



Annual Report 2011



Salvați Copiii
Save the Children Romania

It's been 22 YEARS during which we have learned from children that the society and world we live in can change, can be better and more beautiful, by education, perseverance and trust.



Ana Maria Mihăescu -
President, Chief of IFC for Romania, Republic of Moldova, Bulgaria, Czech Republic, Hungary, Poland and Slovakia

Florin ended the quarter well and is waiting for his first birthday cake, on his 14th birthday. He was living with his mother and two brothers in Bogata, a village with a name (*Bogata = rich*) worlds apart from their poverty situation. He was working by the day to make a living. This is why he dropped out of school when he was in the 2nd grade. Following the fire which burnt down their house and caused the death of the younger brother, the desperate mother, overwhelmed by the gravity of the situation, came hopeful to Bucharest, where she managed to find a job. Unfortunately, she could not register her children to school. Save the Children team took over the case and registered the children in the "Second Chance" program.

Florin quickly adapted to the relationship with Save the Children educators and social workers, learned a lot, eager to acquire a lot of information and make up for the lost time; his effort was titanic. *"When I'm 14 and get my identity card, I will throw a party with a CAKE and I will invite you... I have never celebrated my birthday"*.

Florin is one of the 10,200 children whom Save the Children currently works with, in the educational programs developed in the 38 counties. Florin taught us what ambition and courage mean. Florin gave us power and energy to continue our work, year by year.

Gabriela Alexandrescu -
Executive President, with one of the children from Pătroaie Vale's Kindergarten, Dâmbovița County.



We work with children, as well as parents and teaching staff: harmonizing this triad is essential for the children's education and wellbeing. In 2011, Save the Children included 182,000 children, 30,000 parents, 20,000 educators and other specialists in its programs. The 1,800 volunteers engaged in direct activities with children.

94% of the Roma children included in the preschool education programs are now attending a form of education, and for the majority of the children integrated in school programs such as "Second Chance" (71%) and "School after School" (82%), school is the space of secure promotion and very good results. The children whose parents are abroad were brought closer to their parents through the program "We grow together" which ensured, in addition to school education, an almost daily communication by means of the computer.

By means of our organization, the children and youngsters drew the attention of the authorities on the threat represented by **ethnobotanical drugs**. They organized campaigns in schools to prevent their consumption and addressed the authorities, obtaining the closure of the stores and ban of the websites marketing such substances.

The 5 counseling centers for parents and the emotional and behavioral education center for children became national references in the education, assessment and counseling of **18,000 children with mental health disorders**. The program for the promotion of the responsible use of the Internet by children and adults targeted a number of over 30,000 children and 24,000 adults.

In Romania, every four hours, an infant dies before the age of 1. This intolerable situation was addressed by Save the Children through "Every child matters", a program developed in 16 disadvantaged communities, which managed to increase prenatal screening by 10% and the number of vaccinated children by 25% after only a few months of intervention.

An objective assiduously followed for 10 years, the establishment of the **Children's Ombudsman**, fundamental for the monitoring and protection of child rights, could soon become reality. At the end of 2011, the legislative initiative, drawn up in partnership with the Presidency of the Chamber of Deputies, was under the debate of the specialized commissions of the Romanian Parliament.

Save the Children would like to thank all those who contributed to the achievement of these goals and undertakes to continue its activities for the benefit of children.



contents

- 05** Vision, mission, values
- 06** Access to education and protection for children living in poor families or without adequate parental care
- 10** Protection of children against violence, trafficking and drug abuse
- 13** Protection of children in conflict with the law
- 14** Every One - prevention of infant mortality
- 16** Online child protection - Safer Internet for children
- 18** Child protection against discrimination - Global Campaign for Education
- 19** Public administration to the benefit of children
- 20** Promotion and protection of children's rights
- 22** Volunteers
- 23** Programmes in our branches
- 26** Fundraising and partnerships with companies
- 30** Lobby & advocacy
- 34** Financial report
- 36** Thanks to our supporters, partners, donors and sponsors



Children from Dârvari's kindergarten, Ilfov County.
Photo: Salvați Copiii România

mission

Save the Children's mission is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

Save the Children's vision is a world in which every child attains the right to survival, protection, development and participation.

vision

values we believe in

Accountability

We take personal responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children.

Ambition

We are demanding of ourselves and our colleagues, set high goals and are committed to improving the quality of everything we do for children.

Collaboration

We respect and value each other, thrive on our diversity, and work with partners to leverage our global strength in making a difference for children.

Creativity

We are open to new ideas, embrace change, and take disciplined risks to develop sustainable solutions for and with children.

Integrity

We aspire to live to the highest standards of personal honesty and behaviour; we never compromise our reputation and always act in the best interests of children.

182,539
children in 2011

56,000
children in
2006

30,000
children in
2001

15,000
children in 1992

school

School education

In 2010, 362,062 children were not included in the preschool, primary, secondary school, high-school or professional school education, although they had the proper age (3-17 years), and in 2009 29,000 children* dropped out from the primary and secondary school.

Cristina, 8 years of age, 2nd grade, attends on a daily basis the "School after School" programme organized in partnership with School no. 141 from Bucharest. Photo: Dan Popescu

SCHOOL INTEGRATION OF VULNERABLE CHILDREN

"If anyone had told me I would go to school and learn to read at 13 years of age, I would have not believed them. And yet, I succeeded in doing so! I came to Save the Children, I learned every day and graduated from the 2nd grade. Now I want to go further", says Raluca, 13 years old from Constanta. Access to education is obviously required for the integration to society and social independency of children who become adults in the future.

In agreement with the 2009 recommendations of the UN Committee, Save the Children intensified their interventions to reduce school dropout in primary and secondary school systems for **4,456 children**. In this regard, Save

*Source: Estimation of school drop-out dimension and of its influence factors, Revista Română de Statistică no 11/2011.

the Children developed multiannual programmes to facilitate the access to school education by the implementation of "Second Chance" or "School after School" educational and social services, by the creation of orientation and resource centres for inclusive education (COREI), a programme co-financed by the European Social Fund through the Sectoral Operational Programme Human Resources Development 2007-2013 "Invest in People!". **3,020 parents** were provided psychological, legal counselling and material support. **1,470 educators** and specialists participated in information and professional training sessions.

With national coverage and counting on 110 partnerships with schools, county school inspectorates, and general social assistance and child protection directions, the programme includes 43 educational centres in 38 localities.



"SECOND CHANCE"

Created to support the children who were never registered in the educational system or dropped out and over the schooling age, the "Second Chance" programme reached **630 children** who participated in remedial learning activities in order to graduate from primary school level, social and legal services being provided to them and their parents.

In order to encourage the school units to include such programmes, particularly in the disadvantaged areas, 400 educators were informed about the methodology and practical organization aspects.

SCHOOL AFTER SCHOOL

There are many causes of school dropout, from family to economic reasons, with impact on the possibility to support

6 690

CHILDREN WERE SUPPORTED TO INTEGRATE IN VARIOUS (PRE)SCHOOL EDUCATION FORMS



Group of children at the kindergarten of Mangalia.
Photo: Save the Children

kindergarten

Preschool education

80% of the Roma children don't attend kindergarten, and 19% between 7 and 11 years old don't go to school, in comparison with 2% of Romanian children from the same age category.* Lacking preschool learning is the highest school absenteeism and dropout risk.

the children's schooling, or even cultural reasons – some parents' reservations to children's education.

With a view to preventing early school dropout, the "School after School" programme included remedial, formal and non-formal, learning and school knowledge consolidation activities for **3,826 children**, of whom 489 within the programme "We grow together" for the protection of children whose parents left to work abroad.

"Through this programme, monitored by the County School Inspectorate, school absenteeism and dropout were reduced. Being a best practice model, as it combines the educational process with parents' involvement, the programme is presented in schools and educational institutions", declares Gabriel Stoica, Inspector for educational problems among the Roma, Tulcea.

"It was the first time I had the opportunity to work with Roma children and parents, but it was worth the effort as they are extraordinary people whom, when there is collaboration and will of both sides, many beautiful things can be achieved with. Such actions should be repeated as they are a major step for the Roma integration in kindergarten and, subsequently, in a civilized society", says Laura Zbârcea, educator in the town of Salonta.

Conducted in partnership with MECTS and developed in 39 counties and Bucharest, the programme contributed to the preschool integration of **1,769 children**, of whom 569 children were distributed in 32 groups of summer learning. In order to support the educational process, the families were provided subsidies consisting of clothing, shoes and school supplies. By the parents' daily participation in the summer groups, the communication between the parents and

the kindergarten's staff improved and the children's learning and adjustment capacity increased significantly.

Using the experience of Save the Children in the preschool education field, a **Best Practice Guide for the early education of Roma children** was developed, as a work tool useful for specialists, being distributed to all the county school inspectorates, mayoralties, county councils, NGOs in the field and financers, in order to expand the project nationwide.

*Source: Roma Inclusion Barometer, Open Society Foundation, 2007.



“ 94% of the children from educational programmes were registered in local kindergartens or schools in 2011. ”



support

Children left behind

At the end of 2011, there were 83,658 children registered in Romania whose parents work abroad, of whom 23,924 with both parents left.* In reality, their number is much higher.

Educator Gabriela Lazea with the children who participate in the programme "We grow together" from Timisoara. Photo: Adrian Picişan.

"I like all the activities we do at Save the Children which is why I try to be good, at home and at school as well, so that my parents can be proud of me, especially my father, who comes home only twice a year, in the winter, on Christmas, and in the summer, for my birthday", says Alina from Târgovişte, an 11-year-old child integrated in the programme "We grow together".

Developed with the support of **Enel Cuore Onlus, Intesa Sanpaolo Bank** and **Compania di San Paolo**, the programme aims at reducing the negative impact associated to parents' migration on children who are left home alone. The activities were conducted in 2011 in 10 "School after School" centres established in Piteşti, Bucharest, Reşiţa, Mangalia, Târgovişte, Craiova, Petriţa, Sighişoara and Timisoara and consisted of providing school, social

and psychological support to go through the period of separation from parents, communication with the parents abroad using the computers made available.

489 children benefited from the services provided, and **430 parents** and representatives of the children participated in monthly meetings. For an efficient monitoring, 56 meetings were organized with the local groups made of representatives of

the school inspectorates, the child protection directorates and schools involved.

The breakthroughs achieved in the communication with the parents abroad were considerable (87% of the children communicate online on a daily basis, compared to 48% before the start of the programme), as well as the development of social networking skills and the reduction of violent behaviours.



*Source: DGPC - at 31st of December 2011.





Ștefan Atârgovițoae (10 years of age) won the Grand Trophy and 1st place in San Remo Junior 2011 Festival from Italy

Hopes come true

With the financial support of **BCR Romania**, Save the Children provided the children talented in music, but with modest financial means, with financial support for access to education, musical instruments, uniforms, supplies, and individual music classes. The **17 selected children** won 12 1st awards, 4 2nd awards and 4 3rd awards in national and international competitions. Ion Moise Bădulescu (14 years of age) won the Grand Prize in the International "Microfono D'oro" Competition, and Ștefan Atârgovițoae (10 years of age) the Grand Prize in the International "San Remo" Competition – children section Italy 2011.

"This award will be remembered by the people throughout their life and will say: this boy, when he was young, won the trophy of San Remo" - Ștefan Atârgovițoae.

Education for refugee children and asylum-seekers

Save the Children provided support to asylum-seekers and refugee children with a view to facilitating their social and educational integration. In the Children Rooms, facilities set up in the accommodation and procedures centres of the Romanian Immigration Office from Bucharest, Galați, Rădăuți and Timișoara, **148 children** from countries such as Afghanistan, Iraq, Somalia, Sri Lanka, Palestine, Eritrea, Cameroon or Congo, benefited from educational and recreational programmes, with a view to developing their cognitive, creative and social skills.

The activities consisted of social and psychological counselling sessions, vocational or cultural orientation courses, Romanian/English courses, school support, recreational activities, camps or trips. 384 adults were supported with a view to accessing social, medical and educational services.

Reduction of disaster-related risks

The activities to inform pupils about proper behaviours in case of emergency situations continued by the engagement of a team of 15 volunteers, psychologists, students and pupils, prepared to work with **300 children**, based on the children-developed manual "Learning how to prevent disasters", under the direct coordination of Save the Children organization.

"The pupils were enthusiastic about the unique way in which these training sessions on natural disasters were developed. The focus was put on practical exercises, earthquake simulation, evacuation, sheltering, 112 call, etc. Knowing how to react in case of a natural disaster often makes the difference, the knowledge gained helping to save many lives", declared Luminița Drăghici, educator at School no. 141 from Bucharest.

School and preschool education.

Ministry of Education, Research, Youth and Sports, Ministry of Labour, Family and Social Protection, county school inspectorates, schools, kindergartens.

