



RESULTS FOR CHILDREN



Salvați Copiii
Save the Children România

2019 Annual Report



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VISION

Save the Children's vision is a world in which every child attains the right to survival, protection, development and participation.

MISSION

Save the Children's mission is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

VALUES

Accountability, Ambition, Collaboration, Creativity, Integrity

Values we believe in

Accountability

We take personal responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children.

Ambition

We are demanding of ourselves and our colleagues, set high goals and are committed to improving the quality of everything we do for children.

Collaboration

We respect and value each other, thrive on our diversity, and work with partners to leverage our global strength in making a difference for children.

Creativity

We are open to new ideas, embrace change, and take disciplined risks to develop sustainable solutions for and with children.

Integrity

We aspire to live to the highest standards of personal honesty and behaviour; we never compromise our reputation and always act in the best interests of children.



30 years for children

“For those who still believe that sparing the rod spoils the child!” – image of the campaign (2002-2004) on legally banning corporal punishment of children in all social contexts they might find themselves in.



2004

Save the Children obtains **the prohibition of corporal punishment of children** in Law 272/2004 on the protection and promotion of the rights of the child. Romania becomes the 14th state to outlaw any form of violence against children.

2013

Save the Children contributes to introducing Section IV, **Protection of children whose parents work abroad**, adequately addressing the social protection of children left home alone, in Chapter VI of Law 272/2004.

2018

After carrying out campaigns, organising official meetings with two children’s ombudsmen and drawing up three legislative proposals rejected by the Parliament, Save the Children obtained, through the fourth draft law, the creation of a specific field within the Ombudsman Institution, **“safeguarding, protecting and promoting the rights of the child”**, led by a specialised deputy, called **Children’s Ombudsman**.

1990-2020

In April 2020, Save the Children celebrates 30 years of activity in the promotion and protection of the rights of the child.

Save the Children Romania was established on April 20th, 1990, with the immediate objectives of providing emergency aid to children from the orphanages which were undergoing a dramatic situation. The constant support from Save the Children Sweden proved to be of paramount importance in the development of our organisation.



Dear friends,

What makes our donors and the other partners to support, year by year, Save the Children’s programmes and actions is one of the questions often received in the past years. And the answer relates to two key aspects that characterise our team. The first is an actual red thread of our interventions started 30 years ago and is specifically expressed by **prioritising the rights of vulnerable children**, determining a quick reaction from us, adapted to their needs and interests, whether it is about survival, protection against abuses or education. The second aspect relates to a prosocial attitude defined by accountability towards what we publicly commit to and constant **transparency** of our activities and financial efforts.

There are approximately 3.68 million children living in Romania, of whom 1.3 million are at risk of poverty and social exclusion, while the lives of 700,000 children are affected by severe material deprivation (the highest rate in the EU), an unwanted context that favours increased child mortality, school drop-out and lack of social protection against negligence, physical or sexual abuses. This troubling situation drove us to extend our projects to a higher number of children under conditions of obvious vulnerability.

The programme providing modern medical equipment to maternities continued and, thus, 52 medical units received 115 pieces of equipment worth EUR 1,000,000, while the component of integrated socio-medical services in isolated rural communities included 7,500 beneficiaries, of whom 2,500 new-borns, 500 pregnant women and 2,000 mothers, who were supported and monitored by our multidisciplinary teams. 4,980 children and 4,000 parents formed the target group of our socio-educational programmes (summer kindergartens, “School after School” and “Second Chance” programmes and the protection programme for children whose parents left to work abroad). Activities to prevent and fight bullying were carried out in 11 school units from Bucharest, for 1,200 children, 400 parents and 250 teachers, based on a procedure proposed to the Ministry of Education and Research at the launch of the campaign **“Choose to fight bullying!”**, which is to be included in the methodological norms that are to be adopted next year. Psychological assessment and counselling services provided therapeutic intervention, individual counselling, or parental education to a number of 2,579 children and 1,792 parents. These results were possible not only through the efforts of the specialists involved, the 2,700 volunteers helping the children through more than 80,000 hours of direct and relevant interaction, information, counselling, school education or social protection.

Coming back to the generosity of companies and individuals, **the Christmas Tree Festival**, our major event to raise funds in support of our educational programmes, raised donations worth EUR 700,000. 5,000 children from disadvantaged communities will benefit from quality education.

We thank all of our supporters and volunteers for their trust and support and assure them that we will further use our best efforts and skill for the children’s wellbeing.

Gabriela Alexandrescu
Executive President

Mihai Gafencu
President

Children we have reached

317.418

Lives saved - 37,500

provision of modern medical equipment for maternities, information and support for mothers and pregnant women.

Education - 11,780

preschool education (summer kindergartens), school education ("Second Chance", "School after School"), information on the right to education.

Protection - 97,251

protection against violence, protection of children whose parents left to work abroad and of refugee children, online protection, medical protection.

Information and participation - 170,887

information on the rights of the child, both in real life and online and encouraging children's participation.

Specialists **Parents**

24,585 **47,881**

Volunteers: 2,700

Revenues (Euro)

6,866,700



5 key results in 2019

By the end of 2019, the balance of the programme for supporting maternities included 96 maternities which were provided 630 pieces of modern medical equipment, to save 72,000 premature babies.

A successful gala of the Christmas Tree Festival, through donations worth more than EUR 700,000. The biggest sum bidden was for the Christmas tree created by Omid Ghannadi, supported by "La Măruță" show, 180,000 Euro.

Large participation of children and parents in the 2019 edition of the Global Campaign for Education (GCE) – 121,933 children, 7,796 teachers, 11,888 parents and 1,072 other guests.

Launch of the "Choose to fight bullying" campaign, where Save the Children drew up a methodology for school intervention taken over in the draft Methodological Norms by the Ministry of Education and Research that are to adopted by Minister Order in 2020.

Increase in the number of active donors through the Direct Debit mechanism, from 27,000 in 2018 to more than 36,000 by the end of 2019.



MILENA

Milena was born at 29 weeks, weighing 900 grams. The incubator donated by Save the Children offered her the right environment to develop normally.

HEALTH

Save the Children's effort to support the maternities in providing proper and immediate medical treatment for children born prematurely is consistent, while the progress is visible: in eight years of campaign, child mortality rate decreased **from 10.1 per thousand children born alive in 2010, to 6 per thousand children born alive in 2018.**

72,000
NEW-BORNS



PROVISION OF EQUIPMENT FOR MATERNITIES

Since 2012, Save the Children provided **96 maternities**, in all the country's counties, with **630 pieces of medical equipment worth EUR 5 million**. In 2019, 52 medical units were provided 115 pieces of equipment, worth **EUR 1,000,000**, ensuring the survival of 30,000 new-born babies.

More than **500 specialists in 14 counties**, physicians, representatives of local authorities, journalists, parents and representatives of companies, took part in the **19 events** for promoting the campaign.



INTEGRATED COMMUNITY SERVICES

Save the Children is involved in actions to improve the health of mothers, pregnant women and children up to 5 years of age, developing socio-medical services in the rural environment by means of family doctors, social workers and health mediators. In 2019, socio-medical services were provided for **7,500 beneficiaries**, of whom 2,500 0-5 year-old children, 500 pregnant women, 2,000 mothers and 2,500 teenagers and parents. Education for health activities were organised addressing proper nutrition and medical supervision of children, pregnancy monitoring and vaccination of the children included in the project according to the national scheme.



EDUCATION FOR HEALTH

27,000 pupils aged between 4 and 17 benefited from informative sessions on the following topics: nutrition and physical movement, emotional health, sexual education, consumer behaviours. The sessions were implemented in **312 educational establishments** and were based on non-formal activities, peer-to-peer education, as working methods. In view of supporting the informative activities, 316 volunteers, 450 members of the teaching and medical staff and 76 representatives of the local partners were trained and engaged.

“For me, she will always be my little girl, my 900-gram and 29-week wonder. She had sensors and wires everywhere, she could barely move her little fingers. We were lucky! We met some wonderful doctors and had a maternity with everything needed to care for such a small baby.”

Valentina, Milena's mother

EDUCATION

For children in disadvantaged communities, access to education remains a challenge. Their families are forced to choose between providing their daily living and having their children go to school and, most of the times, children come last.

4,980

CHILDREN

were included in the preschool and school education programme

41,300

CHILDREN

were included in prevention and school drop-out reduction programmes since 1998.



