becoming digitally qualified facilitators, **5,457 students, 1,762 parents and 337 teachers** involved in various school activities aiming at improving the digital abilities and recognising the fake news and **4,300 parents and teachers** informed within 4 thematic conferences. The campaign addressing parents was supported by Dana Rogoz, Prințesa Urbană, Ela Crăciun and Cristian China-Birta.



Dana Rogoz, the awareness campaign *“Raising a fearless generation”*, November 11th 2020

Reporting illegal content



In 2020, at the reporting line **esc_ABUZ**, **1,543 reports** were received, of which **1,104 images or materials depicting sexual abuse on children**. The materials identified were sent by Save the Children specialists to IGPR (General Inspectorate of the Romanian Police), where they are investigated, aiming at eliminating the content from the Internet, identifying and assisting the victim, as well as investigating the aggressors.

Since 2008 to the present, more than **10,715 reports** were made through the civil reporting point **esc_ABUZ**.



Save the Children specialists provided in 2020, through the counselling line **ctr_AJUTOR**, guidance and support regarding the issues faced on the Internet to a number of 414 children and teenagers and 746 adults (parents, teachers, counselors, social workers). In total, during 2009-2020, there were **9,045 reports** which received specialised response.

Collaboration at national level

The training programme “Creative, useful and safe use of the Internet” received accreditation from the Ministry of Education in February 2020. The training, developed in partnership with Kreativ Research, lasts 60 hours, provides 15 transferable credits and is also endorsed for use in the online environment, following to be implemented in partnership with the Teaching Staff Centres throughout the country.

Partners/Sponsors: Huawei, Orange, OMV Petrom, Nepi RockCastle.

PARTICIPATION

Save the Children supports the actual and quality participation of children. Thus, we provide them with the opportunity to express their opinions, desires and needs, we engage them in the decision-making process related to issues that concern them, and, particularly, we stand by them in exercising and safeguarding their rights. The rights considered to be important by the children are the right to family, opinion, protection and life, and the right to freedom of expression is perceived as being the least respected both at home and at school.

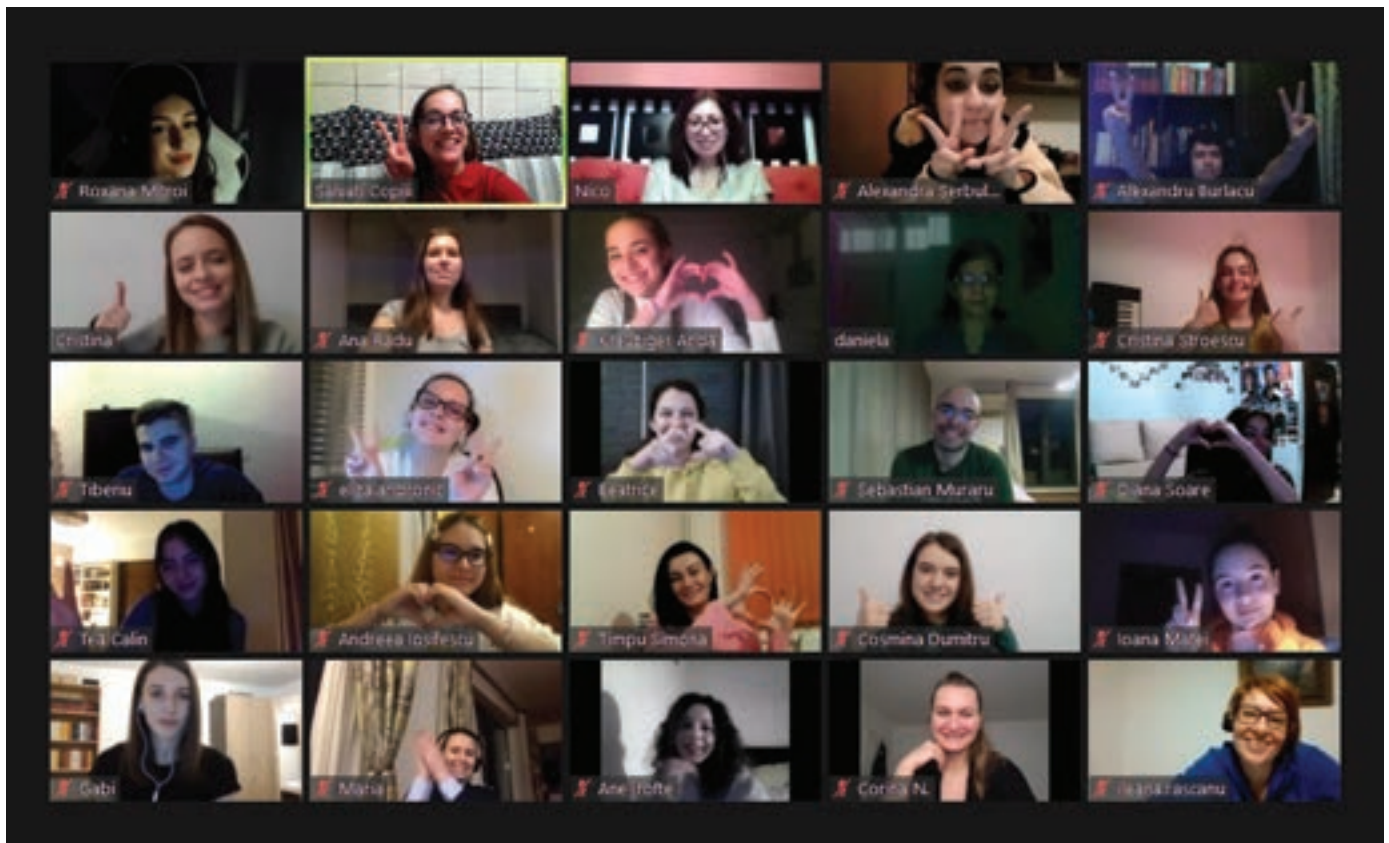
25,000 CHILDREN FROM 133 SCHOOLS participated in the information sessions on the topic of their rights and responsibilities.



Global Campaign for Education

Under the slogan **”Mandate for education”**, during 7–13 December 2020, **over 150,000 students, teachers and parents** participated in the activities carried out by schools as part of the Global Campaign for Education, to draw attention on the impact of the crisis generated by COVID-19 on the right to quality education, as well as the need that the decision-makers who are at the beginning of their term of office place child rights, particularly the right to education, at the core of the concerns and strategic actions on which they are to decide in the following years.

Moreover, the participants had the opportunity to express their opinion on how they believe the right to education should be guaranteed in 2021, by filling in an online questionnaire.



National Children's Forum

During 8-9 July, 2020, the 20th edition of the National Children's Forum was organised in the online environment, with the participation of 100 children from Bucharest and 12 counties of the country.

Prior to the event, Save the Children launched an online **survey**, where approximately **5,000 children** expressed their opinions on how the state of emergency caused by the Covid-19 pandemic affected them.

The major topic of the event was **re-establishing the right to education for all children**, by ensuring the necessary requirements for school participation, both physically and online. The recommendations resulted from the debates were discussed with the representatives of the Ministry of Education, respectively ANDPDCA, on 15 July 2020, during two online meetings.

We also have rights

Within the programme "We also have rights", 647 volunteers and teachers were trained and they subsequently informed **25,000 children** about their rights and responsibilities, as well as phenomena that children face (violence, discrimination and bullying). In the context of the Covid-19 pandemic and the switch to online education, specific topics were addressed related to the children's safety and emotional wellbeing and those that meet the newly generated needs.

During 2-5 March 2020, the **Child Rights Camp** was organised, in Braşov, with the participation of 80 children and young volunteers, who were engaged in workshops on the topic of the children's right to participation. By means of the discussions and debates facilitated by volunteers, the children developed communication and networking skills and exercised their right to participation.



“I started volunteering out of love for children. I wanted to make a change in their life, but also in mine. They bring me a joy that I cannot compare with anything else, they helped me become a calmer, more patient, better person. They are our future and my biggest hope for the better.” **Daria**, active volunteer in Save the Children Romania

VOLUNTEERS

3,000 volunteers carried out activities to the benefit of children
75,000 volunteering hours in 2020

Save the Children promotes volunteering by providing opportunities for active involvement in the children's life and in safeguarding their rights. The National Centre of Volunteers is a support-department for Save the Children programmes; the volunteers' skills, knowledge and time are coordinated so as to efficiently come to the support of children.

