

# Annual Report 2009



**Salvați Copiii**  
Save the Children Romania



**Ana Maria Mihăescu - President,**  
Chief of IFC Mission for Romania and the  
Republic of Moldova

**Gabriela Alexandrescu - Executive  
President,** with one of the children  
from Patroaia Vale's kindergarten,  
Dambovită County



## 20 years since the adoption of the UN Convention on the Rights of the Child

In 2009, Salvați Copiii enhanced its information and education campaigns on child rights, with focus on the right to education for all children and their protection against any form of violence. The number of children included in the programs was 160,400, a record number for the staff and volunteers involved. 2009 was an extremely important year because:

1. Salvați Copiii submitted the Alternative Report on the implementation status of the Convention on the Rights of the Child in Romania to the UN Committee on the Rights of the Child from Geneva. The report included also the children's recommendations, on various topics. All Salvați Copiii concerns were included in the Committee's Recommendations for the Government. Salvați Copiii will continue to monitor how the Government implements the recommendations received.

2. Salvați Copiii contributed with concrete proposals targeting children's protection against abuse and exploitation in the new project of the Penal Code. Our proposals are found in its final form.

3. Salvați Copiii was complimented on its activity in the Transit and Relocation Centre from Timișoara. As a result, the UN High Commissioner for Refugees will finance the programme in 2010.

4. In collaboration with Save the Children Norway, BCR Romania, with funds from the Norwegian Government (Innovation Norway), Salvați Copiii opened the first Emotional and Behavioural Education Centre for Children – free-of-charge service for children with behavioural disorders, depression, anxiety, aggressive behaviour, ADHD or victims of violence. Only two months after the opening, 60 children and parents were already benefiting from this specialised service.

5. Expansion of the programmes on access to education and prevention of school abandonment – 18 programmes in 14 counties, including 2,400 children, mainly through funds obtained from the Festival of Christmas Trees.

6. Establishment of 47 summer kindergartens for approximately 1,000 Roma children. 90% of the children included in this educational programme continued the kindergarten or went to school in September. We will continue the programme in 2010.

7. Improvement of the working system with young volunteers. Their involvement in the activities of Salvați Copiii has increased. At the organisation level, we are working with 1,000 active volunteers on a permanent basis.

8. We started project partnerships with: BCR- strategic partner, Alcatel, Enel, Intesa SanPaolo Bank, PricewaterhouseCoopers, Stoica și Asociații, KPMG. These are major companies that we started medium-term partnerships with on specific community programmes.

We want to express all our gratitude to those who are actively involved in the activities of Salvați Copiii and reassure you that we continue to need your support, intelligence, professionalism and energy. There is still a lot to do for the children in Romania. In 2010, we will celebrate 20 years of activity.

**Ana Maria Mihăescu,** President  
**Gabriela Alexandrescu,** Executive President

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“For me, Salvați Copiii is a place where I meet other children I play with, I learn and go to trips. People here are good and don't get upset.”

**Dan** (aged 13) - pupil of Dămăroaia Educational Centre, Bucharest

On April 20<sup>th</sup>, 2010  
SALVAȚI COPIII ROMANIA  
celebrates

# 20

years of activity in the promotion  
and protection of children's rights.

# 500.000

children have benefited from our educational pro-  
grammes, protection and socio-medical assistance,  
encouragement of their participation in promotion and  
recognition of their rights.

**Salvați Copiii Romania** is a national non-governmental, non-profit organisation of public utility, which has been promoting children's rights in Romania since 1990, based on the voluntary activity of its members.

At present, the organisation is conducting programmes in 20 localities, has branches in 12 counties and in Bucharest, more than 6,000 members and more than 1,000 volunteers, most of which are youngsters. The programmes target all children, but give a particular attention to those in difficult situations – children from disadvantaged communities, children victims of violence, exploitation, traffic or neglect, refugee children, children with disabilities, etc.

In 2009, more than 160,000 children were involved in our campaigns and programmes.

**Salvați Copiii Romania** is a member of Save the Children International, the world's largest independent organization for the promotion of children's rights, including 29 members and conducting programmes in more than 120 countries.



### **Our Mission**

is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

### **Our Vision**

is a world in which every child attains the right to survival, protection, development and participation.

### **Our Values**

#### **Accountability**

We take personal responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children

#### **Ambition**

We are demanding of ourselves and our colleagues, set high goals and are committed to improving the quality of everything we do for children.

#### **Collaboration**

We respect and value each other, thrive on our diversity, and work with partners to leverage our global strength in making a difference for children.

#### **Creativity**

We are open to new ideas, embrace change, and take disciplined risks to develop sustainable solutions for and with children.

#### **Integrity**

We aspire to live to the highest standards of personal honesty and behaviour; we never compromise our reputation and always act in the best interests of children.



STRUCTURI DE PERSONAL SI CRETEREA  
METODOLOGII DE FUNCTIONARE

CUM FUNCTIONEAZĂ  
CUM ÎNCEPUTĂ ALTE COPILII SI PARCURI  
CUM SE TRĂDĂRĂ

Young volunteer preparing the conclusions of his working group regarding **the need to establish the Children's Ombudsman**, one day before the public presentation of the Declaration of the National Children's Initiative Group. The declaration included the conclusions of two focus-groups organised in Bucharest and twelve focus-groups in branches with 110 children (aged 10 -18). Other 550 children were questioned about the impact of the economic crisis on their life.

Photo: Valentin Roman / Save the Children Romania

# EVENT

Andreea Medrea and Anca Șerban, representatives of the National Children's Action Group, together with Gabriela Alexandrescu, Executive President Salvați Copiii

**Right** "Listen to them and protect their rights!" campaign poster.



## Listen to them and protect their rights!

The 20th of November 2009 was a historical date for two billion children around the world. At that date, in 1989, the United Nations General Assembly adopted the 54 articles of the Convention on the Rights of the Child.

To mark the celebration of 20 years since the adoption of the Convention at the national level, Salvați Copiii Romania, in partnership with UNICEF and the National Authority for the Protection of Child Rights, conducted the child rights promotion campaign „Listen to them and protect their rights!”, which included the organisation of debates of the **National Children's Initiative Group**, information activities and debates in schools, meetings with the local authorities, contests and symposia, performances, round tables and other themed events at the local level. The campaign was conducted in 15 counties and more than 300 schools, involving more than 10,000 children and 300 volunteers.

The National Children's Initiative Group launched an alarm signal, as well as recommendations to solve some urgent issues regarding the protection of child rights in Romania: the need to apply the **principle of the child's best interest** in any decision taken by the authorities with regard to children, ensuring the **access to education**

**for all children and reducing the percentage of school abandonment, as well as mitigating the effects of the economic crisis on children's life.**

The solutions proposed by the children included:

- establishment of **Children's Ombudsman**, as an institution guaranteeing the observance of child rights.
- creation of a **Ministry of Child and Family**, after the models from the Netherlands, Norway or Great Britain, to be led only by specialists in the field of child rights and not by politicians;;
- observance of the right to school education for all children, by creating transport facilities and providing free-of-charge school materials and manuals, including for the 9<sup>th</sup> to 12<sup>th</sup> grades;
- appointment of a school counsellor for 300 pupils (at present, there is a counsellor for 800 pupils);
- granting allowances and other forms of aids for children and family as coupons (similar to food coupons) based on which only school supplies, food and clothes for children can be bought.

„Each of us has to benefit from the observance of his/her rights, regardless of the economic or political difficulties of our country. We need models of education and behaviour to make us European citizens and better parents in the future, be protected against violence and discrimination and be able to give our opinion.”

**Laura** (aged 17) – Salvați Copiii volunteer

# VOLUNTEERS

## Children and youngsters - major partners in the development of the organisation

According to the survey "Social condition and expectations of Romanian youth – Public Opinion Barometer – Youth 2008", a limited number of youngsters (7%) say that they have conducted volunteering activities at least once, even though a third of the youngsters show availability for volunteering activities.

"The activities within Salvați Copiii Volunteer Centre are complex and well-organized. We, the volunteers, are always supported, encouraged, motivated and have become a big family. The training, camps and all the projects conducted with our support help us develop and use our skills. The increasingly large number of active volunteers and successful activities are the undeniable result of a well-done job."

**Adina** (aged 23) – Salvați Copiii volunteer

**B**y means of the Volunteers Centre, Salvați Copiii is promoting participation and volunteering among children and youngsters, by providing opportunities to be actively involved in the community life. In 2009, 1,000 volunteers participated in trainings and conducted, together with the specialists, activities specific to the organization's programmes, being encouraged by the coordinators to put into practice a lot of their own ideas.

In general, the organization's programmes have a working component involving the volunteers, which is why the various range of involvement includes programmes such as: **promoting child rights, health education, online safety for children, combating violence in schools, alternative education forms for economically exploited children, integrating refugee children.** The specific activities conducted by the volunteers are: trainings and informative campaigns, programme-specific awareness raising and information, social campaigns, forum-theatre, themed summer schools etc.



With the public launch, in February 2009, of the volunteering promotion portal [www.evolutar.ro](http://www.evolutar.ro), a project contest for volunteers was also announced following which 30 project proposals were selected and 47 youngsters participated in the summer school for project production. One of the projects proposed by the volunteers, "A happier life for institutionalised children", was granted financing through the Youth in Action Programme, the team of volunteers conducting recreational-educational activities with the children from 3 placement centres from Bucharest, Argeş and Braşov.



**The training-caravan** to promote the right to participation, volunteering and involvement, developed in the period March – June in 15 cities across the country, was achieved with the support of experienced volunteers who trained more than 400 youngsters. They, in their turn, conducted information campaigns for other 1,500 youngsters in their localities.

Another initiative conducted by the volunteers was the fund raising for school supplies, food or presents for disadvantaged children. An example was the organisation of a trip to the mountains exclusively from the funds or sponsorships obtained by the volunteers for a group

of 40 disadvantaged children from Bucharest who had never been outside the Capital.

The volunteers were also involved in the promotion of the organisation's projects, participating in numerous events: **National Volunteering Fair, International Youth Day, ONGFest, Turda Fest, National Conference on Volunteering** etc. Periodically, monthly informal and formal meetings were organised. **The Annual Volunteer Meeting** in December 2009 gathered together 100 volunteers from Bucharest and 12 other counties, within which the activities conducted by children and youngsters over time were presented and assessed.

**Left** National Volunteer Day, May 16<sup>th</sup>, 2009, Cişmigiu Park, 50 participating organizations (from across the country and Bucharest) and 1000 visitors. Volunteer Adina Clapa. (photo: Diana Lolescu, Save the Children)

**Right** – Young volunteers participating in the campaign to combat smoking **“Sweeten your life”** conducted in Bucharest



„I particularly appreciate this initiative of your organisation, as well as other campaigns conducted by Salvați Copiii which, more than a few times, have served as a model to me in conducting my teaching activity. Following class surveys, I noticed the children's interest in conducting projects and activities with a view to promoting and protecting children's rights, as well as in volunteering activities which involve them directly.”

**Luiza S.** - civic culture teacher, School no. 5 “Iancului”, Bucharest

**Down** - Cristiana (aged 17), Salvați Copiii volunteer, presents to the representatives of the authorities the children's position and their arguments to create the Children's Ombudsman (Children's Forum, June 9<sup>th</sup>, 2009).



**Up** – Children participating in one of the working groups of the Forum.

**Left** – At the meeting with the children's representatives, their invitation was answered by: **Edmond McLoughney** – UNICEF, **Luminița Anghel** – State Sub-secretary, ANPDC, **Maria Eugenia Barna** – Chamber of Deputies, Sub-commission for the protection of child rights, **Grațiela Văduva** – General Inspectorate of Capital Police, **Irina Cruțeru** – High Level Group for Romanian Children **Marius Constantin Fecioru** – Ministry of Communications and Informational Society.



