

**25 years of... commitment,
impact, partnership, responsibility,
creativity, perseverance, respect,
integrity, tenacity, development,
consistency and ...presence in
Romania.**



**Save the Children
Romania**

Close to children when parents are away

SAVE THE CHILDREN ROMANIA

celebrates on April 20th, 2015

25

Years of activity

in the promotion and protection of children's rights.

1.150.000

children

have been included in educational, protection, medical and social support programs, aiming at encouraging their participation in actions that promote and recognize their rights.

We are a non-governmental, public utility organization, the mission of which is to guarantee the promotion of equal opportunities for all children, regardless of the environment they come from, with a special focus on those facing difficult situations. We are currently carrying out programs in over 45 localities, we have subsidiaries in 12 counties and Bucharest, over 6000 members and more than 3,200 young volunteers.

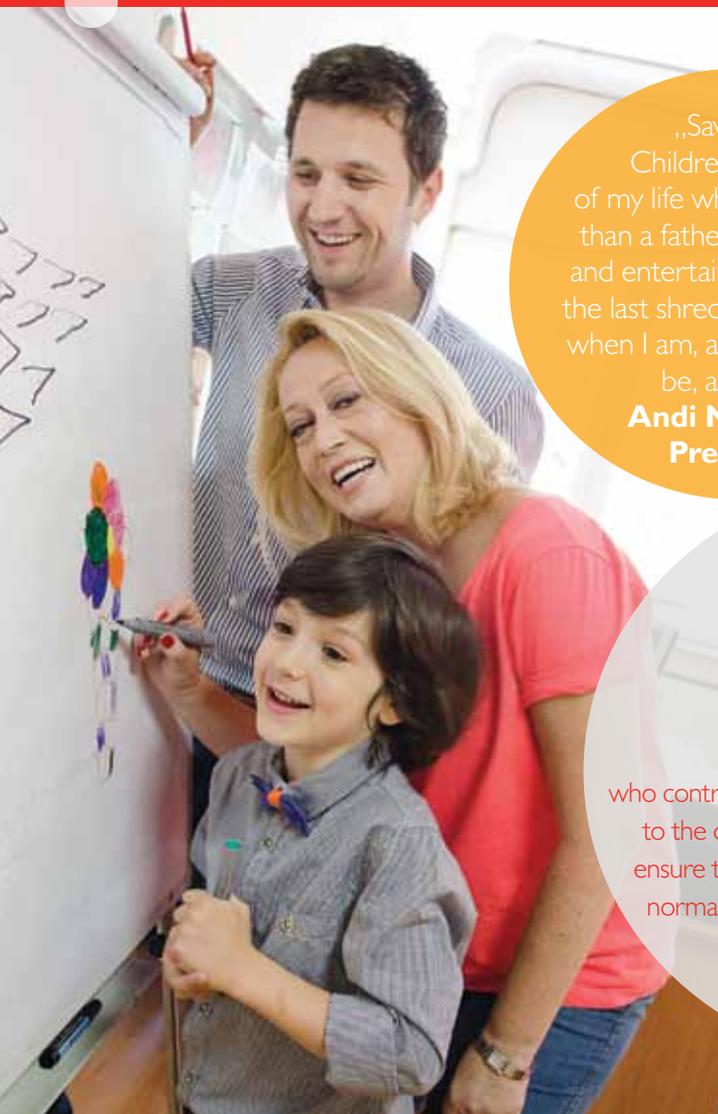
„Save the Children is a part of my life where I am more than a father, TV producer and entertainer at once. It is the last shred of my free time when I am, as all of us should be, a human.”

**Andi Moiescu -
President**

„Thank you all Save the Children presidents
**Liviu Mănăilă,
Gheorghe Mazilu,
Camelia Iordache,
Ana Maria Mihăescu și
Andi Moiescu**

who contributed, throughout this quarter of a century, to the development of our organization, so as to ensure that an increasing number of children live a normal life, with no violence, and filled with joy”

**Gabriela Alexandrescu -
Executive President**





About us



**Eglantyne
Jebb** (1876 – 1928)
- social reformer residing
in UK and founder of the
international movement
Save the Children (Save
the Children Fund)

1919

Indignant with the consequences of World War I (tens of thousands of children were dying every day due to diseases and hunger in all European countries), Eglantyne Jebb sets out **Save the Children Fund**.

1920

Eglantyne Jebb initiates in Geneva the first international movement dedicated to children, **The International Save the Children Union**, including its members Save the Children Fund and Rädna Barnen (Save the Children Sweden).

1924

The League of Nations adopts **The Declaration of Children's Rights**, a document drafted and promoted by Eglantyne Jebb. The declaration will become a source of inspiration for the next UN Convention on Children's Rights in 1989.

www.savethechildren.net

Save the Children International (SCI)



“It is rather clear that the salvation of all children in the world is only impossible if we refuse to achieve it.”

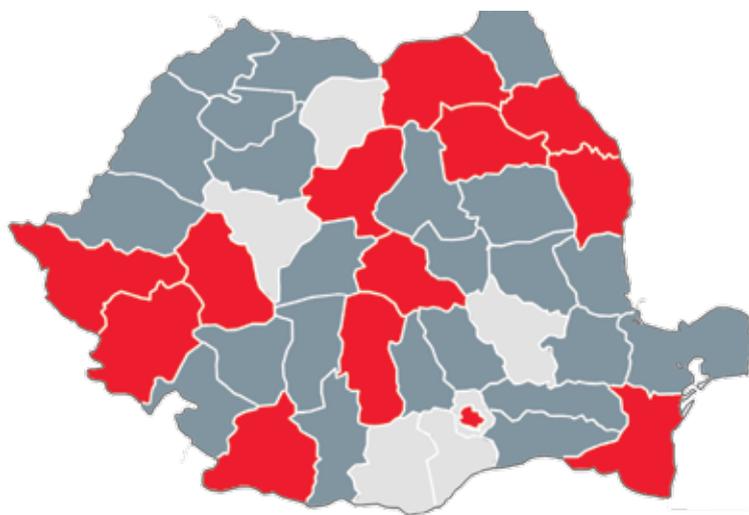
Eglantyne Jebb

SCI members: South Africa, Australia, Brazil, Canada, South Korea, Denmark, Dominican Republic, Switzerland, Fiji, Finland, Germany, Guatemala, Honduras, Hong Kong, Iceland, India, Jordan, Italy, Japan, Lithuania, UK, Mexico, New Zealand, Norway, Netherlands, Romania, Spain, Sweden, USA, Swaziland.