Children left behind. Enel Cuore Onlus, Intesa Sanpaolo Bank, Compania di San Paolo, general schools.

Refugee children and asylum-seekers.

UNHCR, Romanian Immigration Office, National Romanian Council for

partners for education

Refugees, Jesuite Service for Refugees, Organisation of Refugee Women in Romania, Romanian Forum for Refugees and Migrants, International Migration Organisation.

protection

intervention

Counselling services

20% of the Romanian pupils and preschoolers have emotional and behavioural difficulties, preventing them from having an educational performance matching their potential, making friends, being engaged in the life of the community or enjoying the family life.*

Children's playroom - Emotional and Behavioural Education Centre for Children. Photo: Save the Children Romania

BEST PRACTICES IN COUNSELLING SERVICES FOR CHILDREN AND FAMILIES

"For many Romanian parents, educating their children by beating, rephension, blame and punishment is an everyday reality, although the scientific studies and practical experience show us that a child who is a victim of any form of violence or abuse has major difficulties in fully achieving their potential", says Smaranda Dinescu, family physician, partner of the programme for the prevention and combating of violence against children.

There are parental education and psychological intervention needs met by the specialists of Save the Children with integrated education, evaluation and counselling services for children and families, within the specialised community centres – Parent Counselling Centres (Bucharest, Iași, Timișoara, Târgu Mureș and Suceava) and the Emotional and Behavioural Education Centre for Children (Bucharest).

In 2011, **1,293 children and 364 parents** were evaluated and provided with therapeutic individual counselling/

*Source: Analysis of health mental services for Romanian children - Salvați Copiii România (2010).

18 064

CHILDREN BENEFITED FROM INFORMATION AND PROTECTION AGAINST ABUSE AND NEGLECT

psychotherapy intervention and group intervention; other 470 families (with around **300 children**) were integrated in the *Triple P Programme – Positive Parenting Programme*. Implemented for the first time in Romania, the programme provides evaluation, early intervention, treatment, psycho-education, group therapy, direct intervention in the family and school for parents and children in risk of developing emotional and behavioural disorders. Three self-education materials for children and parents were published



as part of the series **"For emotional balance in the family"**.

"LISTEN TO HIS SOUL"

"Listen to his soul" Campaign aims at educating and raising awareness on combating violence against children and promoting positive educational models, in agreement with their emotional and psychic needs. Additionally, the undertakings to complete and approve the National Strategy on the Mental Health of the Child and Teenager, as well as the National Parental Education Strategy were resumed. Lobby activities were conducted also by promoting the **Manifest for combating violence against children** and signing it by thousands of supporters.

PROFESSIONAL TRAINING

702 professionals benefited from training on parents' counselling and education with

Trupul se vindecă. Sufletul, nu.

Trupul sau sufletul: care crezi că e mai ușor de rănit?
Care suferă mai tare? Care se vindecă mai greu?



Poster of the campaign "Listen to his soul".

prevention

Prevention of violence in the school environment

Over half of the pupils in the Romanian schools say they were involved at least once in a physical violence situation in the classroom, on the hallway or in school backyard.

a view to developing their parenting skills; evaluation and intervention for children with mental health disorders, as a result of trauma, abuse and other risk factors. 192 of them attended the conference "Best practices in developing mental health services for children and teenagers", held in April in Bucharest. These initiatives contributed to the identification of children in risk or victims in their natural life environment (e.g. school) – 40% and at the primary assistance level (family physician, paediatrician) – 22%.

IMPACT

The access to psychosocial counselling and health services was enhanced and an alternative to the mental health services in psychiatric hospitals was developed, reducing the stigmata associated to accessing a psychological counselling service. The general satisfaction of the parents with

regard to the parenting services registered an average score of **9.69** on a scale from 1 to 10. "I have never thought I would learn so many things at my age, especially things I did not believe could be learned: about how to be a parent. Thanks to you, I foresee a wonderful relationship with my child!" (parent, 38 years of age, Bucharest).

Counselling and legal assistance

642 children and parents benefited from legal counselling for: obtaining identity documents, late birth registration, children entrusting, obtaining benefits and social benefits, establishment of special protection measures, solving locative problems, conclusion of labour contracts etc.

2011 was the third year for the programme "Youth against violence", co-financed by the **Social European Fund, through the Operational Programme Human Resources Development 2007-2013**, implemented in Bucharest and Timiș, Mureș, Iași, Neamț, Dolj, Argeș, Suceava counties.

13,176 pupils from 187 schools benefited from various activities on combating violence in school: practical lessons specially designed for the educators (Pupil's Notebook), 200 interactive sessions aimed at promoting the dialogue and non-violent behaviour, 35 forum theatre performances, theme camp at Poiana Pinului (Bacău), the distribution of the "Pupils' Pocket Guide", designed to help children understand what is behind the aggressive behaviours they manifest on a daily basis or see in others.

1,000 parents and 1,800 specialists in the field of education, health and social performance participated in information activities, with regard to the importance of adopting non-violent behaviours and children growth, care and positive education practices.

“ I am drawing a map for my mom to know how to go from work to the centre for parents and we will come here all the time!” (Ionuț, 7 years of age) “

Would you like to make good use
of your spare time ?
Take on photography !

"Be yourself! Live your life!" Project,
Ethnobotanical abuse prevention campaign,
developed by Save the Children branch in Suceava County,
with the financial support of Suceava County Council.

campaign

Prevention of drug abuse

Save the Children raised public awareness on the
disastrous effects of ethnobotanical drugs.

Ethnobotanical abuse has become a social phenomenon, spread among teenagers, with serious health effects. "They consume in every party, for instance on New Year. They could no longer get out of bed on the 1st-2nd of January. They would not stop consuming. They think it is cool to consume. They feel they can no longer have fun if they don't consume, alcohol is out of fashion", declared a pupil during the focus groups organised by Save the Children.

Free access to such substances, both on the street and online, and the accessible price were the reasons to develop such a campaign which required the National Authority for Communication Regulation (ANCOM) to block the access to the websites trading plants/substances with hallucinogen effect, as well as the creation of a coherent and coercive legal framework to ban the production and sale of such substances, generically called ethnobotanicals.

Using the peer to peer education method, 40 Save the Children volunteers conducted interactive sessions for **1,275 children** from 23 schools and high-schools, attended by parents and professors, aiming to inform and raise the awareness of the school and high-school pupils on the use

of psychoactive substances. The presentations and debates with the children included also the HIV/AIDS prevention topic.

Protection against child trafficking

The Regional Child Trafficking Response Programme in South Eastern Europe is implemented in Romania, Albania, Serbia, Kosovo, Bosnia-Herzegovina, Bulgaria, Montenegro, under the coordination of Save the Children Albania. In Romania, the programme is conducted in Iași and Suceava, and aims at establishing protection service models for children and teenagers victims of trafficking or at risk of becoming victims of trafficking, with a view to preventing violence situations, exploitation, and

reducing illegal child migration and the risks associated to trafficking.

47 children and their families benefited from social services: social and legal assistance, psychological counselling, educational and material support. **772 children from vulnerable communities** participated in information activities on children trafficking conducted by volunteers. Training courses were held for 50 specialists in the social protection and education field.

CAMPAIGN

As part of the Campaign Stop Prostitution, Child Pornography and Children Trafficking for Sexual Exploitation Purposes, **The Body Shop Romania** and Save the Children Romania, as **ECPAT** representative, handed over to the **National Agency Against Human**

“ In 2011, no child trafficking case was notified in the vulnerable communities where information activities were conducted. ”



Photo: Bogdan Iuraşcu.

research

Families at risk

The investigation was carried out among the parents or children's relatives from 12 educational centres of Salvați Copiii in 11 counties. 45% of the sample households said they were living below the poverty threshold.*

Trafficking the 17,000 support signatures from the Romanian citizens for the fight against human trafficking.

Protection of children in conflict with the law

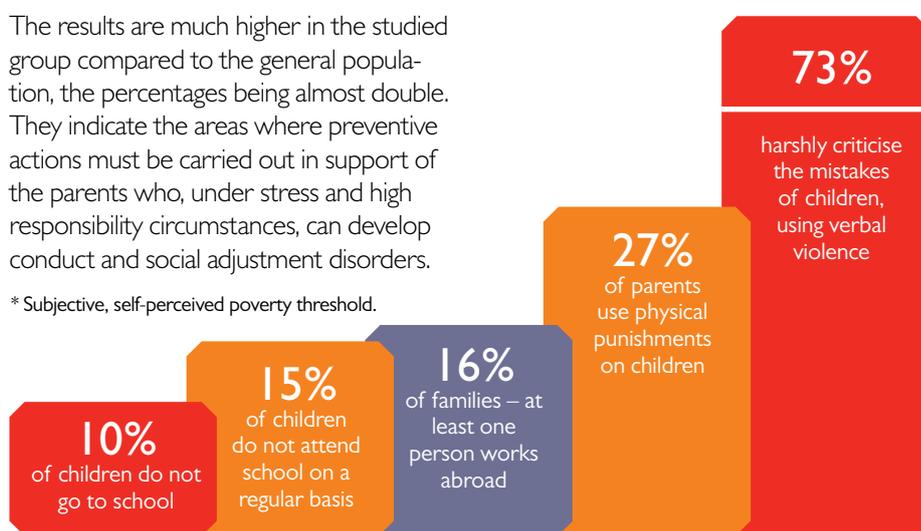
JUST – Juvenile Justice Project, implemented in Italy, Romania and Greece, aimed at developing intervention methods based on child rights to contribute to the prevention of juvenile delinquency and the social reintegration of children and youngsters coming out of the criminal system. 46 specialists in the juvenile justice field were trained about these methods. The specialists were representatives of the penitentiaries for minors and youngsters, re-education centres, probation departments, general social assistance and child protection directorates, central authorities and non-governmental organisations.

The expertise gained by Save the Children in the juvenile justice field was leveraged within the process to draw up the *Crime Prevention Strategy within the Municipality of Bucharest*, as part of the working group for the prevention of juvenile delinquency.

IDENTIFICATION OF RISK FACTORS FOR THE HARMONIOUS DEVELOPMENT OF CHILDREN AT FAMILY LEVEL

The results are much higher in the studied group compared to the general population, the percentages being almost double. They indicate the areas where preventive actions must be carried out in support of the parents who, under stress and high responsibility circumstances, can develop conduct and social adjustment disorders.

* Subjective, self-perceived poverty threshold.



partners for protection

Counselling services. Save the Children Norway, Ministry of Education, Research, Youth and Sports, BCR Romania, IKEA Romania, OMA Vision.

Prevention of violence in the school environment. MECTS, Education Sciences Institute, OSC SRL Agency.

Prevention of drug consumption. National Anti-Drug Agency, Radio Zu.

Protection against human trafficking. Save the Children International, ANITP.

Just Project. Ministry of Justice, National Penitentiaries Authority, Romanian Police, General Child Protection Directorate.

right to life

Every One

Worldwide, a child dies every 4 seconds. Romania holds the sad record of being the European Union country with the highest percentage of infant mortality, 9.8‰ in 2010, double compared to the European average of 4.3‰. (Source: Eurostat 2011)

One of the children born prematurely at "Dr. Ioan Cantacuzino" Maternity who benefits from the support of Save the Children through the 2% campaign. Photo: Save the Children Romania

Part of the world campaign Every One, initiated by Save the Children International and aimed at reducing infant mortality and the mortality of children up to the age of 5, the project is developed by Save the Children Romania in partnership with the pharmaceutical company GlaxoSmithKline (GSK) and with the support of the Ministry of Health. It is conducted in 16 disadvantaged communities from Braşov, Caraş-Severin, Dâmboviţa and Vrancea counties.

32 healthcare staff were trained to identify and support the target group consisting of pregnant women and young mothers and children from 1 to 5 years of age. The **1,022 beneficiaries** (166 pregnant women, 250 mothers and 606 children) received information on the mandatory measures to prevent diseases, keep clean and observe the child growth rules, as well as nutritional support and hygiene-sanitary products.

As a result of the intervention in the communities, the number of pregnant women who go to check-ups at the family physician increased by 10.5% and the number of rhinovirus disorders in children decreased. It was noticed an increase in the young mothers' interest to keep

their households clean and observe the sanitary rules. Based on the results and the experience in the pilot phase, the project follows to be extended in 2012 to 5 other

counties. The **Guide on the growth and development of the child between 0 and 5 years of age** and **The Child Notebook** were printed and distributed.