## We also have rights - Education on children's rights

Salvați Copiii is an organisation perceived, in Romania, as a landmark in the promotion and protection of child rights. According to Eurobarometer 2008, Romanian children know their rights best (in a percentage of 85%, compared to 67% the European average).

**“We also have rights!”** programme aims at informing children with a view to raising awareness on their rights and responsibilities, educating the adults about children and their rights, increasing the level of observance of child rights and, not in the last place, stimulating children and youngsters to participate in social programmes and actions. To meet the objectives established, the following activities were implemented in 2009:

### Information sessions and debate groups

In Bucharest and in the branches, almost 10,000 children from 190 schools were informed about their rights and the means to exercise these rights. The sessions and debates were organised by 305 volunteers who had previously been specifically trained.

### Continuous Training on Children's Rights accredited by MECI

Given that the school, respectively teachers, are one of the most important factors in shaping children's opinions and behaviours, we conducted trainings on children's

rights, within which 90 teachers were trained and received a qualification from the Ministry of Education, Research, Youth and Sports for the implementation of the optional subject for 6<sup>th</sup> grade **„Child rights”**.

### “Child rights” national contest

By this contest, children are encouraged to develop small projects and activities on the topic of child rights. 40 schools from Bucharest and 70 schools from the branches were registered in the contest. The county winners (90 children) met and presented their projects during the Annual Children's Meeting (Arbănași, June 25<sup>th</sup> – July 1<sup>st</sup>). The first three places were occupied by: the teams of School no. 58 “Petre Ghelmez” Bucharest (1<sup>st</sup> place), the team of School with 1<sup>st</sup> – 8<sup>th</sup> grades no 12 Reșița, Caraș-Severin branch (2<sup>nd</sup> place) and the team of School “Carmen Sylva”, Petroșani, Hunedoara branch (3<sup>rd</sup> place). Their projects and results were presented during the event organised at George Enescu Museum.

### Children and Youth National Forum

With the topic **„Partnership to stop violence”**, the Forum was organised in Bucharest in partnership

with George Enescu National Museum, Microsoft and the High Level Group for Romanian Children, in the period June 6<sup>th</sup> – 9<sup>th</sup>, 2009. The event aimed at involving children in the formulation of decisions by the authorities and gathered together around 105 children and youngsters, volunteers and beneficiaries of Salvați Copiii Programmes, aged from 12 to 18, coming from Bucharest and 14 other Romanian counties.

**6 workshops** were organised with the following topics: *the legislative framework, prevention and intervention in cases of violence on children, increasing the professional capacity of specialists working with and for children, participation of children and youngsters in violence prevention and combating, on-line safety*. The participants materialised their proposals under the form of projects, submitted to the representatives of the authorities, during a final debate session, to be started in partnership. The projects referred to: *the need to develop the functionalities of Pupils' Councils, urgency to establish the Children's Ombudsman, improving the parents – children – educators relationship, knowledge of children and parents on the methods to report online abuses, initial training for teachers*. Children's proposals were discussed with representatives of ANPDC.

At its **9<sup>th</sup> edition**, the Forum is an example of good practice for other organisations and institutions which promote children's right to participation. It was presented to the European Commission as a consultation instrument of European citizen children.

# EDUCATION

## Quality pre-school education for children from disadvantaged groups

Lack of educators' training, a certain inertia and lack of interest from parents with regard to the importance of their children's education, as well as families' limited material resources, lead to a participation in pre-school education of only 30% of the Roma children, compared to the national average of 80%.

The high percentage of school abandonment among Roma children is partially due to the lack of preparation for school insertion, the differences existing between children who have attended kindergarten before school and the others that have not, which leads to a difficult understanding of school requirements and, consequently, children's lack of adjustment.

### Roma children are preparing for kindergarten!

The project has proven the need and possibility to start systematic pre-school education at the age of 3-4, particularly for Roma children, without however excluding other children from disadvantaged categories, to avoid a new segregation. The holistic approach meant training **educators** (86) and **school mediators** (86) to become familiarised with the specificity of the ethnic group, informing parents on the advantages of education for their children's future and drawing them into the activities conducted in the kindergarten preparatory groups organised during the summer holiday. Children were provided with supplies and lunch, as well as a food

aid for families. At the beginning of the school year, the aim was to have as many of these children integrated in local kindergartens. For a wide media coverage of the project's objectives a video and an audio spot were produced and broadcasted.

Educators' reports on children's participation in the summer groups showed that their attendance was 100% (some sporadic absences were due to health problems among children). Furthermore, all the parents got involved in the programme developed over the 4 weeks of activity.

Thus, the preparatory groups from 48 summer kindergartens included **980 children aged between 3 and 6** (20 in every county and 40 in Bucharest) mainly from rural and disadvantaged areas, with a high percentage of Roma population. 758 parents were additionally included, reaching thus the target groups proposed – children from disadvantaged categories, particularly Roma, and their parents.

Parents' participation in the training activity – a novelty promoted by the project – contributed to understanding

„My 3-year-old girl cried when I took her to kindergarten. She is now crying when I take her home. I am very satisfied with everything that is done here. I also took part in the activity one day and I liked it. I will bring her in the autumn as well, even though the kindergarten is far from my home”.

**Mother from the Roma ethnic group, Căndești, Buzău County.**

the need for children's pre-school education and eliminating certain fears, which materialised in the registration of more than 90% of these children in local kindergartens at the beginning of the school year 2009/2010.

The project was conducted in partnership with the **Ministry of Education, Research and Innovation** and the county school inspectorates and followed a work methodology promoted at the level of MECI.

### First steps

In 2009, Salvați Copiii continued to support 6 kindergartens from rural areas with multiple social and economic difficulties: Mangalia, Pătroaia Vale – Dâmbovița County, Craiova, Valea Mare – Vaslui County, Tecuci and Dersida – Sălaj County. The **140 children** were provided with school supplies and materials which could not be provided by their families. The knowledge and skills gained will help children understand and respect the specific requirements of their later school participation.



### **Educational integration of refugee children and asylum seekers**

The activities aimed at the integration in the Romanian society of children, youngsters and adults forced to leave their country, friends, relatives, birth places in order to stay alive. Salvați Copiii facilitated children's access to education and educational programmes, counselling services, supporting the families from a social, legal and psychological viewpoint.

In 2009, assistance was provided for **393 refugees and asylum seekers** from Sudan, Afghanistan, Iraq, Algeria, Pakistan, Bangladesh, Congo, Cameroon, Somalia, Ethiopia, Moldova and Turkey. Out of them,

80 children and 36 parents through the Accommodation Centre for Asylum Seekers from Timișoara, 240 children, youngsters and adults asylum seekers through the Accommodation and Procedure Centres ORI – Romanian Immigration Office from Galați, Șomcuta Mare, Bucharest, Timișoara, Rădăuți, 37 separated children through the Accommodation and Procedure Centres ORI – Romanian Immigration Office from Galați, Șomcuta Mare, Bucharest and Timișoara.

**The Procedure guide for the protection of separated children, refugees and asylum seekers**, used globally, was revised in collaboration with Save the Children International and UNHCR.



**Left** - For Octavian, 2009 was his first kindergarten year together with other children from Patroaia Vale – Dâmbovița County.  
(photo: Valentin Roman, Save the Children)

**Right** - Ayan did not forget how to smile even though he was forced to leave Ethiopia because of the war. At the age (9 years old) when children are starting to know the world of writing and reading, she has enthusiastically told her story in drawings, one of her passions.  
(photo: Adela Niță)

# EDUCATION

## Access to school education for vulnerable children - Second Chance Programmes

The percentage of school abandonment increased three times for primary and secondary education in the period 2000-2009, which means that more than 40,000 children leave the primary and secondary educational systems. In addition to them, there is a significant number of children who are not included in the statistics as they have never been registered in school.

One of the factors leading to or maintaining the lack of school participation is the involvement of children in various forms of exploitation through work. There is a double connection between child's education and exploitation through work. On the one hand, children's involvement in the most severe forms of work leads to a drop in school frequency, and, on the other hand, lack of necessary resources to attend school, leads to the child turning to work as his/her only alternative.

To support children who work and have abandoned school or who have never been registered, Salvați Copiii is conducting the **Social and school reintegration programme for economically exploited children**. This programme is conducted in the **18 educational centres** developed in Bucharest (5 Educational Centres) and 13 counties (Iași, Caraș-Severin, Timiș, Dâmbovița, Hunedoara, Cluj, Bistrița Năsăud, Dolj, Mureș, Vrancea, Constanța, Argeș and Brașov) and provides children with the opportunity to graduate from the primary course. The activities of the educational programmes were achieved

in partnership with the General Directorates for the Protection of Child Rights, County School Inspectorates, schools, police, medical units, non-governmental organisations operating in the field of child protection.

Created based on the needs identified at the community level, the 18 educational centres are conducting school integration/reintegration programmes for children who exceed the school age („**The Second Chance**”), training programmes for school registration, pre-school education activities and **“School after School”** programmes with a view to preventing school abandonment, **extracurricular and spare time activities** and, not in the last place, **social assistance activities**.

In 2009, the social and educational assistance activities targeted a number of **2,405 children** and their families, out of which **1,168** benefited from social services, and **1,237** children were included in educational programmes, as follows:

- 558 children who had abandoned school or had never been registered attended the “Second Chance” education;

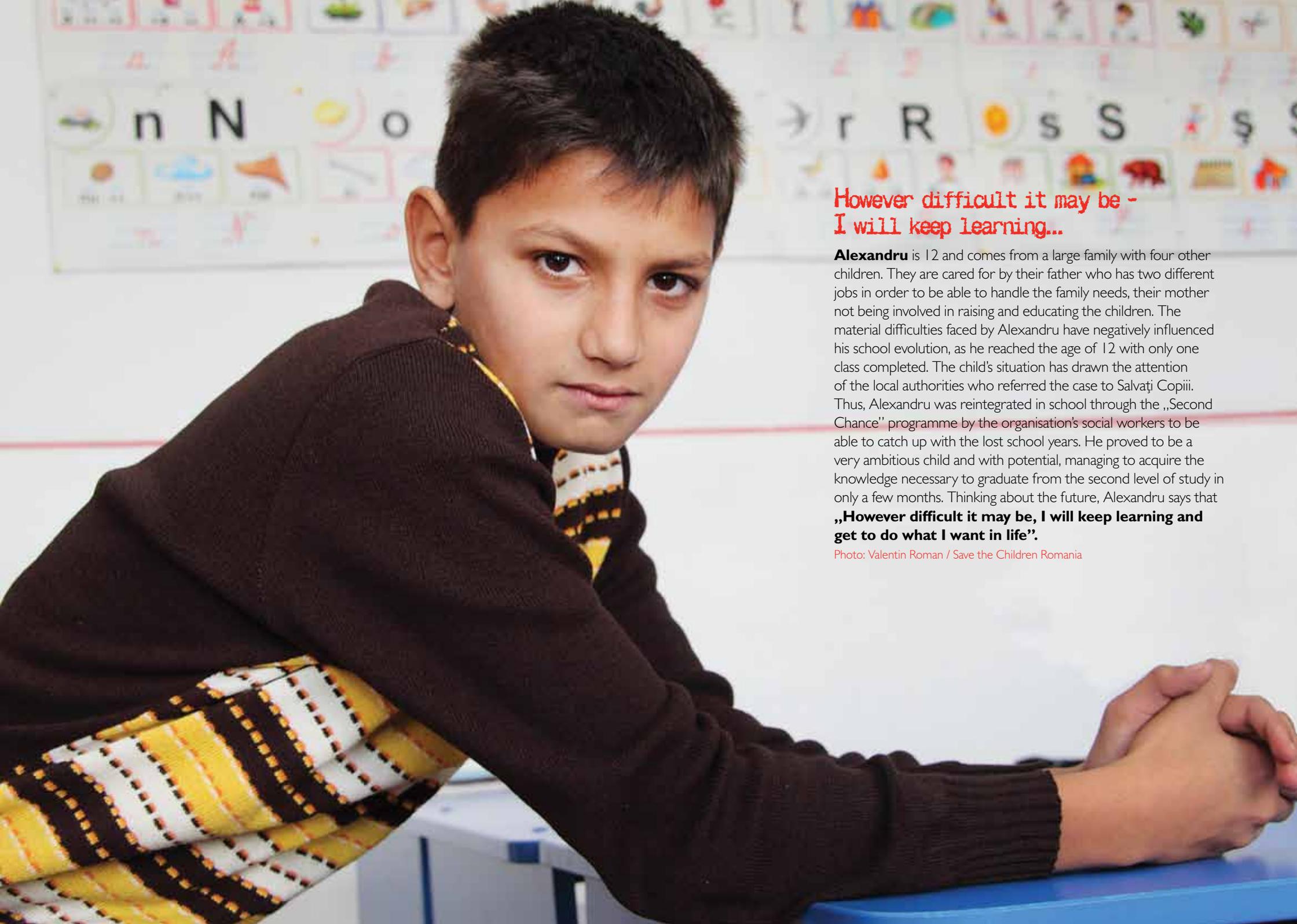
„It's good to go to school, to show everybody that you are someone and that you know things.”