- SCI member countries or countries where SCI offices are located
- Countries where SCI carries out programs dedicated to children

Save the Children Romania

- Counties with Save the Children subsidiaries (Argeş, Braşov, Bucharest, Caraş, Constanţa, Dolj, Hunedoara, Iaşi, Mureş, Neamţ, Suceava, Timiş, Vaslui)
- Counties where Save the Children carries out programs dedicated to children



1977

For the coordination of international activities, the Save the Children organizations formed **The International Save the Children Alliance**, with the Secretarial Office in London. As of 2010, the Alliance changed its name to Save the Children International.

www.salvaticopiii.ro

1989

The Convention of Children's Rights is adopted by the General Assembly of United Nations on November 20th, 1989. The Convention was acknowledged by Romania after being ratified in 1990.

1997

Save the Children Romania becomes member of the International Save the Children Alliance, taking new roles and responsibilities with a view to promote and protect children's rights.

1990

2015

1990

On April 20th, at the initiative of Save the Children Sweden, the organization **Save the Children Romania** is founded, focusing on immediate objectives such as granting of emergency aid to children in foster care facing a dramatic situation. The constant support provided by our colleagues in Sweden proves to be critical in the development of our organization within the next decades of existence.

1991

Save the Children initiates a 12 year-partnership with The International Social Service (Geneva), for the carrying out of social-related investigations within families whose children are residing in a different country, are unaccompanied or victims of trafficking. Over 150 unaccompanied minors enter to our attention every year.

1994

The **Center of Information, Documentation and Research** is set out, aiming at raising awareness on the observance of children's rights among the authorities in charge of promoting and protecting children at local and national level.

1999

The **children and family counseling** activity is initiated providing integrated services: psychological and psychiatric evaluation, individual and group counseling and therapy, psychological education and support groups, psychological pedagogy in schools and kindergartens.

2001

Save the Children carries out its first **National program to eliminate labor exploitation**, funded by ILO-IPEC, providing primary school education to children who never attended school.

2004

Save the Children obtains the inclusion of the prohibition of physical punishment against children in the **Law 272/2004 on the protection and promotion of the rights of the child**. Romania thus becomes the 14th state to ban any form of violence on children.

2013

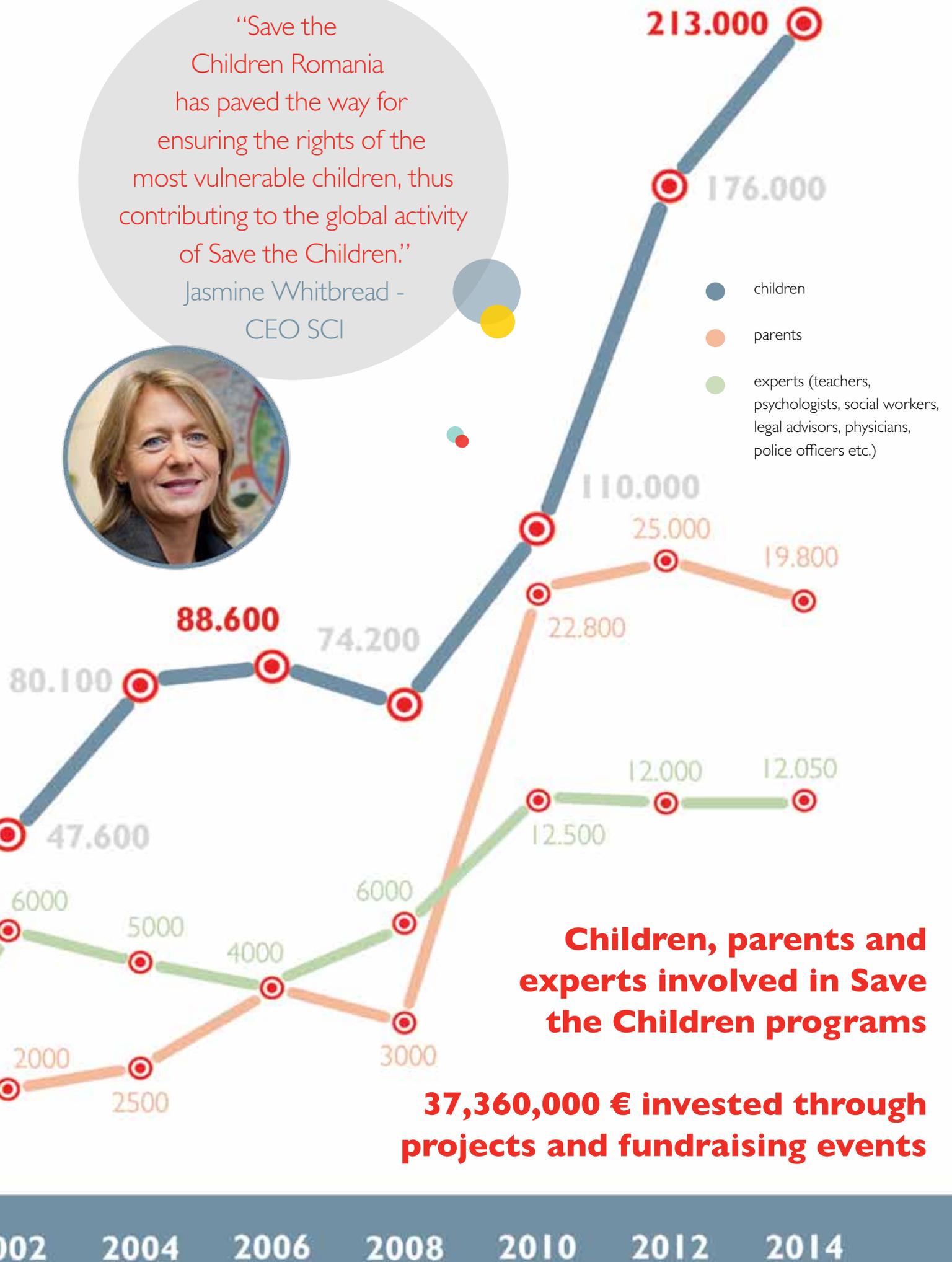
Save the Children introduces within Chapter VI of Law 272/2004 on the protection and promotion of the rights of the child, an additional Section IV, **Protection of children with parents working abroad**, properly regulating the social protection of children left alone at home.