“ The number of vaccinated children increased by 24.7% in the 16 disadvantaged communities included in the programme. ”



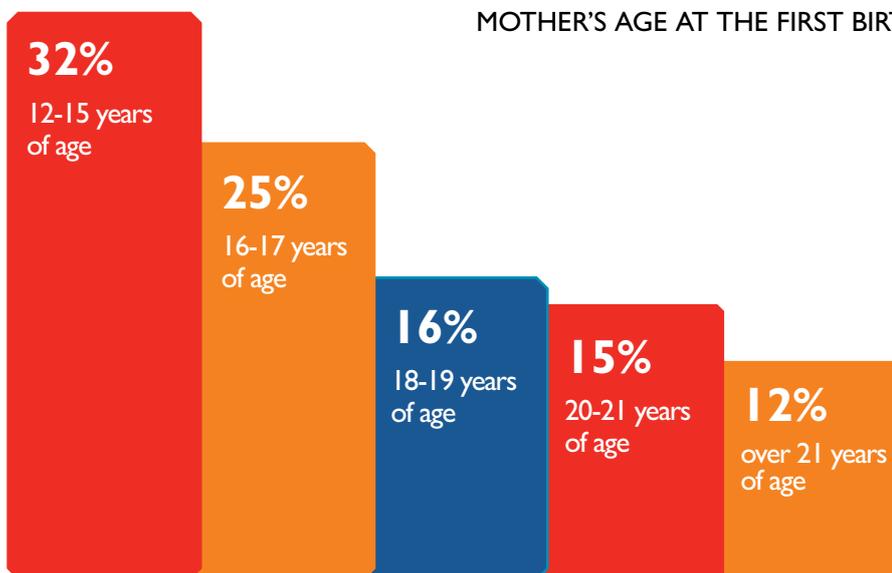
The poster for 2% campaign.



250 mothers were included in the programme "Every Child Matters".
Photo: Save the Children Romania

research

Reproduction and infant health



MOTHER'S AGE AT THE FIRST BIRTH

The study on the reproduction and infant health among the beneficiaries of the project "Every One" aimed at describing the situation of the child and the family from 16 rural localities in Romania and, on the other hand, to substantiate the subsequent project intervention. 280 questionnaires were applied in Braşov, Dâmboviţa and Vrancea.

The low revenue level restricts the access to specialised healthcare services for the pregnant women in the researched population – 67% of the pregnant women on the date of the research say they did not get an ultrasound to that date, 42% that they did not make the recommended tests, 44% that they did not have a gynaecological exam, and 22% that they were not seen by the family physician (since they got pregnant).

The average age at the first birth is 17, in the selected sample, 9 years less compared to the nationwide sample. 10% of the mothers in our sample said they lost a child, by death, the death age of the child being, in 86% of the cases, under 1 year of age.

2% Campaign

Under the slogan "Turn 2% of the income tax in 100% life for children!", Save the Children developed an extensive public campaign to support the national programme for the reduction of infant mortality, by redirecting 2% of the income tax to maternities and premature infant wards.

We thank everybody who chose to help Save the Children support the infant programme! The amount thus collected was 667,000 lei, money which was used to endow the Maternity from Adjud (Vrancea County), Cantacuzino Maternity (Bucharest) with performing equipment, and provide parental education programmes for 820 parents.



Dominique Simionescu (I.L. Caragiale School, Sibiu) won the 1st prize in the junior category (1st-4th degree) – Safer Internet Day 2011, Bucharest. Photo: Radu Enache.

safety

Safer Internet 2.0

In Romania, 70% of children and 30% of parents use the Internet on a daily basis. What is worrying is that 32% of the children declared they communicated online with unknown persons, while 22% received messages with sexual content. (Source: EU Kids Online II)

Sigur.Info Programme aims at promoting the safe use of the Internet by children and the active, mutually beneficial involvement of parents and teachers in their online activity. *“Our task, as teachers or parents, is to make children become responsible users of the online environment. Thus, we eliminate the danger for them to become victims of damaging or illegal content existing on certain web pages”*, considers Alina Moisescu, General Inspector – MECTS.

HELPLINE/HOTLINE

Developed as part of a national consortium coordinated by Save the Children and including also Focus – Romanian Centre for Missing and Sexually Exploited Children and Positive Media Company, the program provides the children and adults with a counselling hotline and a line to report any illegal content, the only civil contact points in Romania on this topic. The operators of the **Helpline counselling line** are specialists trained to answer questions, queries or fears related to the online activity, while the **Hotline reporting line** is directly connected with the General Inspectorate of the Romanian Police for the investigation of the illegal-content cases (such as child pornography).

The website **www.sigur.info**, accessed by **270,000 visitors** in 2011, gathers together resources on online safety, as well as links to the two contact points.

INFORMATION ACTIVITIES

In order to convey the messages, Sigur.Info team trained 370 young volunteers and teachers, providing them with training and information on the safe use of the Internet and online resources.

They then acted as mentors or information disseminators in their counties, managing to convey the message to **28,100 children, 2,000 teachers and 2,200 parents** during the sessions organised in 180 schools and high-schools. Meanwhile, activities were also carried out in informal places, such as parks or malls, where over **20,000 persons** were informed, receiving flyers and brochures on safer Internet. The activities were



carried out in Bucharest and 11 counties (Constanța, Brașov, Iași, Arad, Dolj, Vâlcea, Târgu Neamț, Oradea, Timiș, Suceava and Prahova). A novelty for the project were the debates in the rural environment in 25 localities from 4 counties (Brașov, Dolj, Timiș, Constanța), attended by 1,000 children and 600 adults. For our advice to reach also the children from the Republic of Moldova, meetings were also organised with representatives of the authorities and

31 360

CHILDREN WERE INFORMED ABOUT THE BENEFITS AND THREATS OF THE INTERNET



Educational activity with children from schools and high schools in Timișoara - Safer Internet Day 2011. Foto: Nicolae Costel.

“ For increasing security of personal data, one third of the children and teenagers informed in schools reviewed the settings of their profile on social networks. ”



The educational game Big Brain could be reached at <http://vsav.webeducation.info/>

school principals and a partnership was concluded with the Information Centre on Child Rights from Chisinau.

SID 2011

The main event of the year, **Safer Internet Day 2011**, was preceded by a multimedia project competition, on the topic of “*It is more than a game! It is your life*” with the participation of 2,050 children in 850 teams, a record number for the three years since Save the Children organised this event. The name of the winners and their materials can be seen on www.sigur.info. The project appreciation at European level was marked by the development of the first INSAFE meeting (European network of Safer Internet centres) in Romania; this gathered together 70 participants from 27 countries.

Another major event, the **European Summer School**, developed in July 2011, brought together 38 children participating from 9 countries (Romania, Bulgaria, Ireland, Slovakia, United Kingdom, Portugal, Germany, Estonia, Cyprus) and enjoyed the support of the European Commission and INSAFE.

INTERACT/VSAV

In 2011, the already renowned programme SigurInfo came to complete two other projects in partnership with Save the Children Italy and Cesie Italia

partners for protection

MECTS, Ministry of Communications and Information Society, Regulatory Communications Authority, Romanian Police, Microsoft, Vodafone, Cosmote,

organisation. INTERACT project aims at developing relevant resources adapted to the needs of the children and professionals from placement centres, and **Virtual Stages Against Violence (VSAV)** is focused on developing attractive tools to raise awareness on the dangers encountered in the online environment. The major activities included information sessions conducted in **5 placement centres** (172 teenagers and 25 educators) and their inclusion in an extensive prevention programme, the development of the BigBrain online game on the topic of online safety and the theatre performance “Decoded” to be played in 2012.

Orange, Karpesky Lab, BitDefender, UPC, ECDL Romania, Euroaptitudini, Association of Internet Service Providers.

children's
rights

non-discrimination

Global Campaign for Education

"There is no tool for development more effective than the education of girls", said Kofi Annan, former UN Secretary General.

Elena and Cristina, pupils of Bucharest educational centre. Photo: Save the Children Romania

In 2011, the topic of the Global Campaign for Education was the access to education for girls and women, focusing on personal experiences, expressed as stories. The campaign message was **"It is a right! Make it right! Education for girls and women!"**. As there is no discrimination of girls in Romania in terms of access to education, the campaign messages focused on assessing the consequences of the lack of education, which are more serious in the case of women (increased risk of becoming victims of human trafficking, more difficult access on the labour market, increased vulnerability of children with mothers with a reduced level of education – infant mortality, school failure, precarious socio-economic conditions etc.).

The first stage of the campaign, the **Global Action Week** (May 2nd-8th), comprised **"The Great Story" Lesson**, organised in schools according to a lesson plan developed internationally, during which the children discussed about the topic of the campaign. Other relevant activities: debate on the testimonials of girls and women for whom education or lack of it played a significant role, discussions with female personalities of the scientific or artistic world and women from the local commu-

nity, surveys and questionnaires. Together with the pupils and the educators, the activities were also attended by parents, representatives of the local authorities and members of the local communities.

687 education units from all the counties of the country (kindergartens, primary and secondary schools, arts and crafts schools, high-school, colleges and post-high-schools) delivered the Lesson and 663 units organised other activities relevant for the campaign topic, by engaging 8,200 educators. The participation of children was very high: **102,376 pupils** were informed about the consequences of the lack of education among girls/women or supported to share their opinions about this topic. The adults also played a major role, 4,800 parents, representatives of the authorities or local personalities being involved in the campaign.

122 481 CHILDREN INVOLVED IN THE PROMOTION AND OBSERVANCE OF THEIR RIGHTS

The central event was organised on June 15th, 2011, as a round table, in the presence of the representatives of the relevant authorities, partnering institutions and organisations, the mass-media and the specialists of the civil society. Significant were the following conclusions:

1. Creation of a communication and collaboration mechanism between the authorities or organisations relevant for eliminating the lack of school participation and school dropout, particularly in the compulsory education level.
2. The need for the school curriculum and the professional training of the teaching staff to ensure the acquirement of values and life skills by the children.
3. Observance of the commitment set out in Law no. 1 on the national education to allocate at least 6% of the GDP for education.

monitoring

Governance fit for children

Romania does not have an independent institution for child rights, such as the Children's Ombudsman that operates in most European countries.

The research “**Governance fit for children**” coordinated by the specialists of the Centre for Information, Documentation and Research on Child Rights, as part of the project “*Best practices on the general measures of implementation of the Convention on the Rights of the Child*”, aimed at monitoring the application of the general measures of implementation (GMI) of the CRC at local, national and European level. Financed by the European Commission, the research was conducted in five European Union Member States – Romania, United Kingdom, Sweden, Italy and Lithuania. The national studies led to the development of a European report which identifies best practice examples and formulates recommendations for subsequent actions addressing the decision-makers.

The opinions of 25 representatives of the authorities, 12 specialists within non-governmental organisations and 56 children, from 4 counties (Alba, Constanța, Iași and District 1 Bucharest) were instrumental for the two national reports:

• “*Governance fit for children – general measures of implementation of the Convention on the Rights of the Child at central and local level in Romania*”;

• “*Governance fit for children – application of the general measures of implementation of the CRC in five European countries – United Kingdom, Sweden, Italy, Lithuania, Romania*”.

One cannot say whether Romania undertakes all efforts that the available resources enable in order to ensure the rights of the child, as the development of the public budgets does not provide the possibility to identify the amounts allocated and spent, directly or indirectly, for children. This aspect and the remaining conclusions and recommendations for a better implementation of child rights in Romania were debated during a national seminar organised in partnership with the Chamber of Deputies: the importance

of the establishment of the Children's Ombudsman was one of the main messages of this launch.

3 regional debates were organised (in Iași – July 15th, Mangalia – July 18th, Alba Iulia – July 20th) starting from the conclusions of the research, being focused on discussing the specific issues faced by the specialists at the local level. In the same regard, Save the Children initiated the creation of a pilot group for the rights of the child in Dâmbovița County in collaboration with the territorial office of the People's Ombudsman from Ploiești, Găești Reformatory Centre and other 12 institutions of the public administration, as well as 2 NGOs.

“ The presidency of the Chamber of Deputies partnered with Salvați Copiii to establish the Children's Ombudsman institution. At the end of 2011, the legislative initiative was being debated by the Parliament.





participation

We also have rights!

Out of the children's complaints, the one aspect most often called forth is the fact that adults do not trust children, engaging them too little in the decision-making process, especially in the fields of interest for them.*

Children from Darvari kindergarten, Ilfov County.
Photo: Save the Children Romania

Salvați Copiii is an organisation perceived, in Romania, as a landmark in the promotion and protection of child rights. **"We also have rights!"** Programme started as early as the establishment of the organisation (April 1990) aiming at informing children with a view to raising awareness on their rights and responsibilities, educating the adults about children and their rights, increasing the level of observance of child rights and, not in the last place, stimulating children and youngsters to participate in social programmes and actions.

"However young we may be, we have to give our opinion and be listened to. I don't like that I always have to accept the decisions the teachers or parents make on my behalf." (pupil from Bucharest, 9th grade). Sharing the same opinion, over **15,300 children** from 270 schools participated, in Bucharest and the subsidiaries, in information sessions on the topic of their rights and responsibilities, with focus on their participation in social programmes and actions. The meetings were organised with the support of 343 volunteers, who were previously trained through specific training courses.