**Dumitru** (aged 15) - pupil of Salvați Copiii Educational Centre

- for 583 children “School after School” courses were organised in order to prevent school abandonment.
- 96 children attended the courses of the summer kindergartens, acquiring the necessary skills for school.

The long-term impact of school participation among the children from educational centres is highlighted by the fact that **80% of them continued their education, after graduating from primary classes**, wanting to complete the compulsory education, necessary, in their opinion, to get a stable “contract-based” job.

Another remarkable result of the efforts of coordinators, social workers and educators was the change in the parents' reticent attitude on the usefulness of school education, understanding that school is the only way in which their children will overcome the state of poverty and social insecurity they struggle in. Furthermore, the parents of children registered in the educational programmes come to notify new cases of children in the community who do not have access to education and ask support in registering them.



**However difficult it may be -  
I will keep learning...**

**Alexandru** is 12 and comes from a large family with four other children. They are cared for by their father who has two different jobs in order to be able to handle the family needs, their mother not being involved in raising and educating the children. The material difficulties faced by Alexandru have negatively influenced his school evolution, as he reached the age of 12 with only one class completed. The child's situation has drawn the attention of the local authorities who referred the case to Salvați Copiii. Thus, Alexandru was reintegrated in school through the „Second Chance” programme by the organisation's social workers to be able to catch up with the lost school years. He proved to be a very ambitious child and with potential, managing to acquire the knowledge necessary to graduate from the second level of study in only a few months. Thinking about the future, Alexandru says that **„However difficult it may be, I will keep learning and get to do what I want in life”.**

Photo: Valentin Roman / Save the Children Romania

## Monitoring the rights of the child

Salvați Copiii expertise was valued and requested by the UN Committee on the Rights of the Child for the preparation of the periodical dialogue with the Romanian Government. The priorities notified by Salvați Copiii with regard to the observance and implementation of child rights in Romania have turned, to a large extent, into recommendations for the Romanian Government over the following 5 years.

The ongoing process of observing, researching and monitoring the rights of the child is the basis of Salvați Copiii initiatives. Issues like alignment of the Romanian legislation with the provisions of the UN Convention, analysis of the child's life and observance of his/her rights, assessment of social and educational policies are at the centre of the attention of the specialists within the **Centre for Information, Documentation and Research on the Rights of the Child**.

### Alternative report submitted to the UN Committee on the Rights of the Child

Every 5 years, the Committee assesses the evolution of child rights observance by the signatory states of the UN Convention on the Rights of the Child, based on a report written down by each government regarding the status of the implementation of the Convention. To meet the request of the UN Committee – to receive as complete information as possible from various sources –, Salvați Copiii submitted its own Alternative Report which was then analysed by the Committee's experts during a pre-session

conducted on February 5<sup>th</sup>, 2009, in Geneva. Here, Salvați Copiii briefly presented its report, answered the additional questions and emphasised the issues of concern with regard to the observance of child rights in Romania.

After analysing the alternative information, the Committee requested the Government to answer a series of additional questions in writing – „**List of issues to be taken up in connection with the consideration of the third and fourth periodic reports of Romania**” (February-April 2009). On this occasion, at the Committee's invitation, Salvați Copiii had the possibility to send its own point of view with regard to the Government's response. Based on the information submitted, on the one hand, by the State institutions and, on the other hand, by Salvați Copiii and other non-governmental and international organisations, the Committee formulated a series of conclusions and recommendations which become priority actions for the Government until the date when the following report is submitted - 2012.

„Even though the educational system is compulsory and free, education hides a series of indirect costs, such as school supplies, clothes, food, transport, as well as payment for security agents, recreational activities, chalk and markers, sponges, teaching materials and renovation of the classroom.”

### Final Observations of the UN Committee on the Rights of the Child – chapter 6, point 76b, June 12<sup>th</sup>, 2009

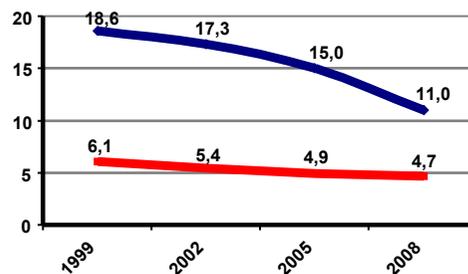
Examining the third and fourth periodic report of the Government, the report of Salvați Copiii and other information received, the Committee has made a **series of recommendations for the Romanian Government**, among which we remind:

- establishing the independent institution of the Children's Ombudsman;
- addressing the creation of the State budget from the point of view of child rights;
- intensifying the efforts to ensure that all the provisions of the Convention are known and understood by adults and children;
- encouraging the systematic involvement of the civil society;
- consolidating the actions against discrimination;
- integrating the principle of the best interest of the child in any provision and applying it by court and administrative decisions, as well as by programmes, projects and services with impact on children.
- undertaking intense efforts to eliminate child and new-born mortality and sub-nutrition;

## Share of child mortality in Romania (blue) compared to the European Union average (red)

Source of data: Eurostat

Interpretation: at the level of 2008, the share of child mortality in Romania was 11 to 1000 children born alive, compared to the European average (EU 27), which was 4.7.



- increasing the quality of education provided to all children, including the elimination of “hidden costs”;
- increasing and improving the access to pre-school education of Roma and disadvantaged children.

(full report on [www.salvaticopiii.ro/romania/resurse/rapoarte.html](http://www.salvaticopiii.ro/romania/resurse/rapoarte.html))

**„Child, TV and violence – pupils’ opinions”.** The survey conducted in the period May-June, by questioning 324 3<sup>rd</sup> to 7<sup>th</sup> grade pupils, focuses on children’s perception on the amount and type of violence they find in TV programmes, including children programmes. The pupils’ responses indicate methods by which media consumption behaviour is developed, implicitly the role played by the parents, teachers or friends, as well as the measures that children consider necessary for the protection against violence on TV.

**„Children in search of a better life – children in search of life”** survey addresses the main trends registered by children migration on three continents – Europe, Asia and Africa. This secondary data analysis is focused on the interpretation of the latest statistics regarding the phenomenon dimensions and characteristics, the identification of causes and effects – both positive and negative – of children migration, the rendering of implicit risks and challenges, dealing also with the issue of children indirectly affected by migration – such as children left home alone after their parents went abroad.

**„Integration of Roma children in the Romanian society”** is, on the one hand, a collection of good practices – from the governmental sector and NGOs – with regard to the access to education of Roma children, and, on the other hand, a review of the main steps achieved nationwide with regard to the inclusion of Roma children and their integration in public educational system.

The qualitative and quantitative research **„Effects of the economic crisis on children”** enabled the identification of information sources accessed by children with regard to the current economic crisis, the effects perceived and presented by the participating children and teachers, as well as the methods to counter-attack these effects. In conducting the research, around 80 children and 40 teachers have expressed their opinions in focus-groups, while 400 pupils from the rural and urban areas across the country have responded to a self-administered questionnaire.

**„Child mortality and the health of newborns in Romania”** aims at identifying the main causes of the mortality of children up to 5 years old in Romania. Furthermore, the desk-study also analyses the measures undertaken by the Romanian authorities to drop the mortality percentage, eventually formulating a series of recommendations addressed to both central and local public institutions, as well as the civil society, which take into account the health of mothers and newborns.



Almost 9 million children die before the age of 5 every year. According to the study conducted by Save the Children International, within the Every One Campaign from 2009, the lives of these children can be saved with half the amount spent on bottled water every year - \$ 40 billion.  
([www.savethechildren.net](http://www.savethechildren.net))

Photo: Valentin Roman / Save the Children Romania

**“Estimation on the number of street children in Bucharest, Braşov and Constanţa”** had two main objectives: statistic and structural estimation of the groups of street children and youngsters in the three areas and developing a profile of street-working children. According to the research, the number of street children continues to be the highest in Bucharest (**1270 children and youngsters**), compared to Brasov (177) and Constanţa (341, during the summer). Almost half of them can not write and read, while their access to social services is very low. The main reason for their presence in the street is the need of money and goods for them and their families.

# LOBBY ADVOCACY



**S**alvați Copiii recognises and focuses on the responsibilities and duties of the legal representatives, parents, teachers and other authorities acting in the interest of children, for the observance of child rights and for the amendment of policies and legislations to the benefit of the children.

### **Request to establish the Parliamentary Sub-commission for the Rights of the Child**

According to Eurobarometer 2008, Romanian children know their rights best (in a percentage of 85%, compared to 67% the European average), but they are also the most critical with regard to the observance of these rights by the responsible authorities.

The recommendations as a result of the consultations with other national and international organisations have led to Salvați Copiii requesting from the Chamber of Deputies to establish the **Parliamentary Sub-commission for the Rights of the Child**. Thus, since April 2009, this Commission has been operating in the promotion and protection of child rights, with responsibilities in the

national analysis of children's situation, analysis of draft laws from the viewpoint of the observance of child rights, alignment of the internal legislative framework with the European and international one, organisation of debates and analyses on topics of maximum interest and urgency, connection and collaboration with all the parties responsible and involved in a certain field, including with children.

### **Proposals to amend certain articles from the New Penal Code (2009)**

Considering the importance of penal regulations for children's protection against sexual harm, Salvați Copiii has written down a series of proposals to amend articles 220 (Sexual act with a minor), 221 (Sexual corruption of minors), 222 (Hunting of minors with sexual purposes) and 374 (Child pornography). Offering social and psychological arguments and resorting to the recommendations of the international documents in the field, the proposals of Salvați Copiii were integrated in the **New Penal Code** which will become effective in 2011.