2015

Through a constant media campaign, Save the Children succeeds in **having the state allowance for children doubled** (from 42 lei to 84 lei) and in having a unique allowance of 200 lei for all children with disabilities established.



“Save the Children Romania has paved the way for ensuring the rights of the most vulnerable children, thus contributing to the global activity of Save the Children.”
 Jasmine Whitbread - CEO SCI



Children, parents and experts involved in Save the Children programs

37,360,000 € invested through projects and fundraising events



PR AWARD

2011 - **Silver Award for**

Excellence for the programme "Rising our children in a society without violence!" and Excellence Diploma for the Annual Report.

2009 - **Silver Award for Excelency** for the campaign "A safer internet for children".

2004 - **Golden Award for Excellence and Overall Winner** for the campaign „Preventing the trafficking of children” and **Silver Award** for the campaign „Drugs are preventing you from flying!”

The measures to discipline children can only be applied in compliance with the child's dignity, **while no physical punishments are allowed under any circumstance**, nor those related to the physical, mental development or affecting the child's emotional state. (art. 33 – Law 272/2004 on the protection and promotion of the rights of the child)

Protection against violence

I am drawing a map so that my mother knows how to get from work to the parental center and to come here all the time, to you!
(Ionuț, 7 years old)

We provide models of positive education and contribute to the prevention and decrease of violence against children

Save the Children's initiatives aiming at reducing the violence against children and promoting a positive education, set out in 1999, had the following results: the prohibition by law of physical punishments and humiliations or degrading punishments applied to children (Law 272/2004 on the protection and promotion of the rights of the child), development of 6 counselling centers (Bucharest -2, Iași, Suceava, Timișoara and Târgu-Mureș), over **30.000 children and parents** benefited from parental education and psychological therapeutic interventions provided free of charge.

We are contributing to the safe use of Internet by children and ensure the training of the teaching staff

In 2008, Save the Children became the national coordinator of the Sigur.info program endorsed by the European Commission. **111.000 children and 53.000 parents and teachers** benefited from information and counselling, while the **Helpline** operators answered to over 3000 calls made by children, parents of members of the teaching staff. We drafted the first **Guideline for online safety in the school environment** in Romania, undertaken by the Ministry of Education and Scientific Research and distributed to the 5300 members of the teaching staff participating in the training sessions. We organized summer schools on an annual basis, with the participation of 200 children in Romania and other 11 European countries.

We are developing campaigns and programs for the protection of missing children and victims of children trafficking

As member of the **European Federation for Missing and Sexually Exploited Children – Missing Children Europe**, Save the Children contributed to the development of the European system for the protection of missing children and created in 2004 a national support and protection system dedicated to children victims of trafficking (11 centers). We informed 50.000 pupils with reference to the risks of child trafficking, and **4.000 children at risk or victims of trafficking** benefited from support and psychological and social reintegration. In 2005, we drafted and promoted the Code of Conduct on the elimination of child trafficking and sexual exploitation in the tourism sector.

1999

Taking into consideration the increasingly frequent notification of abuse on children, **5 centers for child and family counselling** were created in Bucharest, Iași, Timișoara, Suceava (1999) and Târgu Mureș (2000).

www.sigur.info

2001

Save the Children becomes the first Romanian organization to adhere to the **Global Initiative for the Elimination of Violence against children** (www.endcorporalpunishment.org)

2002

The first national study on physical and emotional abuse of children: **84% of children declare to have been beaten by parents**, while only 38% of parents admit to it.

Emergency assistance

85% of the children integrated in the program “We grow up together” are developing new communication and social relation skills, while two thirds achieved improved school results.

We help children left at home alone as their parents went to work abroad – the Program “We grow up together”

The departure of parents generates negative consequences, both at emotional and educational and social level. Considering the needs of children, we provide them with psychological and social support in order to overcome the period of separation from their parents, school support, and social activities and encourage communication with the parents working abroad. The program dedicated to children with parents working abroad has included over **4.100 children** who benefited from school support and psychological and social counselling in **17 local “School after school” programs**.

We provide emergency assistance to families affected by natural disasters

Since 2005 up to present, we have provided direct support to **6.800 children and their families affected by disasters**, whose houses and households were destroyed by flood, in Timiș, Călărași, Dolj, Suceava, Botoșani, Vrancea, Iași, Galați and Neamț counties. The interventions comprised the psychological recovery of children, provision of school supplies and hygiene products, reconstruction of the book fund or training of school counsellors.