*Source: *Rights of the child, as they perceive them, European Commission, General Directorate for Justice (2011)*

ACCREDITED TRAINING FOR THE TEACHING STAFF, ON THE TOPIC OF "THE RIGHTS OF THE CHILD"

32 educators were trained following the organisation of two courses (April 4th-10th and October 24th-30th). The ongoing training programme, for 61 hours and with 16 transferrable credits, was certified by the Department for Ongoing Training of the Pre-University Teaching Staff (MECTS) and aims at developing key competencies for the teaching staff in the field of the promotion of the UN Convention on the rights of the child.

"CHILD RIGHTS" NATIONAL CONTEST

This contest encourages children's participation by the development of

small projects and activities on the topic of children's rights and responsibilities in their communities. 480 children organised in 120 teams from Bucharest and the organisation subsidiaries registered in the contest. The final phase of the contest took place during the **Annual Children's Meeting** (Poiana Pinului, July 6th-12th, 2011), and was attended by all the winning teams of the local phase in the 13 organisation subsidiaries. The winners were: 1st place, School no. 7, Reșița (Caraș-Severin subsidiary), 2nd place – School no. 31, Bucharest, 3rd place – "Bogdan Petriceicu Hașdeu" School, Iași. Relevant is the fact that the participating teams organised in their turn debates and information with other **1,450 children**.

“ 32 educators trained through the certified course organised activities for child rights promotion in their schools for 1,500 children ”

international

National Children's Forum

The 11th edition of the National Children's Forum gathered together **107 children** from Bucharest and 12 counties, aiming at creating opportunities for children's actual participation in the identification of solutions to increase the safety level in schools, as well as to enhance the quality of education in Romania. Together with the children, 7 representatives of the authorities in the field of child rights protection also participated.

The participating children discussed with the Minister of Education, Mr. Daniel Funeriu and the President of the Chamber of Deputies, Mrs. Roberta Anastase, about school problems, providing a series of solutions: better

relationship between parents and the school, by engaging them in school activities; reconsidering the importance of informal education, by extracurricular activities meant to develop the children's social skills; a more active presence of the school counsellor, so as to be allocated a lower number of children than the law sets out (800); establishment of the Children's Ombudsman institution, with independent status and dedicated exclusively to the protection of child rights; recognition and promotion of volunteering, based on the European model, so that the schools can be actively involved, and the faculties take volunteering as a relevant criterion for the entrance exam.

“Rewrite the Future” – Save the Children International

Gathering together all the 29 members of Save the Children International, the campaign aims at providing access to education for children in the countries affected by armed conflicts. In Romania, Salvați Copiii raised the awareness of the authorities and of the public on the situation of the children in countries affected by armed conflicts. The activities addressed a number of **2,712 pupils and 128 educators** from 30 schools from Timișoara, Dolj, Galați and Bucharest.

partners for rights

GCE. MECTS, Bucharest Centre for Resources and Educational Assistance, Romani Criss, Step by Step, World Vision Romania, National Federation of Parents' Associations, Educația 2000+ Centre, Ovidiu Rom Association and the Federation of Free Trade Unions in Education.

Public administration to the benefit of children: Presidency of the Chamber of Deputies, Alba, Dâmbovița County Council, General Directorate for Social Assistance and Child Protection Dâmbovița, Radda Barmen.

We also have rights. MECTS, Chamber of Deputies, school inspectorates, 300 schools.



volunteers

involvement

Children and youngsters – major partners

Save the Children promotes participation and volunteering among children and youngsters, by providing opportunities for active involvement in the life of the community.

Bianca (6 years old) and Amalia Țăran, volunteer within the Educational Centre from Timișoara.
Photo: Mihail Sitariu.

“One of the projects I was involved in was the social reintegration of the children forced to beg, where I help them do their homework, write, read, learn; it is unbelievable how children who barely know how to hold a pen are used by their own parents, are forced to stay on the street dirty and degrade themselves every day. [...] This has made me see how important family protection is, and how important is for somebody to take care of these children who end up illiterate even at 20 years of age” (Andreea Hagi, Save the Children volunteer).

In 2011, **1,827 volunteers** (926 in the General Secretariat and 901 in the subsidiaries) participated actively in the Save the Children projects and events, interacting with over 76,047 children, parents and teachers.

Save the Children programmes include different means to engage the volunteers, such as: child rights promotion, health education, online safety for children, fighting violence in schools, alternative forms of education for children in disadvantaged communities, reduction of the risks of natural disasters, integration of refugee children, protection of home-alone children. In addition to the specific

“ **165,460 volunteering hours in 2011 by the involvement of Save the Children volunteers.** ”

activities, the volunteers also participated in events and campaigns: International Missing Child Day, National Volunteering Week, European Caravan for the Promotion of the European Volunteering Year; National Children's Forum, Stop the Sexual Exploitation of Children and Youngsters Campaign; testing of the participants for the Special Olympics, World Tobacco-Free Day – “Sweeten your life!” Campaign, IKEA “Soft Toys” Campaign, Children's Carnival; 6% of the GDP for education Campaign.

www.evolutar.ro

The national online platform www.evolutar.ro was imposed as a landmark for the promotion and identification of volunteering opportunities and management of the volunteering demand and offer at national level, with 209 registered organisations and 583 active volunteer profiles at the present. In 2010, a representative of Save the Children became a

member of the Executive Council of the Federation of Organisations supporting volunteering in Romania - VOLUM.

NATIONAL VOLUNTEERS' GALA

Save the Children representatives were among the winners of the 2011 edition:

Coordinator of volunteers of the year – Ina Lolescu – coordinator of the Centre for Volunteering Children and Youngsters.

Volunteer of the year in the field of civic activism and human rights – Ioana Barbulescu, Save the Children volunteer.

Volunteer of the year in the youth field – Andreea Hagi, Save the Children volunteer.

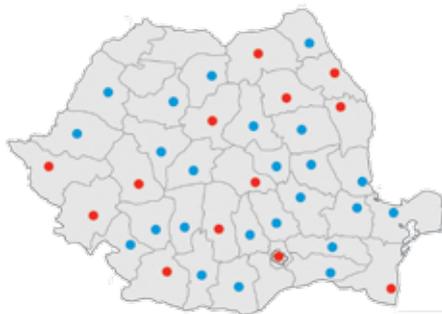
partners for volunteering

MECTS, VOLUM Federation, Centre for Research and Consultancy in the Field of Culture, National Pupils Council.

Branches

Save the Children Romania has branches in 12 counties and in Bucharest, fulfilling the role of a catalyst of the resources and social services available at the local level, by involving the members and mobilising the volunteers.

Mobile School in a rural community, a programme of Save the Children subsidiary from Iasi. Photo: Save the Children



- Counties with Save the Children branches
- Counties where Save the Children projects are developed

ARGEȘ

As part of the programme “We grow together”, the “School after School” centre for children with parents who left abroad was set up and equipped in 2011. Out of the total of 460 children recorded by the Tutelary Authority Service within the Mayorality of Pitești, **50 children** at high school-dropout risk were selected. The children benefit from school orientation, social services, psychological counselling and educative activities.

BRAȘOV

Opened in the last quarter of 2009, Brașov Educational centre for children

exploited by labour benefited 95 children from the mass primary education system and children included in the “**Second chance**” programme for whom educational activities were organised, consisting of tutorials in basic subjects; additionally, they benefited from social services and material support.

As part of Sigur.info programme, the branch volunteers delivered public information sessions, attended by both parents and children, with regard to the risks and advantages of the use of the Internet, as well as protection methods against the risks created by the incorrect use of the Internet.

BUCUREȘTI

The educational project, “**World seen through children’s eyes**”, developed in partnership with MECTS, “Cuvântul Info” Publishing House from Ploiești, Kindergarten no. 178 “Flori de tei” from Bucharest and “Scufița Roșie” Kindergarten from Ploiești addressed children aged between 3 and 7 from many kindergartens from Bucharest and Prahova, Dâmbovița and Ilfov counties. They learned, through the production of plastic collages, postcards, stamps and

own cartoon books, that all children have the right to have a name and a nationality, the right to grow in a safe family environment, the right to health, play, education, rest and vacation.

CARAȘ-SEVERIN

As part of the programme “We grow up together”, **26 children** benefited from the support of 8 volunteers who helped them do their homework and organise recreational and leisure activities, as well as psychological counselling provided by the psychologist of the centre. The Educational Centre within School no. 7 Reșița continued the socio-educational programme for children coming from families with social problems, at risk of drop-out, having 30 children as beneficiaries. They participated in educational and networking activities and were provided with nutritional support, school supplies, clothes and shoes. Every week, 6 volunteers helped the children with their homework and organised recreational activities.

CONSTANȚA

In 2011, as part of the project “**First Steps**” **Social Kindergarten**, for children

from disadvantaged areas, mostly Roma, 30 children benefited from the services provided, whereas the Summer Kindergarten benefited 30 Roma children old enough to be registered in the 1st grade. All 30 children were subsequently enrolled in the 1st grade.

Inaugurated in January 2010, “We grow up together” Centre from Mangalia provides educational, sociological and psychological services for 45 children with parents abroad, primary and secondary school pupils.

DOLJ

The educational programmes of the branch comprised school dropout prevention and correction services (COREI) for 50 children at risk of early school dropout and educational and psychological counselling services (“We grow up together” programme) for 76 children whose parents went to work abroad.

On the occasion of the anniversary of the adoption of the CRC by the UN General Assembly (November 20th), two events were organised by volunteers at „Carol I” National College: exhibition of photos and a forum theatre performance “**Get involved! Create an ending to our story!**” on the topic of respecting children’s dignity in the family, school and community.

HUNEDOARA

The Day Centre from Petrila for children in difficulty provided services for 100 children and 50 families. Children improve their school situation here, develop skills and habits for an independent life, benefit from psychological support, social assistance, receive a warm meal and enjoy the friendship of the other children.

70 children, with one or both parents working abroad, were registered in the programme “We grow up together”, where “School after School” activities are organised, accompanied by psychological counselling and social support.

Like every year, 30 children are rewarded for their school participation and results, in the **Camp for awarded pupils** organised at the Black Sea and sponsored by Henkel Romania.

IAȘI

As part of the Service for psychological, social, medical and school catch-up assistance and support for exploited

“ 23 top managers of Nike Company worked for five days on the street, as part of the Mobile School from Iași, with the street children, in order to acquire motivation skills for their employees. ”

children, two projects were implemented in 2011:

1. Professional ethics in solving cases involving minors, financed by the European Union within the Joint Operational Programme Romania-Ukraine-Republic of Moldova 2007-2013, was implemented in partnership with the Directorate for Social Assistance and Family Protection Ungheni (Moldova) and Iași Association of Magistrates. With a view to contributing to the development of the legal management at the level of the courts for minors in Romania and the Republic of Moldova, training seminars were organised for 152 specialists of the institutions competent in juvenile justice and 4 round tables with the magistrates involved in the cases with minors. After monitoring 73 institutions competent in juvenile justice from the two countries and assessing how the activity of the courts for minors is reflected in the mass-media, a comparative study of the situation of the juvenile justice systems

in the two countries was developed and a law draft was drawn up to correct the deficiencies identified at the level of the institutions with responsibilities in the justice system for minors (www.justitiajuvenila.ro).

2. Mobile School, with 51 street activities. These activities were attended on an average by 22-25 children from disadvantaged areas of Iași and around the city. The “Mobile School” programme was created in 2006 as an alternative tool for education and socio-educational recovery of the street children. In 2011, the Mobile School became a training model based on motivation strategies for the staff working in private or state-owned companies. One of the organisations which used this training model was **Nike Company**. Thus, 23 top managers from Germany, the Netherlands, Russia, United States of America, Belgium, Italy, South Africa, Malaysia, Chile came to Iași in June and worked five days on the street, with the street children, in order to acquire moti-

Children from the “House Where Dreams Come True” from Hunedoara



vation skills for the staff of this company. A significant principle of the trainings is substantiated on the knowledge of the behaviours of street children and their methods to survive in crisis situations, as well as the means to adjust the information received to the development of the institution.

MUREŞ

In 2010, the **Counselling Centre for abused, trafficked, neglected children** and the **Counselling Centre for Parents** provided 132 parents and 97 children with evaluation and intervention services through the specialists of the centres. 13 families attended the individual programme on the development of parenting skills.

International Missing and Sexually-Exploited Children's Day (May 25th) was marked by organising a press conference at the headquarters of the branch, in partnership with Mureş County Police Inspectorate and Mureş National Agency against Human Trafficking. A statistic situation of the missing children in the county was presented, and the risks of trafficking of children who voluntarily leave their homes were emphasized. During the same event, a forum theatre performance was played at Unirea National College attended by 30 pupils, debating the causes of children disappearances and the solutions to prevent their run-away from home.