### **Other lobby and advocacy activities:**

- Contact the candidates to the elections in the European Parliament and sending a material about the need to support the rights of the child at the level of the European Parliament. 6 supportive replies were received.
- Request the support of the Government for the appointment of the new **Special Representative for combating violence on children**, as Mrs. Marta Santos Pais from Portugal (June 2009).
- Request to observe Romania's obligation regarding the allocation of **ODA** (Official Development Assistance) funds, by which the Government is granting humanitarian assistance to other states in case of disasters and armed conflicts.
- Advocacy campaign among teenagers to prevent running away from home and the declared cases of missing children – **May 25<sup>th</sup> – International Day of Missing Children**.
- Presentation at the MEP level of the results of the information programme in Roma communities – request for required funding by the Government of HIV prevention programmes.



**Left** The "Big Reading" took place at the Central University Library „Carol I” from Bucharest.

**Left** The participation of Mrs. Maia Morgenstern was a fascinating moment by skilfully rendering her own story about the beautiful adventure of reading.

## Global Campaign for Education

„Open books – open doors!” is the slogan under which the 2009 edition of the Global Campaign for Education was conducted, which militated for equal access to primary education for all persons, regardless of their age. Pupils and teachers from more than 550 schools have welcomed the message of this year’s campaign, as well as 11 major personalities in the fields of culture, sports, science and mass-media.

„The little girl took the story books – just to look at the pictures and drawings.  
Very nice pictures.  
And then, slowly, she started reading.  
By herself.  
First a line, just one line ...  
Then a page.  
Then a story.  
Then a book.  
Then another one.”

**Maia Morgenstern** – Story from the world of dreams, Reading Book

**I**n addition to classical illiteracy, the Global Campaign for Education 2009 has also raised awareness on the functional illiteracy\* issue, widely spread among Romanian pupils.

### Reading book

A collection of support messages for education and personal stories about the importance of school, belonging to major personalities at international and national level, was sent to the entire world, particularly to the decision makers, through the „**Reading Book**” the authors of which were: Maia Morgenstern, Gabriela Szabo, Horia Roman Patapievici, Aurora Simionescu, Melania Medeleanu, Mihai Tatulici, Dragoș Bucurenci, Mircea Toma, Andreea Raicu, Mihaela Rădulescu and Melania Vergu.

### Debates in schools

Benefiting from the support of 5,000 teachers, between March 23<sup>rd</sup> and April 8<sup>th</sup>, **41,400 children** from participating schools wrote essays, compositions, made drawings or cuttings inspired by the campaign’s slogan, wrote their own stories about the importance of education and created postcards by which they send their

requests to the authorities, so that they adopt the necessary measures to reduce classical and functional illiteracy.

### Reading Class

On May 12<sup>th</sup>, the central event of the campaign, called „**The Big Reading**”, was held in the presence of more than 170 participants – children, teachers, parents, youngsters and adults, representatives of the civil society and central authorities. The recommendations received from children across the country were voiced through the presentations of the young volunteers, as well as by means of the exhibition organised at the site. Personal stories related to the fact that literacy is possible, regardless of the age, and the way in which writing and reading can change a life, were shared by the beneficiaries of educational centres. The authors of the “Reading Book” were also present, reading their stories and strengthening the children’s messages.

On the same day, all the schools involved in the campaign joined The Big Reading, organising similar events, with the participation of more than 65,000 children. (“Reading Book can be found at [http://www.salvaticopiii.ro/romania/ce\\_facem/programa/infodoc.html](http://www.salvaticopiii.ro/romania/ce_facem/programa/infodoc.html))

\* **Functional illiteracy** is characterised by the fact that the persons affected have not acquired a sufficient writing and reading capacity to handle the needs of everyday life.

# PROTECTION

The inauguration of the Children's Centre for Emotional and Behavioural Education was held in the presence of Mr. Dominic Bruynseels - CEO BCR, Mrs. Tove Wang – Executive Director of Save the Children Norway and His Excellency Øystein Hovdkinn – Ambassador of the Norwegian Kingdom in Romania (December 3rd, 2009).

Elin Toft / Redd Barna



## Protection of children against violence

In June 2009, the UN Committee on the Rights of the Child made recommendations for Romania with regard to the promotion of mental health, prevention of violent behaviour and suicide, development of services for children and teenagers with mental disabilities, as well as support programmes for the children victims of abuse and risk families.

**S**ave the Children has created and developed special services for the children victims of violence and their families, as well as for children in risk of developing a mental health disorder.

The first steps undertaken in developing the services were **to improve the skills of the professionals within health and education systems** (psychologists, psychiatrists, family doctors and paediatric doctors, educators and school counsellors), with regard to the identification, evaluation and intervention in case of children and teenagers victims of abuse, in risk or already diagnosed with mental health disorders, and **to develop educational materials** for the professionals and the large public.

**1. Protection services** provided included:

**1. Specialised centre for children and teenagers with anxiety disorders**, organised within School no. 1 „Sfintii Voievozi”, which registered more than 40 beneficiaries – children, teenagers and their families,

diagnosed with a specific anxiety disorder and integrated in specialised intervention programmes.

**2. Mental Health Community Centre** for children between 0-6 years of age, organised within the Psychiatric Hospital „Al. Obregia”, whose multidisciplinary team provided psychological assistance and counselling for 60 children and their parents.

**3. Resource Centres for Parents** from Bucharest, Timisoara, Iasi, Targu Mures and Suceava, where 186 parents and 106 children were provided with psychological counselling.

**4. Counselling centres for the child abused, neglected, trafficked** which registered a significant number of beneficiaries in 2009: 411 children, 334 parents, 113 professionals and 152 volunteers. Out of the cases counselled, 63 referred to physical abuse, 121 emotional abuse, 57 sexual abuse, 21 neglect, 2 traffic, 99 other disorders and 48 children in risk.

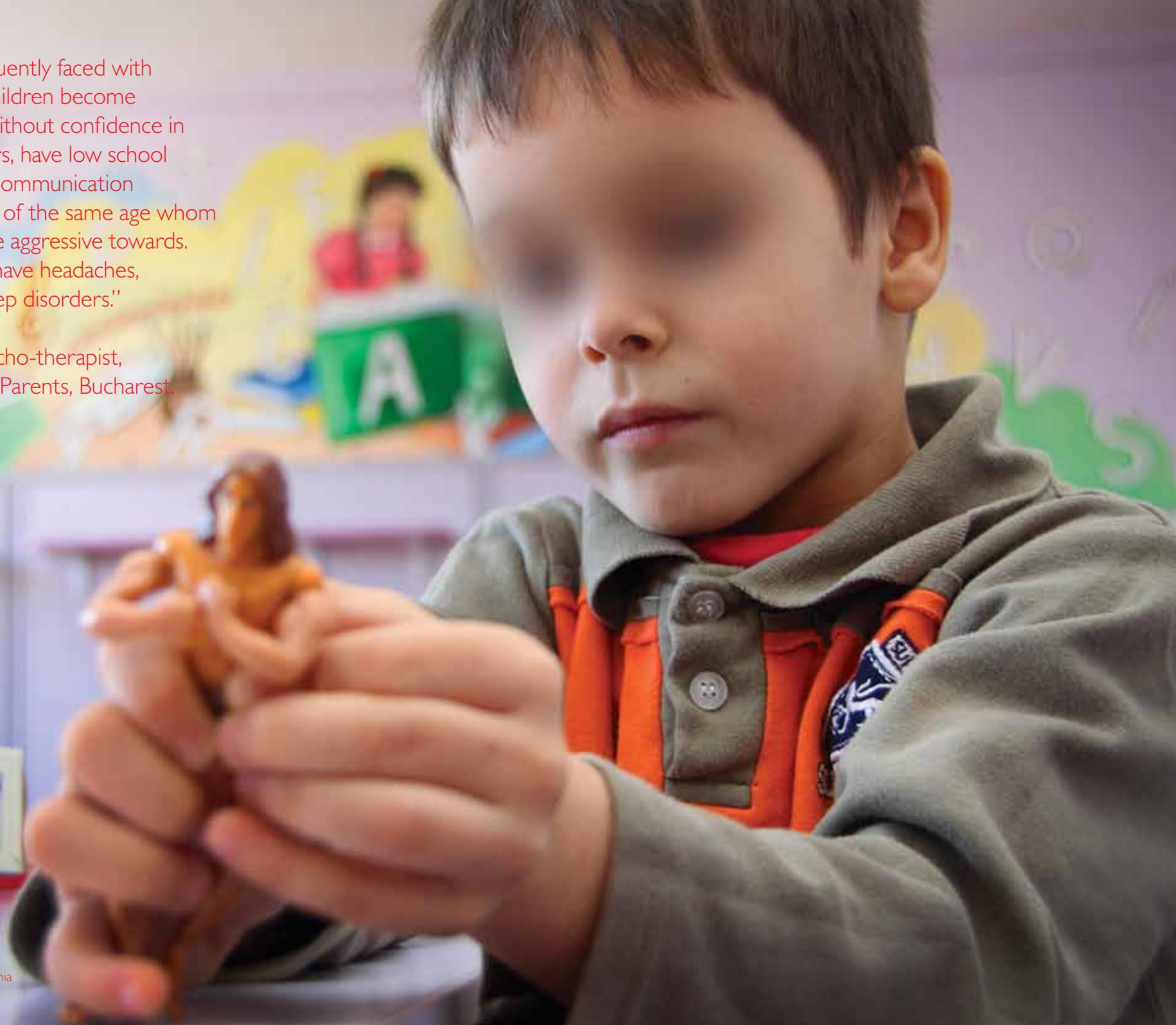
**5. Children's Centre for Emotional and Behavioural Education**, specialised in complex evaluation,

psychological counselling, psychological therapy and assistance for children and teenagers with mental health disorders. At the end of 2009, one month after the opening, around 60 children and their parents were integrated in psycho-therapeutic intervention programmes, 10 teenagers benefited from group therapy and 6 parents were integrated in a parenting skills development programme.

The services provided influence directly the life of families with a child diagnosed with a mental health disorder or who was victim of a form of abuse. Such an experience influences not only the quality of the child's life, but also that of the family members who develop in their turn the risk of distress, social reclusion or even depression. Under these circumstances, the services are developed from a multidisciplinary perspective, in agreement with the specific needs of the beneficiaries and involving not only the child, but also other important persons in his/her life – parents, siblings, professors, friends. They offer an alternative to hospital services alone and approach the beneficiaries in their common life environment, promoting their

„When they are frequently faced with violence situations, children become antisocial, insecure, without confidence in themselves and others, have low school results and manifest communication difficulties with those of the same age whom they avoid or become aggressive towards. In addition, they can have headaches, stomach aches or sleep disorders.”

**Andreea Biji** – Psycho-therapist,  
Resource Centre for Parents, Bucharest.



# PROTECTION

participation and involvement in planning and implementing the intervention.

## II. Violence prevention activities

The use of corporal punishments and other forms of violence on children, in the family and school environment, occurs to a big extent and generates a social issue, which, if not approached, generates deep negative consequences on the psycho-emotional development of children. Salvați Copiii aimed at preventing and combating any forms of violence by ensuring a healthy environment for the harmonious development of the child from a physical, psycho-social point of view. The programmes conducted in 2009 included a total of **12,000 children, 2,450 parents, 500 teachers and over 600 professionals** within the protection system.

**Public information campaign about the benefits of using positive education methods for children.**

Public debates were organised in Brasov and Suceava with a view to promoting the campaign „**Adults’ education to the benefit of children**” attended by 200 professors, parents, representatives of the local authorities, mass-media. Important dates for the protection of child rights were marked by events in Bucharest and branches:

• **June 5<sup>th</sup>, Day against child violence** in Romania: 357 children, 49 volunteers, 40 parents, 61 teachers and school counsellors involved.

• **May 25<sup>th</sup>, Missing Children Day**: debates, forum-theatre, contests and themed drawing exhibitions, street

campaigns, information campaigns in schools about the issue of missing children (167 volunteers, 1,815 children, 135 parents, teachers and school counsellors).