Recreational-educational activities with vulnerable children

Save the Children volunteers had a major contribution in preventing school dropout among vulnerable children, continuing to provide support in doing homework, directly, when possible, or remotely, depending on the local situation. The volunteers made every effort and, with patience, empathy and games adapted to the online environment, they taught the children to write, read, develop digital skills. Maybe even more important than that, they were a real emotional support for the children in managing the fears and needs specific to the pandemic period.

Interactive information sessions in school



In the context of the COVID-19 pandemic, the information sessions on topics such as rights and responsibilities, child protection, combating violence and discrimination, education for health, emotional education, safe Internet use were adapted to the online school. By means of peer education, the volunteers helped the children develop skills and behavioural patterns. The friendly atmosphere and interactive methods used stimulated the children's attention, enthusiasm and desire for knowledge.

Events and campaigns

The volunteers were an important resource for the organisation in 2020. They were engaged in events, online conferences, direct fundraising activities, marathons, etc., in compliance with the safety measures organised by authorities. Furthermore, they supported the organisation's campaigns, contributing to enhancing the visibility and spread of Save the Children's messages.

ADVOCACY

Methodological norms against bullying in schools

Save the Children's proposals to prevent and reduce bullying in schools, developed following the experience gathered within our programmes, were included in the **Methodological norms for the application of the provisions of Law no. 221/2019 amending and supplementing the National Education Law no. 1/2011**. These norms describe the settlement procedure for bullying cases by creating anti-bullying action groups at the level of each school, which will include teachers, specialists, parents and students. The entire intervention mechanism was drawn up and proposed by Save the Children, replicating the intervention model used and tested by our organisation in bullying cases in secondary schools and high-schools.



European Semester - recommendations for Romania

Following the publication of the country report (European Commission, February 2020), Save the Children Romania, with the support of the Save the Children Office for the EU, initiated an intense advocacy process (submission of information, feedback and recommendations, meetings with representatives of the key General Directorates of the Commission etc.), so that the country recommendations sent to Romania reflect the priorities in ensuring child rights. On May 20th, the **European Commission published the recommendations for our country**, and the document has a strong social character, the children and their rights to education, health and welfare being repeatedly mentioned, in the arguments, as well as the actual recommendations.

Multiannual Financial Framework of the European Union

Within the European Group of reference regarding poverty among children, the working body of EU Save the Children Office, Save the Children Romania was engaged in multiple European analyses and advocacy initiatives, meant to convince the European institutions to take efficient measures to promote the children's social inclusion, including or particularly in the context of the socio-economic effects of the crisis generated by COVID-19 on the most vulnerable of children. Following these efforts, **the new proposal of the European Commission for the Multiannual Financial Framework (the future EU budget) referred to the special financial allocations to combat poverty among children**. In addition, Save the Children Romania had a significant contribution to the preparation of the substantiation study on the Guarantee for Children (completed in March 2020), and, at European level, Save the Children was selected to participate in the second phase of the review procedure (financial feasibility of the Guarantee for Children).

Vote for the children

In the context of the parliamentary elections on 6 December 2020, Save the Children created a website (www.voteazapentru copii.ro) dedicated to the information of voters about the political programmes in terms of observing children's rights and supporting family-related policies. According to the survey that included 943 of the website visitors, three quarters of the respondents (76%) considered that the decision-making institutions, the Parliament and the Government of Romania, did not take into account the legal obligation of considering the children's interests as a priority in establishing measures, programmes and investments, and more than a third (38%) of parents considered migrating in order to make sure that they would provide their child/children with a better life. At the same time, in November, **three children from Save the Children Romania** programmes, together with 3 other children from Unicef programmes, participated in the TV debate organised by Antena 3 station in the context of the parliamentary elections, where they discussed with political leaders such as Dan Barna, Raluca Turcan, Victor Ponta, Gabriela Firea and others, about their rights and how they are observed in Romania.

Decalogue for education

In the context of the escalation of social and economic problems for hundreds of thousands of families, caused by the Covid-19 pandemic and taking into account the alarming data faced by the education system in Romania, Save the Children proposed to the Government of Romania, 30 years after the ratification of the UN Convention on the rights of the child by Romania, to immediately apply ten fundamental measures, that would re-establish the right of all children to quality and fair education. Gathered together under the form of a Decalogue for education, these measures are: Observance of the principle of equity, **Opening of schools and face-to-face education, in a safe way, starting with January 2021 (taken on by the Government since February 8th, 2021)**, Observance of the rule of organising study formations for maximum 20 children in the classroom, Evaluation of falling behind and implementation of remedial measures, Safe communities for safe schools and competent human resources, Ensuring predictability in the organisation and financing of education, Participation in the decision-making process of students, parents and teachers, Depoliticization of the education system, **Increasing the standard cost per student and introducing optimal correction coefficients (partially achieved)**, Legal compliance in allocating at least 6% of the GDP for education starting with 2021.

Improvement of the regulations in Law 272/2004

Amendment of Law no. 272/2004 on the rights of the child was achieved taking into account the vast majority of the proposals submitted by Save the Children. The proposals are based on the observations made by the Organisation about the application of the provisions regarding the various areas of protection, such as: protection of children with parents working abroad (**narrowing down the relatives who can take over parental authority to up to second-degree relatives, inclusively, and extension of the wide circle of persons to in-laws, family friends, successive extension of temporary delegation, obligation for psychosocial inquiry**), protection of refugee and asylum-seeking children (**inclusion of this category when a special protection measure is established**) and protection of children victims of psychological violence – bullying.

RESEARCH

Being concerned with the social impact of the crisis generated by Covid-19, we have constantly monitored the situation of children and their access to education and health, through studies and consultations attended by over **15,000 children, parents and teachers**.

The analysis of the impact of the crisis generated by the pandemic on vulnerable families was made by phone, in the period 22-25 April 2020, on a sample of 513 vulnerable families, whose children benefit from the support of Save the Children Organisation. The research revealed the additional risks of these children who come from vulnerable environments, in social crisis situations. Thus, among the 891 school children from the families included in the sample, almost half (42.42%) did not have access to online education, but only other distance-education interventions, educational support outside of the school or were completely deprived of education.

The survey “Impact of Covid-19 on children in Romania” was based on the online consultation of nearly 5,000 children in Romania. The survey data showed that almost half of the children did not have access to a tablet or computer, the only devices that enable a real participation in online lessons, while more than 50% of students said that one of the major risks of this period was addiction to the Internet and, as such, exposure to aggressive content and fake news.

The field investigation “I want to go to school” covered over 144 schools from 135 localities in 12 counties and consisted of a questionnaire filled in based on the information provided by representatives of the local authorities and teachers, targeting issues regarding the level of preparation of the schools for the return of children. According to the results of this investigation, at the end of August, almost 80% of the schools surveyed opted for return to classrooms in traditional, face-to-face, format, even though they faced serious issues, such as lack of healthcare, absence or partial existence of health permits, too many students in classrooms or insecure transportation of students to school.

The study regarding the opinions of the educational partners about the requirements for the start of the school year 2020-2021 under the circumstances of the COVID-19 pandemic in Romania was based on a questionnaire applied on a probabilistic sample of students, parents and teachers, the results being representative at national level. One of the main issues indicated was also the fact that 28% of children and 43% of teachers did not have - completely or partially - the material resources necessary for online education, the deficit being 10% higher in the rural area. Furthermore, the study showed that the vast majority of the educational partners appreciated that, in the pandemic context, the quality of teaching in school is poorer than before the COVID-19 crisis, 46% of students, 45% of parents and 44% of teachers stating so.

In conducting our studies and consultations, we enjoyed **the support of Save the Children Subsidiaries and the following partners:** National Pupils’ Council, National Federation of Parents Associations – Preuniversity education, “Spiru Haret” Federation of Education Unions. Moreover, the events where we made the survey results public enjoyed the presence of the representatives of the Ministry of Education, school inspectorates, local authorities and numerous teachers, students and journalists.

