



ANNUAL REPORT 2013

PLAN 2014



Salvați Copiii



SALVAȚI COPIII'S PRIORITIES

The activities carried out in 2013 aimed the three established priorities of the organization: the **reduction of infant mortality, the access to quality education for children from vulnerable categories and the protection of children against any form of violence, neglect, abuse, exploitation or trafficking.**

The promotion of children's rights, their participation in our activities and the involvement of volunteers are a fundamental part of our organization, that underpin all our programs.

247.615 children, 20.611 teachers and specialists, 33.976 parents and 3.850 volunteers were involved in Save the Children programmes – direct intervention and information sessions - in 2013.

We express our gratitude to all those – companies and individuals – who have understood the importance of mobilization and joint efforts so that little children less than 5 years old will not have to die from preventable causes. Due to your help, 3600 new born babies have been saved with the medical equipments offered to **18 maternity wards and neonatology units from Adjud,**

Brașov, București (Cantacuzino, Polizu and Bucur), Cluj-Napoca, Constanța, Craiova, Petroșani, Pitești, Iași, Târgu-Mureș, Piatra-Neamț, Suceava, Timișoara, Vaslui, Reșița and Slobozia.

In addition, 5908 young mothers, pregnant women and their children from 15 rural communities have received both medical, nutritional and social support.

Media was a great back-up in all our work and we are grateful for that.

With your help, in 2014, we will continue and strengthen our priority activities, aiming to provide with state-of-the-art medical equipments **29 other maternity wards/neonatology units** and offer educational support and protection to the most vulnerable categories of children and their families.

Thank you!

Gabriela Alexandrescu – Executive president Save the Children Romania

Andi Moisescu – President Save the Children Romania

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1990-2013
1.007.000
CHILDREN

2013
247.615

33.976 PARENTS
20.611 TEACHERS
AND SPECIALISTS
3.850 VOLUNTEERS



VISION

SAVE THE CHILDREN'S VISION IS A WORLD IN WHICH EVERY CHILD ATTAINS THE RIGHT TO SURVIVAL, PROTECTION, DEVELOPMENT AND PARTICIPATION.

MISSION

SAVE THE CHILDREN'S MISSION IS TO INSPIRE BREAKTHROUGHS IN THE WAY THE WORLD TREATS CHILDREN, AND TO ACHIEVE IMMEDIATE AND LASTING CHANGE IN THEIR LIVES.

VALUES WE BELIEVE IN

ACCOUNTABILITY

WE TAKE PERSONAL RESPONSIBILITY FOR USING OUR RESOURCES EFFICIENTLY, ACHIEVING MEASURABLE RESULTS, AND BEING ACCOUNTABLE TO

CHILDREN

NTS
HERS
ALISTS
NTEERS

CHILDREN IN OUR PROGRAMMES



PHOTO: ANDREA ELISEI

ALINA AND CRISTINA - SCHOOL AFTER SCHOOL PROGRAMME - SALVAȚI COPIII

SUPPORTERS, PARTNERS AND, MOST OF ALL, CHILDREN.

AMBITION

WE ARE DEMANDING OF OURSELVES AND OUR COLLEAGUES, SET HIGH GOALS AND ARE COMMITTED TO IMPROVING THE QUALITY OF EVERYTHING WE DO FOR CHILDREN.

COLLABORATION

WE RESPECT AND VALUE EACH OTHER, THRIVE ON OUR DIVERSITY, AND WORK WITH PARTNERS TO LEVERAGE OUR GLOBAL STRENGTH IN MAKING A DIFFERENCE FOR CHILDREN.

CREATIVITY

WE ARE OPEN TO NEW IDEAS, EMBRACE CHANGE, AND TAKE

DISCIPLINED RISKS TO DEVELOP SUSTAINABLE SOLUTIONS FOR AND WITH CHILDREN.

INTEGRITY

WE ASPIRE TO LIVE TO THE HIGHEST STANDARDS OF PERSONAL HONESTY AND BEHAVIOUR; WE NEVER COMPROMISE OUR REPUTATION AND ALWAYS ACT IN THE BEST INTERESTS OF CHILDREN.