• **October 18<sup>th</sup>, European Anti-Traffic Day** was marked by an information campaign within which 291 adults and 624 children from Iasi and Suceava were informed about the issue of preventing and combating person trafficking and unsafe migration. Furthermore, a camp was organised in Sucevita for 58 children in risk of being trafficked and peer educators.

**The National Psychology Forum** (February 22<sup>nd</sup>-23<sup>rd</sup>, 2009) from Constanta provided the opportunity to organise the workshop „**Raising healthy children**” attended by 28 parents and professionals, who also visited the stand with informative materials and guides from the series „**With parents at school**”.

The website [www.educatiefaraviolenta.ro](http://www.educatiefaraviolenta.ro) offered information about the events of the campaign against child violence, accessed by 369 parents, 286 professionals, 385 children and 59 volunteers.

**Other prevention programmes** consisted in:

Information campaigns for adults with a view to stop child violence and learn modern education methods, without using physical or psychological violence – beneficiaries: **1,453 parents, 59 volunteers and 350 teachers**.

Information campaign to prevent children’s involvement in human trafficking: **437 children and 191 adults**.

Information programmes for children about conflict management methods – beneficiaries: **8,262 children**.

**Left** One of the cabinets of the Centre for Emotional and Behavioural Education for the counselling meetings with the children and their parents

**Right** Promotion poster for the Children Centre for Emotional and Behavioural Education

Training programmes aimed at developing key competencies in the field of awareness raising on and promotion of the methods of child raising and harmonious development, changing of mentalities and improper behaviours in the relationship with the children – beneficiaries: **233 parents, 94 teachers and 292 professionals**.

Furthermore, the trainings for parents in the penitentiaries – 30 parents from Jilava and 45 parents from the Penitentiary of Timișoara – were an innovation in the competency development action implemented by Salvați Copiii and covered not only by the local press, but also in the **Health in Europe** documentary by the Swedish public television.

**Training of 369 specialists on the use of proper communication and child education methods and techniques.** The competencies targeted by the training programme aimed at:

• identification and intervention in case of children and teenagers with anxiety disorders (148 professionals trained in Bucharest, Iasi, Tg. Mures);

• identification and intervention in case of children between 0-6 years, in risk of developing a specific mental health disorder (72 professionals trained in Bucharest).

• intervention with a view to combating child trafficking for the workers within ANITP Regional Centres (25 participants, Iasi, Suceava).

• assistance for minors victims of trafficking – training for 28 representatives of public institutions from Iasi;

• development of independent life abilities for children and teenagers, training for school counsellors, psychologists and social workers from Iasi (96 participants);



The other children  
won't play with me.

M. is five years old; he is a beneficiary of the Children Centre for Emotional and Behavioural Education, being diagnosed with ADHD. He learns here how to network with his colleagues, while the educator benefits from support in managing conflict situations within the group.

„Every time I go to the kindergarten, the educator is telling me how many problems M. causes. Parents are pressuring us to take our child away...”

(A. P., mother)

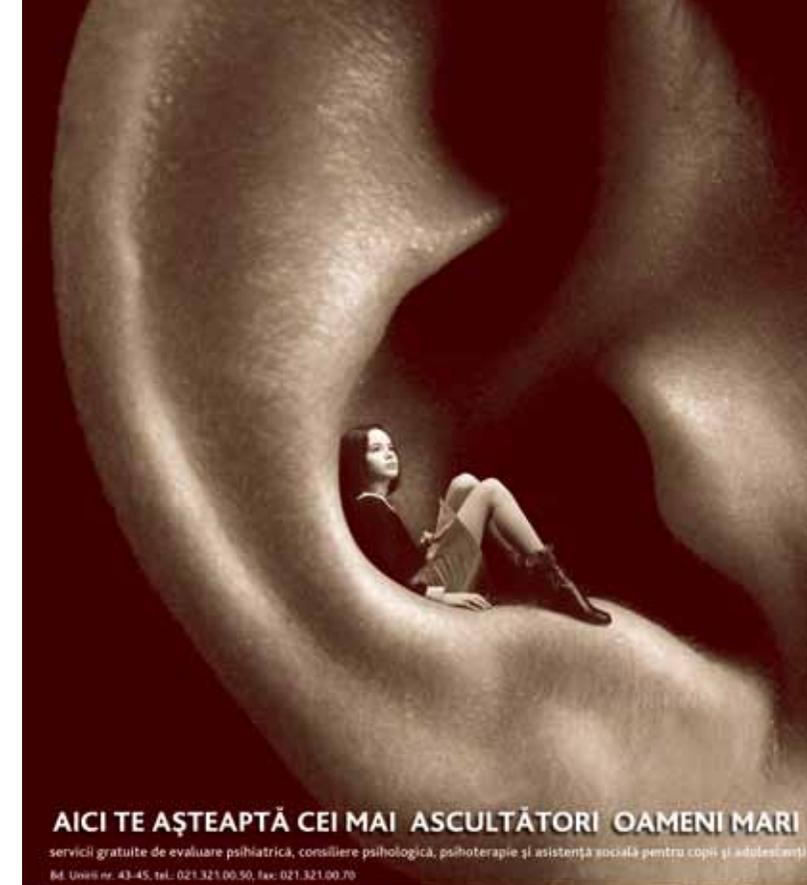
Photo: Valentin Roman / Save the Children Romania

- therapeutic intervention based on cognitive-behavioural and play-based techniques, training for clinic psychologists and psychiatrists from Iasi.

The implementation of these training programmes was possible due to the development of the **specialised materials:**

- Identification and intervention in case of pre-school children with mental health disorders and in case of children and teenagers with anxiety disorders;

- Training curricula for the anti-violence among children programme;
- Evaluation and intervention in depression, ADHD and anxiety disorders of children and teenagers;
- Pre-birth education – a future begins today.
- Intervention Manual on the issue of anxiety disorders – children and teenagers;
- Psychosocial intervention manual for professionals working with pre-school children with mental health disorders;
- Educational kits for parents of pre-school children

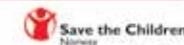


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with mental health disorders and for form masters, on the topic of combating violence in schools;

- Brochure for parents and teachers on the topic of anxiety in children and teenagers;
- Brochure about the emotional health and development of the child from 0 to 2 years of age;
- Brochure to promote mental health services for pre-school children;
- Good practice guide in the development of mental health services for children.

## My boy goes to Salvati Copiii...

In one of the poor communities of Bucharest, this mother struggles to raise her children and prepare them for a successful life. Ionuț, her 12-year old boy, was registered for school a few years ago by the social workers of Salvati Copiii. Out of her desire to avoid school abandonment at any price, the mother asked for the help of the organisation in supporting her child in school and doing his homework. Thus, Ionuț has attended the daily courses of the Educational Centre within School 71, being provided with school supplies, while his family benefited from social services and material support.

Photo: Elin Toft / Redd Barna



# PROTECTION

## Protection of children from disadvantaged communities

“I have had tuberculosis since 2009 and I was initially afraid, because I didn't know much about this disease. Then I met a team from Salvați Copiii and had the courage to talk to them about what interested me exactly. With their help, I managed to overcome my problems and I know now that I can be cured.”

**Nicoleta**, aged 16, Bucharest.

According to the estimates of the World Bank and UNICEF, children and youngsters (15-24 years of age) continue to face the highest risk of poverty. They account for 43% of the population affected by poverty, both in 2008 and in 2009.

**S**ocial protection of vulnerable groups is one of the concerns of Salvați Copiii. Increasingly more families face the risk of poverty, lack of jobs, while children have the most to lose in such situations. Protection programmes aim at granting direct support to economically exploited children or in risk of exploitation and their families, street children and those in disadvantaged communities, by social, educational, psychological, legal services, and facilitating access to medical services. The activities conducted contribute additionally to developing a responsible health attitude and behaviours.

### **Economically exploited children, children from disadvantaged communities**

In 2009, **2,405 children** benefited from material support (food, supplies, clothes, hygienic-sanitary products) and social services (legal counselling, medical assistance, psychological counselling, extracurricular and spare time activities).

Of them, 48 children and their families benefited from **legal assistance** to solve the problems they face

(lack of identity papers, entrusting of children, housing issues etc.), being supported to compile the necessary files and accompanied to the related institutions with a view to obtaining the rights provided by the legislation. In Bucharest, **51 begging children** were provided with protection services, by means of a mobile street assistance team, and referred to the General Directorates for Social Assistance and Child Rights Protection. The team would take actions following the notifications received by the Coordination and Information Centre for the Protection of Street Children coordinated by the Mayorality of the Municipality of Bucharest.

### **Prevention of TB transmission among street children and youngsters**

Street children and youngsters are one of the population categories vulnerable to tuberculosis, the disease being favoured by precarious life conditions. Homeless children, youngsters and adults, are mentioned in the **Stop TB Strategy** and in other documents of the World Health Organisation as a group requiring

special attention. Life in the streets is directly influencing health, causing, mental and physical disorders.

There is a series of factors which make this group vulnerable to TB transmission: precarious life conditions, lack of sanitary facilities, weak immunity due to poor nutrition, drug and alcohol consumption, precarious general health condition, lack of access to medical services, giving up treatment.

In 2009, in Bucharest, Craiova, Iasi and Timisoara, **718 children/youngsters and their families** benefited from support:

- 501 children and their families benefited from social assistance services (social and vocational counselling, legal counselling with a view to obtaining identity papers and regulating the housing situation);
- 99 persons diagnosed with TBC were referred to specialised medical units with a view to providing them with medical treatment. Of them, 61 completed their treatment;
- 33 children/youngsters were registered for family doctors;

# PROTECTION

„I knew AIDS was a deadly disease, but I was sure I would not possibly get sick. I've learned now that there are a lot of transmission ways I did not know about and I will be more careful.”

**Anghel**, aged 16, Gura Șuții  
(Dâmbovița County)

- 62 persons benefited from psychological evaluation and 59 benefited from psychological counselling;
- 30 peer educators who participated in trainings supported the social workers in their action to inform and support the identified ill individuals.

Street children and youngsters learned where they could ask for medical assistance in case of need and, furthermore, cultivated their trust in Salvați Copiii team, as well as in the medical staff, preventing thus giving up treatment and succeeding in completing it.

**Publication:** Guidelines to train community and social workers for their participation in ensuring the management of TB medication under direct supervision, and their contribution in TB early identification.

### **Prevention of HIV infection among Roma communities from Dambovita, Timis and Vrancea**

Limited access to information of Roma communities, the idea that keeping the tradition would eliminate this risk, Roma mobility which involves entering into contact with persons outside the community and, not in the last place, increase in the number of drug consumers which does not exclude the Roma population, were reasons enough to conduct an information campaign on preventing HIV infection.

The teams consisting of Roma health mediators and medical assistants from the three counties have informed the Roma population about what HIV and AIDS means, how the infection spreads and prevention and protection means and, not in the last place, about the proper behaviour with infected persons to whom a lot of people have an attitude of rejection or restraint.

The target group consisted of teenagers and youngsters between 15 and 24 years of age, but other age categories were not excluded either. Thus, in 2009, more than **3,000 persons** were informed, of which around 60% women and 40% men.

The analysis of the sessions conducted before and after the information indicated an improvement in the knowledge of individuals from the Roma ethnic group about HIV infection and prevention methods, as well as their understanding of the need to change their attitude towards the infected individuals.

The project, being at its third year of development, falls under a wider action, at the world level, financed by the **Global Fund to Fight HIV/AIDS, Tuberculosis and Malaria**.