The humanitarian action **"Kindergarten is a gift"** organised in December in collaboration with three kindergartens from Tg-Mureş managed to bring a smile on the faces of 80 children from rural

kindergartens by offering gifts to the children and teaching materials to the educators.

NEAMŢ

With the overall objective of promoting awareness and observance of child rights, Neamţ branch conducted activities to promote the UN Convention on the Rights of the Child, with the participation of over 965 children from 22 schools in the urban and rural environment.

"My anti-drug message" project was implemented in partnership with the Anti-Drug Prevention, Assessment and Counselling Centre of Neamţ, aiming at increasing the influence of the protection factors at small ages in order to avoid the consumption of alcohol, tobacco and drugs. 84 pupils participated in the multimedia creative contest on this topic.

SUCEAVA

870 children and 2,500 youngsters and adults were informed during the awareness-raising campaign on the risks of weed consumption, **"Be yourself! Live your life!"**, developed by 95 volunteers and 71 educators from Suceava, Rădăuţi and Fălticeni. 5 ethnobotanical-users and their parents/tutors were counselled by the specialists of the organisation.

In order to know the drug-consumption level among the children and youngsters from Suceava and develop mechanisms to prevent and combat the phenomenon, Suceava branch participates in the sociological research **"Drug consumption. Realities and perspectives"**, in partnership with the County Police Inspectorate

– Department of Crime Analysis and Prevention, Suceava Anti-drug Prevention, Evaluation and Counselling Centre, County School Inspectorate, "Ştefan cel Mare" University, colleges and schools in Suceava County. The final report is due to be published in 2012.

TIMIŞ

"Volunteers for rare diseases" project is implemented by volunteers – students of the Medicine Faculty from Timișoara. The project aims at improving the quality of life for the children with disabilities caused by rare genetic diseases and for the children whose life is dominated by neurological diseases, various addictions (drugs) or who suffered different forms of abuse (physical, psychic, sexual, etc.) hospitalised at the Infant Neuropsychiatric Clinic NPI Timișoara. The activities are based on the direct relationship between specialised volunteers, patients and families, using therapy by play, art and group therapy. In addition to these activities, information and public awareness campaigns were developed, as well as seminars for parents with children suffering from rare diseases, delivered by 30 volunteers.

As part of the project **"Hearty Friends"**, the volunteers of Timiș branch meet with 20 children and youngsters with Down syndrome twice a month, organising together recreational, educational and networking activities.

1,009 children from schools and high-schools from Timiș County were engaged in the **"Somatometric Measurements"** project created from the desire to have a medical statistics on the nutrition of children and teenagers, with students of the Medicine Faculty of Timișoara as volunteers.

VASLUI

The activities of the **Orientation and Resources Centre for Inclusive Education** aimed at providing educational and social support to 50 children who dropped out of school at early ages or were never registered in school and to those who are at a risk of dropping out. 420 children were informed about child rights. The subsidiary's activities were supported by 60 active volunteers (32 pupils or students and 28 educators).

Mureş Branch volunteers, participants in the 2011 NGOs Fair organised in Târgu Mureş.





involvement

The Festival of Christmas Trees

An unschooled child is an individual drama. In Romania, 99,066 children aged between 7 and 14 should have been integrated in the primary or secondary school education.

Education is a child's social passport. Deprived of education, a child will always be socially marginalised. "School integration is very important, education is a key area and, from this point of view, BCR supports Save the Children and the Festival of Christmas Trees", declares Ana Ilinca Macri, Head of Communication and Internal Communication Department, BCR.

The 2011 edition of the Festival of Christmas Trees, a Save the Children-branded fund raising event, brought to the spotlight 26 original trees, each of them illustrating what Christmas and the joy of giving means for the designers who joined the project: **Venera Arapu, Wilhelmina Arz & Burberry BODY, Cristina Bătlan & Musette, Claudia Castrase & Danina Ormenișan & Sephora, Alexandru Ciucu, Lena Criveanu & Hansen Design, Rhea Costa & Malvensky, Kristina Dragomir, Alexandru Ghilduș & Mihnea Ghilduș, Mihaela Glăvan, Philippe Guilet**

& Iconique Class Studio, Adelina Ivan, Rita Mureșan & Santa Margherita, Ioan Nemțoi, Carmen Ormenișan, Oxette, Stephan Pelger, Cristian Samfira, Mirela Stelea, Iris Șerban & Square One, Agnes Toma, Ana Wagner, Isabela Walter & Fabrika Dada, Luana Ibacka & Bellagio Casa, Dj Wanda & Gett's and Salvați Copiii.

During the Festival Gala on December 8th, presented by **Andi Moisescu** and **Andreea Raicu**, companies and businesspersons from Romania donated **214,100 euro**. The funds will provide the support necessary for the schooling of 2,500 children identified in risk situations, included in the school integration/ reintegration programmes from the 43 socio-educational centres of Save the Children. With sustained efforts and support from the sponsors, the children receive educational support, psychological counselling and material support. The money was raised

by means of pre-event sponsorships, sale of raffle tickets and tendering the 11 trees exclusively created by some of the most renowned Romanian designers.

"Corporate Social Responsibility is not simply an image exercise, but has become essential for the society, especially in such an economically difficult year", says **Gabriela Alexandrescu, Executive President of Save the Children Romania.**

From December 1st, 2011 – January 31st 2012, Save the Children launched an extensive social campaign for the access to education of children in risk situation "Help a child go to school". **Ilie Năstase, Nadia Comăneci, Andi Moisescu, Smiley, Melania Medeleanu, Andreea Marin Bănică, Andreea Raicu, Andra and Cătălin Măruță** accepted to get involved *pro bono*, the 2 € donations being possible to be made by SMS at phone number 874, allocated free-of-charge by Vodafone, Orange and Cosmote.

2 484 000 €

WERE RAISED IN 11 EDITIONS OF THE FESTIVAL OF CHRISTMAS TREES IN SUPPORT OF FAMILIES AND THE SCHOOL INTEGRATION OF

13 700 CHILDREN

Out of the 11 trees subject to the bid of the evening, the highest amount, EUR 19,000 was obtained by the tree created by Ioan Nermțoi and offered by BRD. Photo: Save the Children



"Our present is the light"
Alexandru Ghilduș & Mihnea Ghilduș

"Christmas Story"
Carmen Ormenișan

"Christmas Little Tree"
Save the Children Romania

social responsibility

Partners of the 2011 edition: BCR (Diamond Sponsor); BRD, Class Living, EDP Renewables, Renovatio Solar, Five's (Platinum Sponsors); Clifford Chance Badea, Banca Românească, Carrefour, Porsche România, Anchor Group (Gold Sponsors); Apa Nova București, Bosch Communication Center, Kaufland Romania, Lemet, Mușat & Asociații, Oscar Downstream, PayPoint, Romsys,

TPA Horwath, UPC, Valoris Center, TTS (Silver Sponsors). The buyers of the trees were: BRD, Anchor Group, BCR, ECDL, Jean Valvis, Enciu Fernando, Lidl România, Vinexpert, Prințesa Marina Sturdza, Veronica Savanciuc, Badea Clifford Chance, Rebeca Walter, Philips România, Wunderman, Camelia Șucu and others. The event was organised with the pro-bono support of

Wunderman, eventures and 2activePR agencies.

The Organising Committee of the 2011 Festival of Christmas Trees was made of Amalia Năstase (Manager Eventures), Andreea Raicu, Andi Moiescu (TV Producer), Corina Bârlădeanu (Manager 2activePR), Liviu Sfrija (President Henkel România) and Tereza Munteanu (Managing Partner Wunderman).



Soft Toys Campaign - IKEA



support

Corporations - Salvați Copiii partners

BANCA COMERCIALĂ ROMÂNĂ

The Romanian Commercial Bank (BCR) is the **strategic partner of Save the Children Romania**, supporting the programmes and the activities of the organization, particularly the educational ones, on a long-term basis. BCR is a regular supporter of the Festival of Christmas Trees, being the only diamond sponsor of the event and the buyer of the most wanted trees auctioned during the gala evening. The BCR employees did not remain silent either, and organized various local charity events for the benefit of disadvantaged children.

ENEL CUORE ONLUS

Enel Cuore Onlus provides financial support for the programme **“We grow up together”**, addressing children left alone at home after their parents went abroad to work, a category of children exposed to social exclusion and school drop-out. The programme is currently implemented in Timiș, Caraș-Severin, Hunedoara, Dolj, Dâmbovița, Argeș, Constanța Counties and in Bucharest. The programme will be extended in Brașov, Târgoviște (the second centre), Lupeni, Iași, Târgu-Mureș, Negrești, Suceava and Vaslui.

KAUFLAND Romania

Kaufland Romania continued the financial support started in 2010 for the **Educational Centre from Târgoviște**, a school reintegration and dropout prevention programme for the 246 children living in the disadvantaged areas of Dâmbovița County and the neighbouring localities, through Second Chance, School-after-School and Preschool Education Programme. As for 2011, Kaufland Romania financially supported the **Day Centre from Petrila** (Hunedoara County) and the **Educational Centre from Reșița** (Caraș-Severin County).

ALCATEL

Alcatel-Lucent Foundation financed for 2 years the Educational Centre from Timișoara, within the school reintegration programme for disadvantaged children and youngsters from Timiș County, **Education - the path to a decent life. 348 children/youngsters** benefited from complex educational and social services.

HENKEL Romania

Henkel Romania is one of the major supporters of Save the Children Romania, being a constant financier of **Petrila Day Centre**, counseling and support centre

for the child in difficulty. At the same time, Henkel Romania is one of the main sponsors of the last editions of the Festival of Christmas Trees, contributing with the most significant sums, through sponsorships and buying the Christmas trees during the auctions, to the funds that sustain Save the Children educational centres.

SELGROS CASH&CARRY

Selgros Cash & Carry is one of the oldest supporters, offering us, ever since the first supermarket was opened in 2001, the opportunity to collect funds for the children assisted in the educational centres, through the collecting boxes placed near the pay offices. Although the petty cash left by the Selgros customers may seem insignificant, the funds collected, on a regular –basis, from the supermarkets in București, Ploiești, Galați, Brăila, Bacău, Suceava, Iași, Brașov, Craiova, Târgu-Mureș and Oradea are quite important and add to the others, that finance the educational centres and sustain the social – educational activities carried out for the benefit of the disadvantaged children.

IKEA – SOFT TOYS CAMPAIGN

For the second year in a row, IKEA store from Bucharest joined the International



Children from the Educational Centre from Resita, supported by Kaufland, in a visit to Alba-Iulia.
Photo: Save the Children Romania

Soft Toys Campaign, which supports the right to education of children throughout the world. For every soft toy purchased in the period November 1st – December 24th, 2011, IKEA International Foundation donated 1 € for educational programmes, Save the Children Romania thus receiving support for the project **“Let’s raise our children in a stigmatisation-free society”**, to be conducted in partnership with MECS and the Ministry of Health for a period of 3 years (2012-2015). The major goal of the project is to reduce the discrimination of the most vulnerable groups of children, including children with socio-emotional and behavioural difficulties or children from extremely poor communities, without access to education.

PORSCHE Romania

Porsche Romania is one of the companies which supported Save the Children Romania over the last years, being among the sponsors of the Festival of Christmas Trees. Porsche Romania will continue to financially support the socio-educational programmes developed by Save the Children in 2012, aimed at assisting the children from disadvantaged communities.

LIDL Romania

LIDL Romania initiated the social campaign **Child’s Smile** in December 2011, aimed to support the children of the poorest Romanian families. The campaign started with the pilot project **Join the Christmas Miracle**, developed in the period December 12th-31st, in all LIDL Stores from Romania. The customers donated any amount they wanted in the boxes specially set up at the cash registers, receiving a winter holiday postcard as a gratitude sign. The postcards were made after the drawings of the children assisted in the Save the Children Romania centres, children who will be provided a daily meal with the money raised.

GLAXOSMITHKLINE (GSK)

The pharmaceutical company GlaxoSmithKline (GSK) provided financial support for “Every One” campaign, a programme aimed at reducing infant mortality and improving the health of children between 0 and 5 years old. GSK continued to support the programme for reducing infant mortality, which will be extended in other 10 communities from Botoşani, Suceava, Iaşi, Neamţ and Vaslui, where other 1000 pregnant women,



Child’s Smile Campaign - Lidl Romania.

mothers and their children will benefit from assistance.