2 kindergartens (Nănești and Chiselet) and **2 schools** (Rast and Nănești) were renovated. We issued a **Manual written by children for children** (4th – 6th grade) on the methods of protection in case of natural disasters (floods, earthquakes, fire).

We provide support and protection to children of the refugees, relocated persons and asylum seekers

In partnership with the centers of the General Immigration Inspectorate in Bucharest, Galați, Rădăuți and Timișoara, we are carrying out projects aiming at facilitating access to economic and social rights and providing direct support using a more comprehensive range of services, as well as children’s involvement in the social and cultural life of Romanian society. In **17 years of activity**, our counsellors provided social, education and recreational services to more than **1600 children** originating from countries such as Afghanistan, Iraq, Iran, Somalia, Algeria, Pakistan, Turkey, Moldova, Palestine, Eritrea, Ethiopia, Congo, Ukraine, Nigeria, Cameroon, Syria, Rwanda and Sudan.

2002

Save the Children launches the first campaign aiming at informing and raising awareness on violence against children, conveying the message “**Bătaia NU e ruptă din Rai!**” (Beating is not from heaven!). This led to, in 2004, the banning by law of physical violence against children.

2006

Save the Children presents before the Romanian Parliament a draft law regulating the celebration of June 5th as the **National Day against violence on children**. The draft law is adopted in December 2006.

2013

A second national research confirms the decrease of the violence phenomenon, yet maintained at a concerning level: **62% of children declare they are victims of physical abuse in their families**.



Over 80.000
children have
parents working abroad.
Approximately half of them
do not benefit from any type
of parental care. Statistics
indicate a number three
times higher at national
level.

Prevention of abandonment

Any child, temporarily or permanently deprived of his/her family environment or who cannot be left in this environment, for his/her own benefit, has the right to protection and special aid from the state. (art. 20, UN Convention on Children's Rights)

We have created services for the protection and family reintegration of homeless or abandoned children

Since 1990, we have mainly focused on homeless children and set out residential institutions for temporary housing of children, with a view to ensure their psychological and social recovery and, further on, their reintegration in families: **Gavroche Center** in Bucharest (1990-2004) and **Club of Children of the street** in Craiova (1992-2003). In order to ensure children do not live on the streets, we have formed teams of street social workers, in charge of directly intervening in the street environment, thus facilitating the protection against sexual exploitation or through employment and the social reinsertion of over **4500 homeless children**.

We draft sociologic research on the status of children and young persons without a home

As the development of programs involves the understanding of issues faced by the category of beneficiaries the programs are addressed to, Save the Children conducted, throughout time, **social research** to determine the number of children living on the street, severe forms of employment they are engaged in, as well as their relation with the authorities. The findings became the base of concrete measures identified and initiated in order to diminish the street issue and to ensure the proper protection of children by the authorities.

We provided parental support with a view to prevent the institutionalization of children

Considering the constant degradation of the standard of living in the 1990's, having severe repercussions on families with children, we have created a program to support critical cases with a high risk of abandonment of children in institutions. The program (1991 – 2003) consisted in the organization of **Emergency and social assistance Centers** meant to provide low-income families with material support (food, essential products, school supplies, clothing), legal counselling or to cover expenses for water or electricity. The key outcome consisted in the **prevention of institutionalization of over 15.000 children**.

1998

„National study on the status of homeless children”

2002

„Rapid assessment of the situation of homeless children working in Bucharest”

2003

„Street Children and drugs”