ANDREI

With the support of the social workers from Save the Children, Andrei (15) was registered in the "School after School" programme. Here, he was given the support he needed to regain self-confidence, so that the completion of the mandatory education became a reality for him as quickly as possible.



PRESCHOOL EDUCATION

Designed as a remedial measure, the programme is carried out during the summer and helps the children from disadvantaged or Roma communities to acquire the necessary skills for attending school, educationally as well as socially. Their parents are encouraged to take part in the activities carried out, so as to understand the necessity to integrate their children in the general education system. In 2019, **640 preschool-aged children** attended the activities and **400 parents** benefited from counselling in view of understanding the importance of education.



SECOND CHANCE

This programme aims at the school integration or reintegration of children who dropped out or who were never registered in school and are over the schooling age. The programme is complex and integrated, appropriate for the needs of these children and provides, in addition to educational support, material support and counselling. Supported by teachers and social workers, the children were helped to catch up on academic knowledge and participated in networking and personal development activities. In 2019, **250 children** were included in the Second Chance groups organised in collaboration with the partnering schools, and **125 parents** benefited from material support and social-legal counselling.



SCHOOL AFTER SCHOOL

Tutoring activities were organised, as well as activities to acquire independent living skills. Moreover, the children and their families benefited from social, legal or psychological counselling, as well as material support. **4,090 children** attended the educational activities and **3,600 parents** participated in information and counselling meetings. **6,000 children and youngsters** took part in information and awareness activities with regard to the child's right to education.

65 teachers involved themselves in developing local action plans to reduce early school drop-out, **800 children and teenagers** being included in the activities. **1,030 specialists** in the field of education and protection attended workshops, information sessions and best practices exchange activities on inclusive education.

"There are many children in my classroom and it is nice. The lady from Save the Children comes to me, I do my homework and play. Since the snow came, I go out with the lady and we make snowballs."

Gina, 10 years old

CHILDREN HOME ALONE

The programme for the protection and education of children whose parents work abroad aims at reducing the negative impact associated to parents' migration on the children left home alone, by providing direct intervention services and phone or online counselling to children and their representatives and by improving the capacity of the institutions in the field of social works, education and justice to properly meet their needs.

The website www.copiisinguriacasa.ro had more than 19,000 unique visitors.

85%
OF CHILDREN
improved their
socio-emotional skills



IOANA

Ioana wishes to become a magician. Asked why, she said that magic would bring back home her parents who had gone to work abroad. Missing her parents already from a much too young age and overwhelmed by the incapacity to hold them near her more than a few days during holidays, the girl grew up with the desire of feeling encouraged and supported. Since she came at Save the Children, Ioana has met friends who have showed her that she is very capable and together they discovered her inner resources. This is where she found both her self-confidence and trust in others.



DIRECT SERVICES

In 2019, the activities were carried out as part of the **17 local programmes** conducted in the towns of Pitești, Bucharest, Reșița, Mangalia, Târgoviște, Craiova, Petrila, Timișoara, Brașov, Piatra Neamț, Suceava, Iași, Negrești, Lupeni, Sighișoara and Târgu Mureș and in the rural/ small urban localities of the respective counties, and consisted of providing social and psychological support to go through the period of separation from parents, school support and networking opportunities. **1,047 children and 716 parents and representatives of the children** benefited from the project services.



HELP-LINE

There were made **1,570 counselling sessions**, as to either the protection of children with parents working abroad or various situations of abuse, failure to meet the parental obligations etc. Save the Children specialists offered support through the counselling line 0800 070 040 or copiisinguriacasa.ro and notified the authorities or took the necessary steps towards them, when required.



CAMPAIGN

The information campaign regarding the legal obligations of parents upon leaving the country and the risks of their leaving on the children continued by organising local roadshows, in Bucharest and 9 counties – **4,168 parents, 2,952 children, 1,697 teachers** and representatives of local authorities from 190 rural and urban localities participated and 240 specialists were trained.

The campaign “**Together, at home**”, in partnership with Delikat – Unilever, was launched in June. The online platform impreunaacasa.ro and Facebook page **Împreună Acasă** were launched. Several celebrities, public figures, doctors, psychologists, journalists and bloggers, such as **Cristina Bazavan, Amalia Enache, Ana Barton, MD Mihail Pautov, Paul Ipate, Cătălina Grama, Ela Crăciun and Otilia Mantelers** joined the effort and told the stories of some of the children left home alone. The campaign was also strongly supported by the lead singer of Voltaj band, **Călin Goia**, who was involved in the organisation and promotion of this initiative.

“I don't like festivities because, when I say my poem, my mother is not there to see me, as there always is for Larisa.”

Rihana, 9 years of age



52,122
CHILDREN AND PARENTS

have benefited from psychotherapeutic interventions since 2009 to the present

PROTECTION OF CHILDREN AGAINST VIOLENCE

About 1 of 6 children in Romania meets the criteria to be diagnosed for a mental health problem. Some of the factors that contribute to this dramatic statistics include: abuse, violence, insufficient specialised psychological assessment and intervention services, lack of coherent national strategies to identify and refer children at risk, lack of a national strategy with regard to the ongoing training of specialists that responds to the real needs of the children.



INTERVENTION

In 2019, Save the Children provided full psychological evaluation and counselling services for children and families within the counselling centres for parents in Iași, Timișoara, Târgu Mureș and Suceava and the Emotional and Behavioural Education Centre for Children (CEECC), Bucharest. **2,579 children** were evaluated and benefited from group therapeutic intervention or individual counselling/psychotherapy and 1,792 parents were integrated in parental education programmes, in view of developing parental skills. **9,602 individual counselling sessions** were provided.



BULLYING PREVENTION

As bullying is a major risk factor for the socio-emotional development of children, in 2019, Save the Children launched the campaign “**Choose to fight bullying**”, conducting activities to improve school responsiveness, by engaging all the actors with an important role in eradicating the phenomenon of bullying: children, parents, teachers, community representatives. **2,700 children, 1,000 parents and 480 teachers** were involved in the activities. Moreover, Save the Children launched the online platform **scolifarabullying.ro**, where concrete bullying situations can be notified and a specialist provides counselling.

Using the experience from the interventions carried out in more than 50 schools from Târgoviște and Bucharest, Save the Children proposed the Ministry of Education and Research a mechanism for school intervention that was included in the draft Methodological Standards to be adopted in 2020. The mechanism implies creating within schools groups of action made up of teachers, school counsellors, parents and children.



TRAINING OF SPECIALISTS

Being recognised as a reference organisation in the training of specialists, Save the Children delivered ongoing trainings for the professionals who interact with children directly. **405 teachers and professionals** within the general directorates for the protection of the rights of the child benefited from workshops in view of improving the identification and intervention skills in relation to certain risk situations involving children: abuse, depression, anxiety, ADHD. **3,039 children** took part in information sessions on the importance of a harmonious development, **984 parents** participated in activities with regard to their part in the process. Educational activities on human trafficking risks were carried out with more than **1,800 children**.

“This is how parents were brought up, they learned that this is the easiest way; why explaining something to the child for two hours, while spanking takes care of things right away?”

Marius, 13 years of age

7,700

REFUGEE AND ASYLUM-SEEKING CHILDREN

have benefited from educational and social services since 1995 to the present

PROTECTION OF REFUGEE AND ASYLUM-SEEKING CHILDREN

Save the Children, as partner of the General Inspectorate for Immigration, continued to implement a wide range of services in support of children seeking asylum and beneficiaries of international protection, as well as their families and vulnerable adults. The activities were carried out in the Regional Centres for Procedures and Accommodation for Asylum-Seekers from Bucharest, Galați, Giurgiu, Rădăuți, Șomcuta Mare and Timișoara.



ALI, 9, SIRIA

Save the Children counsellors supported Ali since his arrival in the country, providing material support, consisting of food, hygiene-sanitary products, medicines, clothing and footwear, and particularly emotional support. Ali was registered in school and attends the educational programme on a daily basis.



EDUCATIONAL AND SOCIAL SERVICES

Save the Children provided educational and social services for **379 children** (of whom 109 unaccompanied minors) and **658 adults seeking asylum and beneficiaries of international protection**, responding promptly to their needs for assistance, in view of accessing social services, based on needs, education by registering in the education system, support in integration by conducting daily cultural and leisure activities, learning the Romanian language etc.