PHOTO: ALEXANDRA BĂCESCU-DAVIS

ACCESS TO EDUCATION, THE MOST VALUABLE GIFT

COMPLEX EDUCATIONAL SERVICES AIMING TO PREVENT AND REMEDY SCHOOL DROPOUT

The activities of the program **Center for Orientation and Resources for an Inclusive Education (COREI)** continued in 2013 in 6 development regions, with the following components: A Second Chance, School after School and Summer Kindergartens, carried out within **32 centers**. The COREI project is co-financed through the Sectoral Operational Program for Human Resources Development 2007 – 2013 "Invest in

People!". During 2010 – 2013, over **7000 children and 4000 parents** benefited from the services provided through this program.

"The project brought prestige to the school and community where we live and act. Parents are more than pleased of the outcomes, and we are very happy with the efforts of those involved!" (A.I., principal of a partner school). In 2014, after COREI project has been closed, Save the Children will follow up on

its efforts to prevent and reduce school dropout by implementing a new project also co-financed from the European Social Fund. The Integrated Education Centers (CEI) project will provide complete educational and social services to 1020 children within 17 centers.

A SECOND CHANCE FOR A BETTER FUTURE!

"I had never been to school, but Save the Children helped me get here. I have already

managed to finish the first grade" (Nicoleta, pupil). A child who dropped out of or never went to school needs both educational and social support to integrate in the school environment.

Dedicated to children over the schooling age, the "Second Chance" school integration/reintegration program initiated by Save the Children in collaboration with schools covered **655 children** in 2013. A number of **328 parents** also benefitted along with their children from the social and legal services, as well as from material support, depending on their individual needs.

Save the Children initiated an analysis assessing the coverage and implementation rate of the program aiming at improving its functioning at national level. This analysis will be continued in 2014, and the final recommendations will be communicated to the Ministry of National Education, along with the request to set up a taskforce in order to improve this program.

SCHOOL AFTER SCHOOL – SUPPORT FOR CHILDREN AT RISK OF SCHOOL DROPOUT

For families affected by poverty, the lack of opportunities that help them cover the expenses necessary for their children's participation in school exposes the children to a risk of dropout. More often than not, the risk increases because of the low education level of their parents, who are not prepared to support them while in school. "I want to warmly thank you for everything you are doing. You are of great help for my son, as I cannot help him at all with regard to school because I cannot read or write. I wish my son has a chance in life." (Maria, parent)

Aimed at preventing school dropout,

the "School after School" program has provided educational support to **1847 children**. **1416 parents** have benefited from social, legal and material support, depending on the identified needs. Information and awareness raising actions with regard to the children's right to education reached out to a number of **9500 children, indirect beneficiaries**. **385 specialists** within the partner institutions engaged in working groups focusing on the consolidation of local interinstitutional networks providing complementary and quality services to children and families.

PRESCHOOL EDUCATION

By organizing summer classes for preschoolers, the program aims at fostering the future integration of children coming from disadvantaged families within the collective educational system of schools and kindergartens. In 2013, the program benefited from the support of FSE Romania and IKEA Foundation through the project called *Equal opportunities for all children in a non-discriminatory society*.

680 children aged from 3 to 7 years old, who had not been previously registered in preschool education or had had a low attendance rate, took part in preschool educational activities carried out on a daily basis throughout two months. For every child, the necessary learning materials and a daily snack were provided throughout the period of the summer classes, and at the beginning of the school year. 359 parents were involved in the educational activities and received counseling from Save the Children specialists. At the end of the summer classes, 98% of the children were enrolled in the mass regular school or kindergarten system.