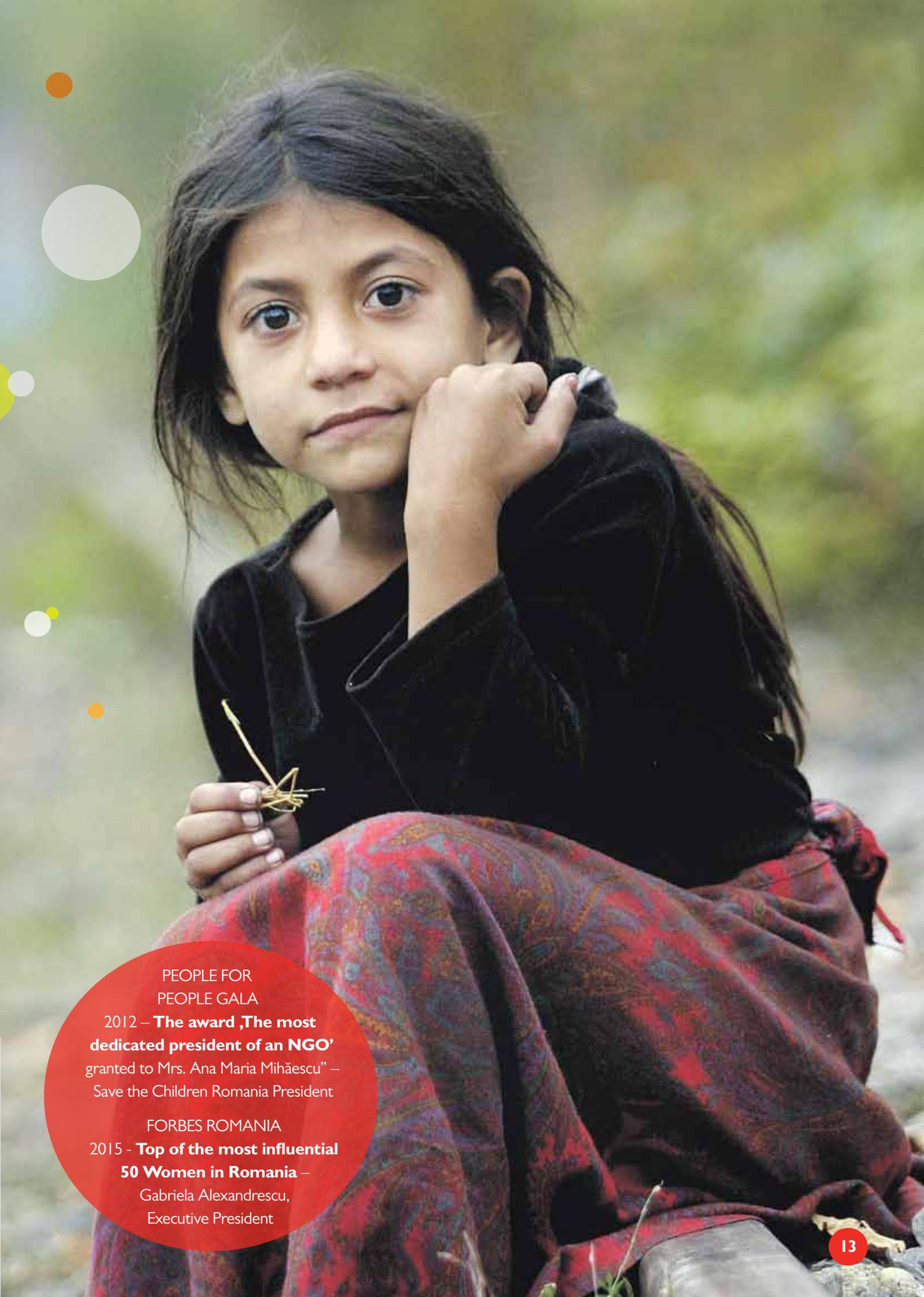
2009

„Forecast of the number of homeless children and young persons in Bucharest, Braşov and Constanţa using the capture-recapture method”,

2014

„Assessment of the phenomenon *children and young persons of the street*”

1.100 homeless children and young persons (0 and 35 years of age), of which:
41% are minors
58% live on the street on a permanent basis



PEOPLE FOR
PEOPLE GALA

2012 – **The award ,The most
dedicated president of an NGO’**
granted to Mrs. Ana Maria Mihăescu” –
Save the Children Romania President

FORBES ROMANIA

2015 - **Top of the most influential
50 Women in Romania** –
Gabriela Alexandrescu,
Executive President

Children included in
"A second chance" and
"School after School"
programs



GALA OF CIVIL
SOCIETY

2013 - **1st Prize** - "We grow
up together" program and **2nd Prize** -
"Preschool education for children from
disadvantaged communities".

2010 - **3rd Prize** - Community Resources
Center for children with parents working
abroad - Iasi.

2007 - **Special Prize** -
The social-educational program for
economically exploited children.

Quality education

“If someone had told me that at the age of 13 I would go to school and learn to read, I would not have believed it. And yet, I succeeded! I came to Save the Children, I prepared daily and I completed the 2nd grade. Now I want to move forward.”

Raluca, 13 years of age,
Constanța

We provide children with access to pre-school education

Assuming that access to kindergarten leads to a better integration in school, Save the Children developed the multi-annual program of pre-school education dedicated, particularly, to Roma children originating from socially vulnerable communities.

5.000 children were registered in 240 kindergarten groups

(including summer groups), while 2,650 parents benefited from counselling and material support. For a better understanding of the needs of children from Roma communities, **1.370 educators** were trained.

We develop national programs for reintegration in schools and prevention of school dropout

The reintegration of children in school and prevention of school dropout are major objectives set out by Save the Children. To this purpose, Save the Children developed multi-annual programs aiming at facilitating access to school education through the implementation of educational and social services.

16.700 children were included in **”A second chance”** and **”School after School”** programs while **13.000 parents** benefited from material, social, legal and psychological support.

We inform children and young persons on their health

”Education for health” is among our first programs (1992), informing approximately **110.000 children** on physical and emotional health, nutrition, sexual education, risks of drug/ ethnobotanics consumption and how to prevent sexually transmitted disease. We set out **Counselling centers for young persons and adolescents consuming drugs** (Bucharest and Suceava (1992-2002) – innovative psychological-social recovery models.

2001

Save the Children is the first organization to initiate in 2001 in Bucharest **groups of intensive education** for children who never attended school and exceeded the age of registration in the first primary cycle.

2004

As of 2004, in Mangalia, Save the Children calls Roma children to participate each summer in the **first summer kindergarten** in Romania, created within a small community where the school attendance of children was below 10%.

2010

The research paper **”Free Education costs!”** on the “hidden costs” of the education system, revealed the fact that parents are forced to assign in average the amount of 1,490 Ron each year for school tuitions.

The right to life and health



“I decided to support Save the Children as I have always had a special relation with the children around me. I would like to help premature newborn infants to win the fight for survival and have a chance to a normal life!”

Simona Halep

We save the life of new-born children in Romania by equipping the maternities (2012 – 2014)

With the support of companies and thousands of donors who joined the campaign “**Welcome to this world!**”, launched in 2012, we succeeded to provide **54 maternities and neonatology** facilities with state-of-the-art medical equipment worth of 4,800,000 Ron, thus contributing to the saving of **10.000 children/year**. The impact of our efforts would have been impaired without the direct involvement of **Amalia Năstase**, the program's ambassador. We organized specialized medical training sessions conducted by international speakers dedicated to HCPs from neonatology and intensive care units.

We support pregnant women and young mothers to better care for their children so as to ensure they are healthy

As part of the worldwide campaign Every One, aiming at reducing mortality rate among infants and children under the age of 5, through the program “Every child matters” we reached **31 disadvantaged communities** from Botoșani, Iași, Neamț, Suceava, Vaslui, Vrancea, Brașov, Caraș Severin and Dâmbovița counties, in partnership with the public health directorates operating in these counties. With the help of medical staff, we informed pregnant women and young mothers on measures to ensure the prevention of diseases and application of children hygiene and care rules. During 2010 – 2014, we supported **9000 children and 3000 mothers and pregnant women**.