CHILD-FRIENDLY FACILITIES

In order to improve the reception conditions and services provided, Save the Children set up an **outdoor area for recreation within the Regional Centre for Procedures and Accommodation for Asylum-Seekers from Bucharest**. This adds to the previously set up spaces such as Mother and Child Room, friendly spaces for various activities, outdoor spaces. **32 migrant children and 21 Romanian children** were involved in cultural, athletic, recreative and socialization activities within a pilot project carried out in Bucharest and Galați meant to involve the members of the host community in the integration process of the migrant children.



ENSURING THE BASIC NEEDS

In order to quickly meet assistance needs, Save the Children provided **material support (food, clothing, personal hygiene products, medicines) for 298 children and 274 adults**. Educational services were provided and leisure activities were organised for 253 children, support in registering in the education system for 35 children, psychological counselling for 48 children and 38 adults, assistance in view of accessing social services for 104 children and 228 adults, counselling and support in view of knowing the rights/obligations related to their status, accommodation conditions, access to social, medical and employment services for 429 adults and 126 children.

“I love school and I think I will be a good teacher. Just like you helped me, I will help other children when I grow up.”

Doha, 16 years of age, Iraq

INTERNET CLASS

The programme Internet Class, co-financed by the European Commission, is a unique project in Romania that promotes the use of the Internet by children and teenagers in a creative, useful and safe way. Save the Children has been a member of the European network Insafe since 2008 and Inhope network since 2015, the largest coalitions that promote the principles of online safety worldwide and contribute to the development of a safer Internet, where children can exercise their right to expression, information and participation.

96.1%
OF CHILDREN

access the Internet
using smartphones.



2019 SAFER INTERNET DAY was marked by the press conference "The Internet and children's emotional health" that gathered together representatives of the Ministry of Education and Research, Ministry of Communications and Information Society, National Authority for the Rights of People with Disabilities, Children and Adoption, educational experts and psychologists. During the event, the results of the Study on the use of the Internet by the Romanian children were discussed.

ctrl.AJUTOR



EDUCATION & AWARENESS

The direct educational activities of the Internet Class program have involved more than **506,000 children and 130,000 parents and teachers** since 2008 to the present. Moreover, 7,450 children benefited from information and counselling and more than 9,172 notifications were made through the specialised reporting line. In 2019, the Internet Class program implemented a series of educational initiatives in collaboration with the Ministry of Education and Research:

- the competition "**I choose consciously. Stop Internet addiction!**". Nationwide, 143 projects were registered from 130 schools and more than 10,000 persons were involved in the direct activities carried out by the participating pupils and teachers.
- development of the training "**Useful, creative and safe use of the Internet**". In collaboration with Kreative Research and 73 trainers of the Teaching Staff Centres throughout the country, we trained a number of **1,659 teachers**, who, in turn, engaged more than **92,000 pupils, 15,000 parents and 7,100 teachers** in direct information activities.

esc.ABUZ



REPORTING ILLEGAL CONTENT

In 2019, **2,713** reports were received through esc_ABUZ, **1,594 cases representing images or materials depicting sexual abuse on children**. The materials identified were sent by Save the Children specialists to IGPR, where they are investigated, aiming at eliminating the content from the Internet, identifying and assisting the victim, as well as investigating the aggressors. The civil reporting point for illegal content esc_ABUZ is implemented based on the collaboration protocols between Save the Children Romania, the General Inspectorate of the Romanian Police and the National Authority for the Rights of People with Disabilities, Children and Adoption. The counselling line ctrl_AJUTOR gave solutions to a number of **396 children and teenagers, 55 teachers and 38 parents**.



COLLABORATION AT NATIONAL LEVEL

In collaboration with the County School Inspectorates, the County Centres for Educational Resources and Assistance, the Teaching Staff Centres, the General Directorates of Social Assistance and Child Protection and the County Police Inspectorates – departments of Crime Analysis and Prevention and the Offices for Combating Organised Crime, we organised 14 local conferences for parents and specialists working in the child protection field. These conferences were attended by over 500 parents and 130 specialists, and informed about the benefits and risks related to the use of the new technologies by children.



PARTICIPATION

Save the Children supports the actual and quality participation of children. Thus, we provide them with the possibility to express their needs, opinions and desires, we engage them in the decision-making process related to issues that concern them, we inform them about matters of interest and, particularly, we stand by them in exercising and safeguarding their rights. The rights considered to be important by the children were the right to family, opinion, protection and life, and the right to freedom of expression is perceived as being the least respected both at home and at school.

20,300

CHILDREN FROM 195 SCHOOLS

participated in the information sessions on the topic of their rights and responsibilities.



GLOBAL CAMPAIGN FOR EDUCATION

Under the slogan “**Inclusive, quality and free public education – from right to reality**”, over **121,933 children, 7,796 teachers, 11,888 parents and 1,072 other guests** participated, in the period 13-19 May 2019, in the Global Campaign for Education, to draw the attention of the public opinion and decision-makers about the educational risk faced by important categories of children in Romania, and to promote proposals/ measures to ensure equity in education. Moreover, the 2019 edition aimed at facilitating and encouraging pupils’ participation in making decisive decisions to ensure the right to quality education for every child in Romania.



NATIONAL CHILDREN’S FORUM

Under the title, “**Choose to fight bullying**”, the 19th edition of the National Children’s Forum was conducted in the period 1-4 June, aiming at combating bullying by engaging the children at school level.

110 children participated in debates within workshops moderated by Save the Children specialists and volunteers, as well as external experts, on the following topics: school climate, action group at school level, bullying. On the last day of the event, 3 delegations of children went to the offices of the Ministry of Education, Centre of the Municipality of Bucharest for Educational Resources and Assistance and the Chamber of Deputies – Commission for education, science, youth and sport, where they presented to the authorities’ representatives children’s recommendations for the school environment to become safe and really meet the pupils’ needs.



WE ALSO HAVE RIGHTS

661 volunteers and teachers were trained in the program “We also have rights”, and discussed with **20,300 children** about their rights and responsibilities.

Save the Children organized Children’s Rights National Competition, with a view to engaging the children and teenagers in achieving a common project for the promotion of the rights of the child. The competition was carried out in the period 8 April – 31 May and counted 204 registrations from education institutions throughout the country, **844 pupils** being involved in the creation of 139 posters and 65 videos for the promotion of children’s rights. In addition to their registration in the competition, the posters and the videos will be used for the promotion of children’s rights among pupils.

Save the Children organized The Rights of the Child Camp, where 100 youngsters participated and planned 15 local campaigns in order to prevent bullying in their schools and communities, campaigns which were carried out between November 2019 – March 2020.



CHILD RIGHTS NOW!

On November 20th, 30 years after signing the UN Convention on the Rights of the Child, Save the Children Romania, together with Terre des Hommes – Romania, SOS Children’s Villages Romania and World Vision Romania, launched the report Child Rights Now! on the rights of the child in Romania. The event brought the children into the spotlight – they prepared, presented and moderated the discussions, seeking together with the participants solutions to their problems. **Andreea Ghinescu** and **Daria Stoica**, Save the Children volunteers, moderated the panel on education, while other volunteers of ours participated in debates on topics such as poverty and violence against children.



2,700

VOLUNTEERS

conducted activities to the benefit of children for

80,000 HOURS

VOLUNTEERS

Save the Children promotes participation and volunteering among children and youngsters by providing opportunities for active involvement in the children's life and in safeguarding their rights. The National Centre of Volunteers is a support-department for the organisation's programs, where the involvement of volunteers is essential.



RECREATIONAL-EDUCATIONAL ACTIVITIES WITH VULNERABLE CHILDREN

Save the Children volunteers stand by the children in educational centres every day. With the help of the patient, empathic and caring volunteers, the children learn to write, read, count and develop major life skills. Everything happens in a fun way, with many games between series of homework, with many laughs and good vibes. The support of the volunteers is very important in this program, being teachers and good friends, as well as role models for the children.



INTERACTIVE INFORMATION SESSIONS IN SCHOOLS

Children and pupils throughout the country learn a variety of valuable information from the volunteers who dedicate their time to information sessions in schools. The volunteers talk with them, using nonformal education methods, about children's rights and protection, road safety, safe use of the Internet, combating violence and education for health. Peer-to-peer education, which these activities are based on, help the children learn more and better, in a fun, relaxed and trusty atmosphere.



EVENTS AND CAMPAIGNS

The volunteers support and participate in all of Save the Children events, from fund-raising activities, to marathons, from conferences and workshops to camps and galas. They help us organising major actions, equipping maternities by raising the necessary funds, delivering workshops for beneficiaries and implementing all the campaigns carried out by Save the Children.