49 specialists (educators, social workers and school mediators) were trained to carry out activities with children and parents coming from disadvantaged environments under optimal conditions. In order to promote this type of program, Save the Children drafted and sent for consultation to the Ministry of National Education, the Methodology for the development of the preschool summer classes. The school and preschool educational programs were carried out within the

4.261

CHILDREN WERE SUPPORTED TO INTEGRATE WITHIN VARIOUS (PRE)SCHOOL EDUCATION FORMS

following locations: Adjud, Alba Iulia, Alexandria, Bacău, Botoșani, Brașov, Brăila, Bucharest, Buzău, Călărași, Chiselet, Constanta, Cluj, Craiova, Drobeta Turnu Severin, Galați, Giurgiu, Hunedoara, Iași, Isaccea, Mangalia, Negrești, Ordoheiu Secuiesc, Piatra Neamț, Pitești, Ploiești, Reșița, Rm. Vâlcea, Sf. Gheorghe, Sibiu, Slatina, Slobozia, Suceava, Targoviște, Tg. Jiu, Tg. Mureș, Tulcea, Timișoara, Vulcana.

386.976

CHILDREN AGED BETWEEN 3 – 17 YEARS OLD (INCLUSIVELY) WERE NOT REGISTERED IN THE EDUCATIONAL SYSTEM IN 2012 (PRESCHOOL, SECONDARY SCHOOL, HIGH SCHOOL OR VOCATIONAL SCHOOL) ALTHOUGH THEY HAD THE PROPER AGE.*.

52,2%

OF THE CHILDREN IN ROMANIA WERE AT RISK OF POVERTY OR SOCIAL EXCLUSION IN 2012, THE HIGHEST PERCENTAGE REGISTERED SINCE ROMANIA'S ACCESSION TO THE EU, AND CLOSE TO DOUBLE VS. THE EUROPEAN AVERAGE (27.7%).**

* INS TEMPO ONLINE, PROCESSED DATA**, EUROSTAT

IMPACT

86% OF THE CHILDREN ENROLLED IN THE "A SECOND CHANCE" PROGRAM AND 90% OF THE CHILDREN INTEGRATED IN THE SCHOOL AFTER SCHOOL PROGRAM SUCCESSFULLY PASSED THEIR SCHOOL EXAMS IN 2012, REGISTERING GREAT PROGRESS COMPARED TO THE INITIAL SITUATION.



WE GROW UP TOGETHER

“WE GROW UP TOGETHER” – A PROGRAM FOR HOME- ALONE CHILDREN

For most children, their parents’ leaving to work abroad generates negative consequences upon their emotional, educational and social development. Save the Children takes into consideration the children’s needs and provides them with social and psychological support in order to cope with the separation from their parents, school support, and networking activities, while encouraging communication with the parents working abroad.

Initiated in 2010, “We grow up together” program is carried out in **16 “School after School” centers**

established in Pitești, Bucharest, Reșița, Mangalia, Târgoviște (2 centers), Craiova, Petrila, Timișoara, Brașov, Piatra Neamț, Suceava, Iași, Negrești, Lupeni and Sighișoara. Since its initia-

tion, over 3100 children and over 2250 parents and legal representatives have benefited from the support provided by our team.

In 2013, **1,069 children were included in the program, 583 parents and representatives of the children** attended the monthly information meetings and benefited from social and psychological counseling. 297 volunteers, teachers and youngsters, offered support in educational and leisure activities. More than 85% of the children have improved their classroom behavior and networking with colleagues and teaching staff. 70% of these children have improved their school performance, and 46% were awarded



80.036

CHILDREN HAD PARENTS WORKING ABROAD, AND 41% OF THEM WERE COMPLETELY DEPRIVED OF PARENTAL CARE: 22,329 OF THESE CHILDREN HAD BOTH PARENTS WORKING ABROAD, WHILE 10,313 CAME FROM FAMILIES WITH THE ONLY SUPPORTING PARENT ABROAD.*

*CHILD PROTECTION DIRECTORATE, DECEMBER 2013, WWW.COPII.RO

PHOTO:
AGA LUCZAKOWSKA
SAVE THE CHILDREN

for their grades.