20% FROM PROFIT TAX

Save the Children promoted among the companies the provision of the tax code which enables for 20% of the company’s profit tax to be redirected in support of socio-educational programmes. The campaign The Profit Tax helps a child go to school mobilized companies such as Company Med, Sky XS Aircargo, Daz Active Trade, Easy Logistics, BASF and others, whom we thank. These funds will contribute to continuing the activities conducted for the benefit of the children at school dropout risk, because of the economic situation of their families.



Children living in the poorest district of Bucharest and whose parents understand the importance of education for their future.
Photo: Salvați Copiii România

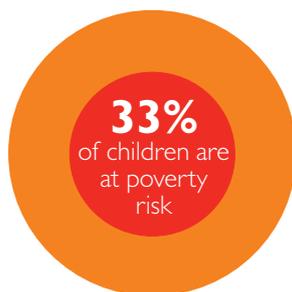
Romania and its children

SOCIO-DEMOGRAPHIC INDICATORS

21.462.186 inhabitants, of whom
3.967.012 copii - INS (Jan. 2010)



461.013 unemployed (6%) - INS (Dec. 2012)
357.000 illiterate (UNDP, Human Development Report - 2010)



Source: EUROSTAT "Population and social conditions", September 2010.

NON-PARTICIPATION IN SCHOOLS

362.062 children (3-17 years of age) were not included in the preschool, primary, secondary, high-school or professional educational system, although they had the appropriate age.

80% of children out of school are Roma

Source: Roma in an Expanding Europe. Breaking the Poverty Cycle", A World Bank Study, 2003.



www.salvaticopiii.ro

400 PAGES WITH INFORMATION, IMAGES AND RESOURCES
320 000 VISUALISATIONS (2011)



1.810 January

3.704 June

6.280 September

14.147 December

UNIQUE VISITORS (2011)

60 000



facebook

14 000

likes at 31st of Decembrie 2011 (place no. 4 at nonprofit category, according with facebrands.ro)

OTHER SALVAȚI COPIII SITES:

www.ceecc.ro - Emotional and Behavioural Education Centre for Children

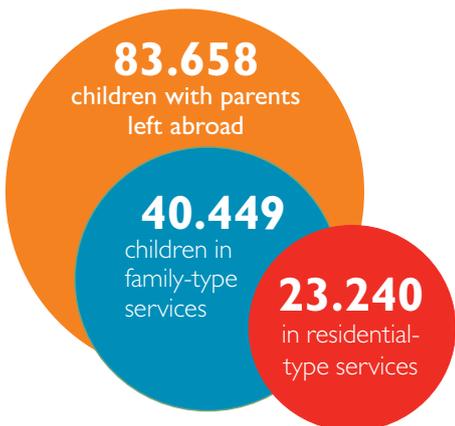
www.consiliere-parinti.ro - parenting services

www.sigur.info - safer Internet for children and adults

www.evolutar.ro - promotion of volunteering in Romania

www.festivalulbrazilordecraciun.ro - our main fundraising event

CHILD PROTECTION SYSTEM



18 minutes - a child drops out of primary or secondary school

15 hours and 40 minutes - the authorities are notified about a case of child sexual abuse*

1 hour - the authorities are notified about a case of severe child neglect*

3 hours and 25 minutes - the authorities are notified about a case of physical or emotional abuse or child labour *

4 hours - a child under 1 year of age dies



Sursa: *DGPC - as of December 31st, 2011

legislation

Salvați Copiii supports and monitors the observance of the legal obligations of the authorities and specialists who act for the implementation of child rights. In this regard, Salvați Copiii proposed legislative amendments and, when necessary, opposed the legislative amendments which were contrary to the children's interests.

Children from Timișoara participating in information activities on child rights. Photo: Adrian Pîcișan.

LAW 272/2004 ON THE PROTECTION AND PROMOTION OF THE RIGHTS OF THE CHILD

The recommendations of Save the Children Romania focus particularly on four areas where the observance of the fundamental child rights requires urgent measures: **the child's right to identity** (unacceptably high number of children without identity and, subsequently, difficulty in carrying through the late birth registration procedure), **the right to quality education** (parents' coercion to ensure the child's access to education, as well as respectful treatment of the child by the school staff are two of the requirements for the observance of the right to quality education), **monitoring of child rights** (there is no independent institution in Romania to monitor the observance of the child rights, especially regarding the child's relationship with the public authorities competent in this regard), **protection of children affected by the migration phenomenon in the European Union** (the children deprived of parental care throughout the time when the parents work abroad must be integrated on the long term in school and psychological support services).

CHILDREN'S OMBUDSMAN INSTITUTION

Romania does not have an independent institution for child rights, such as the Children's Ombudsman that operates in most European countries. The mandate of the People's Ombudsman in our country is a restricted one which enables for interventions only in the cases when the child rights are violated by public institutions. Taking into account the UN Committee's recommendations on the rights of the child addressed to the Romanian Government to establish the Children's Ombudsman and the repeated proposals of the children participating in

the annual Forums of the organisation, Save the Children, in partnership with the Presidency of the Chamber of Deputies, submitted a legislative proposal by which a deputy of the People's Ombudsman, specialised in child rights, will represent the interests of the Romanian children.

LAW 1/2011 ON NATIONAL EDUCATION

After a series of participations in the public consultations organised by MECS, Save the Children organised debates with the parents, teachers and children in order to identify their interests and views on the educational system. Their input was used to develop amendments and observations

“ The deputy specialised in child rights shall be named the Children's Ombudsman and shall be elected from among the persons with knowledge and experience in the field of child rights promotion and observance. ”

Article 10, par. 4 of the draft law which is currently in the process of adoption by the Chamber of Deputies

to the draft law. One of Save the Children proposals was to enshrine by law the principle of children and youth participation in school decision-making. Thus, a provision was included in the law (Art. 80, par. 1), according to which „All major decisions shall be taken by consultation with the representatives of the primary beneficiaries (pre-kindergarten children, preschoolers and pupils), respectively the National Pupils' Council or other representative associations of pupils”.

LAW 273/2004 ON THE LEGAL STATUS OF ADOPTIONS

The amendment of the law was a necessary step towards establishing clear rules for an appropriate family environment for children included in the adoption procedure in Romania. Save the Children supported the granting of the right to express consent upon the adoption of the child by the minor biological parent who is at least 14 years of age if it is assisted by the legal representatives. This amendment is transposed in art. 11 of the new law.

DIRECTIVE OF THE EUROPEAN PARLIAMENT AND THE COUNCIL ON COMBATING THE SEXUAL ABUSE AND SEXUAL EXPLOITATION OF CHILDREN AND CHILD PORNOGRAPHY

As part of the European Child Safety Online NGO Network (eNACSO), Save the Children Romania supported and promoted the proposal of the European Commission to include the measure of blocking the access to Internet pages containing or broadcasting child pornography in the EU Directive on combating the sexual abuse and exploitation of children and child pornography. Our viewpoint was sent to the Romanian MEPS, according to which the obligation of the blockage measure for the Member States is a requirement for child safety online. The European Directive kept in art. 25 the obligation for the Member States to ensure the immediate elimination of the Internet pages containing or broadcasting child pornography hosted on their territory, and, as regards the pages outside of the European Union, their blockage is to be decided by the authorities of each Member State.

LAW 196/2003 ON THE PREVENTION AND COMBATING OF PORNOGRAPHY

The law sets out access means to pornographic materials, with a view to protect

the children, as well as the public dignity and morality. Save the Children supported the need to introduce passwords for the Internet pages with pornographic content and check the users' age. The amendment project is still under public debate.

LAW 321/2001 ON FREE-OF-CHARGE PROVISION OF POWDER MILK FOR CHILDREN AGED BETWEEN 0 AND 12 MONTHS

Regarding the decision of the Ministry of Health to limit the free-of-charge provision of powder milk to a category of children up to the age of 1, and without denying the importance of breastfeeding for infants, Save the Children considered this to be a serious measure the consequences of which will be felt at the level of infant mortality and will lead to an increase in the number of children with health issues caused by insufficient nutrition.

LAW 217/2003 ON THE PREVENTION AND COMBATING OF DOMESTIC VIOLENCE

Save the Children supported the need to protect children, indirect victims of domestic violence, whose physical and psychic development is threatened by the vicious environment they grow up in. The new law introduced the protection order for victims and the restriction order for the aggressor, civil, respectively criminal safety measures.

WORKING GROUPS (Partners: Civil Society Development Foundation, non-governmental organisations:

Amendment of O.G. 68/2003 on social services: recognition of the community as beneficiary of social services, accreditation of the provider and not of the services, separation of the service provider position from the management one, establishment of the national social services record system, creation of a single social services financing procedure.

Draft Law on social assistance promoted by M.M.F.P.S.: equal financing opportunities for public and private providers, focus on social inclusion and employment and less on the provision of social benefits, regulation of cost standards for social services. The impact targeted on the long-term takes into account leveraging the budgetary allocation, reducing the service costs, developing the social services market and improving the quality of services. The law entered in force on 23.12.2011 (Law 292/2011 on social assistance).

Draft law on the organisation and functioning of social services, currently on the agenda of the specialised Commissions within the Chamber of Deputies, focuses especially on regulating the planning and financing of social services by facilitating the access to public financing of private providers of social services, through a more efficient, competitive and transparent service financing mechanism, a better coordination between the administration and the public and private providers, and a more efficient response of the public administration to the community needs.



At the ninth edition of the Romanian PR Award Competition, Save the Children Romania won the Silver Award for Excellence for the programme "Let's raise our children in a non-violent society" and the Excellence Diploma under the "Annual Report" category.

Financial Report 2011

Children's Carnival. Photo: Save the Children Romania

THE ACTIVITY OF SAVE THE CHILDREN IS CONDUCTED AT THE GENERAL SECRETARIAT AND IN 13 BRANCHES

TOTAL FUNDS - 5,448,279 Euro

General Secretariat
4,785,211 Euro - 88%

Branches - 663,068 Euro (12 %)

MAJOR DIRECTIONS OF ROMANIA SAVE THE CHILDREN ACTIVITY

Ensuring children's right to protection	2,148,624 EUR
Protection of children against violence	1,791,815
Children's protection on the Internet – Sigur.Info Programme	206,995
Children left behind – “We grow up together programme”	90,748
Protection of children against HIV/AIDS	59,066
Promoting and ensuring the right to education	2,075,923 EUR
COREI- Development of socio-educational services	1,201,896
“Second chance” educational programme	631,832
Educational integration of refugee children and asylum-seekers	159,080
Preschool education for children from disadvantaged communities	83,115
Preventing and combating infant mortality	42,881 EUR

TOTAL FUNDS - EUR	5,448,279
Existing at the beginning of the year	1,940,442
Non-profit organisations from the country and abroad and international bodies	2,316,494
Fees, contributions, donations, sponsorships	988,166
European structural funds	165,600
State institutions	32,143
Bank interests	5,434

EXPENSES - EUR	4,808,314	%
Programmes	4,465,522	93%
Organisational development	61,044	1%
Administration	139,652	3%
Fundraising and communication	142,096	3%

The financial statements of Save the Children Romania on December 31st, 2011 were audited by KPMG Audit SRL.