DONATIONS FOR CHILDREN

Mobilisation and social solidarity were key words in 2020. In order to support the most affected by the pandemic crisis, we created the **Emergency Fund for Hospitals**, and then the **Education Fund**.

Direct debit – Save the Children team had **the most active Direct Debit team in 2020**. Direct Debit donations are a form of repetitive and constant donation, where the donor commits to pay a fixed monthly amount, by automatic debiting of the bank account. Due to the donors who answered positively to Save the Children fundraisers from Bucharest, Cluj-Napoca, Timișoara and Iași, significant amounts contributed to the endowment of maternities with state-of-the art medical equipment.



3.5% of the income tax –

Every year, Save the Children carries out the fundraising campaign for individuals, to redirect 3.5% of their income tax. Anyone who made income from salaries/pensions, from independent activities, intellectual property rights or assignment of goods, in the previous year, can contribute through this campaign, filling in form 230 on www.salvaticopiii.ro/redirectioneaza.

Online – Periodically supporting Save the Children projects, by means of online donations, is very important, these donations contributing to the sustainability of the organisation's projects. Whether education or health, Save the Children constantly carries out actions with impact on the community, giving enhanced attention to children in disadvantaged environments.

SMS – SMS 8844 with the text SALVEZ (SAVE) - A simple method to support the programme aimed at providing medical equipment to maternities and paediatric wards is by means of the donation mechanism by SMS. It is the simplest method to support a charitable cause, by sending a SMS worth 2 euro/month to 8844 with the text SALVEZ (SAVE).

20% of the profit tax – the mechanism that companies can use each year to support the cause of prematurely born children, based on a sponsorship contract, according to the law.



#SALVEZCUPOVESTI – a public campaign to support children and parents from vulnerable communities, by engaging renowned actors, singers, bloggers, vloggers, children book authors, journalists or athletes. 25 celebrities drew the attention on the right to education of disadvantaged children, by reading a story. Their voices reached 2,219,046 persons on Facebook, creating an **engagement of 21,731 people**, while videos posted on the Instagram account of Save the Children brought 71,500 views. Following the campaign, 4,610 children and 3,380 parents benefited from support.

Thanks: Andreea Esca, Nicolai Tand, Alexia Eram, Alexia Talavutis, Ela Crăciun, Alina Sorescu, Sonia Argint, Alina Ceusan, Olimpia Melinte, Ana Bogdan, Amalia Enache, Sînziana Pop, Ana Barbu Gheorghiu, Lorena Buhnici, Albertina Ionescu, Roxana prinlume.com, Anca Lungu, Victoria Răileanu, Aylin Cadîr, Ioana Ginghină, Flavia Mihășan, Sore, Cornel Ilie, Raluca Anton, Diana Lupu, Diana Dumitrescu, Andreea Berecleanu, Anca Serea, Giulia, Vladimir Drăghia, Monica Bîrlădeanu, Prințesa Urbană.

Primiți cu zoomlindul? (Welcome the Zoom Carolers) – fundraising and awareness campaign, developed by MAINSTAGE AGENCY and Positive Communication, regarding the education of vulnerable children, with the involvement of the actor Pavel Bartoș and promoted by Smiley, Loredana, Horia Brenciu, Inna, Marius Moga, Randi, BRomania, Andreea Bălan, Jazzy Jo and Alexia Eram. With the help of the EduRobot, made by Iris Robotics Iași, the children sang Christmas carols and transmitted their message of gratitude for all the help they received in 2020.

THE FESTIVAL OF CHRISTMAS TREES

The artists who created unique trees, for this edition, are: Felix Aftene • Aitch • Smaranda Almășan • Andreea Bădală (MURMUR) • Ana Bănică • Nicu Bocancea & Iris Flower Shop • Adina Buzatu • Ștefan Câlția and Florin Ghenade • Daniel Codrescu • Ștefan Radu Crețu • Irina Dragomir • Anca Fetcu Lupu & Beelive Design, with the support of Delta Studio • Gheorghe Fikl • Omid Ghannadi & Adrian Atinge (touch design) • Teodor Graur • Laura Hîncu & Mastercard • Hamid Nicola Katrib • Doina Levintza • Raluca Mărginean & Daniela Bahнару, with the support of Mara Mura • Ana Mohonea & Maria Mohonea – Architectural Christmas • Dorin Negrău • Dhaniel Nora, with the support of Sephora • Christian Paraschiv • Adela Pârvu • Obie Platon • Șerban Porupca, with the support of Rogue8 & Amourette • Alexandru Rădvan • Octav Roman, supported by Creativ Interior, interior design studio • Smiley • Iulia Totoianu & Libris.ro. Save the Children Christmas tree, made by Ștefania Mircea and some of the children from Save the Children programmes, joined them.

In an unprecedented hybrid format, the Christmas Tree Festival managed to bring together artists, designers, companies and supporters, to re-establish the right to education of vulnerable children, dramatically affected by the crisis. The 30 trees auctioned on the evening gala raised total funds of **EUR 474,600**, proving that social solidarity is stronger than the crisis.



The 20th edition had a unique and challenging format: the live broadcast was made from Stejarii Country Club, where Amalia Enache (ProTV) and Vlad Babenco (maître-priseur Artmark) managed to bring down social distances and keep us all connected in the workshop of good, while the auctioning of trees was made on Zoom platform, where companies were able to generously compete during the 3+ intense hours of the event.

The highest amount auctioned was for the tree created by Ștefania Mircea and Save the Children – EUR 100,000, the next most auctioned trees obtaining amounts between EUR 60,000 and EUR 35,000.

2020 Gala PARTNERS:

Diamond Sponsor: Catena

Platinum Sponsors: Carrefour Romania, ClassIN, Mastercard, Romanian Business Consult, Profi Romania

Gold Sponsors: BCR, One United Properties, Beautik Haute Parfumerie

Silver Sponsors: Altius, Banca Transilvania, BASF, Clifford Chance Badea, Dexion, DFS Centre Group, Dorna, Dutchmed, Generali, Kubis Interactive, Maresi Foodbroker, Oscar Downstream, PEPCO Romania, Porsche Finance Group, SKY XS Aircargo

Buyers of the trees: Kaufland Romania, Lidl Romania, Catena, Romanian Business Consult, PEPCO Romania, BCR, Mastercard, Beautik Haute Parfumerie, Galeria Posibilă, Liviu Drăgan, Creative Market, Helinick, Ștefania Eugenia Popp, Târnavia Agro, Artmark

Special thanks: Depozitarul Central • Dorin Negrău • Environ • GETT'S • Hotel Epoque • Hotel IAKI • Purple Flowers • Sephora • Top Line Romania • Wild Olive

Special thanks to those who helped us organise this edition: **Artmark**, special partner of this edition, **Creative Market**, **eventures**, **The Live Agency**, **De Silva Exclusiv**.

SPONSORS OF THE FESTIVAL OF CHRISTMAS TREES 2020

DIAMOND SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



AWARDS, IMPACT, COLLABORATIONS

Online impact

In 2020, the website www.salvaticopiii.ro had 896,753 hits and 731,456 visitors.

Save the Children page on Facebook (facebook.com/SalvatiCopiiiRomania) kept the leading position in the Facebook page rankings, under the Non-profit category, with **a reach of 1,247,790 persons** and an **engagement of 55,031 persons**.

The Instagram account (Instagram.com/SalvatiCopiiiRomania), with **13,340 followers**, ranks first in the top accounts from the NGO sector for children.

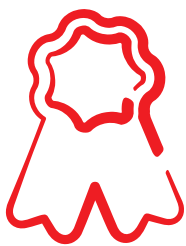
In 2020, Save the Children Romania had almost 9,000 media reports, a 40% increase compared to 2019, with 8,106 in online, 238 in TV broadcasting, 169 on radio stations and 104 in print.