There were 45 meetings of the local working groups consisting of representatives of the school inspectorates, child protection directorates and schools involved in the project.

EDUCATION AND PROTECTION OF REFUGEE, RELOCATED AND ASYLUM-SEEKING CHILDREN

In order to support asylum-seeking, refugee or relocated children on the territory of Romania, Save the Children has developed projects in the centers of the General Inspectorate for Immigration in Bucharest, Galați, Rădăuți and Timișoara, aimed at facilitating access to economic and social rights,

providing direct assistance through a complete range of services and involving them in the social and cultural life of the Romanian society.

Save the Children specialists provided social, educational and recreational services, vocational trainings, cultural orientation, Romanian/English language courses for 186 refugee children, and 166 adults received counseling regarding their rights and obligations within the asylum procedure and support to access social, healthcare and educational services. Due to the activities carried out, we have contributed to the improvement of the reception conditions. The project will continue in 2014.

INFORMATION OF CHILDREN ABOUT DISASTER-RELATED RISKS

Under the coordination of FOND Romania, Save the Children along with 5 other national and internationally recognized organizations established the Working Group for Humanitarian Assistance. During the 7 meetings organized in 2013, the Group introduced the partners and proposed the setting up of a platform aiming to become a significant partner during the emergency response activities.

450 children from Bucharest took part in the information sessions and drills for emergency situations (earthquakes and fire) held by 10 volunteers, with the assistance of Save the Children specialists.

Following the severe floods in September in Galați county, Save the Children provided support to the children in Cudalbi, Pechea, Costache Negri and Cuca localities, which were

among the most affected communities. 357 children received school supplies and hygiene-sanitary items, and the school library in Costache Negri, completely destroyed by the floods, received 600 books. Save the Children contributed to the refurbishment of the local medical dispensary in Cuca locality, severely damaged by the floods, providing furniture, medicines and medical equipment. In order to ensure psychological support for the children traumatized by the floods, the specialists of the Counseling Center for Parents in Bucharest trained 48 school counselors in Galați county with regard to psychological intervention so as to improve post-traumatic stress, anxiety and depression conditions.

PARTNERS FOR EDUCATION

School and preschool education. Ministry of National Education, Ministry of Labor, Family, Social Welfare and Elderly Persons, Child Protection Directorate, county school inspectorates, Directorates General for Social Assistance and Child Protection, schools, kindergartens.

Children home alone. Enel Cuore Onlus, Porsche Romania, BASF Foundation, county school inspectorates, Directorates General for Social Assistance and Child Protection, schools.

Refugee and asylum-seeking children. UNHCR, General Inspectorate for Immigration, National Romanian Council for Refugees, Jesuit Service for Refugees, Organization of Refugee Women in Romania, Romanian Forum for Refugees and Migrants, International Migration Organization.

VALENTIN, 10 YEARS OLD

Valentin faced significant problems already in the first grade. He could not focus, did not do his homework, had unattended notebooks and his grades were unsatisfactory. As his father was working abroad, his mother was particularly concerned about caring for his three younger brothers and completely neglected Valentin's education.

Following his integration within "We grow up together" program, his school performance started to gradually improve. In addition, he takes great pleasure in participating in leisure activities, especially sports, as one of his hobbies is playing basketball. Now, in the third grade, the school results of Valentin are very high. "Valentin is smart, responsible and fast-learner. I could not believe he could change so much", declared his teacher.

63%

OF CHILDREN DECLARE
THEY ARE BEATEN AT
HOME BY THEIR PARENTS

38%

PARENTS ADMIT TO HAVE
PHYSICALLY ABUSED THEIR
CHILDREN*

*"ABUSE AND NEGLECT OF CHILDREN", SAVE THE CHILDREN
— MARCH 2013

PROTECTION OF CHILDREN AGAINST VIOLENCE

More than 8 years after the amendment of the law banning any form of violence against children, correction measures such as "hitting with the palm of the hand", "ears pulling" are not perceived by parents and to a certain extent by children either as physical abuse.