We provide social and medical counselling and support to children and members of their families from disadvantaged communities

We are preventing the transmission of tuberculosis among members of the disadvantaged communities, as well as homeless children/young persons, both by informing them on means of transmission and symptoms of the disease, as well as by identifying the persons affected by TB and providing them with treatment and psychological and social support necessary to ensure the timely and successful completion of the TB therapy (1600 persons informed and 320 patients diagnosed). Created in 1996, **Casa Roxana** is an alternate family model for children with HIV/AIDS abandoned in hospitals, offering protection to 15 children and adolescents.

2010

Save the Children launches the program “**Every child matters**” aiming at reducing the infant mortality rate so as to ensure the right to life, to medical assistance and proper care for new born children.

2014

Save the Children obtains the setting out, within the Ministry of Health, of a **Division for woman and child health**, with a main objective to improve policies on the healthcare of women and children.

Impact

Since the initiation of the program Every Child Matters, **no cases of infant mortality have been registered** within the localities included in the program.



Amalia Năstase
Save the Children Ambassador

GALA OF CIVIL
SOCIETY

2014 - **The Big Prize** for the project
“Every Child Matters” and **1st Prize**,
Health category, for the same project.

PR AWARD

2014 - **Silver Award** for the campaign
“Welcome to this world”, NGO category.
2005 - **Special Award for Continuous
Excellence** for the project
“Preventing the drugs consumption
among young people”.

Volunteering. Children's rights



"The volunteering activity is a corner stone in my development as a HUMAN!"

Laura Dinu, 17 years of age, volunteer



"In my opinion, volunteering is a gesture made by those that are willing to share from the heart and unconditionally so that other persons may lead a better life."

Laura Evelina Armeanu
19 years of age, volunteer

For Save the Children, the volunteers are major partners in protecting children's rights

We encourage children to promote and defend their rights

The organization's projects and events benefited from the involvement of over **45.000 volunteers**, who interacted with hundreds of thousands of children, parents, members of the teaching staff and representatives of authorities. As of 2002, **The National volunteering Center**, organized recruitment and training campaigns dedicated to children and young persons, enabling them to be part of volunteering activities for which they were selected (programs and actions dedicated to children, campaigns, events or fairs).

The participation of children to the process of decision-making in relation to their rights, as well as their direct involvement in the promotion and protection of their rights are the main outlines in our activity. Since 1990, Save the Children has promoted through the program "**We too have rights**" the principles highlighted by the UN Convention on the Rights of the Children, by informing and engaging in promotion activities **800.000 children and 40.000 parents**. **The National Forum of Children (14 editions)** offered the 1,500 children participating in the program

the opportunity to analyze the compliance with children's rights and to communicate their recommendations to the relevant authorities. Over 300 members of the teaching staff benefited from professional training through courses certified by the Ministry of Education and Research.

Based on current children's rights-related topics, we organized 14 editions of the **Global Campaign for Education**, an international movement within which Save the Children is coordinator for Romania.

2002

Save the Children creates the **National Center for Volunteers** with the purpose to develop recruitment campaigns and ensure the recruitment and training of volunteers at national level.

2008

Save the Children launches the **www.evoluntar.ro** portal, aiming at promoting volunteering opportunities available within programs implemented by various players of the volunteering movement in Romania.

2014

Save the Children has significantly contributed to the national volunteering movement, by participating in the drafting of chapters on the involvement of young persons in voluntary activities, within the **Law of Volunteering 195/2001**, as subsequently amended in 2014.



GALA OF CIVIL SOCIETY

2014 – **1st Prize**, category

Budget -/Efficiency + and **2nd Prize**,

category Defending the individual/collective rights, with the project “Improving the legislative framework regarding the rights of the child through the amendment and completion of Law 272/2004 on the protection and promotion of the rights of the child”.

2012 – **3rd Prize** for the project “Public administration for the benefit of children”, category Defending the individual/collective rights.

2010 – **2nd Prize**, category Defending the individual/collective rights, for Save the Children Alternate Report on the Implementation of the UN Convention on the Rights of the Child.

Our subsidiaries...

Argeş

President - Dumitra Sima

One of the most important programs carried out by this subsidiary is dedicated to the promotion of children's rights **"We too have rights"**, the first program initiating our activity 24 years ago. We successfully implemented it within the majority of schools and high-schools in Piteşti, and further on extended it over the past several years, at kindergartens.

Braşov

President - Anca Timiş

Our subsidiary has been involved in the implementation of numerous educational projects in collaboration with local or international organization. The new project **"Not leave the school but live the school"** funded by the European Commission and carried out in collaboration with the County School Inspectorate and Şinca Veche Gymnasium School is focused on the prevention of school dropout and rewards children with constant attendance.

Bucureşti

President - Rebeca Grosu

Our subsidiary excelled through educational projects, implemented within schools and kindergartens with the help of volunteers, through which children learned by creating **artistic forms of expression** (drawing, music, theater, plastic collage, intercultural manifestations etc.) that all children have the right to an identity, family and health, education, recreation, rest and vacation.

Caraş-Severin

President - Măriuţa Simionescu

The activities with and for children carried out by Caraş Severin Subsidiary within the 20 years of existence focused on key priorities such as prevention of abandonment, reintegration in school and support of children with parents working abroad. The most beloved project implemented by this subsidiary is **"The joy to give"** at its fifth edition in 2014, comprising three elements: "Santa's Elves" and "Santa goes to all children", during the winter holidays and "The Toy fair" organized to celebrate Children's Day and with a view to support children affected by severe health problems.

Constanţa

President - Carmen Faliboga

In order to reduce discrimination against children from disadvantaged families, who

did not benefit from preschool education, as well as to facilitate their successful integration in school, we have been carrying out starting with 2004 the educational program **Summer Kindergarten – First steps**. The increase in interest for education, both among children as well as parents has contributed throughout the 11 years of activity to a decrease of the absence rate and school dropout in Constanţa and Mangalia.