Partners of the General Secretariat

Ministry of Education, National Authority for the Rights of People with Disabilities, Children and Adoptions, Ministry of Health, Ministry of Labour and Social Protection, the Presidential Administration, Ministry of Communication and Information Society, Communication Regulatory Authority, People's Ombudsman, Bondoc & Associates, Romanian Neonatology Association, Bucharest School Inspectorate, County School Inspectorates, General Directorates for Social Assistance and Child Protection, Public Social Assistance Services, General Inspectorate of Romanian Police, County Police Inspectorates, "Al. Obregia" Psychiatric Hospital – Psychiatric Clinic for children and teenagers, Bucharest Centre for Resources and Educational Assistance, County Centres for Resources and Educational Assistance, Teaching Staff Centres, National Agency against Human Trafficking (ANITP), National Administration of Penitentiaries, General Inspectorate for Immigration, JRS Romania, Terre des Hommes, Digi Romania, Orange Foundation, Pupils' National Council, World Vision Romania, SOS Children's Villages, Sexul vs. Barza, National Federation of Parents' Associations – Preuniversity Education, "Spiru Haret" Federation of Education Unions, Moara de Hârtie Association, Casa Experimentelor Romanian Science Centre.



Awards



The programme **Every Child Matters** obtained **the Grand Prize**, as well as **the 1st prize** under the *Health* section within the **Civil Society Gala**.

The report on observing the rights of the child in Romania, drawn up by Save the Children, in partnership with the People's Ombudsman, obtained **the 1st prize** under the section *Defending Individual/Collective Rights*, within the **Civil Society Gala**.

The campaign **A world without fear** obtained the **Silver Award for Excellence** under the category *Budget-, Creativity+* within the **Romanian PR Award Gala**, as well as **the 1st prize** at **Webstock**, under the category *Best use of User Generated Content* and the **Gold Award** at **Internetics**, under the category *Influencers Marketing*.

In 2020, the Executive President of Save the Children was for the 6th consecutive year in the *Top of the 50 Most Influent Women in Romania*, realized by **Forbes Romania**.

2020 FINANCIAL REPORT

SAVE THE CHILDREN ACTIVITY
IS CONDUCTED IN THE GENERAL
SECRETARIAT AND SUBSIDIARIES

TOTAL INCOMES
7,210,150 Euro

GENERAL
SECRETARIAT
6,207,953 EURO
(86%)

SUBSIDIARIES
1,002,197 EURO
(14%)

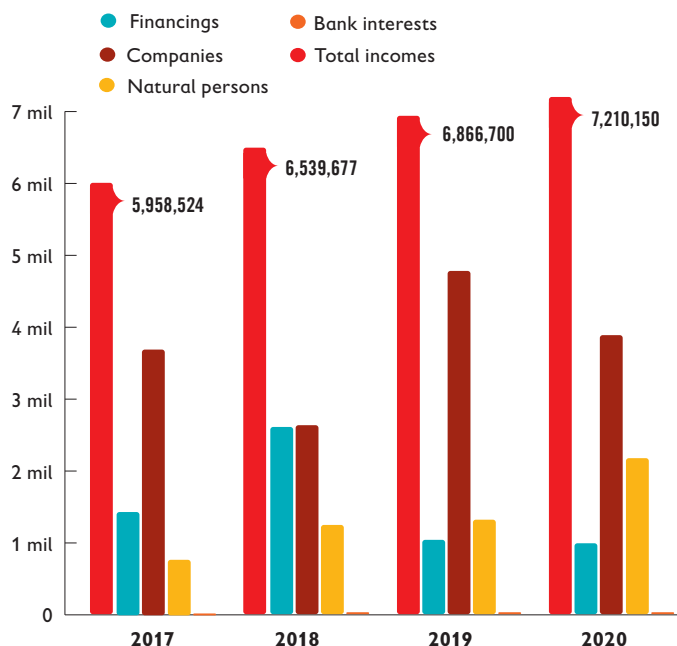
PROGRAM EXPENDITURES

TOTAL	6,270,047 EUR
CHILD'S HEALTH AND NUTRITION	2,319,020 EUR
PROMOTING AND ENSURING CHILDREN'S RIGHT TO EDUCATION	2,632,531 EUR
Access to education for children from disadvantaged environments	2,383,811
Educational integration of refugee and asylum-seeking children	138,580
Preschool education for children from vulnerable communities	110,140
ENSURING CHILDREN'S RIGHT TO PROTECTION	1,124,834 EUR
Protection of children against violence and economic exploitation	344,168
Protection of home-alone children	562,456
Protection of children on the Internet - Internet Class Programme	172,810
Protection of children against HIV/AIDS	45,400
PROMOTING AND ENSURING THE RIGHTS OF THE CHILD	193,662 EUR

TOTAL FUNDS - EUR	7,210,150	%
European funds	945,694	13%
Contributions, donations, sponsorships	6,122,261	85%
State institutions	60,922	1%
Bank interests	81,273	1%

EXPENDITURES - EUR	6,788,183	%
Programmes	6,270,047	92%
Fundraising and communication	217,073	3%
Contributions to international programmes	60,071	1%
Administrative and organisation	240,992	4%

2017-2020 INCOMES (EUR)



The financial statements of Save the Children Organisation on 31.12.2020 are verified by the auditing commission appointed by the General Assembly of the Organization and are externally audited by KPMG.

PARTNERSHIPS FOR CHILDREN

We thank all our partners, who support Save the Children causes and understand the importance of mobilisation and joint efforts, so that the children in Romania can have a better future. We are confident and further rely on your support! There is still much to do for the children.



KAUFLAND ROMANIA – With the support of Kaufland Romania we helped approximately 2,900 socio-economically vulnerable children, whose parents work abroad. Furthermore, 82,150 children benefited from information sessions on the topic of education for health and a pilot bullying prevention project was initiated in the preschool environment.



KIMBERLY-CLARK – It supports, together with Ogilvy Romania, the information and support campaign for 100,000 mothers from 74 maternities throughout the country regarding the best care of new-borns. Furthermore, 16,200 mothers from 6 maternities benefit from information about the health of new-borns by means of videos broadcasted via video communication systems installed in wards.



PEPCO Romania – It joined Save the Children programmes addressing the protection of children left home alone following the parents' economic migration and the prevention of school dropout among disadvantaged children. In 2020, 660 children benefitted from both educational and psychological and social support.



OMV Petrom – a partner with tradition in sustaining children's online protection, it has also been supporting, since 2020, the education of 320 vulnerable children through tablets with internet access, while their parents will benefit from social services. Furthermore, 100 teachers will be digitally trained.



CATENA – One of the most important and constant supporters of the educational programmes, by sponsoring the Christmas Tree Festival and not only, it supports annually 1,000 children and their families by integrated education services, social and psychological support, material support.



BANCA TRANSILVANIA – It supports over 1,000 children from vulnerable communities from Bucharest and the counties of Braşov, Caraş-Severin, Cluj, Constanţa, Mureş, Hunedoara, Suceava and Timiş with backpacks and school supplies, much needed for participation in quality education.



LIBRIS – It has been supporting the child mortality reduction programme since 2014. Since then, Save the Children has benefited from donations from more than 450,000 Libris.ro customers, who contributed to the purchase of state-of-the-art medical equipment.



PROFI ROMANIA – it contributes to reducing the school dropout through educational and social services for 160 children from vulnerable communities in Bucharest and the counties of Brașov, Iași and Mureș.



BANCA COMERCIALĂ ROMÂNĂ (BCR) – It is one of the oldest and most constant partners, supporting children's education, by sponsoring the Christmas Tree Festival, as well as the programmes meant to prevent the violence against children and to ensure the right to life for prematurely born children, alongside other initiatives of the organisation.



CEZ GROUP in Romania – It supports the education of children from disadvantaged environments. Thus, the children received tablets and Internet for two years, being also trained to efficiently use them. Teachers and parents also benefited from digital training.



UNILEVER – It supported the protection and education of children with parents working abroad, contributing, in the first months of the year, to socio-educational activities carried out for 530 children from Bucharest and the counties of Brașov, Dolj, Neamț and Mureș. Following the pandemic crisis and the increasing socio-economic vulnerabilities of families with children, basic food products and other necessary products were provided to 500 vulnerable children.