PARENTS AND CHILDREN GOING TO THE PSYCHOLOGIST

Through the specialized services provided within the counseling centers for children and parents in Bucharest, Timișoara, Târgu Mureș and Suceava, **2,935 children** were evaluated and benefited from therapeutic intervention such as individual counseling/psychotherapy and group intervention; moreover, **2,820 parents** were integrated within positive parental education programs, with a view to developing parental skills and receiving recommendations in relation to the children's emotional and behavioral difficulties. Through the

evaluation service, specific reports were referred to the courts of law, which took better decisions for children facing family abuse or parental divorce.

5.755

CHILDREN
AND PARENTS
BENEFITED FROM
THERAPEUTIC INTER-
VENTION (COUNSELING/
PSYCHOTHERAPY)
AND PARENTAL
EDUCATION

PARENTAL EDUCATION AVAILABLE TO EVERYONE

23 April 2013 – Save the Children launched the parental education platform – www.parintibuni.ro website, www.facebook.com/ParintiBuni online community and the parental education handbook "**Guidelines for developing healthy relations between parents and children – A positive approach based on children's rights**". Every day, each parent has the opportunity to access useful, practical information, in line with the latest research on parental education and child psychology, inspiring them in solving the most frequent difficult situations transforming the parent-child relation into a challenge. The parental education portal www.parintibuni.ro registered **42,677 single visitors** by the end of December 2013.

LIFELONG TRAINING FOR



IMPACT

OUR EXPERTS PROVIDED THE TOPIC FOR THE "SPECIALIST'S CORNER" WITHIN THE "EVERYTHING ABOUT MOTHERS" SHOW (16 EDITIONS); 45% OF THE BENEFICIARIES OF THE COUNSELING CENTERS HAVE BEEN IDENTIFIED AND REFERRED BY TEACHING STAFF AND SCHOOL COUNSELORS.

PROFESSIONALS WORKING WITH CHILDREN

1249 teachers (preschool educators, teachers) have benefited from workshops with a view to recognizing aggressive behaviors in class and carrying out short-term interventions; 65 educators and 47 school counselors have taken part in the training program "Start in the kindergarten – training program for positive education, protection and mental health for preschool children". **83 clinical psychologists** have developed evaluation and intervention skills with reference to children suffering from mental disorders generated by exposure to violence and abuse, and **78 psychologists** within the penitentiary system received information regarding the management of problematic behaviors frequent among minors within re-education centers.

PARTNERS FOR PROTECTION

IKEA Foundation, European Commission – Daphne III and LLP Grundvig programs, Romanian Commercial Bank, Ministry of Labor, Family, Social Protection – Child Protection Department, School Inspectorate of the Municipality of Bucharest, "Al. Obregia" Psychiatry Hospital – Psychiatry Clinic for chil-

dren and adolescents, Assistance and Educational Resources Centre of the Municipality of Bucharest.

FATHER OF A 13-YEAR-OLD CHILD

"It took me a lot of time to understand and accept that my son's lies had nothing to do with lack of respect. I was convinced he defies me, ignores my authority, when he was in fact afraid of me, of my reactions, of my anger. It is my own fight, however if I want to change my relation with my son, I must not stop. The fact that I am not the only one struggling with this gives me hope."



FOTO: SALVAȚI COPILII

ONLINE SAFETY

Sigur.Info program is co-financed by the European Commission, focusing on three main directions: awareness-raising, Internet Helpline, and the service for reporting illegal content – SaferNet.ro.

The website www.sigur.info contains all available resources, developed since the start of the project in 2008, which now registers **1,200,000 visits**. More than **10,000 children and 60,000 adults** have been involved in the project, throughout the five years of activity, through direct information activities carried out within schools or in the public arena. These initiatives have been supported at national level by **1200 volunteers** trained by sigur.info team. At the same time, 2700 persons have been provided with counseling by the Internet Helpline specialized operators.