Dolj

President - Cornelia Pasăre

The 25 year anniversary is an important opportunity to recall the most long-lasting programs carried out by Dolj Subsidiary: **Social aid for children infected with HIV/**

"I've made major decisions on reorganizing the Nike company, yet what you do as part of this project* is extraordinary and beyond my capabilities."

Susy Bobenrieth –
HR Director Europe,
NIKE

*Mobile School - Iaşi

AIDS project supported by BJORGVIN VIDEREGAENDE SKOLE School in Norway which registered throughout the 20 years of implementation over 500 beneficiaries.

Hunedoara

President - Valeria Popescu

Hunedoara Subsidiary is the most recent set out organization among the 13 in total, initiated in 2000 in Petrila city. Why Petrila? Because this mining area, significantly affected by economic bankruptcy and unemployment, needed help the most. Save the Children **SAVED** over 1500 children from 650 families. We created **The Daycare Center for challenged children**, the first certified center across the county. Here, the children benefited from social and educational activities and summer camps (13 editions), while the parents participated in counselling sessions and were provided material support.

Iaşi

President - Ioana Atasiei

Iaşi Subsidiary played an important part within the local community, stimulating the development of civic spirit and social involvement. Thus, throughout time, among our beneficiaries we have included over **120,000 children**. The most significant project carried out by our subsidiary is **The Mobile School**, an educational tool created for children in difficult situation based on the following principle: if you cannot go to school, we bring school to you. During the 10 years of implementation we provided educational street services in 18 disadvantaged communities in Iaşi and Vaslui counties, for 3000 children.

Mureş

President - Ana Chirteş

Over **4200 children and 3000 parents** benefited from educational services and psychological counselling within the subsidiary's centers. With the help of volunteers,

we carried out projects such as “We too have rights”, “Healthy choices”, “Education for health” and “We Grow Up together”, thousands of children being involved in various campaigns organized across the county.

Neamț

President Mihaela Ignatovici

All children have the right to happiness” is the motto of our activity, namely to ensure a happy childhood without abuse and discrimination. The project **“A sweeter life”**, aiming at developing culinary skills in children from “Elena Doamna” Home in Piatra Neamț, had a great success among children who signed up to showcase the best and dainty sweets, made from healthy ingredients in order to receive awards.

Suceava

President - Camelia Iordache

25 years of activity formed a great family where experts, volunteers, partners and

beneficiaries work together to make a better world for children. Our projects addressed the needs of the children, parents and experts and ensured the presence of thousands of volunteers in Suceava and Botoșani. The team spirit and smooth organization were highlighted during the campaign **“Help wipe the waters from their eyes”** dedicated to those who lost their life-time savings following the floods in 2008 and 2010. Over 2,000 children, in Suceava, Botoșani and Bacău counties benefited from immediate relief, psychological and social counselling and participated in educational activities and camps.

Timiș

President - Mihai Gafencu

Every child is special and unique and has the right to a better start in life. Therefore, our subsidiary, in partnership with Fundația de Abilitare Speranța, is carrying out the project **“A good start”** dedicated

to children diagnosed with a disability or late development since their birth up to the age of 4, becoming an example of early intervention, to ensure a more healthy child, development adequate care skills in parents, by promoting a positive adjustment of the family to the special requirements of the child. Thus, within the Early Intervention Center, we are contributing to the prevention or reduction of the risk of social and educational exclusion or the occurrence of a disability.

Vaslui

President - Vasile Mariciuc

The involvement of our volunteers has constituted an example and persuaded more persons to actively participate in changing mindsets and the manner of approach in terms of children's need. Socially, the most popular local initiative **(Negrești)** is the program “We grow up together” addressed to children whose parents are working abroad.

“Mobile School”, Iași Subsidiary –

A unique project implemented in Romania with significant impact in facilitating social and school reintegration of children from communities affected by poverty.



Kind-hearted people make a better world



“As a member of the event organization committee alongside Andi Moiescu, Amalia Năstase or Crina Bârlădeanu, I have the opportunity to get my share of joy each year by understanding how much good can solidarity do! However, this gala is different from any other charity event due to the involvement of designers and their passion in creating the Christmas trees sold by auction.”
Andreea Raicu

The Festival of Christmas Trees

Children comprise one of the most vulnerable social categories in Romania, as over half of them are at risk of poverty or social exclusion. In its attempt to stop this phenomenon, Save the Children Romania has been making efforts for 20 years to ensure their reintegration in school. And the main fund driver of our educational programs dedicated to disadvantaged children is the **Festival of Christmas Trees**.

The story of this Festival began in 2001 when Save the Children took over a success idea of the colleagues from Save the Children UK to develop a unique fund raising event for the final purpose of supporting the education of children living in vulnerable social environment.

The Festival of Christmas Trees is focused on a special auction of Christmas trees (over 300 in total) resulted from the imagination and creative spirit of tens of Romanian designers associated with our cause.

The 14 editions of the Christmas Tree Festival led to the collection of 3,104,000 Euro invested in programs for protection and education of children. Thus, over 20,000 children were (re)integrated in schools

(programs **A second chance** and **School after School**) and the school abandonment rate was reduced among the disadvantaged communities (Summer Kindergartens).

We take this opportunity to thank all our sponsors, media partners, designers and, last but not least, the Festival organization committee for the dedication and generosity they share each year.

3.104.000 € were collected throughout the 14 editions supporting families and reintegration in schools of **20.000 children.**



PEOPLE FOR
PEOPLE GALA
2013 - **The big prize**
for the best fundraising
campaign of a large NGO –
“Welcome to this world”.