“I admire all the volunteers for their desire to get involved and the help they give to the children. I like the connection many of the volunteers create with the children from the centres and classrooms.”

Andreea, 17 years of age, active in schools and Save the Children educational centres and campaigns

ADVOCACY

In 2019, the new website www.salvaticopiii.ro registered a traffic increase by 100% compared to 2018, with **610,328 unique visitors and 790,443 views**.

In 2019, Save the Children Romania Facebook page kept its leading position in the ranking of Facebook pages, under the Non-profit category, according to Facebrands top, **with a reach of 1,049,684 individuals and an engagement of 72,363 individuals who interact on a monthly basis**.

While just starting out, the Instagram account gathered 10,200 followers.

salvaticopiii.ro
facebook.com/SalvatiCopiiiRomania
instagram.com/SalvatiCopiiiRomania



BANNING BULLYING IN SCHOOLS

Through its research and campaigns over the years, Save the Children contributed significantly to banning any form of bullying in schools under a legislative proposal which was adopted in the Parliament in December 2018 and promulgated by the President of Romania in 2019.



CIVIL SOCIETY PROTECTION

The initial form of Law 129/2019 to prevent and combat money laundering and terrorism financing included an unacceptably wide definition of the real beneficiary, reporting obligations on the part of NGOs which are impossible to observe and their unjustified inclusion in the list of reporting entities. Through lobby actions in the specialised commissions of the Romanian Parliament and petitions addressed to the European Parliament for the definition of legal terms from the European directive, Save the Children achieved the elimination of the abusive provisions from the final form of the legislative act.



UN GENERAL COMMENT

Save the Children Romania organised consultations with the children on their rights in the online environment and coordinated the drafting of the document of recommendations of Save the Children Association to the **General Comment on children and the digital environment** which is to be prepared by the UN Committee on the Rights of the Child.



EUROPEAN ELECTIONS AND THE RIGHTS OF THE CHILD

Save the Children raised the awareness of the candidates to the European elections on the main issues faced by the children in Romania, inviting them to define their position towards phenomena such as violence against children, socio-economic protection, rights of the children in a situation of migration/asylum. Thus, 18 candidates – including Rareș Bogdan, Cristian Ghinea, Dragoș Pîslaru, Eugen Tomac, Geanina Pușcașu, Mircea Hava, Iurie Leancă, Vlad Botoș and Renate Weber – answered a specific questionnaire, committing to protect and vote in the European Parliament for children's rights.



OTHER ACTIONS

Save the Children submitted specific proposals to the authorities on the following topics: structure of the **Draft law on the state budget for 2019** as a threat to the children included in the protection system and children with disabilities; support for the **Draft law regulating tobacco products**, proposed legal restrictions regarding the presentation and advertising of tobacco products and electronic cigarettes and total ban of consumption under the circumstances in which children's health can be affected; abrogation of **GEO 51/2019 amending and supplementing some legislative acts in the field of pupils' transportation**; a final set of proposals for the draft law **amending and supplementing Law 272/2004 on the protection and promotion of the rights of the child** and it was brought to the attention of the Government of Romania (the draft law will be adopted in the Parliament of Romania in 2020).

“LOOK TOWARDS THE FUTURE”

Save the Children started, with the support of Essilor, a national programme to identify and support school children with visual impairments. The programme will become, with the support of the school inspectorates and of the Ministry of Education, the first national screening for eye health identification and assessment for over 600,000 children.

In 2019, **eye examinations** were carried out for **11,200 children** from Bucharest and Neamt County; after referring the children identified with visual impairments to ophthalmologists, wearing glasses was recommended for 2,201 children. Of them, 604 children with a difficult financial situation received the glasses free of charge.

“FREE OF BULLYING”

Following the nationwide adoption of the intervention model created by Save the Children Denmark and Mary Foundation, the implementation of the pilot project “Free of Bullying”, targeting the elimination of bullying between preschool-aged children, started, in partnership with the Ministry of Education and Research and the Centre of the Municipality of Bucharest for Educational Resources and Assistance.



BARNAHUS

Save the Children, in partnership with the National Authority for the Rights of People with Disabilities, Children and Adoption, organized a workshop for specialists in the legal field as well as a round table for those working in the child protection field, in Iași, to promote Barnahus model – a centre of integrated services for children victims of sexual abuse. An adequate space for setting up the Barnahus centre in Bucharest was identified, with the support of General Directorate of Social Assistance and Child Protection 3rd district. There were also organized discussions with representatives of Police, Prosecutor’s Office and Bucharest Court with a view of developing partnerships for developing Barnahus project.



ACCREDITED TRAINING PROGRAMME

The accreditation of the training programme “**Competent teachers for children and family**” was obtained, by the Ongoing Training Department within the Ministry of Education (the programme has 15 credits).



“A WORLD WITHOUT FEAR” CAMPAIGN

“A world without fear” is a place in the digital space where the cyberbullied can find encouragement, as well as stories of those who know just as well what it means to go through this. The first stories shared came from the company’s endorsers, Alina Eremia, Mimi, Irina Rimes, Deliric and Alex Daragiu. 1,100 messages were received from children and teenagers.



AWARDS

The projects “**Protection of children whose parents work abroad**”, “**BLOCK aggressiveness! Stop cyberbullying**” and “**Every Child Matters**” obtained the 1st, 2nd and 3rd prizes in the Sections *Safeguarding of Individual and Collective Rights, Volunteering Projects and Campaigns and Health* within the Civil Society Gala.



ONLINE COUNSELLING EDUCATION FOR HEALTH

Save the Children concluded a collaboration protocol to provide online counselling on the platform Sex vs the Stork. In 2019, **580 teenagers and youngsters** asked for information and received answers that helped them solve the issues they were facing, the main topics addressed being related to contraception measures and the risk of a possible pregnancy, anatomy of the reproductive system, etc.

INNOVATIVE ACTIONS, AWARDS

RESEARCH

REPORT ON THE OBSERVANCE OF CHILDREN'S RIGHTS IN ROMANIA

Together with the Ombudsman, Save the Children launched the Report on the observance of the rights of the child in Romania. Even though the child's best interest is legally well defined, children's situation in Romania remains critical, with more than a third of children living below the poverty line, with a chronic splitting between urban and rural with regard to basic rights – health, education, life – and a school dropout that puts its mark on society development. Thus, Romania has the highest rate of child mortality in the European Union, with a separate chapter of infant mortality, while severe material deprivation among children under the age of 6 (21.5%) is the highest in the EU (the average is 5.9%). <https://bit.ly/35a2SSf>

UNIVERSAL PERIODIC REVIEW

At the request of the Austrian Embassy, a report was prepared and presented on the status of the implementation of the recommendations made to the Romanian authorities as part of the **Universal Periodic Review Mechanism** of the human rights (UPR).



SAVE THE CHILDREN GLOBAL REPORT

According to the 2019 Save the Children Global Report, Romania ranks 51st out of 176 countries in terms of life safety of children, after countries such as Tunisia, Oman or Kazakhstan, obtaining similar scores for indicators concerning children's rights – lack of participation to education, early marriages, teen births – as Mauritius, Cuba or Sri Lanka. A concerning indicator is the number of teen mothers between 15 and 19 years of age, which registered 33.7 births in 1,000 adolescents, higher than states such as Rwanda (26.8), Trinidad and Tabago (31), Uzbekistan (16.7), Albania (20.7), Bahamas (28), Botswana (31.7), Burundi (27.4), Mauritius (26.9), Djibouti (19.4), India (24.5) or Tunisia (7.6).



USE OF THE INTERNET BY CHILDREN (2019)

The study regarding the use of the Internet by children (2019) aimed at identifying how children aged between 12 and 17 use the Internet and how online behaviours influence their emotional wellbeing. **More than a quarter (27.3%) of Romanian children spend more than six hours online**, on a school day, and their percentage increases to 48.3% on weekends or holidays. **54% of children said they were bothered or offended by other persons on the Internet.**



CONSULTATION OF PUPILS ABOUT THE MEASURES PROPOSED BY THE AUTHORITIES IN EDUCATION

In partnership with the Federation of Romanian Pupils and the National Pupils' Council, Save the Children launched an online consultation of pupils, to explore their opinions on a series of changes in the field of education considered by the decision-makers.

The questionnaire was launched in June and filled in by 1,391 secondary school, high-school and vocational school pupils. In addition to the opinions expressed about the measures proposed by the authorities, the respondents sent their own solutions to the problems they face concerning the observance of their right to quality education.