Crt no	EXPLANATIONS	Amount €
EXISTING ON 01.01.2011		1,940,442
I.	REVENUES	3,507,837
1	Governments of Iceland, Principality of Liechtenstein and Norway under the Financial Mechanism of the European Economic Area	982,086
2	Christmas Trees Festival - 2010/2011	325,723
3	Innovation Norway	212,797
4	EU through Joint Operational Programme Romania-Ukraine-Republic of Moldova 2007-2013	203,924
5	2% of the global income tax 2010/2011	173,550
6	European Social Fund under the Sectoral Operational Programme Human Resources Development 2007-2013 "Invest in People"	165,600
7	European Commission – Safer Internet	138,500
8	Rädda Barnen – Save the Children Sweden	135,394
9	Enel Cuore Onlus	103,000
10	Save the Children Italia Onlus	96,552
11	Romanian Commercial Bank - BCR	93,474
12	U.N.H.C.R.	92,926
13	Kaufland	91,088
14	Save the Children International	63,800
15	Fees, contributions from individuals	55,435
16	Save the Children USA	52,649
17	Selgros collection boxes	40,923
18	IKEA Romania	39,856
19	Children's Rights Alliance for England	33,349
20	BJORGVIN VIDEREGÆNDE SKOLE School-Bergen-Norway	32,612
21	Ministry of Labour, Family and Social Protection, County Councils of Timișoara, Mureș and Suceava, Mayoralty and House of Culture of Iași, Petrila Agency for Mining Areas Development	32,143
22	Porsche Romania	29,892
23	"Romanian National Council for Refugees" Foundation - European Fund for Refugees	26,693
24	European Studies and Initiatives Centre – Italy	22,892
25	"Romanian Jesuit Service for Refugees" Association - European Fund for Refugees	20,393
26	Save the Children Austria	16,505
27	Centre for Research and Consultancy in the Field of Culture	14,116
28	International Centre for the Development of Policies on Migration, Austria	12,505
29	Redd Barna – Save the Children Norway	11,952
30	Henkel Romania / Petrila Educational Centre	8,878
31	Hypermarket CORA – Open Heart Month	7,155
32	Centre for information and research on child rights of Moldova (CIDDC)	6,500
33	Bricostore, Baumax, Medsana, Henri Coanda Airport etc. collection boxes	5,054
34	Other donations, contributions and sponsorships from legal entities	124,382
35	Other financings	30,105
36	Bank interests	5,434
II	EXPENSES	4,808,314
A.	PROJECTS	4,465,522
1	Promoting and ensuring children's right to protection	2,148,624
2	Promoting and ensuring children's right to education	2,075,923
3.	Promoting and observing child rights	198,094
4.	Child health, prevention and combating of infant mortality	42,881
B.	ORGANISATIONAL DEVELOPMENT	61,044
C.	ADMINISTRATION	139,652
D.	FUNDRAISING AND COMMUNICATION	142,096
EXISTING ON 31.12.2011		639,965

* In 2011, revenues in products and services were achieved in the amount of 77,540 EUR.

supporters

DIAMOND SPONSOR



CHRISTMAS TREE FESTIVAL
– FUNDS ALLOCATED FOR
CHILDREN'S ACCESS TO QUALITY
EDUCATION

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



SPECIAL THANKS TO:

2activePR
Andra Lupu
Angela Ciobanu
Avon
B&B Collection
Biz
Boarder's Shop
Burberry BODY
Carol Parc Hotel
Cocor Media Channel
Collector's Art & Luxury Magazine
Coty Cosmetics
DentEstet
Elena Crişan
Europa FM

eventures
EximTur
Frey Wille
Galt
Grafica și Tipar (BIZ)
Henkel Romania
Hotel Epoque
I.D. Sarriero
JW Marriott Bucharest Grand Hotel
Liana Sălăgean
Lorina Bijoux
Luxcom (Cartier & Burberry Body)
Magnolia Spa
Manoush
Modamania Design
Musette
Omnitoys

Oxette - Jewels & Watches
Paralela 45
Pernod Ricard
Prochaine
Puma
Purple Design
Raluca Buzura
Rhea Costa & Malvensky
Rue des Trucs
Școala de Bijuterie Contemporană
Sensiblu
Sephora Romania
Tria Alfa
Whirlpool Romania
World Class
Wunderman

SUPPORTERS OF SALVAȚI COPIII PROGRAMMES



LEGAL ENTITIES

ABB, Accreo Romania, International Airport Henri Coandă, Albalact SA, **ALCATEL**, Allianz Țiriac, **Anchor GRUP**, Apa Nova Bucharest, Avivest, Banca Românească, BASF, **BCR Romania**, Best Jobs Recrutare, Bioanalitic, Bitdefender, Bluparty, Bosch Communication, BRD Asset Management, **BRD-GSG**, Bricostore, Carrefour Romania, Cash&Candy, Charon Agro, Chronotime, **Class Living**, Company MED, **CORA**, Cosmote, Coty, Countexp, Daz Activ Trade, Demeco, Dent Estet, DV Caesar Consulting, Easi Logistic, **EDP Renewables**, **ENEL Cuore OnlusS**, **ENEL Distribuție Banat**, Erma Bijou, Erma Gold, Euro Marketing Products, Europa FM, Fides Foreign Languages, Fildas, **FIVE-S International**, Frey Wille, Friesland, ECDL Foundation, **Marius Ivan Foundation**, The Group Foundation, Walters Support Foundation, **Glaxo Smith Klein**, Grimach, Grundfos, Grupul Editorial AER SRL, GTS Special GAS, Hay Group Management Consultants, Heat International, HeidiChocolat, **Henkel**, Horwath Accountants, ID Sarrieri Concept, **IKEA**, Ingo Trade International, Initiative Media, Instituto Cervantes, Intertoy, Zone, Invivent Group, Iterum Construct, Kaspersky Lab, **KAUFLAND Romania**, Full-Day Kindergarten no. 1, **KPMG Romania**, Le Manoir, Lemet, Lukval Tech, Manoush Boutique, Microsoft, Mușat și Asociații, Musette Exim, Nestle Romania, Niko Auto Com, Novartis Pharma Services Romania, Olimp Company, Omnitoy, OMV Petrom, **ORANGE Romania**, Oscar Downstream, Paralela 45 Turism, Parmalat, Partnership, Paypoint Services, PC Garage, Pfizer, Piraeus Bank, **Porsche Romania**, Prolibris, Radion Tehnologica, **Renovatio Solar**, Romarta - B.A., Sabtrans, Sarantis Romania, Satuma 92, SCA Pachi & Asociații, Schaeffler Romania, Schneider, Școala de Bijuterie Contemporană, Secure Management, **SELGROS**, Sider Technologies Bureau, SKY XS Aircargo, Softvision, Spectrum, Z Spot Media, Terratop, Tetra Pak Romania, Tipărituri, Top C S, **Total Soft**, Transport Trade Services, Tria Alfa Bijuterii, Ulker, UPC, Valoris Center, Vel Pitar, Vinexpert, **Vodafone Romania**, Whirlpool, World Class Romania.

INDIVIDUAL PERSONS

Jean Valvis, Bucura Cătălin, Prințesa Maria Sturdza, Stanciu Irina, Eduard Ciucu,

Alexandru Ciucu, Pricopie I., Alexandru Teodorescu, Pascu Severina Pompilia, Schipor Constantin, Neitz Frank, Mignea Elvenina Augustin, Eugenia Săndulescu, Romanescu Maricela, Chiorașcu Andra, Costin Lucian, Orzan Mihai, Porumboiu Octavian, Salagean Liana, Laura Angela Ciobanu, Semen Mihaela ș. a.

EXTERNAL FUNDERS

Children's Rights Alliance for England, European Commission, CESIE Italy, CRIC Moldova, Enel Cuore Onlus, European Social Fund under SOPHRD 2007-2013, EEA Grants Norwegian Funds, ICMPD Austria, Innovation Norway, Norwegian Ministry of Foreign Affairs, Save the Children Austria, Save the Children International, Save the Children Italy, Save the Children Norway, Save the Children Sweden, Save the Children UK, BJORGVIN VIDEREG/ENDE SKOLE School-Bergen-Norway, Trust for Civil Society in Central and Eastern Europe, EU through Joint Operational Programme Romania-Ukraine-Republic of Moldova 2007-2013, UNHCR.

PARTNERS

Adevărul Holding, National Agency Against Human Trafficking, National Agency for Community Programmes in the field of education and professional training, Anti-AIDS Romanian Association Iași, Timișoara subsidiaries, „Dăruind vei dobândi și tu” Topoloveni Association, ABA-DEL-TIN Association - Suceava, Betania Association, National Association of Romanian Internet Service Providers, Ovidiu Rom Association, National Authority for Management and Regulation in Communications, Balonul Copiilor, BCR, BitDefender, Centre of Information and Research on Child Rights Moldova, Centre of Resources and Educational Assistance of the Municipality of Bucharest, Educația 2000 + Centre, Municipal Psychopedagogic Centre Bucharest, National Mental Health Centre, „Step by Step” Centre for Education and Professional Development, Roma Centre for Social Intervention and “Romani Criss” Studies, Sf. Dimitrie Social Centre, Children's Rights Alliance for England, Timotei Cipariu College, National Pupils' Council, National Romanian Council for Refugees - CNRR, Cosmote Romania, Probation Directorate within the Ministry of Justice, Public Health Directorates Bucharest, Iași, Brașov, Dâmbovița, Caraș-Severin, Vrancea, Timiș, Directorates General for

Social Assistance and Child Protection district 1, 2, 3, 4, 5, 6 from Bucharest, Pneumolog Primary Doctor Spalatelu Liliana Bucharest, ECDL Romania, Faculty of Sociology and Social Assistance – University of Bucharest, National Federation of Parents' Associations – Pre-University Education, Free Trade Unions' Federation in Education, Focus – Romanian Centre for Missing and Sexually Exploited Children, Romanian Forum for Refugees and Migrants - ARCA, Image Factory Foundation, Solidaritate și Speranță Foundation Iași, Global Campaign for Education, IGP – Romanian Service to Fight IT Criminality, INHOPE, Innovation Norway, INSAFE, School Inspectorates district 2, 5 from Bucharest, County School Inspectorates Maramureș, Ilfov, county school inspectorates, directorates general of social assistance and child protection and general schools from Constanța, Brașov, Reșița, Craiova, Țg Mureș, Petrila, Cluj-Napoca, Târgoviște, Timișoara, Iași, Focșani, Bistrița-Năsăud, Pitești, Călărași, Giurgiu, Slobozia, Alexandria, Ploiești, Țg Jiu, Slatina, Rm. Vâlcea, Drobeta Tr. Severin, Tulcea, Brăila, Galați, Buzău, Adjud, Miercurea Ciuc, Sf. Gheorghe, Alba Iulia, Sibiu, Suceava, Săveni (Botoșani), Bacău, Vaslui, Piatra Neamț, General Inspectorate of the Romanian Police, School Inspectorate of the Municipality of Bucharest, Institute for Education Sciences, Intuitext, Kaspersky Lab, Leap, Media Pro, Microsoft Romania, Ministry of Administration and Interior, Ministry of Communication and Informational Society, Ministry of Education, Research, Youth and Sports, Ministry of Labour, Family and Social Protection – Child Protection General Directorate, Ministry of Health, Ministry of Justice, Romanian Immigration Office - ORI, Orange Romania, Organisation of Refugee Women in Romania - OFRR, Positive Media, Provobis, Realitatea TV, Rnd Software - Livigent, Save the Children Denmark, Save the Children International, Save the Children Italia Onlus, Save the Children Netherlands, Save the Children Norway, Save the Children Sweden, Save the Children UK, SC Agenția OSC SRL, Jesuits Refugee Service in Romania - JRS, Sf. Ștefan Ecologic School Craiova, „Mihai Viteazu” General School Târgoviște, School no. 1 „Sfinții Voievozi” Bucharest, Schools 23 and 141 Bucharest, TVR 1, UNHCR, UNICEF, UPC Romania, Vodafone Romania, VOLUM.



Children of Dârvari Kindergarten, Ilfov County
Photo: Save the Children Romania

partnership

Partners and sponsors of our branches

ARGEȘ

Partners: County School Inspectorate, DGASPC Argeș, County Police Inspectorate, Mayorality of Pitești, ANITP - Pitești Regional Centre, high-schools, schools, kindergartens, Așchiuță Children Theatre, Al. Davila Theatre, Pitești Cultural Centre.

Sponsors: MoneyGram, Mayorality of Pitesti, National Agency for Community Programmes in the Field of Education and Professional Training.

BRAȘOV

Partners: DGASPC Brașov, Brașov School Inspectorate, Brașov Local Council through the Social Services Directorate, Regional Anti-Drug Centre for Prevention, Assessment and Counselling Brașov, ANITP - Brașov Regional Centre, AIESEC Brasov, Aventura Park Brasov, Aqua Park Brasov, Romanian Red Cross Brasov, Start Voluntar Association, General School no. 1 Brașov.

Sponsors: Raiffeisen BANK, Esprit Group, Porsche Club Romania Association.

BUCUREȘTI

Partners: Bucharest School Inspectorate, "Flori de Tei" Kindergarten no. 178

Bucharest, "Scufița Roșie" Kindergarten Ploiesti, "Cuvântul Info" Publishing House Ploiești.

Sponsors: "Cuvantul Info" Publishing House Ploiești.

CARAȘ-SEVERIN

Partners: Caraș-Severin County Council, DGASPC Caraș-Severin, County Police Inspectorate, Caraș-Severin Public Health Directorate, County School Inspectorate, County Directorate for Youth and Sports, Casa Corpului Didactic Caraș-Severin, School no. 7 Resita, C.D. Loca Caransebes High-School, other schools and high-schools.

Sponsors: Caraș County Council.

CONSTANȚA

Partners: Mayorality of Mangalia, Mayorality of Cumpăna, County School Inspectorate, DGASPC Constanța, County Centre for Educational Assistance and Resources, secondary schools.

Sponsors: Mayorality of the Municipality of Mangalia, Selgros Cash&Carry.

DOJ

Partners: County School Inspectorate, County Police Inspectorate, DGASPC

Dolj, Dolj County Police Inspectorate, "Ștefan Odobleja" Informatics High-School, "Henri Coandă" Theoretical High-School, "Carol I" National College, Beethoven School Centre, "Frații Buzești" National College, Auto Transports School Group, Pistruiatul Educational Centre, School no. 12 "Decebal", Cuvântul Libertății.

Sponsors: Selgros Cash&Carry, Hazal Turkey Company.