Christmas Tree
made by Save
the Children
volunteers within
the 2010 edition of
the Christmas
Tree Festival

**Radda Barnen -
Save the Children Sweden**
4.233.000 €

**Save the Children
Norway, Italy,
USA, UK, Finland,
Denmark**
861.000 €

**The Festival
of Christmas Trees**
3.104.000 €

**THE VELUX
FOUNDATIONS**
564.000 €

**Save the Children
International**
518.000 €

**UN High
Commissioner
for Refugees**
900.000 €

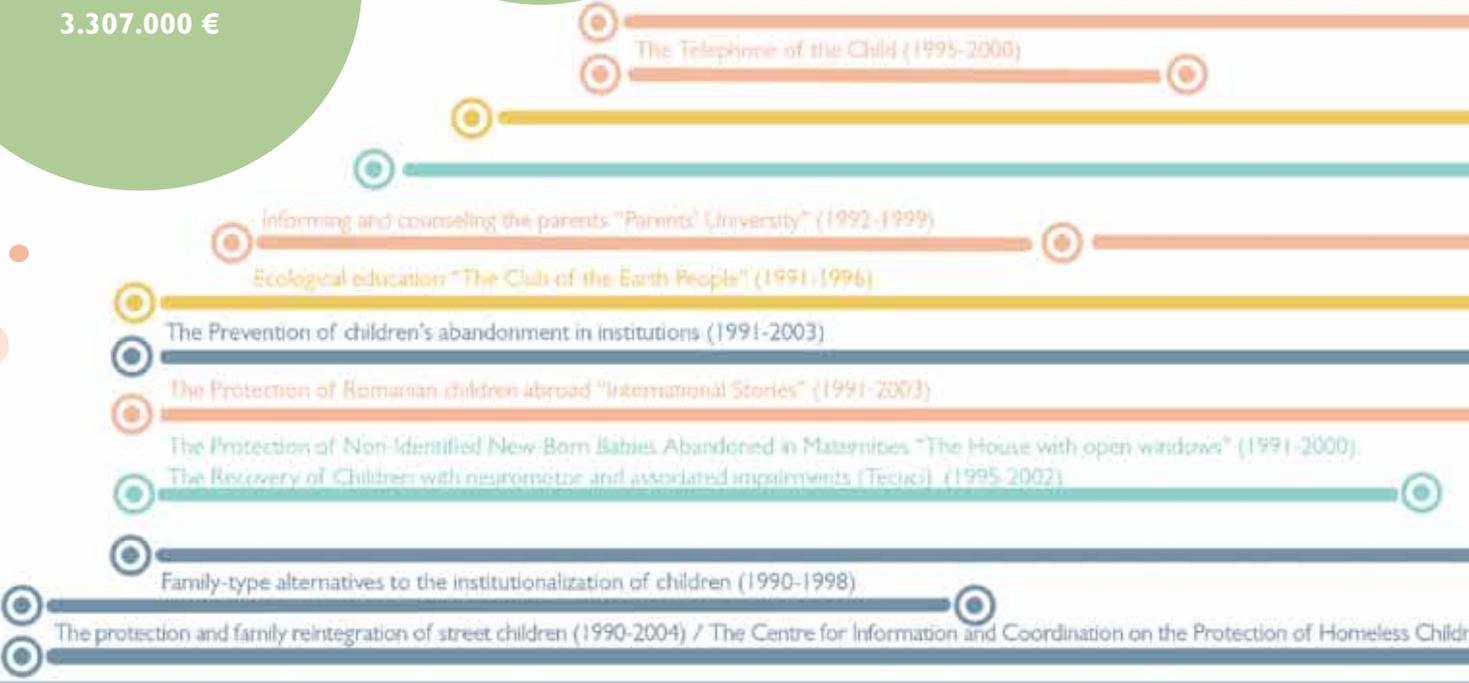
IKEA Foundation
1.517.000 €

**Governments of
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European Area**
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**European Social Fund
P.O.S.D.R.U.**
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**National
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1.006.000 €

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749.000 €



1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002

...of Save the Children

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European Commission
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SMURFIT
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SELGROS -
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boxes -
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Global Fund for
the prevention of
HIV/AIDS, TBC
and malaria
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The Program for the Support of Pregnant Women and Young Mothers
"Every Child Matters" (2012-2015) /
The campaign for providing the maternities with medical
equipment "Welcome to this world" (2012-2015)

The Promotion of Online Safety and the Protection of Children on the Internet (2008-2015)

The Protection of Children with Parents Working Abroad "We grow up together" (2008-2015)

Emergency Assistance for Families Affected by Calamities (2005-2014)

The Protection of Missing Children and Victims of Children Trafficking (2004-2015)

Lobby for the Improvement of the Legislation for Children (2002-2015)

National Center for Volunteers (2002-2015)

The Fundraising Event "The Festival of Christmas Trees" (2001-2015)

The Global Campaign for Education (2001-2015)

Educational Services for Economically Exploited Children (2001-2015) / Preschool Education for Children from Disadvantaged Communities (2004-2015)

The Integration of Refugee Children in the Romanian Society (1995-2015)

The Center of Information, Documentation and Research on the Rights of the Child (1994-2015)

Education for Health (1992-2015) / Counseling for Teenage and Young Drug Consumers (1992-2002)

Counseling Centers for Parents - Bucharest, Iasi, Suceava, Timisoara and Targu-Mures (1999-2015)

Center of Emotional and Behavioral Education for Children - Bucharest (2009-2015)

The Promotion of Children's Rights "We too have rights" (1991-2015) / The Children's Right to Participation "The National Forum of Children" (2001-2015)

Protection against Violence /Emergency Assistance

Quality Education for All Children

The Right to Survival and Health

Family-type Alternative and the Protection of Children with HIV/AIDS "Roxana House" (1991-2015)

The Rights of the Child /Volunteering

m (1997-2001)

2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015

programs

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