CHRISTMAS TREE FESTIVAL



The 30 trees of the 2019 edition were created by:

Doina Levintza, • Anca Fetcu Lupu, with the support of Delaco • Nicu Bocancea & Florăria Iris • Ioana Ciocan & Art Safari Bucharest • Adela Pârvu & arh. Andreea Beșliu • Stephan Pelger & Agnes Mattis-Teutsch, with the support of CLUB MED • Laura Hîncu and Lights & Magic • Tudor Laban & Obsentum • Iulia Totoianu & Libris.ro • Dorin Negrău • Justinian Scărlătescu & ArtROTARY CIȘMIGIU • Octavian Roman - Creativ Interior, with the support of Piastrelle • Omid Ghannadi, supported by “La Măruță” TV Show • Ioana Uretu & Metropolitan Jewelry • Dhaniel Nora, with the support of Sephora • Mihaela Bachmann • Ana Mohonea & Maria Mohonea – Architectural Christmas • Alina Alexe - DecorAktiva & Mara Mura • Arh. Miruna Ardelean & Atelierele ILBAH • Giulia, Ciprian Vlaicu & Andrei Coman, with the support of ROMAERO • Alexandra Nicula & arh. Alina Drăgan - Art Interiors, with the support of MAER • Laura Olaru • Manuela Pungan & Victoria Gallery • Mihaela Bălan & Anastasia Beverly Hills • Șerban Porupca & Rogue8 Store • Ioana Șucu & ClassIN • Arh. Roxana Dan & Maria Ghement - Lisa & Co • Mihai Veg & Ioana Goția-Ciurea - Prototip Studio & TIFF • Remus Gabor & Raluca Aionîțoiaie – Coven Ground, with the support of Canon. They were joined by the Save the Children tree, made by Ștefania Mircea and some of the children included in Save the Children programmes.



The 2019 edition of the Christmas Tree Festival raised more than **EUR 700,000** from auctioning the 30 trees specially created for this event, raffle tickets and sponsorships, intended for the school inclusion of **5,000 children** from disadvantaged communities.

From the first 18 editions, Save the Children obtained, following the Christmas Tree Festival, **EUR 5,317,800** and was thus able to actively support **39,485 children**: 8,196 children participated in the summer kindergartens programme, 27,173 children were included in the School after School programme, and 4,116 children were supported through the Second Chance programme. “The Christmas Tree Festival is much more than a fundraising event, and what we managed to build together – volunteers, designers, supporters – is a micro-system where no child should be left

outside of school for being too poor or for being forgotten by the authorities. For 19 years, this micro-system, which has solidarity as resource, truly works miracles. The Christmas miracle is in our actions.” – Gabriela Alexandrescu, Executive President Save the Children Romania.

The biggest bid was for the tree created by **Omid Ghannadi, supported by “La Măruță” TV Show, EUR 180,000**, a new record registered in the Christmas Tree Festival. This was purchased by **Kaufland Romania, Catena, Lidl, Beautik Haute Parfumerie and BCR**.

“It is my sixth year when I participate in the Christmas Tree Festival and, until now, I have made trees as design items. This year, I wanted to make a story, because education, beyond calculations and numbers, is made from stories. And tonight, I was able to convince the people that the story matters and, very importantly, I sold a tree that will be healthy and have its roots in the ground to carry the story forward even 100 years from now.” – Omid Ghannadi.

Partners of the 2019 Gala:

Diamond Sponsors:

Catena • Deutek Romania
• Nuclearelectrica

Platinum Sponsors:

Kaufland Romania • Renovatio • ClassIN • Romanian Business Consult • Banca Comercială Română • Carrefour • 360 Revolution

Gold Sponsors:

One United Properties • Kultho Forever Diamonds • Banca Transilvania • BASF • Atelierele ILBAH • Hidroelectrica • Beautik Haute Parfumerie

Silver Sponsors:

Altius • COS • Dorna • Pepco • Tezyo • PENNY Market Romania • SkyXS Aircargo • Magazinele next • Ceetrus • DP World Constanța • OTP Bank Romania • Canon Romania • Maresi • Sykes Romania • Clifford Chance Badea • OSCAR • 102 The Address by Caba • Dexion • Mercedes-Benz

Buyers of the trees:

Kaufland Romania • Catena • LIDL • RBC • Beautik Haute Parfumerie • Sir George Iacobescu • Pepco Romania • Kultho Forever Diamonds • Renovatio Trading • Silviu Sîrbu • Camelia Șucu • Contana • BCR • Leading • Netopia • Temad • Tonica • Round the World Travel

Special thanks: • Atelier Cologne • Kiehl's • Beautik Haute Parfumerie • Chateau Vartely • Country Spa Health & Beauty Retreat • Dent Estet • emagic • GETT'S Salons • Obsentum • Paralela45 • Sensiblu • Suter Palace - Heritage Boutique Hotel • Teilor Jewelry • Topline Romania • Sephora • Anastasia Soare Beverly Hills • Angela Osadczuk • Apivita • Art Safari • Artverity • Batiste • **BDG Import** • Beauty District • Bon Bijou • Cadé • CaliVita International • Cărți, Dulciuri și Flori • Centrul Shakti • ClubMan • Continental Hotels • Da Pino • DAVINO • Degusteria Francesca • Depozitarul Central • Dorin Negrău • **Dorna** • Dr. Organic • Elena Perseil • **eventures** • Fabrica de Cafea • Friddi • Fudge • Gramont Cuisine & Wine Suter Palace • Hadar Chalet • Horia Tecău • Hotel Epoque • Hotel Iaki • IBD the Nail People • Electrocond Technologies • L'Occitane • Kiddo • Laura Hîncu • Laura Olaru • **LAVACOW** • Libris.ro • LIERAC PARIS LABORATORIES • Lure Studio • Lyria – Povestea ta pictată • Metropolitan Jewelry • My Geisha • Ogilvy • OWEAR • **Pro TV** • Purple Flowers • Restaurant L'Atelier • SkinCode Romania • Skeyndor • Stejarii Country Spa • Stephan Pelger • Ștefania Mircea • TIFF • Uanderful • Victoria Gallery • Wild Olive African Artisans • **Wunderman**

DONATIONS FOR CHILDREN

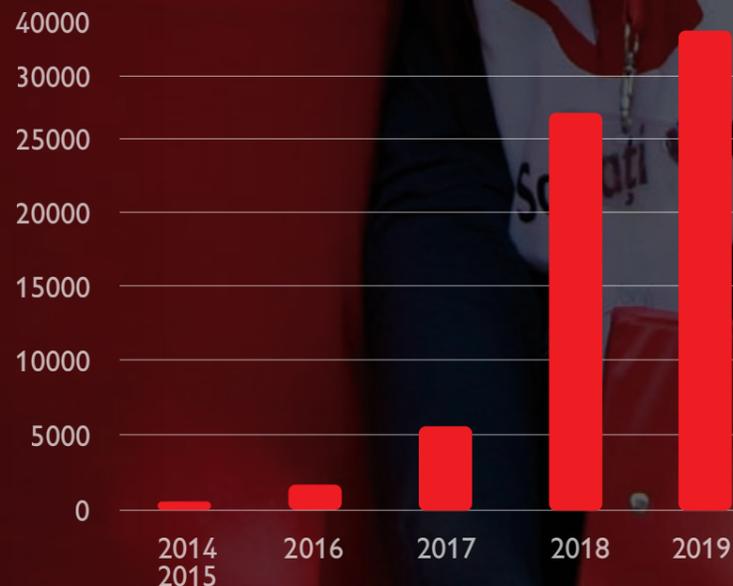
35,000 euro was raised by Save the Children Romania team in Bucharest Half Marathon, by 520 runners. The money was used to equip the maternity of University Hospital in Bucharest with a modern neonatal ventilator.

Salvați Copiii

36,000

ACTIVE DONORS THROUGH DIRECT DEBIT

embraced our cause



DIRECT DEBIT

The Debit Direct donations are a form of repetitive and constant donations, by which the donor commits to pay a fixed amount on a monthly basis, transferred automatically from the bank account. Since the start of the program, in October 2014, until the end of 2019, Save the Children attracted more than 36,000 active donors whom the fundraisers met in Bucharest, Cluj-Napoca, Timișoara and Iași. Thanks to the donors, significant sums of money contributed to equipping the maternities with modern medical equipment.