ALLIANCE HEALTHCARE ROMANIA – It contributes to improving the health of mother and child in 14 disadvantaged rural communities through integrated services (medical, social, educational) at local level, for mothers, pregnant women, minor pregnant girls and children up to 5 years of age. Alliance Healthcare Romania was also involved, in the context of the Covid-19 pandemic, in supporting the Emergency Fund for Hospitals and the Education Fund.



LIDL ROMANIA – It has been a partner for education since 2012. Over 3,000 children from disadvantaged communities from Bucharest and the counties of Brașov, Caraș-Severin, Constanța, Cluj, Dâmbovița, Hunedoara, Iași, Ilfov, Mureș and Timiș benefited from direct school integration and dropout prevention services, social, psychological and legal counselling, as well as material support.



NEPI ROCKCASTLE – it has joined the programme that addresses children's online protection, by supporting ten events, both online and offline, that include recommendations for children on how to behave in the online environment as well as pieces of advice for parents.



APTIV TECHNOLOGY SERVICES & SOLUTIONS – Since 2017, it has been supporting the protection of children left home alone, through the integrated educational centre from Sănnicolau Mare, Timiș County. It was involved in reducing child mortality by endowing the Clinical Emergency Hospital for Children "Louis Țurcanu" Timișoara and Sănnicolau Mare Town Hospital. Furthermore, it supported the renovation of Ineu Kindergarten, Arad County and has been supporting the activities to prevent violence against children within the Counselling Centre for Parents Timișoara.



CARREFOUR – It supports the humanitarian interventions of Save the Children in vulnerable communities, providing 1,000 food kits for disadvantaged families in 15 counties in 2020. Furthermore, it is a partner with tradition in educational programmes, through the Christmas Tree Festival.



CORA SUN PLAZA – It is one of the companies that has promoted, over the years, by own example, the principle of social responsibility. It contributed to purchasing modern equipment for the survival of the young children in two maternities from Bucharest and to supporting the education of vulnerable children.



ROMANIAN BUSINESS CONSULT (RBC) – It has been supporting, for more than 10 years, the education of vulnerable children, by sponsoring the Christmas Tree Festival and ensuring the sustainability of the three educational programmes of the organisation: A Second Chance, School after School and Summer Kindergartens.



ESSILOR – It has been sustaining an innovative project to identify and support pupils with eye problems. With the support of the Ministry of Education and of the school inspectorates, the initiative will become the first national screening to identify and assess the eye health of over 600,000 children.



PENNY MARKET ROMANIA – One of the partners who have understood the importance of engagement during crisis times and who have proved social solidarity during the difficult period following the Covid-19 pandemic. With the help of Penny Market Romania, the Emergency Clinical Hospital for Children Grigore Alexandrescu from Bucharest was provided with vital medical equipment.



FOX COM SERV – It has been supporting child mortality reduction in Romania by constant contributions in view of purchasing modern medical equipment necessary to provide the special conditions for the survival of prematurely born children.



DISCOVERY – It supports Save the Children local aid fund against COVID-19, as part of the global campaign aimed at reducing inequality and supporting disadvantaged communities. Funds are allocated to the purchase of resources necessary for a decent living, such as food, items that cover basic needs, hygiene-sanitary products, as well as educational resources, for 150 children and their families.



GARANTI BBVA ROMANIA – It joined Save the Children efforts to support the Romanian healthcare system, by repairing ten respiratory support ventilators from “Bagdasar-Arseni” Emergency Clinical Hospital of Bucharest, absolutely vital in the context of the Covid-19 pandemic and providing state-of-the-art equipment to the County Hospital from Suceava.



DORNA – A partner for the long haul, who has supported, over the years, the endowment of Romanian maternities with specialised equipment necessary for the medical care of prematurely born children, as well as the education of children from vulnerable communities.



DENT ESTET – The collaboration with Dent Estet has been effected in dentistry prophylactic services through distribution of hygiene products as well as free of charge consultations in the Dent Estet clinics from Bucharest and Timișoara. More than 1,500 children from vulnerable communities benefitted from the support.



KPMG – It has provided the pro-bono audit of the organisation for more than 9 years, at present still enabling us, through the discount offered, to invest the organisation’s funds in programmes for children.

SPONSORS – GENERAL SECRETARIAT

Sponsors with amounts over 100,000 EURO

Banca Transilvania • Catena • Kaufland Romania • Libris • Kimberly-Clark • Ogilvy • OMV Petrom • PEPCO Romania

Sponsors with amounts between 100,000 EURO and 50,000 EURO

Alliance Healthcare Romania • BCR • CEZ Group in Romania • Nepi RockCastle • Lidl Romania • Profi Romania • Romanian Business Consult • Unilever South Central Europe

Sponsors with amounts between 50,000 EURO and 10,000 EURO

Altius • Artesans Del Sucre • Environ Association • B&B Collection • NIVEA • Oriflame Romania • Cozma Cristian • Recas Group Wine Cellars • Discovery Romania • Essilor Romania • Spiru Haret Federation of Trade Unions in Education • FOX Com Serv • Garanti BBVA Romania • Generali Romania • Glaxo SmithKline Consumer • Beautik Haute Parfumerie • Helinick • Hulea Horia • Motoractive IFN • One United Properties • Orange Romania • Pfizer Romania • Deutek • Pro TV • Ralfi IFN • Penny Market România • Sami Impex 94 • Snick Ambalaje și Consumabile • Synevo Romania • Unicredit Consumer Financing IFN • Water Systems International • YG Proprietăți

Sponsors with amounts up to 10,000 EURO

Abraxis BV • Acadeea Bakery • Acumen Development Center • Acoprom • Active Translators • Adalco Group • Adela Bio-Agricultura • Adelaide • Adrem Invest • Adventura • Ageximco • Agromec Periam • Alc Inject Polistiren • Alchimex • Alimentara • All Hidro Proiect • All In One Adviser • All4Ventilation • Andreas & Co Systems • Anima Land • Argenta • Arkas Grup • RO Club Maraton Association • Clubul Sportiv Bucharest Running Association • Assport Florescu • Atica Chemicals • ATU Tech Solutions • Auto Best • Auto Com Total • Avangarde Habitation • Avicola Lumina • Balsam • Barexim • Baril Coatings Romania • Baron Residences • BASF • BBMK Steel • Bebetei Investments Group • Beofon • Besenbrille Financial Group • BG Acofin • Biadri Impex • Black Sea Oil & Gas • Carrefour • CC Tax Advisory • Central Moreni • Cereal Constantin • Chiesi Romania • Cika • Cipcos Mar Complex • Citone • Claunic Auto Depozit • Claunic Auto Parts • Climaterm 2000 • CNFR Navrom • CO