### **Campaign against begging**

On the occasion of the **World Day against Child Labour – June 12<sup>th</sup>**, Salvați Copiii conducted, in collaboration with the International Labour Organisation – International Programme on the Elimination of Child Labour (ILO-IPEC), General Social Assistance Directorate of the Municipality of Bucharest (DGASMB),

General Directorates for Social Assistance and Child Rights Protection from Bucharest, Iași and Constanța the campaign **“Get involved in combating Begging”**, within which information was provided on the real causes and consequences of the exploitation of begging children and a call was launched for an active involvement of the public in their protection.

### **„Learn how to prevent disasters”**

The book created by children for children „Learn how to prevent disasters” is part of the **„Child Led - Disasters Risk Reduction”**, a project initiated and supported by Save the Children Sweden, implemented in Romania by Salvați Copiii in partnership with MECI, the General Inspectorate for Emergency Situations and the High Level Group for Romanian Children.

The aim of the project is to have 4<sup>th</sup> to 6<sup>th</sup> grade children involved in specific activities to learn what the causes and effects of natural disasters are, as well as the risk prevention methods.

The pilot-project, innovative by the fact that it is children-led, was conducted with the participation of 60 children and 40 volunteers – high-school pupils and teachers in three schools from different localities: School no. 71 „Iovan Ducici” from Bucharest (District 2) – central area of the Capital known as having a high risk in case of earthquake, School with 1<sup>st</sup>-8<sup>th</sup> grades „Gheorghe Jienescu” from Rast, Dolj County and School with 1<sup>st</sup>-8<sup>th</sup> grades no. 1 from Chiselet, Călărași County – both localities severely affected by the 2006 floods.



## Get involved in combating begging

The act of begging is not an anti-social behaviour, but a result of social exclusion by limited access to social or educational services for the begging child or his/her family. According to the survey **“Estimation on the number of street children in Bucharest, Braşov and Constanţa”** (2008-2009) conducted by Salvaţi Copiii, the main source of income for the street children and youngsters is begging (50-85%). On the streets, the child faces continuously the risk of being physically abused and sexually exploited.

Photo: Valentin Roman / Save the Children Romania

# PROTECTION

## Child Protection on the Internet Sigur.info programme

Within the new context of the communication technology between people, Salvați Copiii considers that all children need to get support to create a responsible and securing attitude with regard to the use of the Internet and the computer, to avoid on-line risks and overcome the abusive situations they can be subject to.

The overall objective of the project is to promote child safety on the Internet, by conducting awareness raising and information activities related to the dangers of the virtual environment, as well as by establishing Hotline and Helpline services for counselling and reporting of abuses. It is conducted within the European **Safer Internet Plus** programme which includes national centres active in all the European Union countries. Salvați Copiii has taken on the role of national coordinator since September 2008, in partnership with Positive Media and Focus Centre.

A point of maximum interest every year is **Safer Internet Day** – February 10<sup>th</sup>. This European event has marked in Romania the official launch of the media campaign and national contest **“My Cybernaut Family”**, with the participation of over 1,500 children and 450 adult coordinators, with 500 projects registered. 9 winning teams were designated, 3 for each age category: 6-9 years of age, 10-13 years of age and 14-18 years of age. The press conference occasioned by the award

ceremony, conducted on the same day, benefited from the support of major public and private institutions.

The launch of the **Helpline** service, in May 2009, resulted in defining it as the major point of reference in the Romanian environment, in case of unpleasant issues and situations found by the users on the Internet. Thus, **helpline.sigur.info** has become a unique point of reporting and information on safe surfing on the Internet. More than 400 children and adults resorted to this service by the three contact methods: phone, chat and e-mail. To continue the online communication platform, a forum was created, where children could debate subjects of interest for them, on more than 200 topics, as well as a blog by which children are encouraged to support their viewpoints about the online environment.

The public information campaign benefited, in addition to **www.sigur.info** portal, from posters, fliers, two spots promoted on the main TV stations, outdoor display, as well as numerous TV appearances, radio and written press interviews. In recognition of the efficiency of the promotion campaign, Salvați Copiii was granted a

„Why is the Internet unsafe? Some things are so easily done that you don't even realize when you can become a “star” on Youtube without knowing or wanting it. It is very unfair for someone to be able to publish certain things about you or your private pictures on a widely visited site and not be able to do anything. It also happened to me and it is very unpleasant.”

**Ioana**, aged 14 (Helpline call)

**Silver Award for Excellency** in September within the 2009 PR Awards Gala.

The media promotion was also supplemented by information sessions in schools, where 137 active volunteers (Bucharest, Iasi, Oradea, Timisoara, Suceava and Craiova) were trained to conduct information sessions and organise street campaigns. Thus, **4,000 children, 100 parents and 150 teachers were directly informed in schools**, while other **8,320 persons by means of the street caravans** organised in Bucharest, Craiova, Suceava, Timișoara, Oradea, Iași, Ploiești and Rm. Vâlcea. Sigur.info Caravan coordinated by the branch in Iasi meant going in 10 localities where 380 children and 140 parents participated in local debates conducted by the volunteers.

With the support of Kaspersky Lab Romania, **The Summer School for Volunteers** was organised between August 31<sup>st</sup> and September 6<sup>th</sup>, in Ighiu - Alba, with the aim to train and familiarise them with the most important notions regarding IT security and protection methods in the virtual world.



**The time spent on the Internet is on average more than 3 hours for both children and teenagers. Two thirds of the children said that they talked with their parents about Internet safety, but only a third of the teenagers have done the same. At school, only half of the children and teenagers talked about Internet safety.**

(Research conducted within Sigur.info – 2009 programme)

Photo: Valentin Roman / Saave the Children Romania

# BRANCHES

## Argeş

Approximately **1,350 pupils** from rural schools and kindergartens, **70 teachers** from the urban and rural environment received information about child rights and potential measures they can take for these rights to be observed. Interactive working methods were used, encouraging participation and expression of children's opinions by role-plays, discussion groups, media monitoring and creative activities. Information activities were also conducted with regard to child rights with the support of the following institutions: Aşchiuță Children Theatre, Argeş County Museum, Argeş Cultural Centre, on topics such as "Interculturality and Spirituality", "Violence leaves you alone", "Hitting is not from heaven", "Modernism between culture and education", "Media and child rights".

**The county competition on child rights** was won by the team of the General School with 1<sup>st</sup>-8<sup>th</sup> grades from Miceşti, which participated in the Annual Children Meeting organised in Arbănaşi, Buzău County.

## Braşov

Organised at the Sports Club Olimpia, the second edition of the project "**Fill a box with joy**" enjoyed a great success, small presents being offered (toys, sweets, school supplies, clothes) to a number of 2,000 pre-school and school children from disadvantaged areas of Braşov County.

**Forum theatre** for the International Missing Children's Day - **100 persons** participated. The pupils of Unirea National College, the lead actors in the play staged, naturally and passionately transmitted the message of the theatre play, respectively the causes and major consequences of children voluntarily leaving home.

## Bucureşti

In 2009, the following were organised: drawing contest on the topic of child rights, **„A Wonderful World”** performance, where 540 children, 62 teachers and 214 parents participated, **„This is us”** exhibition within City Mall from Bucharest, celebration of 20 years since the ratification of the UN Convention on the Rights of the Child and monthly debates on the topic of education.

## Caras-Severin

In 2009, the **Socio-Educational Programme** for children coming from families with social issues, in risk of school abandonment was continued. **25 children** benefited from educational support, food, school supplies, clothes and shoes. On a weekly basis, 5 volunteers provided support for the children from the centre in preparing their homework and conducted



recreational activities with them. The children were involved in the Global Campaign for Education, celebration of June 1<sup>st</sup> and 20<sup>th</sup> of November, environmental actions, preparing and developing the Christmas celebration.

The **“Colours of Friendship”** project promotes the dialogue and communication between pupils from different schools and environments and encourages cooperation between teachers from different school units, between young volunteers and the youth from the rural communities. Examples of practical activities: "Customs and traditions", "Friendship Caravan", "Long-distance friends".

**Left** Youngsters participating in the cultural activities within the “Colours of friendship” project.

**Right** Children from the Day Centre of Petrila, Hunedoara County, in the 8<sup>th</sup> edition of the summer camp

## Constanța

“**Education for health**”, continuing the programme “Prevention of drug consumption among the young generation”, was implemented in 2009 in the rural environment. 30 teachers conducted information sessions on the topic of health education for **300 pupils** from 5 schools with 1<sup>st</sup> to 8<sup>th</sup> grades and 100 parents.

Constanța branch was involved as partner together with the Red Cross and Constanța County School Inspectorate for the local organisation of the contest “**Skilful health people**”.

## Dolj

**World Day Against Child Labour** (June 12<sup>th</sup>) was marked by a pupil’s march. Equipped with banners with child protection messages, 100 children, including the children from the Educational Centre, started on a march in the central area of the town of Craiova. Afterwards, children took part in different games and activities (sideway drawings, sports games, volleyball, badminton, skipping rope, dances).

Children launched a call to the citizens for an active involvement in child protection by notifying the exploitation cases to the General Directorate for the Protection of Child Rights from Dolj.



## Hunedoara

In 2009, the branch celebrated 10 years from establishment, a year which coincides with the opening of the Day Centre from Petrila for children in difficulty. Over these years, **1,289 children**, from a number of 586 families, received Salvați Copiii’s support for educative and psycho-social activities. The Centre’s entire activity was beneficial, but the actions organized for children’s holidays differed in the way children were trained in spending their free time.

**The summer camp** was at its 8<sup>th</sup> edition in 2009. It begins every year on July 1<sup>st</sup> and ends on August 30<sup>th</sup>. Here children get to know their rights better, debate upon them

and prepare to be future volunteers, they get involved in educational-recreational activities, while the level of social integration is carefully followed by the staff. During the eight camp editions, a number of 1,000 pupils and 200 volunteers, welcomed and got involved in the activities organised.

**The camp for awarded pupils** is the most important action in recognition of children’s school results. While our goal is preventing school abandonment, now, at the time of the anniversary, we pride ourselves with 225 awarded pupils, 57 graduates from middle school and 6 students. Every year, 25 awarded pupils on average were rewarded for their efforts in camps organised at the Black Sea or the Danube Delta by support of Henkel Romania.

# BRANCHES

## Iași

Over 420 children, 250 parents and 300 specialists from various fields benefited from the specialised services of Salvați Copiii Iași in 2009. Furthermore 11 information campaigns were conducted on child rights, within which 9,246 people were informed (children, teachers, parents, grandparents, police officers, specialists). Partnerships with institutions from **the Republic of Moldova** were developed, to substantiate the cross-border strategies in child protection field, social and legislative policies of the two states.

**Community Resource Centre for Children with Parents abroad**, financed by PHARE 2006 for Mental Health, provided psychological rehabilitation services for 72 children with emotional or behavioural issues, counselling for the extended family or the care-takers, specialised courses in cognitive-behavioural therapy for 35 specialists, seminars for the development of life skills programmes attended by 79 school counsellors, teachers, psychologists, social workers and educators, information activities in schools.

**Community services for psychological rehabilitation of children and teenagers** (PHARE 2006 for Mental Health). Specialised services were developed in rehabilitation of 39 children with emotional and behavioural disorders and 39 families were provided with family therapy services, social assistance and legal counselling. 33 specialists (clinic psychologists and psychiatric doctors) were trained in cognitive-behavioural and evaluation techniques for children and teenagers who show a diverse pathology following a traumatic event.

The **Mobile School** has updated its working methodology with another complex set of portable boards, on topics of interest for the assisted children: right to health, right to play, right to protection, right to opinion, right to have carrying parents and educators.