3.5% OF THE INCOME TAX

Every year, Save the Children is rolling out the fundraising campaign addressing individuals, to redirect 3.5% of the income tax. Anyone who achieved incomes from salaries, pensions, independent activities, intellectual property rights or lease in the previous year can contribute through this campaign, by filling in form 230 found at <https://www.salvaticopiii.ro/redirectioneaza>.



ONLINE

Periodic support, through online donations, for Save the Children projects is very important, these donations contributing to the sustainability of the organization's projects. Whether it is education, health or protection, Save the Children is constantly carrying out impactful activities for the community, giving increased interest to children from disadvantaged environments.



SMS

SMS 8844 WITH THE TEXT SALVEZ (SAVE)

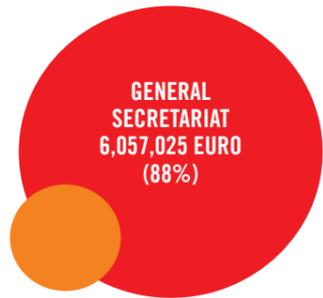
A simple method to monthly support the Save the Children program to equip the maternities with medical equipment is by means of the SMS donation mechanism. It is the easiest way to support a charitable cause, by sending a SMS worth 2 Euro/month at 8844 with the text SALVEZ (SAVE).

“My involvement as a fundraiser has coloured my life since the first day I started working and has contributed to who I am today. Thanks to the team I realized I could do much more than I thought. People’s gratitude for doing something with a major impact on children and society as a whole is wonderful.”

Ema, Fundraiser

2019 Financial Report

THE ACTIVITY OF SAVE THE CHILDREN IS CONDUCTED AT THE GENERAL SECRETARIAT AND ITS SUBSIDIARIES
TOTAL REVENUES
6,866,700 Euro



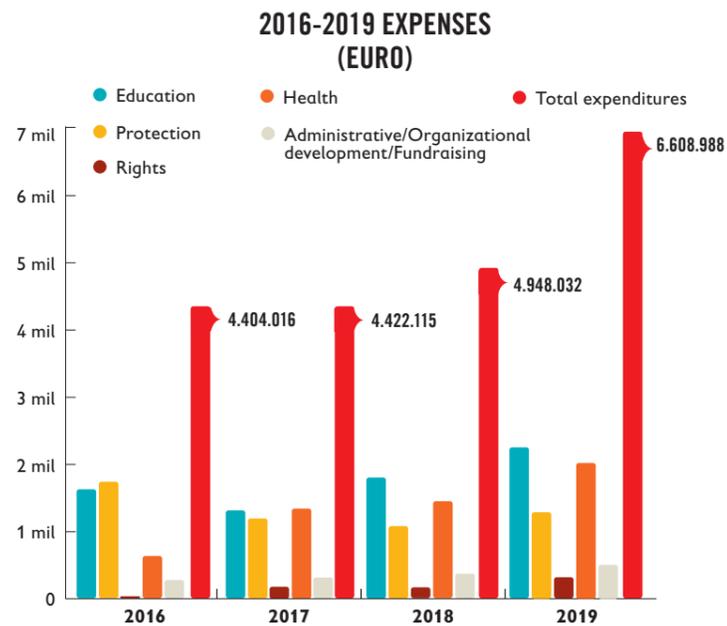
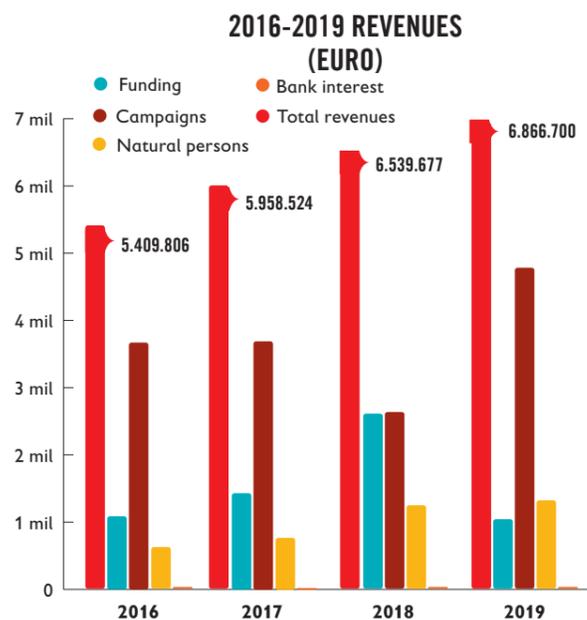
BRANCHES
809,675 EURO
(11%)

PROGRAMS EXPENSES

TOTAL	6,040,050 EUR
CHILD HEALTH AND NUTRITION	1,973,199 EUR
PROMOTING AND ENSURING THE RIGHT TO EDUCATION	2,338,403 EUR
Access to education for children from disadvantaged settings	2,160,259
Educational integration of refugee and asylum-seeking children	133,144
Pre-school education for children from disadvantaged categories	45,000
ENSURING CHILDREN'S RIGHT TO PROTECTION	1,352,927 EUR
Protection of children against violence and economic exploitation	698,589
Protection of home-alone children	422,487
Children's protection on the Internet – Internet Class program	184,851
Protection of children against HIV/AIDS	47,000
PROMOTION AND ENFORCEMENT OF CHILDREN'S RIGHTS	375,521 EUR

TOTAL FUNDS - EUR	6,866,700	%
Not-for-profit organizations from the country and abroad and European funds	1,142,372	16%
Contributions, donations, sponsorships	5,580,589	81%
State institutions	65,617	1%
Bank interests	68,115	1%
Other incomes	10,007	1%

EXPENSES - EUR	6,608,988	%
Programs	6,040,050	91%
Organizational development	83,854	1%
Administration	185,282	3%
Fundraising and communication	299,803	5%



THE FINANCIAL STATEMENTS OF SAVE THE CHILDREN ORGANIZATION ON DECEMBER 31ST, 2019 WERE AUDITED BY THE AUDITING COMMISSION APPOINTED BY THE GENERAL ASSEMBLY OF THE ORGANIZATION.

The figures in this financial report are extracted from the financial statements of Save the Children Organization, on December 31, 2019, for the financial year concluded at that date. The opinion of the auditing commission certifies without reservation the financial statements concluded by Save the Children Organization for 2019.

The external audit is made by KPMG.

SPONSORS OF THE 2019 FESTIVAL OF CHRISTMAS TREES

DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



atur.
tu

PARTNERSHIPS FOR CHILDREN

We thank all our partners, who support Save the Children causes and understand the importance of mobilization and joint efforts, so that the children in Romania can have a better future. We trust and still count on your support! There is still much to be done for children.



SIMONA HALEP'S INVOLVEMENT IN SAVING CHILDREN

Since 2015 Simona Halep has been supporting the "Care for children" campaign initiated by Dorna in partnership with Save the Children Romania, the objective of which is providing the maternities in Romania with medical equipment.



KAUFLAND ROMANIA — Up to now more than 2,500 children from Bucharest and Braşov, Constanţa, Cluj, Dâmboviţa, Hunedoara, Iaşi and Timiş counties have been supported with the help of Kaufland Romania. The services consisted in school integration, through "A Second Chance" program, prevention of school drop-out, through "School after School" programs and easy access to Summer Kindergartens for children who did not attend kindergarten. The children and their families benefited from material support and social, legal and psychological counselling. At the same time, 55,280 children benefitted from information sessions on education for health, organized in more than 450 school units from Bucharest and 14 counties where Save the Children Romania carries out programs.



CATENA — One of the most important supporters of the educational programs providing sponsorship for the Festival of Christmas Trees and not only, Catena is annually supporting over 1,000 children in the observance of their right to quality education, ensuring, at the same time, social, legal and psychological counselling and material support.



PEPCO — It has joined Save the Children in order to protect the children left home alone as a result of their parents' economic migration and to prevent school drop-out among vulnerable children. It supports more than 450 vulnerable children from Argeş, Caraş-Severin, Iaşi, Hunedoara (Petrita and Lupeni), Vaslui, Suceava and Mureş (Sighişoara) counties as a main sponsor and 90 children from Hunedoara county (Lupeni) by ensuring their right to education, social and psychological counselling both for children and parents/legal representatives, socialization and free time activities (camps, excursions, workshops etc).



LIDL ROMANIA — It has been a partner for education since 2012. More than 2,500 children from underprivileged communities from Bucharest and Braşov, Caraş-Severin, Constanţa, Cluj, Dâmboviţa, Hunedoara, Iaşi, Ilfov, Mureş and Timiş counties benefited from direct services of school integration and prevention of school drop-out, as well as social, psychological and legal counselling services and material support.