Invest Broker de Asigurare • Compas Group • Comprest • Computing Approach • Cozma Commune • Concept Consult & Prospect • Confort VB • Confortex • Consideea • Construct Perom • Construcții SRL • Construcții Feroviare Drumuri Poduri • Consultanță pentru finanțare • Copii și Părinți • Copy Trading • Corfa Andra • Cribu 21 Serv • Cris Garden • DBH Rom Distribution • Deneris Trade • Depozitarul Central • Deutsche Leasing Romania • Dexion Storage Solutions • DFS Center Group • Distristoc Comprest • Domarom • DSF Impex • EB Optica Eugen • Eco Fire Systems • Ecologic 3R Ambalaje • Edil Lift • Edtel Mode • Eduard Transtech • Electromec • Elmont • Elro • Emafarm Unique • EML Media Consulting • Euromont • Eurosiloz • Evo Concept LC • Extrem Aluminu • Fanuc Automation România • Farma Nova • Farmec • Field Activation • Financial Consulting • Floreasca Business Park • Flying Impex • Farma Chim 10 • Frigoline Transport • Fuchs Condimente RO • Formula AS Foundation • Galoka Tehnologie • Gardemium House Design • Gebruder Weiss • Gecis Beverages • Geplast • Global Medical Solutions • Global Plast • Global Prime International • GMP Public Relations • Golin Harris • Graf Synergy • Graffiti Public Relations • Grandy • Groupama Asigurari • Grup Exploatare si Intretinere Palat CFR • Grup NBM Company • Grup Nico Trans Construct • Guidetti East • Hawle H • Help Bots • Hidroelectrica • Hipp Romania • Hornbach Centrala • Hotspot Online • Ianus • ICAP România Business Information • Ideal Customer Relationship Management • Imeco • Impex Apollo 20 Ri • Infralab • Inserf • Instal Saniterm • Instgaz • Sălaj Prefect's Institution • Intens Prest • Inttro • Iridex Group Import Export • Irina • Iris • Ivagri • Kensington Communication • Kg Rulmenti Impex • Komarom Trade Invest • Kone Ascensorul • Kubis • Las Prom • Lavmi Perla • Led Smart • LMP Puppet • Logistik Expert A-Z • Ludoterm • Magimex Import Export • Maresi Foodbroker • Mark Dona • Mater Serv Com • Maviproduct • McCann Erickson • MED TECH Dmed Tech Distributions • Medfarm Trading • Media Concept Store • Mediapost Hitmail • Medrom Tehnology • Meilleure Trouvaille • Mesta Marmura si Travertin • Midi Trans Spedition • Minesa ICPM • Miraflo • MOB • Montana MG Transport • Morărit Rovasit • Mordan Com • MS Masini pentru Fabricarea Mobilei • Multi Game • Multiprod Energo • MV Grup Construct • Nautilus Prodim • Next Energy Partners • Next Gen Romania • Nios Distribution • Nippon Kaiji Kyokai • Norvand Trade • Novartis Pharma Services Romania • Nutricia Early Life Nutrition Romania • Nutrilife • Nutrivita • OMTLG Consulting • Opsimus • Oscar Downstream • Palm Springs Com • Panagrotech Service • Paul Delivery • Philips România • Pluridet Comexim • Popp Stefania • Porexim • Porsche Broker de Asigurare • Positive Thinking • Premium Public Relations • Prestacom UCMB • Primula • Prism International Trading Co • Pro Dance Show • Prodentis Stomatology • Proex Top • Proiect Consulting • Puralis Services • Ratis Serv • Ray Consulting • Recunoaștem tot Import Export • Recup Trans • Regency Company • Reichon • Remedica • RM Airport Administration • Rom Care • Rom Paper

2000 • Rom Rail Transport • Romania Hypermarche • Rosu Company • Sartorom Impex • SDS Neptuning • Selcar International • Sepa Trade • Shopping Experience • Shopzoid • Sika Romania • Sky Xs Aircargo • Skyline Engineering • Sly Nutritia • Nestor Law Firm • Software Business Partners • Solvit Networks • SSM Fire Consulting • Star PR International • Stern Chemicals • String • Strips Bazar • Suter Inn Com • Sysmed • Tarnavia Agro • TAVCARGO • Teh Com • Tehno Bionic • Temad Co • Terapia • Termobit Prod • Terra Dent • Terra Palfinger • Terra România Utilaje de Construcții • The Good Company • Tonica Group • Topgenti Ro • Total Technologies • Trans Arpeggio • Trans Nova Impex • Trovainstal • Turnix • Unilux International • Unimixserv • Univest Com • Uportho Store • Util Mod • Valdo Invest • Valro Trade • Vasco Forest • Valyfarm • Veka Romania • Vertimex Dal • Vexal • Vig Management Service • Viky • Vilubo Construct • Vitalmotor • Vitesse Psp • Watermota • Wee Media Network • Wirtgen Romania • Xsof Invent • Zamo Shop

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Adi Hădean Association • Blue Planet Services • Boromir Ind • Bob Foods • Bricostore Romania • Oriflame Romania • De Silva Exclusiv • Electric • Farmec • „Visul tău” Foundation • Iris Flower Shop • Global Medical Solutions • HCS Trading & Consulting • HPE Romania • Hewlett Packard Enterprise Romania • Hornbach Centrala • Iara Evenimente • Interbrands Marketing & Distribution • Ixy Retail • Medist • Orbico • Philips Romania • Professional Brands Marketing & Distribution • Romania Hypermarche • RCS & RDS • Solarex • Suci Adriana • Windor 2013

Financers

European Commission – Safer Internet • European Commission - Justice Youthopia • Romanian Social Development Fund – EEA and Norway Grants 2014-2021 • Google Benevity • Inhope Association • Essilor Social Impact (Vision For Life) • Eun Partnership Bicnet • Ministry of National Education through the Operational Programme Human Capital 2014-2020 (POCU) • Ministry of Labour and Social Protection -Subsidies Law 34/1998 • UNHCR

Special thanks

Alexia Eram, Andreea Esca, Andreea Berecleanu, Sonia Argint Ionescu, Nicolai Tand, Alina Sorescu, Monica Bărlădeanu, Alexia Talavutis, Ela Crăciun, Diana Lupu, Giulia, Vladimir Drăghia, Diana Dumitrescu, Anca Serea, Raluca Anton, Cornel Ilie, Prințesa Urbană, Dana Predu, Flavia Mihășan, Sore, Ioana Ginghină, Aglin Cadâr, Victoria Răileanu, Anca Lungu, Albertina Ionescu, Roxana (prinlume.com), Lorena Buhnici, Ana Barbu, Sânziana Pop, Amalia Enache, Alina Ceusan, Olimpia Melinte, Ana Bogdan, Ana Barbu Gheorghiu, Pavel Bartos, Smiley, Loredana, Horia Brenciu, Inna, Marius Moga, Randi, BRomania, Andreea Bălan, Jazzy Jo.

INVOLVEMENT OF SUBSIDIARIES



Argeș

The children from “We grow up together” Centre benefitted from educational support directly, when possible, or remotely, learning to use the tablets received. They participated in recreational open-air activities, as well as unique educational actions, organised with the support of the partners *Moara de hârtie* and *Casa experimentelor*.

Caras-Severin

Save the Children came to the support of families from the localities of Brebu and Zăvoi, affected by the massive floods of the summer of 2020. They received material support, and the children received tablets to be able to participate in the online classes. Remedial education courses and non-formal education activities were also organised.



Constanța

With the support of *EDP Renewables*, Save the Children endowed the County Hospital of Slobozia and the County Clinical Emergency Hospital “Sfântul Apostol Andrei” Constanța with modern medical equipment necessary in the context of the Covid-19 pandemic and 45 children from the communities of Ciocârlia and Cuza Vodă, Constanța County, and Făcăeni, Slobozia County, received laptops so as not to be excluded from the online education.

Dolj

110 children and their families received socio-educational, psychological and material support, to overcome the crisis period generated by the Covid-19 pandemic. The children participated in open-air activities and online personal development sessions, organised with the support of the volunteers. 1,126 school and preschool children were informed about a healthy lifestyle.



Hunedoara

100 children received educational, as well as social and emotional support, within Petrila Day Centre, to cope with the social restrictions generated by the Covid-19 pandemic. With the help of the tablets, the children took part in online schooling, under the guidance of Save the Children specialists and enjoyed educational-recreational activities.

Iași

In September 2020, 15 youngsters started the 3D Animation training, with a duration of 6 months, as part of the *CODE - Competence Opportunities for Digital Employment* project, with financing from *EEA and Norway Grants Fund for Youth Employment*. The training addresses vulnerable youth, in view of creating employment opportunities.





Mureş

The children whose parents work abroad and under the care of Save the Children benefitted from educational material for their school library, recreational and skill development activities, as well as counselling, as part of two projects financed by Mureş County Council.

Neamţ

Projects were carried out targeting knowledge and observance of the rights of the child, education for health, educational, psychological, legal and social support for children at risk, as well as material support in the context of the Covid-19 pandemic.



Suceava

By means of the *Friendship Scholarship*, children in the rural area, at risk of school dropout, are supported during the 4 years of high-school. 8 children graduated from high-school and continued with higher education. In the context of the Covid-19 pandemic, as part of the national campaign *I want to go to school*, children from disadvantaged environments received laptops and tablets. 60 children received gifts, following the *Letter for Santa Claus*. The campaign *1000 fantastic kilometers* contributed, due to *Tandin Cernica* and his supporters, to the purchase of medical equipment for prematurely born children.