HOW CHILDREN RECOGNISE INTERNET THREATS

With the help of the 450 volunteers within the 14 sigur.info volunteering

centers and 700 other collaborators supporting the educational activities, we managed to involve (by providing information, carrying out debates and participating to fairs) **28,798 children, 2,400 parents and 5,400 teachers** in the school information sessions organized within 150 school institutions and public spaces. The towns covered were Bucharest, Iași, Timișoara, Constanța, Craiova, Râmnicu Vâlcea, Târgu Neamț, Brașov, Arad, Galați, Ploiești, Fetești, and Suceava.

More than **3,200 children with hearing deficiencies** in 15 special schools were involved in the project, through information or direct participation in the activities.

SAFER INTERNET DAY – SID 2013

941 projects were submitted in the national competition, with the participation of 2,300 children, and the event was marked by a press conference organized in Bucharest.

TEACHERS' GUIDE

The Safe Internet Use Guide dedicated for the school environment was finalized, and was submitted for debate to a working group consisting of members of the Education Committee within the Romanian Parliament, General Inspectorate of Romanian





FOR CHILDREN

IMPACT

60% OF PUPILS DECLARED "TO HAVE BECOME MORE CAUTIOUS WITH REGARD TO POTENTIAL THREATS IN THE ONLINE ENVIRONMENT" FOLLOWING THE INFORMATION SESSIONS.

Police, Ministry of Labor, Family, Social Welfare and Elderly Persons, focusing on identifying extensive dissemination opportunities at national level. The Guide will be integrated within the training program for teaching staff during 2014.

HELPLINE AND HOTLINE, INCREASING NUMBER OF CALLS

In 2013, a campaign promoting the Internet Helpline at national level was carried out, leading to an increase in the number of phone calls. RCS&RDS made available the number 031.80.80.000 for free calls made from its own network. In order to promote the line, **a tour was initiated in 6 schools** in Bucharest, including over 500 participants, to which an online campaign was added.

The sigur.info counselors received **265 calls** regarding the risks of Internet use by children, and the most frequent issues identified were: cyberbullying, personal data safety, sexual messages etc.

Safenet.ro received **1,300 claims** for

illegal or harmful content. The number of valid complaints on online child pornography increased by over 30% compared to 2012, these cases being dealt with by the Service for Countering Cybercrime.

The activities will mainly focus on disseminating and using the School Guide at national level, in collaboration with the Ministry of Education and other partners involved in the project, with 1000 copies ready for distribution to teaching staff, as well as training sessions in five strategic areas of the country.

PARTNERS FOR SAFER INTERNET

Ministry of National Education, Ministry of Information Society, Ministry of Labor, Family and Social Welfare, Regulatory Authority in Communications, Romanian Police, Microsoft, Vodafone, Cosmote, Orange, Kaspersky Lab, BitDefender, UPC, ECDL Romania, Euroaptitudini, Association of Internet Service Providers, Orange Foundation, RCS-RDS, OMV-Petrom.

90%

OF CHILDREN DECLARED THEY USE SOCIAL NETWORKS*

27%

USE THE INTERNET FOR DOING HOMEWORK**

34%

ARE VICTIMS OF ONLINE AGGRESSION – CYBERBULLYING*

51%

HAVE MADE "FRIENDS" THEY DON'T KNOW ON THE SOCIAL NETWORKS*

* SAVE THE CHILDREN STUDY, 2013
 ** NET CHILDREN GO MOBILE, 2014



PHOTO: SALVAȚI COPIII



AMALIA NĂSTASE AND ANDREEA RAICU, SALVAȚI COPIII AMBASSADORS

The survival of children is a top priority for Save the Children.

The campaign aiming at reducing infant mortality started from the staggering statistics according to which Romania ranks first in the EU, with a rate of 9 deaths to 1000 children born alive, twice as high compared to the European average (4‰). 1812 children in Romania lost the battle with life in 2012, before reaching the age of 1. One child of less than 1 year old dies every 5 hours, and the main cause is preterm birth.