H&M CONSCIOUS FOUNDATION — H&M Conscious Foundation has been supporting the school drop-out programs from Bucharest, Reşiţa, Craiova, Tg. Mureş and Timişoara since 2015. Over 1,000 children from underprivileged communities who did not attend kindergarten or are at risk of school drop-out participated in School After School and Summer Kindergarten activities.



CARREFOUR FOUNDATION — Thanks to Carrefour Foundation we have improved the health condition and nutrition of pregnant women, young mothers and 0-5 year-old children from 42 underprivileged communities by offering personalized socio-medical support and organizing information and awareness activities.



LIBRIS — It joined the child mortality reduction program as early as 2014. For each order placed on Libris.ro, Save the Children benefitted from donations which contributed to acquiring modern medical equipment for the survival of young children from maternities in Bucharest, Iaşi, Braşov, Zalău, Târgu-Mureş, Cluj-Napoca and Alba Iulia.



DORNA — Under the campaign initiated by Dorna "Care for the children", in the period 2013-2016, 43 maternities from Romania were provided 70 pieces of modern equipment for the medical care of premature babies. In 2018, together with Dorna and Simona Halep, we launched the campaign "One-second job" for equipping the maternities from Romania with incubators. In 2019 we launched "Care for the children – Call to life", by organizing an extraordinary concert by Radio National Orchestra at Radio Hall Bucharest, with Simona Halep's participation. Thus, in the 7th consecutive year of collaboration, Dorna and Save the Children equipped 10 more maternities in Romania.



UNILEVER — It supports the protection and education of children whose parents have gone abroad to work, contributing to the good organization and development of the socio-educational activities for 380 children from Bucharest and Braşov, Dolj, Neamţ and Mureş counties.



HUAWEI — It contributes to a safer online environment for children by supporting the Internet Class program: information sessions, trainings for the specialists working with children, counselling on issues encountered on internet – cyberbullying, blackmail, personal data exposure.



ALLIANCE HEALTHCARE ROMANIA — It contributes to the improvement of health of mothers and children in 14 disadvantaged communities through local integrated medical, socio-educational services for mothers, pregnant women, pregnant girls and children under 5. In 2019, within the dedicated program, Save the Children ensured community socio-medical support for 7,500 beneficiaries from 42 disadvantaged communities, of which – 2,500 0-5 year-old children, 2,000 young mothers (133 under 18 years old), 500 pregnant women (90 under 18 years old) and 2,500 teenagers and parents.

APTIV **APTIV TECHNOLOGY SERVICES & SOLUTIONS** — It has been supporting since 2017 the protection of children left home alone as a result of parents' economic migration, through the integrated educational centre in Sănnicolau Mare, Timiș county. The company has also involved itself in reducing the infant mortality rate through equipping the Emergency Clinical Hospital for Children „Louis Turcanu” Timișoara and Sănnicolau Mare Hospital. It has also sustained the renovation works of Ineu Kindergarten, Arad county and it also sustains the activities for the prevention of violence upon children developed in the Counselling Centre for Parents Timișoara.



BANCA COMERCIALĂ ROMÂNĂ (BCR) — It is one of the oldest and most constant partners, financially supporting, each year, the education of vulnerable children, by sponsoring the Festival of Christmas Trees, the prevention of violence upon children, the right to life of prematurely born children and other initiatives of the organization.



CORA SUN PLAZA — It is one of the companies that, over the years, has given a personal example in promoting the principle of social responsibility. Thanks to the donations raised through the 'Open heart month' campaign, Save the Children acquired modern medical equipment for prematurely born babies in Bucur Maternity, Bucharest. Cantacuzino Hospital and Grigore Alexandrescu Hospital, Bucharest followed, each of them receiving a modern ventilator.



ROMANIAN BUSINESS CONSULT (RBC) — For 10 years it has been supporting the education of vulnerable children, by sponsoring the Festival of Christmas Trees and contributing to the sustainability of the three educational programs of the organization: A Second Chance, School after School and Summer Kindergartens.



ESSILOR — With the support of Essilor, more than 600,000 children of school age from Romania will benefit, during 2019-2023, from eye examination, the first national such screening, and the vulnerable children with vision problems will receive support. In 2019 the pilot project was implemented in the schools from Bucharest and Neamț county.



DP WORLD CONSTANȚA — The company is an important supporter of Save the Children programs, involving itself constantly in the Organization's activities. In 2019, the company supported both the program for reducing the infant mortality rate through Bucharest Half Marathon, as well as the educational projects by sponsoring the Festival of Christmas Trees.



FOX COM SERV — The company has been involving itself in reducing the infant mortality rate, next to Save the Children, since 2018, financially supporting the provision of modern medical equipment for Grigore Alexandrescu Clinical Emergency Hospital for Children Bucharest and Călărași County Emergency Hospital.



NICOLAE ȘI ASOCIAȚII — The company has provided pro-bono evaluation, training and counselling with regard to GDPR, helping us to ensure a high level of personal data protection.



GOOGLE — It contributes to ensuring a safer online environment for children by supporting the information and awareness raising activities we develop for children, parents, teachers and other specialists.



KPMG — It has provided the organization's audit pro bono since 2010, thus allowing us to invest the organization's funds in programs for children. Through its support, KPMG joins the companies that understood the importance of social responsibility, being examples to follow with regard to engagement in changing the society we live in.



SPONSORS OF THE GENERAL SECRETARIAT

SPONSORS WITH AMOUNTS OVER 100,000 EURO

Catena, Chihaia Dragoș, Kaufland Romania, Lego Romania, Libris, Lidl, Pepco Retail.

SPONSORS WITH AMOUNTS BETWEEN 100.000 EURO AND 50.000 EURO

Alliance Healthcare Romania, Dorna, HUAWEI, Unilever South Central Europe.

SPONSORS WITH AMOUNTS BETWEEN 50.000 AND 10.000 EURO

Artesans del Sucre, B&B Collection, BCR, Carrefour, Ceetrust Romania, Cora, Credit Gold, Dennemeyer, Deutsche Leasing Romania, Essilor Romania, Evoconcept, Green Net, George Iacobescu, Hornbach, Hulea Horia, Infomed Fluids, McDonald's, Med Serv United, Modatim Business Facility, Nepi, Novartis Pharma Services, Nuclearelectrica, Opus Land Residential Development, Orange, Ppg Romania, Procter and Gamble, Renovatio Trading, Romanian Business Consult, Snick Ambalaje și Consumabile, Terra Romania Utilaje de Construcții, Water Systems International.

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PARTICIPATION OF SUBSIDIARIES

Save the Children Romania has subsidiaries in 11 counties, which act as a catalyser of resources and social services available at local level, by engaging members and rallying volunteers.

Timiș



The project **“MENTAL HEALTH CARE FOR THE INCLUSIVE COMMUNITY GROWTH”** (financed under INTERREG IPA Programme for Cross-Border Cooperation Romania-Serbia) aims at increasing the quality of children’s life by implementing an integrated set of regional policies and efficient prevention and intervention measures in cases at risk of developing a mental health disorder, for 800 children and 250 parents from Romania and Serbia.

Hunedoara



135 children and 62 families from Petrila Day-Care Centre for children and families in difficulty benefited from psychological, social and educational services for the prevention of school dropout, continuation of studies, improvement of school results.

Mureș

More than 360 people pedalled, ran and swam in three traditional events at the local level - **CRITICAL MASS – PEDAL FOR A GOOD PURPOSE!, MUREȘ HALF MARATHON AND SWIMATHON** - for the life of prematurely born children. The funds thus raised contributed to equipping the premature intensive care unit within the Neonatology Clinic of Mureș County Clinical Hospital.



Suceava



Give a start IN LIFE to a premature new-born! – 1,000 km on bike through Romania in 48 hours – an extreme gesture to reduce infant mortality. For the second year in a row, Constantin Lucațar and Mihai Cervinschi started a 1000-km race on bike in 48 hours to support the right to life of prematurely born children.

Neamț

Projects were conducted for 1,500 children, 450 parents and 120 specialists targeting the awareness and observance of children’s rights, education for health, educational, psychological and social support for children with parents abroad and in vulnerable situations.



Iași

The project **“YES! School”** aims at carrying out interventions on the issue of school failure by individualized socio-educational assistance, adaptation of the curriculum to the context of the community and vulnerable groups, for 430 children of ante-preschool and preschool age, from primary, secondary school and high-school. 65 teachers from disadvantaged schools participated in training programs and 80 parents included in the target group benefited from psychological and educational support.