Timiş

In the context of the Covid-19 pandemic, Save the Children developed, in Timișoara, a local partnership with the Territorial Inspectorate of the Border Police Timișoara, providing antigen tests in view of testing the migrants arrived in the Western part of the country. Furthermore, 3,500 children, 850 parents and 416 specialists benefitted from the socio-educational, protection and information programmes of the subsidiary. The activities to enhance the quality of children's life continued with prevention and intervention measures in cases at risk of developing a mental health disorder.



Vaslui

Information activities were carried out on the topics of bullying, violence prevention and the right to education, as well as debates on children's rights, adapted to the online environment. Save the Children specialists travelled to the communities and provided support to mothers, pregnant women and children up to 5 years of age, included in the programme regarding mother and child health.

SUPPORTERS OF SAVE THE CHILDREN SUBSIDIARIES

Argeș

Partners: DGASPC Argeș, Pitești Welfare Directorate, Mayoralty of Pitești, Argeș County School Inspectorate, Argeș County Police Inspectorate, Argeș County Gendarmerie Inspectorate, National Anti-Drug Agency, Pitești Cultural Centre, Secondary School “Nicolae Simonide” Pitești, Secondary School “Tudor Mușătescu” Pitești, Secondary School “Alexandru Davila” Pitești, Secondary School “Mircea Cel Bătrân” Pitești, Secondary School “Mihai Eminescu” Pitești, Economic College “Maria Teiuleanu” Pitești, Secondary School “Matei Basarab” Pitești, Theoretical High-School “Ion Barbu” Pitești, Secondary School “Nicolae Bălcescu” Pitești, Secondary School “Traian” Pitești, Secondary School “Marin Preda” Pitești, Secondary School “Tudor Vladimirescu” Pitești, Technical College “Costin D. Nenițescu” Pitești, Technical College “Armand Călinescu” Pitești, Technological High-School Dacia Pitești, Secondary School “Negru Vodă” Pitești, Secondary School “Sanda Movila” Albota, Arts High-School “Dinu Lipatti” Pitești.

Sponsors: Termo Calor Confort, Vivo Mall Pitesti, Trivale Cinema, Global Prime International, Fotbal Club Argeș.

Caraș-Severin

Partners: Caraș-Severin County Centre of Resources and Educational Assistance, Caraș-Severin School Inspectorate, DGASPC Caraș-Severin, Mayoralty of Mun. of Reșița, Caraș-Severin County Council, Caraș-Severin Public Health Directorate, Reșița County Hospital, Caransebeș Municipal Hospital, IJP Caraș-Severin, secondary schools no. 2, no. 7, no. 8 and no. 9 Reșița, Arts High-School Sabin Păuța Reșița, C.N. Traian Lalescu Reșița, C.N. Mircea Eliade Reșița, Kindergarten Riky Priki Reșița, Kindergarten P.P. Floarea Soarelui Reșița, Aurora Centre.

Media partners: Radio România Reșița, Banat TV, Știri Caraș Severin, Express de Banat, Argument.

Sponsors: Maria Mihăilescu

Constanța

Partners: Mayoralty of Mangalia, Mayoralty of Negru Vodă, Mayoralty of Albești, school units from Constanța County.

Sponsors: EDP Renewables Group

Dolj

Partners: Dolj County School Inspectorate, Dolj Public Health Directorate, Dolj Directorate General for Welfare and Child Protection, Dolj County Centre of Resources and Educational Assistance, County Emergency Clinical Hospital Craiova - Neonatology Department, Filantropia Municipal Clinical Hospital, National College of Social Workers in Romania - Dolj territorial structure, Police of the Mun. of Craiova - Section 1, 30 education units.

Sponsors: Terrafarm, Ethos Foundation, Save the Children Austria, Idealis Beauty Salon.

Hunedoara

Partners: Police Inspectorate of the County of Hunedoara, D.G.S.A.P.C. Hunedoara, University of Petroșani, Hunedoara County School Inspectorate, ITM Deva, Petrila Welfare Directorate, Technical College Constantin Brâncuși Petrila, School I. D. Sîrbu Petrila, National College “Mihai Eminescu” Petroșani-Secondary School Subunit “Avram Stanca”-Petroșani, Secondary School “I. G. Duca” Petroșani, Economic College “Hermes” Petroșani, National Informatics College “Carmen Sylva” Petroșani, Technological High-School Energetic “Dragomir Hurmuzescu” Deva.

Sponsors: Mayoralty of Petrila, Zona D Petroșani, Iulian Transfor Petrila, Maria Antonia Servicii Petroșani, INSEMENEX Petroșani Free Union, Elit Cugir, Caritas Alba Iulia - Petroșani branch.

Iași

Partners: Mayoralty of Mun. of Iași, Asociația de Dezvoltare Intercomunitară Euronest, Secondary School Nr.1 Lunca Cetățuiei, Secondary School “Ion Neculce” Iași, Iași Directorate for Nurseries, Secondary School “Alexandru Vlahuță” Iași, Pedagogical College “Vasile Lupu” Iași, Iași Directorate General for Welfare and Child Protection, Țirgu Frumos Multifunctional Social Centre, Mayoralty of the Commune of Mironeasa, Mayoralty of the Commune of Costuleni, Mayoralty of the Commune of Șcheia, Mayoralty of the Commune of Drăgușeni, Mayoralty of the Commune of Ceplenița, Secondary School Costuleni, Vocational School “Nicolae Bălăuță” Șcheia, Human Resources Development Agency – Bulgaria, Solutions Brief Therapy and Counselling Centre Rousse – Bulgaria, Palidzesim.lv – Latvia, Social Cooperative ALTERNATA Silos – Italy, Tartu Art School – Estonia, Municipality of Cursi - Italy,

Euroteam Vocational Training Center – Greece,
The Union of Visual Artists of Romania - Iași Branch,
People for Sport Association, Elite Running Association,
Civic Heroes, Moldova Center.

Sponsors: MY PLAST INVESTMENTS, Moldova Business Center, Grupul de Firme Panifcom, Jassyro, Fabrica de Print, United Business Center, Palas Mall Iași, BMW Apan Motors, NESS Romania, Cuptorul Moldovencei, Misavan, Digitalya OPS, Gemini Solutions, Mambu Tech, Electric SRL, Adriana Pharmacy, Chemical, Pentalog Romania, Profidata Development Romania, OSRAM Continental Romania.

Mureș

Partners: Mureș County Council, Mureș Prefect's Institution, DGASPC Mureș, Mureș County School Inspectorate, IEESR Mureș, County Police Inspectorate of Mureș, Mureș Community Foundation, ANITP Mureș, ANTIDROG Mureș, Philothea Club, Bonus Pastor Foundation, DSP Mureș, Fundația Regală Margareta a României, Mayoralty of Râciu, secondary schools "Dănilă Stupar" from Rușii Munți, Săulia, "Serafim Duicu", "Alexandru Ioan Cuza", "Zaharia Boiu" from Sighișoara, "Octavian Goga" Cluj Napoca, Bahnea, Idiciu, "Romulus Guga", "Mihai Viteazul", "Liviu Rebreanu", "George Coșbuc", "Dacia", Suplac, Sâncraiu de Mureș, Nazna, Răstolița, Vocational Arts High-School, Economic College "Transilvania", National College "Al. Papiu Ilarian", CN "Unirea", Technological High-School "Lucian Blaga" and Technological High-School "Petru Maior" from Reghin, High-School "Vasile Natea" from Deda, Sports High-School "Szasz Adalbert", Kindergarten PP 12, Albinuța and Paradisul Copilăriei.

Sponsors: Euro Gas System, Fundația pentru Societate, Aroma Terra, E.On Gaz Furnizare, Stratec Biomedical, Instaldi, SVT Electronics, 2 Conect Romania, Global Hasna, Rotary Club Maris Association, PKD Grup, Medcris.

Neamț

Partners: Neamț Directorate General for Welfare and Child Protection, Mayoralty of Mun. of Roman, Mayoralty of Tg. Neamț, Neamț School Inspectorate, Neamț Public Health Directorate, school units from Piatra Neamț, Roman, Tîrgu Neamț and 10 communes of Neamț County.