## Mureș

**“Together for excellence”**, a fundraising campaign for children with special performances in different fields, was organised, for the second year in a row, on November 20<sup>th</sup> – International Day of the UN Convention on the Rights of the Child.

The event was organised as a special auction for the 45 paintings and sculptures offered by the pupils of the Arts High-School from Targu Mures. With the support of the County Inspectorate, 10 children were selected with school, artistic or sports results whose precarious financial situation can become an obstacle in their development. The funds raised were donated for these children. Within the event, the pupils of the Arts High-School introduced artistic moments (quartet, dance, instrumental music).

## Neamț

The project **“Present in class, absent in the penitentiary”**, conducted in partnership



with the Prefect's Institution and other authorities and financed by the Ministry of Administration and Interior, aimed particularly at promoting public policies on the prevention of juvenile delinquency and child victimisation. The partners of the project were awarded the **Mention of Honour** within the European Conference from Maastricht in Holland, organized between 4<sup>th</sup> – 8<sup>th</sup> of November 2009, being the only project in Romania which was nominated for an award under the **“Institutional partnership”** section.

Within the **Information and Counselling Centre for Children with Disabilities**, established within „Elena Doamna” Service Complex within Neamț County General Directorate for Social Assistance and Child Protection, Salvați Copiii organized information and promotion activities, to facilitate the access of 380 children with disabilities and their participation along with 460 legal representatives of children in all the intervention services and levels.



**Up** Paintings created by the Art Highschool students from Târgu-Mureş, auctioned at the fundraising event "Together for excellence". (Târgu-Mureş)

**Down right** Salvaţi Copiii volunteers offering gifts to a child diagnosed with a rare disease (Timisoara)

## Suceava

Within the project **"We are your friends!"**, activities were conducted in „Miron Costin” School, with children whose parents had left abroad, activities such as: efficient methods of communication with parents, development of self-esteem, how to behave with our friends, development of independent life skills, how to take a decision, identification, awareness raising and control of feelings and emotions towards the parents abroad. The beneficiaries of this project were **62 children**. The project was also developed in Fălticeni at the level of each school within the municipality, as well as in the localities of Slatina and Vadu Moldovei (150 children in the town and 75 children in the two rural localities).

## Timiş

The **"Close friends"** project, at its seventh year in 2009, addresses children and youngsters with disabilities, especially those with Down syndrome. In 2009, the meetings of the 20 volunteers with the children have become weekly at Constantin Diaconovici Loga College. **22 children** had their birthdays celebrated and recreational activities were conducted. For the winter holidays, small workshops were organised to make winter cards and other decorative objects which were then exhibited in a local fair.

The projects **"Volunteers for rare diseases"** and **"From a rare disease to every-day care taking"** aim at involving Salvaţi Copiii in supporting, educating and counselling children diagnosed with a rare disease (Prader Willi syndrome, cystic fibrosis, phenylketonuria, haemophilia, insulin-dependent diabetes mellitus in children, leukaemia, children's cancers, Marfan syndrome, achondroplasia, Down syndrome, autism), as well as their families, being financed by Timiş County Council and the Mayoralty of the Municipality of Timişoara. In a first phase, training sessions were conducted for 20 volunteers, students of the Medicine Faculty from Timişoara, by specialists (medical doctors, psychologists, social workers). Interactive and educational-recreational activities were then conducted for **300 children diagnosed with a rare disease** and counselling meetings for 250 parents.

During the **2009 Rare Disease Week** approximately 4,000 persons from Timisoara were informed and received brochures on rare diseases.

"What I've learned in the training was easy to apply, as a parent, for my little girl, and I can say I am very happy I was among the parents who participated in the training."

Parent participating in **Positive discipline** training, Timişoara

## Vaslui

The project **"HIV-AIDS prevention among institutionalised children"** was conducted in "Elena Farago" placement centre from Bârlad, Vaslui County. This project targeted prevention activities, educational, cultural, spare time and social integration activities, with the participation of over 60 children from the centre and over 20 – care givers, as well as a significant number of volunteers from the county's school units.



# International

## Co-operation within Save the Children International

In 2009, Salvați Copiii Romania joined the most ambitious campaign in the 90-year history of Save the Children International, “Every One”, aiming at developing health services for children in developing countries, with a view to reducing the high percentage of new-born mortality and creating normal life conditions for children and their families.

**S**ave the Children International is the biggest global movement for the promotion and protection of children rights. Salvați Copiii Romania contributes to the development of this movement by participating in the global actions addressing children's survival and education.

### “Every One” Campaign

Save the Children International launched the campaign at a critical moment for the children of the world – deepening of the world economic crisis. Even though research shows that in the 14 countries, both rich and developing countries, which were included in the **Global Survey on methods to reduce child mortality**, the public was optimistic with regard to the achievement of the international objective to reduce this phenomenon by two thirds by 2015, reality shows that progress is slow. According to the World Bank, the economic crisis alone could cause an additional number of 400,000 child deaths annually by 2015. Encouraging

is the fact that 56% of the respondents consider that the prevention of a child's death is equally important, regardless of the country of that child. The campaign launched on October 5<sup>th</sup>, in over 40 countries, aims at turning this vision in reality, the members of Save the Children International wanting to make sure that the world leaders keep their promise to reduce the phenomenon by 5 million cases per year by 2015.

### “Together, we rewrite the future for millions of children” - Rewrite the Future

**Rewrite the Future**, the first global campaign gathering all 29 members of Save the Children International in their efforts to provide access to education for children in the countries affected by armed conflicts, celebrated 5 years in September 2009. The achievements of Save the Children International over this period were: 1 million children in new schools, improvement of the quality of education for other 10 million children in countries affected by wars. In Romania, the campaign is

„We can be sure that those we help today will help us tomorrow.”

**Eglantyne Jebb**, Founder  
Save the Children United Kingdom



coordinated by Salvați Copiii Romania, addressing every year priority issues on education and access to education for refugee children in Romania. In September 11<sup>th</sup>-14<sup>th</sup>, debates were organised together with the refugees and asylum seekers from Bucharest, Galați, Rădăuți, Șomcuta Mare and Timișoara.

### Save the Children International - 90 years of activity in the world

On May 19<sup>th</sup>, 2009, Save the Children International celebrated 90 years of efforts to change the life conditions for children across the world. Today, the organisation established by **Eglantyne Jebb**, a militant for the rights of the child, turned into an international movement conducting programmes in 120 countries. Eglantyne Jebb has promoted the idea, revolutionary at that time, that children have rights as well. In 1923 she wrote down **The Declaration of the Rights of the Child**, subsequently adopted by the Nations League, which was the foundation stone of the UN Convention on the Rights of the Child.

In Romania, the immediate objective of “Every One” campaign is the complementary training of community medical assistants, who promote healthy practices among pregnant women and young mothers and provide home-care and community level services. In addition, partnerships will be developed with public authorities, medical associations and other bodies to assess the situation of the communities, particularly those in risk, where the percentage of child mortality is very high.

Save the Children

# EVERY ONE



## Festival of Christmas Trees

At its ninth edition, the event gathered 220 Romanian personalities, who admired the 23 Christmas trees created by renowned Romanian designers. All the Christmas trees were auctioned and 275,000 euros were raised to facilitate access to education and social integration of children coming from disadvantaged social environments.

Every tree told a different story, reflecting the designers' style and personality and their unique way of seeing one of the Christmas symbols. **Agnes Toma, Ana Wagner, Conf. Dr. Univ. Alexandru Ghilduş and Mihnea Ghilduş, Claudia Castrase, Cristian Samfira, IKEA, Ioan Nemţoi, Irina Marinescu, Irina Schrotter & Andreea Raicu, Iris Şerban, Kristina Dragomir, Lajos Ugron, Lena Criveanu, Mihaela Glăvan, Oxette, Rita Mureşan, Stephan Pelger, Togo Design, Venera Arapu, Victoria 46, Wilhelmina Arz** were the designers who supported this year's gala. They were joined by the volunteers and children within Salvaţi Copiii's programmes, both in Bucharest and in Timişoara, who made their own trees, very appreciated by the audience.

During the Festival Gala, six remarkable personalities, actively involved in supporting Salvaţi Copiii, were awarded the distinction of **Ambassador of Salvaţi Copiii Organisation**. Honour diplomas were received by

**Marius Ivan, Sorin Popa** (General Manager of BRD - Groupe Société Générale), **Camelia Şucu** (Class Living), **Dominic Bruynseels** (President of BCR Romania), **Ilie Năstase** and **Liviu Sfrija** (President of Henkel Romania).

With the funds raised at this year's edition of the Festival of Christmas Trees, Salvaţi Copiii intends to help more than **2,500 children and their families** and ensure access to quality education and prevention of school drop-out.

The 2009 edition had as partners entities such as: **Romanian Commercial Bank** (strategic partner of Salvaţi Copiii), **Intesa Sanpaolo Bank** (supporter of Salvaţi Copiii), **BRD-Groupe Société Générale and Henkel Romania** (main sponsors), **OTP Bank, TTS, Raiffeisen Bank and Kaufland** (secondary sponsors), **Germanos, Carrefour, Oscar Downstream, City Business Centre Timisoara, Apa Nova** and **Romtelecom** (sponsors).

“The companies are vital partners of Save the Children Romania, an essential support for the children from families whose life standards reach extreme poverty. The Government and local authorities can learn from how these responsible companies support the community.”

**Gabriela Alexandrescu,**  
Executive President – Salvaţi Copiii

### 2% Campaign

Salvaţi Copiii has conducted the campaign “**Thank you for caring**” about the 2% provision set out in the Fiscal Code. By means of this provision, without additional costs being generated, any tax payer can directly contribute, by redirecting 2% of their income tax, to ensuring education for children at the edge of society, lacking every opportunity.

With the money attracted through the 2% campaign last year, Salvaţi Copiii has provided the opportunity to go to kindergarten or school for a number of **520 poor children**: 220 children from rural areas went to kindergarten and 180 children from Valea Jiului were provided with food, school supplies, clothes and educators to participate in after school classes. In addition, Salvaţi Copiii has provided nutritional support and vitamins for 60 ill children, infected with HIV, and other 60 refugee children benefited from community integration educational courses.

### The support of Selgros Cash & Carry Hypermarket

The boxes located in **Selgros Hypermarkets** from Bucharest, Mureş, Iaşi, Timiş, Dolj, Constanţa, Braşov, Suceava, Galaţi, Brăila, Cluj-Napoca, Arad, Ploieşti, Oradea,

**Right** Andreea Raicu and Andi Moisescu introducing for the auction the tree made by the volunteers and children from Salvați Copiii, under the guidance of Ștefania Mircea

**Down** Artistic moment with Georgiana Drumen and the children involved BCR Hopes Project

Bacău enabled raising **60,944 euro**, necessary to develop education and protection programmes for children.

**Cora Campaign - “Month of the Open Hearts “**

In the period May 5<sup>th</sup> – June 15<sup>th</sup>, 2009, **Cora Hypermarket, ILO-IPEC** and Salvați Copiii organised for the fifth year in a row the fundraising campaign with the participation of the 2 hypermarkets from Bucharest and one in Cluj Napoca. With the money obtained from the sale of the promotional toys, **400 children** from the two cities were provided with support for school integration/reintegration with the support of DGASPC District 1 in Bucharest and Nicolae Iorga School from Cluj. At the special stands from the two hypermarkets, 54 volunteers gave the customers information about the risks which working children are exposed to and the importance of education.

**BCR**

- Establishment of the Children Centre for Emotional and Behavioural Education was made possible by the Romanian Commercial Bank, which provided a generous space, free of charge, for 10 years.