“EVERY CHILD MATTERS” PROGRAM

Part of the global campaign Every One, the project initiated by Save the Children Romania, “Every Child Matters”, is developed in **15 disadvantaged communities** from Botoșani, Iași, Neamț, Suceava and Vaslui counties, in partnership with the Public Health Directorates in these counties. With the help of the 30 health-care professionals included in the project, pregnant women and young mothers are informed and educated about the compulsory measures for preventing disease; keeping clean and respecting the child



raising rules. The guidelines on how to rear a child from 0 to 5 years old, and the Child’s Book, as well as vitamins, nutritional supplements, basic foods and child and house hygiene products were also distributed.

In 2013, the program identified and supported **4016 beneficiaries**: 786 of whom were 0-1-year-old children, 2486 - 1-5-year-old children, 331 pregnant women and 413 young mothers. Volunteers trained on “education for health and reproduction

health” delivered information sessions in 61 schools from the rural environment and other disadvantaged areas within counties, reaching out to **3833 youngsters and 508 parents.**

“WELCOME TO THE WORLD” CAMPAIGN

The funds donated through the campaign “Welcome to the world” have been used to purchase state-of-the-art medical equipment worth of **1,300,000 Ron,**



PHOTO: ALEXANDRA BĂCESCU-DAVIS



MATERNA AND NEONATAL HEALTH

9%

INFANT MORTALITY RATE IN ROMANIA *

* INFANT MORTALITY IN ROMANIA IN 2012, MINISTRY OF HEALTH

which was donated to 18 maternity wards and neonatology units in: Adjud, Braşov, Bucureşti, Cluj-Napoca, Constanţa, Craiova, Iaşi, Petroşani, Piteşti, Suceava, Târgu-Mureş, Timişoara, Slobozia, Vaslui, Reşiţa and Piatra-Neamţ. In October 2013 we launched the campaign **“Welcome to the world part 2”** consisting in fundraising activities carried out in Bucharest and 12 other subsidiaries throughout the country.

IMPACT

The donated medical equipment helped 3,600 newborns to survive. The number of vaccinated children living in the targeted communities increased by 50%, and 26.7% more pregnant women go to the gynecology during their pregnancy.

TRAININGS FOR DOCTORS

“From the heart of fetus to the heart of newborn” training course took place in October 2013, being delivered by international lecturers, in collaboration with “Un cuore, un mondo” Foundation and Dr. Ioan Cantacuzino Hospital, with a view to increasing the rate of detection of children with correctable cardiac malformations during the prenatal period.

75 doctors specialized in obstetrics, gynecology and neonatology took part in the course, at the end of which the College of Physicians awarded them with 6 credits.

“CARE FOR CHILDREN” - DORNA CAMPAIGN

In September 2013, we launched the Dorna campaign “Care for Children”, helping us equip the maternity wards in Bucharest and Slobozia with 2 incubators. 14 other maternity wards will follow.

PARTNERS:

Dorna, GlaxoSmithKline (GSK), Reckitt Benckiser; Ministry of Health, Romanian Neonatology Association.

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Mall Promenada, Realitatea TV, TVR, Eventures, CFR Călători, CFR SA, Metrorex, Cocor Media, Lemon Design, Cinema Pro, Hollywood Multiplex, Evo Media, Vision Media Plus.



CHILDREN'S INTERNATIONAL MARATHON

THE TEAM OF STEAUA BUCUREȘTI - WINNERS OF THE MARATHON



"Race for Survival", the longest race run by children for children (42.192 km) was globally organized by Save the Children International. **50,000 children in over 70 countries** ran for children's right to life with a view to drawing the attention of the world's leaders on the need to take

urgent actions in the fight against infant mortality with preventable causes. The International Children's Marathon (October 23rd) was held in Bucharest, Reșița and Suceava, with the participation of **468 children**. With an overall result of 2:05:47, the team of the Sports Club of School no.3 Steaua Bucharest

ranked 1st at national level and occupied the 24th place internationally. The first 195 m of the Marathon were run by **Andi Moiescu, Amalia Năstase, Miodrag Belodedici, Anca Bucur, Gabi Solomon, Diana Oprea and Monica Roșu**.