HUNEDOARA

Partners: County School Inspectorate, DGASPC Hunedoara, Hunedoara Territorial Labour Inspectorate, County Police Inspectorate, Probation Service attached to Hunedoara Tribunal, Local Public Service of Social Assistance Petrila, Town Police of Petrila, School I. D. Sârbu Petrila, General Schools no. 5 and 6 Petrila, Constantin Brâncuși School Group Petrila, Hermes Economic College Petroșani, „Appolonius” Economic High-School Petroșani, Mihai Eminescu Theoretical High-School Petroșani, Informatics High-School Petroșani, Dimitrie Leonida Technical College Petroșani, University of Petroșani, Kindergartens 1 and 2 Deva, "Floare de Colț" Kindergarten Brad, General School no. 1 Uricani, General

School no. 3 Lupeni, General Schools no. 1 and 2 Lupeni, Theoretical High-School Lupeni, „Lumea copiilor” Kindergarten Lupeni.

Sponsors: Henkel Romania, Sindicatul Liber E.M. Lonea, Sindicatul Liber E.M. Petrila, Mayorality of Petrila, Mayorality of Petroșani, Workshops without Borders, Confero Petroșani Association, SC Gentiana Farm Petrila, SC Artima Deva, Simeria, Hunedoara, Petroșani, Real Hipermarket Romania Deva, SC Metro Cash&Carry Romania Deva, SC Luk Oil Petroșani.

IAȘI

Partners: Iași County Prefect's Institution, County School Inspectorate, County Police Inspectorate, Iași Tribunal, Iași Court of Justice, Attorneys' Association Iași, Iași Penitentiary, Iași County Directorate for Youth, Community Assistance Directorate Iași, DGASPC Iași, Public Health Directorate Iași, Prosecutor's Office attached to Iași Tribunal, Prosecutor's Office attached to Iași Court of Justice, „Socola” Psychiatry Clinical Hospital Iași, „Sf. Maria” Children Hospital Iași, Pneumo-physiology Hospital „G. Pașcanu” Iași, Children's Palace Iași, Regional Anti-drug Centre for Prevention, Assessment and Counselling Iași, ANITP – Iasi Regional Centre, Faculty of Economy and Business Administration - „Al. I. Cuza” University Iași, Alături de Voi Foundation, Bethany Social Services Foundation Iași, Iosif Foundation, Medicine Students' Association Iași, Romanian Therapy and Trauma Study Association, General School „Elena Cuza”, „Alexandru Vlahuță”, „Titu Maiorescu”, „B.P. Hașdeu”, „Ștefan Bârsănescu”, „Vasile Conta”, „Otilia Cazimir”, „N. Iorga”, „Mihail Codreanu”, „Veronica Micle”, „Gh. I. Brătianu”, „Dimitrie Sturdza” from Iași, „Junior” School and Kindergarten Iași, „Virgil Madgearu” School Group, „M. Eminescu” National College, „D. Cantemir” Theoretical High-School, Economic Administrative College, „Miron Costin” Theoretical High-School, „Octav Băncilă” Arts College, Schools with 1st-8th grades Rediu, Lețcani, „M. Kogălniceanu” Țigănași, Cămineni, Liteni, Osoi, Comarna, „Colonel C. Langa” Miroslava, Boroșoia, Dorobanț, „Ioanid Roamnescu”, Movileni, Holboca, Valea Lupului, Țuțora, Ciurea, Lunca Cetățuii, Bârnova, „Aron-Vodă” Aroneanu, „Hadâmbu”, Slobozia Deal, Popești, Comarna, „Al. I. Cuza” Podu Iloaiei, „Mihai Busuioc” School Group Pașcani, School Groups with 1st-8th grades

„Petre Carp T”, Vlădeni, Agricultural School Group Holboca, „Lascăr Rosetti” Theoretical High-School Răducăneni, Arts and Crafts Schools Plugari, Tătăruși, Dumești, Mironeasa, Prisăceni, „Ionel Teodoreanu”, Popricani, „Dumitru Popa” Mogoșești, „Ioanid Romanescu”, „Glodeni Gândului”, „Ion Creangă” Tg. Frumos, Kindergarten from Hîrlău, Mayoralties of Ceplenița and Holboca.

Sponsors: Panifcom, Carrefour Era Pacurari, NIKE Europa, Mayorality of Iași, European Commission, Baumax Iași, SC Mobilis, SC Antibiotice SA, Selgros Iași și Bacău, Carrefour Felicia & Era Iași, Iulius Mall, SC Salubris, Rotary Association.

MUREȘ

Partners: Mureș Prefecture, Mureș County Council, Mayorality of Tg. Mureș, Mureș Gendarmerie, DGASPC Mureș, Mureș County School Inspectorate, Mureș Police Inspectorate, Public Health Directorate Mureș, Anti-Drug Centre for Prevention, Assessment and Counselling Mureș, Community Police Tg. Mureș, Alături de Voi, Holt Romania, Alpha Transilvania.

Sponsors: Grand Hotel Tg. Mures, Romanian Post, Mureș County Council, Selgros Cash&Carry, Soros, Tg. Mureș Airport.

NEAMȚ

Partners: Neamț County Council, DGASPC Neamț, County School Inspectorate, County Police Inspectorate, Neamț Territorial Labour Inspectorate, Mayorality of the Municipality of Piatra Neamț, Public Health Directorate Neamț, „G.T. Kirileanu County Library, „Elena Doamna” and „Ion Creangă” Service Facilities.

Sponsors: Neamț County Council.

SUCEAVA

Partners: County School Inspectorates, County Police Inspectorate, DGASPC Suceava, County Centre for Educational Resources and Assistance Suceava, Mayorality of Suceava, Mayorality of Rădăuți, National Agency against Trafficking in Persons – Suceava Centre, Anti-Drug Centre for Prevention, Assessment and Counselling Suceava, County Directorate for Youth Suceava, Monitorul de Suceava, „Sportul pentru toti” Association, „Stefan cel Mare” University of Suceava – Faculty of physical education and sports, CJRAE,

Technical College of Radauti and „Andronic Motrescu” Radauti, „Eudoxiu Hurmuzachi” Rădăuți, „Petru Rares” Suceava, „Ștefan cel Mare” Suceava colleges, School with 1st-8th grades no. 8 Suceava, „Iorgu Varnav” School Group, schools with 1st-8th grades Bosanci, Drăgoiești and Bogdănești.

Sponsors: Suceava County Council, Carrefour Romania, Iulius Mall Suceava, Shopping City, Selgros Cash&Carry.

TIMIȘ

Partners: Regional Educational Resources and Assistance Centre, DGASPC Timiș, Public Health Directorate, County School Inspectorate, General Inspectorate of the Romanian Police, Faculty of Medicine Timisoara, General School No. 19 „Avram Iancu” Timișoara, Filarmonica Banatului Timisoara, „Preot Ion Olariu” Foundation, National Theatre of Timisoara, Mayorality of Timișoara, SC „Easy Learning”, National Association for Rare Diseases, Prader Willi Romania Association, Psychiatry and Neurology Clinic for Children and Teenagers, Infant Neuropsychiatry Clinic NPI Timisoara, general schools no. 1, 11, 12 and 15, Kindergarten no. 3 Timisoara, Clinical Emergency Hospital for Children „Louis Țurcanu”.

Sponsors: California Fitness Romania, Mulberry Development, E.B.I.G., Unified Post, Art Match, Kabel Systeme Hatzfeld, Macchine Per Cafee Espresso - MCE, CASS Design, Arts and Culture Centre, HR Excellence, Rotary Club, Silgeda Gold, Associated Business Advisors, Nikolaus Lenau Theoretical High-School, Dolhascu Luciana Constantina, Filantropia Timișoara Foundation, Bega Minerale, Magus International Co, Rudolf Walther Foundation, Varuna, Lasting System, Pan By Violet, Art Match, Iulius Management Centre.

VASLUI

Partners: County School Inspectorate, County Directorate for Youth and Sports, Casa Corpului Didactic Vaslui, County Centre for Educational Resources and Assistance Vaslui, DGASPC Vaslui, County School Inspectorate, Psycho-pedagogic Assistance Centre Vaslui, Mayorality of Vaslui, Mayorality of Negrești, Anti-Drug Centre for Prevention, Assessment and Counselling Vaslui, Youth for Youth – Vaslui branch.

Sponsors: Trust for Civile Society in Central & Eastern Europe, Mondena, SC Onimatex, SC Ciboco.

President: Ana-Maria Mihăescu

Vice-President: Mihai Gafencu

Executiv President:

Gabriela Alexandrescu

General Secretariat

Intr. Ștefan Furtună nr. 3, sector 1, 010899,
Bucharest, Romania

phone: +40 21 316 61 76

fax: +40 21 312 44 86

e-mail: rosc@salvaticopiii.ro / web: www.
salvaticopiii.ro

RO15RNCB0071011434790005 (lei),

RO31RNCB0071011434790008 (euro)

RO69RNCB0071011434790003 (dolari)

Banca BCR Sucursala Plevnei,

BIC / SWIFT: RNCBROBU

Fiscal Code: 3151288

ARGEȘ

President: Dumitra Sima

Str. Eroilor nr. 4-6, 110417 - Pitești

phone: +40 744 360912

fax: +40 248 212 166

e-mail: arges@salvaticopiii.ro

BRAȘOV

President: Anca Timiș

Str. Agrașelor 10, et. 1 (School no. 5),

500096, Brașov

phone: +40 744 360 911

fax: +40 268 332 253

e-mail: brasov@salvaticopiii.ro

BUCUREȘTI

President: Rebeca Grosu

Str. Ion Inculeț nr. 5-7, (Kindergarten nr. 281),
sector 1, Bucharest

phone: +40 744 360 921, fax: 021 224 5964

e-mail: bucuresti@salvaticopiii.ro

CARAȘ-SEVERIN

President: Măriuța Simionescu

Piața 1 Decembrie 1918 nr. 7, etaj 1, 320067
- Reșița

phone: +40 744 360 910

fax: +40 255 211 127

e-mail: caras-severin@salvaticopiii.ro

CONSTANȚA

President: Carmen Faliboga

Str. Matei Basarab nr. 44, (School no. 1),

905500 – Mangalia

phone: +40 744 360 908 / 0752 025 917

phone/fax: +40 341 146 691

e-mail: constanta@salvaticopiii.ro

DOLJ

President: Cornelia Pasăre

Str. Beethoven nr 2, (Beethoven School
Group), Craiova

phone: +40 744 360 918

tel/fax: +40 251 419 391

e-mail: dolj@salvaticopiii.ro

HUNEDOARA

President: Valerica Popescu

Str. Cartier 8 Martie nr. 60 (Kindergarten 2),
335800 – Petrila

phone: +40 742 103 751

tel/fax: +40 254 550 618

e-mail: hunedoara@salvaticopiii.ro

IAȘI

President: Maricica Manole

Str Buridava nr 10, (School Al. Vlahuță), CP
700432, Iași

phone: +40 742 061 917

tel/ fax: +40 232 219 986

e-mail: iasi@salvaticopiii.ro

MUREȘ

President: Ana Chirteș

Str. Cuza Vodă nr. 12, 540027, Târgu Mureș

phone: +40 745 580 545

phone/fax: +40 265 250 121/128

e-mail: mures@salvaticopiii.ro

NEAMȚ

President: Mihaela Ignatovici

Bd. Alexandru cel Bun nr. 27, 610004, Piatra
Neamț

phone: +40 742 103 752

tel/fax: +40 233 213 525

e-mail: neamt@salvaticopiii.ro

SUCEAVA

President: Camelia Iordache

Str. Armenească nr. 41, Suceava

phone: +40 744 360 919

phone/fax: +40 230 521 000 / 0230 525 559

e-mail: suceava@salvaticopiii.ro

TIMIȘ

President: Mihai Gafencu

Bd. Republicii nr. 1, corp B, ap. 7, Timișoara

phone: +40 744 820 491

tel/fax: +40 256 212 996 / 0256 212 196

e-mail: timis@salvaticopiii.ro

VASLUI

President: Vasile Mariciuc

Str. 1 Decembrie nr. 3 (Negrești High
School), 735200 – Negrești

phone: +40 744 360 917

tel/fax: +40 235 457 582

e-mail: vaslui@salvaticopiii.ro

General Secretariat team

From left to right: Diana Stănculeanu, Ștefania Mircea, Mara Niculescu, Liliana Bibac,
Alexandra Băcescu-Davis, Dana Nedelcu, Ovidiu Măjină, Adina Tatu, Mihaela Manole, George Roman,
Gabriela Alexandrescu, Mihaela Vasilache, Lavinia Varodi, Ina Lolescu, Ciprian Grădinaru,
Adina Turcu, Roxana Paraschiv, Andreea Rusu, Adina Clapa