Vaslui



In 2019, the project **GROWING UP TOGETHER – CHILDREN HOME ALONE** included 84 children who received social and psychological assistance, throughout the year. Of them, 30 children went on a trip to Lacul Roșu and Piatra Neamț and, in December, a similar group visited the Culture Palace and the Winter Traditions Fair from Iași.

Constanța

“I ALSO WANT TO GO TO SCHOOL!” – a project deployed in partnership with the Secondary School no. 1 from Mangalia, where After School activities and a warm meal were provided for 150 primary and secondary school pupils from disadvantaged environments and whose parents work abroad.



Caraș-Severin

“STEP BY STEP WE PROMOTE!” – one of the local school dropout prevention projects, launched by two volunteers of the organisation, where 20 children from “Mihai Peia” Secondary School from Resita, coming from a disadvantaged social environment, benefit from free tutoring in Romanian and Math.



Dolj



Within the programme of education for health and positive relationships, **“HEALTHY CHOICES”**, informative sessions were organised for 1,024 children. In October and November, debates were held as part of the project **“YOU CAN ALSO SAY NO TO VIOLENCE, DRUGS AND HUMAN TRAFFICKING”**, organised in partnership with “Henri Coandă” High-School and ISJ Dolj, with the participation of 100 pupils and 60 teachers.

Argeș



“A GESTURE FOR LIFE” – a fundraising campaign to equip the neonatology section of the maternity in Argeș County Hospital, with an ultra-modern radiant table with resuscitation module.

SUPPORTERS OF SAVE THE CHILDREN SUBSIDIARIES

Argeş

Partners: Argeş County School Inspectorate, Arges County Council, Directorate General of Social Assistance and Child Protection, Social Assistance Directorate of the Municipality of Piteşti, Argeş Public Health Directorate, Argeş County Sports and Youth Directorate, Argeş County Police Inspectorate, Argeş Gendarmerie Inspectorate, Mayorality of the Municipality of Piteşti, secondary schools “Nicolae Simonide” Piteşti, „Tudor Muşatescu” Piteşti, „Alexandru Davila” Piteşti, „Nicolae Iorga” Piteşti, „Ion Pillat” Piteşti, „Adrian Păunescu” Piteşti, „Traian” Piteşti, „Tudor Arghezi” Piteşti, „Marin Preda” Piteşti, „Matei Basarab” Piteşti, “Tudor Vladimirescu” – Structure Secondary School no. 2 Piteşti, Sports High-School “Viitorul” Piteşti, Technological High-School Dacia, Technological High-School no. 1 Mărăcini, national colleges “Alexandru Odobescu” Piteşti and “Zinca Golescu” Piteşti, Technical College “Costin D. Nenişescu” Piteşti”, Secondary School “Negru Vodă” Piteşti, Theoretical High-School “Ion Cantacuzino” Piteşti, secondary schools “Ion Minulescu” Piteşti, “Nicolae Bălcescu” Piteşti, Vultureşti – Argeş, Slătioarele – Băbana – Argeş, Special School “Valea Mare” Ştefăneşti – Argeş, School Centre for Inclusive Education “Sfânta Filofteia” – Ştefăneşti – Argeş, GPP No. 2, 4, 5, 11, 12, 13, 19 Piteşti, GPN No. 5, 21 Piteşti, Costeşti, Băbana, Slătioare, “Universul Copiilor” Kindergarten Piteşti.

Sponsors: Mayorality of the Municipality of Piteşti, Termocalor Confort, GlaxoSmithKline, Vivo Mall – Piteşti, Trivale Cinema, Lawyer Dumitru Diana Letiția – Law Office - Argeş Bar, Gonț Floarea, GPP “Primii Pași” Piteşti.

Caraş-Severin

Partners: Caraş-Severin County Centre of Resources and Educational Assistance, Caraş-Severin School Inspectorate, DGASPC Caraş-Severin, Mayorality of Reşița, Caraş-Severin County Council, Public Health Directorate, Reşița County Hospital, Caransebeş Municipal Hospital, IJP Caraş-Severin, secondary schools no. 2, nr. 7, nr. 8 and no. 9 Reşița, Arts High-School Sabin Păuța Reşița, C.N. Traian Lalescu Reşița, C.N. Mircea Eliade Reşița, Riky Priki Kindergarten Reşița, GPP Floarea Soarelui Reşița.

Media Partners: Radio România Reşița, Banat TV, Ştiri Caraş Severin, Express de Banat, Argument.

Constanța

Partners: County School Inspectorate Constanța, Directorate General of Social Assistance and Child Protection Constanța, Constanța County Centre of Resources and Educational Assistance, mayoralties of Mangalia, Negru Vodă and Albeşti, Theoretical High-School “Callatis”, Theoretical High-School Negru Vodă, Secondary School no. 1 Mangalia, other school units from Constanța county. **Sponsor:** Parents’ Association of the Theoretical High-School Callatis.

Dolj

Partners: Dolj County School Inspectorate, Dolj Public Health Directorate, Dolj Directorate General of Social Assistance and Child Protection, Dolj County Centre of Resources and Educational Assistance, Craiova County Emergency Hospital – Neonatology Department, Filantropia Hospital, National College of Social Workers in Romania –

Dolj Structure, Craiova Police – 1st Department, 30 school units (6 kindergartens, 14 secondary schools and 10 high schools).

Sponsors: Hotel Europeca Craiova, Terrafarm, Ethos Foundation, Save the Children Austria.

Hunedoara

Partners: Petrila Social Assistance Directorate, Technical College Constantin Brâncuși Petrila, Hunedoara Directorate General of Social Assistance and Child Protection, Hunedoara County Police Inspectorate, Petrila Police, Hunedoara Territorial Labour Inspectorate, Hunedoara County School Inspectorate, Secondary School I.D. Sîrbu Petrila, National College Mihai Eminescu Petroşani, National Informatics College Carmen Sylva Petroşani, Energetic Technical College Dragomir Hurmuzescu Deva, Caritas Petroşani, Sabina Blaga Psychology Office.

Sponsors: PEPCO Romania, **Mayorality of Petrila**, Zona D Petroşani, Free Trade Union INSEMEX Petrosani, Iulian Transfor Petrila, ELIT CUGIR.

Iaşi

Partners: Mayorality of the Municipality of Iaşi, Iaşi County School Inspectorate, Iaşi County Police Inspectorate, Iaşi County Gendarmerie Inspectorate, I.S.U.J. Iaşi, Iaşi County Ambulance Service, Children’s Palace Iaşi, Iaşi Community Foundation, Secondary School No. 1 Lunca Cetăţuui, Secondary School “Ion Neculce” Iaşi, Iaşi Nursery Directorate, Secondary School “Alexandru Vlahuță” Iaşi, Pedagogic College “Vasile Lupu” Iaşi, Primary School EuroEd Iaşi, Varlaam Mitropolitul School Iaşi, Iaşi Directorate General of Social Assistance and Child Protection, Multifunctional Social Centre Tirgu Frumos, Iaşi County, Mayoralties of Mironeasa, Costuleni Şcheia, Drăguşeni and Ceplenița Communes, Iaşi County, Secondary School Costuleni, Iaşi County, Vocational School “Nicolae Bălăuță” Şcheia, Iaşi County, Human Resources Development Agency – Bulgaria, Solutions Brief Therapy and Counselling Centre Rousse – Bulgaria, Palidzesim.lv – Letonia, Social Cooperative ALTERNATA Silos – Italy, Tartu Art School – Estonia, Municipality of Cursi - Italy, EUROTEAM VOCATIONAL TRAINING CENTER S.A. – Greece, Visual Artists’ Union of Romania –Iaşi Subsidiary, Atelier Primary School and Kindergarten, People for Sport Association, Elite Running Association, Civic Heroes, Moldova Centre.

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Timiş

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Vaslui

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Save the Children Romania is a public utility organization, the mission of which is to guarantee equal chance for all children, irrespectively of the community they come from, by using its own expertise, as well as through lobby and advocacy actions on decision makers and mobilizing the civil society leaders.

Save the Children has been promoting the rights of the child, in accordance with the United Nations Convention on the Rights of the Child for 30 years now. More than 2.200.000 children were included in educational, protection, social and medical assistance programmes, stimulating their participation in activities aimed at promoting and acknowledging their rights.

It is a member of Save the Children Association, the world's largest independent organization for the promotion of children's rights, including 28 members and conducting programmes in more than 120 countries.



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