Sponsors: Rocom Central Piatra Neamț, Mayoralty of Roman-Duties and Fees Service, Mayoralty of Tg. Neamț-Duties and Fees Service, Piatra Neamț County Emergency Hospital, Roman Municipal Hospital, Tg. Neamț Hospital, TRW Airbag Systems Roman, Mirapam Girov, Apetrei Nicolă Piatra

Neamț, Lucia Pan Prod Piatra Neamț,
Ardealul Pharmacies.

Suceava

Partners: Oana Maria Pharmacy, Suceava County School Inspectorate, Suceava Directorate General for Welfare and Child Protection, Suceava County Centre of Resources and Educational Assistance, schools and high-schools from the counties of Suceava and Botoșani, Family Doctors / Psychiatrists private practices.

Media partners: Monitorul de Suceava, Crai Nou, Intermedia TV, Bucovina TV, NEst TV, Plus TV, Radio Top, Viva FM, Radio AS, NewsBucovina, Suceava News.

Sponsors: Eurospeed, Kalman Distribution, Ambro, Sidem, Trutzi, Rulexim, Suceava Court of Appeal, Auchan, Lyon's Club, Oana Maria Pharmacy, ISJ Suceava, Ursaciuc Family, CMI Papuc Ruminita.

Timiș

Partners: Timiș Directorate General for Welfare and Child Protection, Fundația de Abilitare „Speranța” Timișoara, County Police Inspectorate of Timiș, Territorial Inspectorate of the Border Police of Timișoara, "Rudolf Walther" Foundation Timișoara, Secondary School nr.1 "Theodor Bucureșcu", Sânnicolau Mare, Timiș County, secondary schools no. 1, 2, 12, 18, 24, 25, 30 from Timișoara, Secondary School Livezile, Timiș County, Secondary School Banloc, Timiș County, Secondary School "Dimitrie Leonida", Timișoara, Theoretical High-School "William Shakespeare", Timișoara, Theoretical High-School "David Voniga" Giroc, Timiș County, Technical College „Emanuil Ungureanu”, Timișoara, Technological High-School de Vest, Timisoara, Kindergartens with extended programme No.22, 25, 29, 33 from Timișoara, Kindergarten with regular programme, Livezile, Timiș County, Moșnița Nouă Local Council, Checea Local Council, Jimbolia Local Council, Dent Estet 4 Kids Timișoara, European Law Students Association (ELSA) Timișoara Branch.

Sponsors: Aptiv Technology Services & Solutions, Coons Electrificarea Instalații, Maresi Foodbroker, Macchine Per Caffè Espresso–MCE, Codrina, Flexik Automation, Smithfield Romania, Nagarro Software, E.B.I.G., E.B.I.G. Management, Club Sportiv Centrul de Performanță Rapid București, ACS ASU Politehnica Timișoara, SSF RO, Canon Production Printing, Tache Project, FläktGroup Romania, IMO 4 All EMBS, Visma Software, Drasoral Das, Bega Turism, Kinderzukunft - "Rudolf Walther" Foundation Timișoara, Cognizant Softvision, Yazaki Component Technology.

President: Mihai Gafencu

Executive President: Gabriela Alexandrescu

General Secretariat

3 Ștefan Furtună Entrance, 1st district,
010899, Bucharest, Romania
phone: +40 21 316 61 76, +40 744 360 915
e-mail: secretariat@salvaticopiii.ro
web: www.salvaticopiii.ro

RO15RNCB0071011434790005 (lei),
RO42RNCB0071011434790101 (euro)
RO69RNCB0071011434790003 (dollars)
BCR Bank, Plevnei Branch,
BIC / SWIFT: RNCBROBU Cod unic: 3151288

Branches

ARGEȘ

President: Dumitra Sima
Bd. I.C. Brătianu, building B3,
ground floor, 110003 – Pitești
phone: +40 744 360 912
e-mail: arges@salvaticopiii.ro

CARAȘ-SEVERIN

President: Măriuța Simionescu
Piața 1 Decembrie 1918 no 7, 1st floor,
320067 – Reșița
phone: +40 744 360 910
e-mail: caras-severin@salvaticopiii.ro

CONSTANȚA

President: Carmen Faliboga
44 Matei Basarab St., (School no 1),
905500 – Mangalia
phone: +40 744 360 908 / 0752 025 917
phone/fax: +40 341 146 691
e-mail: constanta@salvaticopiii.ro

DOLJ

President: Cornelia Pasăre
2 Beethoven St.,
(Beethoven School), Craiova
phone/fax: +40 251 419 391
e-mail: dolj@salvaticopiii.ro

HUNEDOARA

President: Valerica Popescu
60 Cartier 8 Martie St.
(Kindergarten 2), 335800 – Petrila
phone: +40 742 103 751
phone/fax: +40 254 550 618
e-mail: hunedoara@salvaticopiii.ro

IAȘI

President: Ioana Atasiei
6 Ion Simionescu St., PT. 15,
cartier Dacia CP, 700407 – Iași
phone: +40 742 281 121
phone/fax: +40 232 219 986
e-mail: iasi@salvaticopiii.ro

MUREȘ

President: Meda Neagoe
12 Cuza Vodă St.,
540027 – Târgu Mureș
phone: +40 722 396 444
phone/fax: +40 265 250 121/128
e-mail: mures@salvaticopiii.ro

NEAMȚ

President: Eugen Simion
Bd. 1 Decembrie 1918 no. 68
610219 – Piatra Neamț
phone: +40 726 490 534
e-mail: neamt@salvaticopiii.ro

SUCEAVA

President: Camelia Iordache
4 Armenească St., Suceava
phone: +40 744 360 919
phone /fax: +40 230 525 559 / 0230 521 000
e-mail: suceava@salvaticopiii.ro

TIMIȘ

President: Mihai Gafencu
1 Republicii Blvd, building B, ap. 7,
Timișoara
phone /fax: +40 256 212 996 / 0256 212 196
e-mail: timis@salvaticopiii.ro

VASLUI

President: Vasile Mariciuc
1 Decembrie St. no. 3 (Negrești High School),
735200 – Negrești
phone: +40 744 360 917
phone /fax: +40 235 457 582
e-mail: vaslui@salvaticopiii.ro

Local offices

BRAȘOV

Local Coordinator: Carmen Clinci
18 Brazilor St. (School no. 9
"Nicolae Orghidan", building B),
500313 – Brașov
phone: +40 744 360 911
e-mail: brasov@salvaticopiii.ro


DÂMBOVIȚA

Local Coordinator: Dana Zoe
1 Professor Alexandru Vasilescu St.,
(Mihai Viteazu School),
Târgoviște
phone: +40 722 758 306
e-mail: dambovita@salvaticopiii.ro

CLUJ

Local Coordinator: Daniela Cazan
Street Principală no. 26, Ciurila
(School Ciurila), Cluj county
phone: +40744 538 664
e-mail: cluj@salvaticopiii.ro

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The photos included in the report were taken by: Eduard Oti, Iulian Simodi, Mihaela Opreșan, Ciprian Andrei.

For 30 years, Save the Children Romania has been creating social programmes, public policies and solid practices to the benefit of the child in Romania. Due to the expertise and complexity of its nationwide projects, the organisation is a key social institution, the role of which is to mediate between the society and the public authority, to the benefit of the child. In more than three decades of activity, Save the Children has actively participated in the society, identifying concrete solutions for protecting and supporting vulnerable children, while also advocating for viable collaboration with the decision-making authorities, to ensure the best interest of the child. Save the Children took on the role of a vigilant supervisor of the public authorities, so that they implement long-lasting public policies that correct the causes which make the children vulnerable.

Moreover, the organisation managed to create active networks of solidarity, by encouraging the social responsibility of companies and of society, at large. As member of Save the Children Association, the world's largest independent organisation that promotes children's rights, includes 30 members and conducts programmes in more than 120 countries, our VISION is a world that observes each and every child's right to survival, education, protection and participation, undertaking the MISSION of achieving significant progress on how children are treated and producing immediate and lasting change in their life. More than 2,570,000 children were involved in the programmes and campaigns of Save the Children Romania.