- **BCR Hopes** – a new social project aiming at supporting talented children and youngsters with modest financial means. 17 children across the country were selected and, with the support of Radio Romania Actualități, a CD was recorded with songs written for this project and performed by them. The money obtained was directed for the educational programmes of Salvați Copiii.

**Enel Cuore Foundation** offered **176,000 euro**, and **Intesa SanPaolo Bank 50,000 euro**, to support the programme **“Home alone children”** with a view to providing counselling, educative and free time services for the children whose parents are working abroad.



For the project **“Education – the path to a decent life”** – Educational Centre for school reintegration of disadvantaged children and youngsters from Timisoara, for the first year 2009-2010, Salvați Copiii received financial support (**48,836 euro**) from **Alcatel-Lucent Foundation**.

Following the 2008 - 2009 New Year SMS Campaign initiated by **Cosmote**, **“Love messages”**, the amount of **15,000 euro** was directed to Cluj-Napoca Educational Centre for 90 children.

**Pro-bono services** were provided by **PricewaterhouseCoopers, Stoica și Asociații Lawyers’ Firm, KPMG**.



## Financial Report 2009

No.	DETAILS	AMOUNT (EUR)
<b>I.</b>	<b>INCOMES</b>	<b>2,268,979</b>
1.	The Festival of Christmas Trees 2008/2009	283,136
2.	Phare Payments and Contracts Office	259,930
3.	The Global Fund to Fight AIDS, Tuberculosis and Malaria	228,688
4.	Innovation Norway / Save the Children Norway	181,585
5.	European Commission – Safer Internet Plus	168,000
6.	Enel Cuore	176,400
7.	Save the Children Sweden	139,785
8.	2% of the global income tax	136,164
9.	Banca Comercială Română (BCR)	78,141
10.	Collecting boxes Selgros	60,944
11.	European Social Fund - P.O.S.D.R.U.	55,469
12.	CEETrust	48,451
13.	Alcatel / Save the Children US	48,836
14.	Romanian Immigration Office	39,980
15.	Save the Children International	39,300
16.	School Bjorgvin Videregaende Skole - Bergen - Norway	31,482
17.	Save the Children Austria	26,601
18.	Intesa SanPaolo Bank	25,000
19.	International Labour Organisation – International Programme on the Elimination of Child Labour	17,447
20.	Hypermarket CORA – “The Month of Open Hearts”	17,375
21.	Other donations and sponsorships from legal persons natural persons	14,536
22.	Cosmote	14,906
23.	UNICEF	11,631

24.	Local Council and Mayoralty of Timișoara, County Council Caraș Severin, Mayoralty of Iași, AJOFM Hunedoara	9,978
25.	Henkel Romania/ Petrila	8,393
26.	Collecting boxes Bricostore, Fidelio, H. Coandă Airport etc.	8,870
27.	A.N.PC.D.E.FP. – Youth in Action	7,725
28.	SOROS Foundation	7,469
29.	Vodafone, Orange, Cosmote («Gândul» Campaign)	5,189
30.	Microsoft	3,130
31.	McCann Erickson	3,195
32.	Germanos	3,000
33.	Romanian Lottery	1,417
34.	Save the Children Canada	1,103
35.	Global Campaign for Education	1,500
36.	Other donations, contributions and sponsorships from legal persons	52,186
37.	Bank interests	30,702
38.	Other financing sources	18,974
39.	VAT deduction	2,361
<b>II</b>	<b>EXPENDITURES</b>	<b>2,246,969</b>
<b>A.</b>	<b>PROJECTS</b>	<b>1,936,345</b>
1.	Access to education, prevention of school drop-out	728,277
2.	Prevention of violence and protection of children victims of violence and trafficking	575,148
3.	Education for health and support for children with AIDS	295,236
4.	Promotion of children's safety on the Internet	182,401
5.	The promotion of the UN Convention on the Rights of the Child, Volunteers' Centre	120,902
6.	Information, Research and Documentation Centre on the Rights of the Child	30,068
7.	Home Alone Children	4,313
<b>B.</b>	<b>ORGANISATIONAL DEVELOPMENT</b>	<b>140,522</b>
<b>C.</b>	<b>ADMINISTRATION</b>	<b>93,838</b>
<b>D.</b>	<b>FUNDRAISING</b>	<b>76,264</b>

\* In 2009, revenues amounting to 65,966 EUR consisting in products and services were obtained.

## I. INCOMES:

**2,268,979 euro**, out of which:

■ National and international non-profit agencies and international institutions	1,498,810	66 %
■ Subscriptions, contributions, donations, sponsorships	722,064	31 %
■ Bank interests	30,702	1 %
■ State institutions and VAT deduction	12,339	1 %
■ Other finances	5,064	1 %

## II. EXPENDITURES:

**2,246,969 euro**, out of which:

■ A. PROJECTS	1,936,345	86 %
■ B. ORGANIZATIONAL DEVELOPMENT	140,522	6 %
■ C. ADMINISTRATION	93,838	4 %
■ D. FUNDRAISING	76,264	4 %

## ACCESS TO EDUCATION, PREVENTION OF SCHOOL DROP-OUT:

**728,277 euro**, out of which:

■ 1. Social and educational services for economically exploited children	522,198	72 %
■ 2. Pre-school education for children from disadvantaged groups	178,447	24 %
■ 3. Integration of refugees and asylum seeking children	27,632	4 %

## PREVENTION AND PROTECTION OF CHILDREN VICTIMS OF VIOLENCE AND TRAFFICKING

**575,148 euro**, out of which:

■ 1. Counselling and support for abused, neglected and trafficked children	276,696	48%
■ 2. Specialized Centres for Emotional and Behavioural Education for Children	298,452	52%

## EDUCATION FOR HEALTH AND SUPPORT FOR CHILDREN WITH AIDS AND TB

**295,236 euro**, out of which:

■ 1. Roxana House	13,059	4%
■ 2. HIV/AIDS prevention for the children in institutions, street children and Roma communities, drug consumption among young people	126,845	43%
■ 3. Prevention of tuberculosis transmission among street children; identification and support	155,332	53%

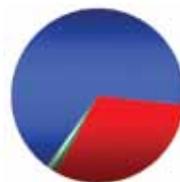
## PROMOTION OF UN CONVENTION ON THE RIGHTS OF THE CHILD

**120,902 euro**, out of which:

■ 1. We Also Have Rights	62,879	52%
■ 2. Participation and involvement in the community life	58,023	48%

SALVAȚI COPIII activity is conducted from GENERAL SECRETARIAT and the 13 branches:

<b>TOTAL FUNDS =</b>	<b>2,268,979 euro</b> , out of which:
General Secretariat	1,917,266 84.50%
Branches	351,713 15.50%



## TANGIBLE ASSETS

### Costs

RON	31st December 2008	Increases	Cedings, transfers and other reductions	31st December 2009
Constructions	726.446	1.347.939	721.986	1.352.399
Technical installations, transportation means	646.469	33.354	99.775	580.048
Office furniture and apparatus	194.433	53.708	49.308	198.833
<b>Total</b>	<b>1.567.348</b>	<b>1.435.001</b>	<b>871.069</b>	<b>2.131.280</b>

### Amortizations

RON	31st December 2008	Adjustments registered during the financial year	Cuts or resumptions	31st December 2009
Constructions	110.341	16.842	122.723	4.460
Technical installations, transportation means	349.954	85.255	99.775	335.434
Office furniture and apparatus	147.669	15.931	47.160	116.440
<b>Total</b>	<b>607.964</b>	<b>118.028</b>	<b>269.658</b>	<b>456.334</b>

<b>Net accounting value</b>	<b>959.384</b>	<b>1.674.946</b>
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**Save the Children balance sheet at 31<sup>st</sup> December 2009 was audited by KPMG Audit SRL.**

# Supporters - Partners

The Festival of Christmas Trees – funds allotted for the access to quality education for children

Strategic partner:



Supporter:



Main sponsors:



Secondary sponsors:



Sponsors:



Winners of the Christmas Trees Auction:



VERSO CORPORATION S.R.L.

Marius Ivan, Camelia Șucu, Anca Bucura, Ștefania Popp, Gheorghe Hagi

## Legal persons

Accenture Services SRL, **Apa Nova**, Astra Zeneca, AmplusNet, Avantgarde Printing SRL, Badea Clifford Chance, Badea & Asociații SCA, **BCR**, Belcarom, Biofarm, Boromir, **Blue Air Transport SA**, Cap SRL, **Carrefour Romania SA**, **Catavencu**, Cemacom SA, Centras, **CORA**, Corint Junior SRL, **Cosmote**, Critical Projects SRL, Display Solutions, Dogan Media International, ECDL Romania, Curtea Veche Publishing House, Rao Publishing House, **Electrica Serv**, **Enel Cuore**, Euroweb Romania SA, **Fildas Trading SRL**, Friesland Foods, Dinu Patriciu Foundation, Nadia Comăneci Foundation, **The Group Foundation**, GDF Suez Energy, Germanos Telecom SA, Graffiti BBDO, Grand Plaza Hotel SA, Grimagh Import Export, **Henkel Romania**, IBM Romania SRL, **Imobilia Lease SRL**, **Ivan Marius Foundation**, Kaspersky Lab, **Kaufland**, KPMG Romania, Kraft, La Dorna, Lexis, Livigent, Romanian Lottery, Lumea jucăriilor, MacMillan, Mars, Masterange, Mc Cann Erickson, MCAR Trading SRL, Medical Ortovit, Metropolitan Leasing SA, Microsoft, Mulberry, Noriel, Novartis, Omnitoy, Orange Romania SA, Orange Concept Store, Oscar, **OTP Bank**, Parmalat Romania SA, Paulus SRL, Pharma Consulting, Procter & Gamble, **Raiffeisen Bank**, **Real Friends SRL**, **Romtelecom SA**, Rostar SA, Rostom Comp SRL, RX Atelier, SC Advice Media SRL, SC Andy Reisen SRL, SC Arcon, **SC De Silva Intermed**, SC Noriel, SC Synovate SRL, SC Valdor SRL, **Selgros Cash & Carry**, Sider Technologies Bureau, Smarttree Romania SRL, Terwa Romania SRL, Tetra Pak Romania SRL, Tiab SA, **Transport Trade Services SA**, Ulker, UPC Romania, Valtronic, Velpitar, Viarom Construct SA, Vodafone Romania SA, World Trade Center, World Vision, Wrigley.

## Natural persons

Andrei Sorin, Baci Marius, Batlan Mariela Cătălina, Cerban Gabriel, Cirimpei Viorel, Ghenadie Popa, Grosu Liliana, Liana Dumitrescu, Liminița Procopie, Luța Ion Cristian, Matei Paul, Mihaila Simona, Mitu Constantin, Motocu Mihai, Mucuta Adina, Pârnu Adriana, Pătrașcu Manuela Georgiana, Săndulescu Monica, Sepi Andreea, Seghete Marlena, Stoica Vasile, Șucu Camelia Georgeta, Ștefania E. Popp, Toma Mihnea.

## External financiers

**International Labour Organisation** – International Programme on the Elimination of Child Labour, **European Commission** – Safer Internet Plus, **European Fund for Refugees** through Ministry of Administration and Interior and administered by Romanian Office for Immigrations - Annual Programme 2008, **Social European Fund** - POSDRU 2007-2013, **The Global Fund to Fight AIDS, Tuberculosis and Malaria**, **Foundation for Civil Society Development**, **Global Campaign for Education**, **Romanian Office for Immigrations**, **Save the Children International**, **Soros**, **Trust for Civil Society in Central & Eastern Europe**, **UNICEF**.

## Partners

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