LEGAL PROTECTION AND EDUCATION

C.L.E.A.R.

Save the Children, along with other 6 partners in Belgium, Italy, Portugal, Spain and Great Britain, is developing throughout two years (2013 – 2014), legal education tools dedicated to adolescents.

Project C.L.E.A.R. (Children Legal Education Adapted Resources) started with preliminary consultations of adolescents and a research on social documents regarding the manner in which the school programs in these 6 countries integrate topics referring to children's rights and their legal education. **A legal education manual for adolescents and a training guide** dedicated to those willing to carry out legal education activities (specialists or young peer-to-peer trainers) will be drafted in 2014. 3,000 teenagers in Romania, Italy, Spain and UK will participate in information sessions regarding their rights and responsibilities from a legal perspective, and how they can obtain support in case they face difficulties. C.L.E.A.R. is implemented with financial support from the EU Program for Rights and Citizenship, and those wishing to find out more about it can access the webpage of the program www.clearproject.eu.

LEGAL COUNSELLING AND ASSISTANCE

897 children and parents benefited from social counseling and legal assistance services:

- 119 persons benefited from legal counseling in order to obtain identity documents, social benefits and services, the establishment of special protection measures, settlement of housing issues, conclusion of labor contracts etc.
- 22 persons benefited from legal counseling before courts for late registration of births, exercise of parental authority, protection orders etc.
- 756 persons benefited from social counseling services and were informed with regard to their rights and the steps necessary to obtain them.

PROTECTION OF CHILDREN AT RISK AND VICTIMS OF HUMAN TRAFFICKING

With transnational partner organizations and authorities in Italy, Netherlands, Bulgaria, Greece and Hungary, Save the Children Romania has been involved in two projects targeting the prevention of child trafficking and the improvement of assistance granted to the victims of this phenomenon. Further research has been initiated regarding the knowledge on trafficking and exploitation, available services in partner countries, and national mechanisms aimed at identifying and addressing children victims of trafficking.

The activities will be further carried out in 2014 with the development of tools dedicated to professionals who will facilitate the identification of children at risk, the drafting of informational materials for children and risk self-assessment tools in the matter of trafficking, training sessions for professionals, prevention campaign addressing the wide public, and the establishment of a central information point addressed to children, parents and educators.

PROTECTION OF MIGRANT CHILDREN

In order to improve the level of protection of migrant children from Central and South-Eastern Europe against abuse, exploitation and trafficking in Europe, Save the Children is implementing a transnational project in 16 countries of EU and outside EU, in partnership with Terre des Hommes. The project aims at drafting a national strategy regarding children affected by irregular migration with the purpose for the authorities to adopt concrete measures and policies to reduce the risks resulting from migration. The strategy will also take into account the results of the transnational research involving the travel of a social worker in 3 countries (Greece, Italy and Netherlands), in order to directly communicate with Romanian migrant children.

Partners: Terre des Hommes, the Association of the Jesuit Services for Refugees in Romania, Child Protection Directorate.

OUT OF THE 599 TEAMS PARTICIPATING WORLDWIDE, THE CHILDREN IN ROMANIA RANKED

24

PHOTO: SALVAȚI COPIII

PSYCHO-SOCIAL SUPPORT FOR THE MEMBERS OF DISADVANTAGED COMMUNITIES AND STREET CHILDREN/YOUNGSTERS SUFFERING FROM TUBERCULOSIS

The project aims at preventing the transmission of tuberculosis among the members of disadvantaged communities and street children/youngsters, through information regarding TB transmission and symptoms, and the identification of TB patients, treatment monitoring and psycho-social support necessary for the completion of the treatment. Social workers and educators trained during the project identified and accompanied **130 potential TB patients** to specialized medical units. 587 persons took part in information sessions. Four working meetings were organized including 118 professionals in social protection, education and medicine.

PARTNERS

The Global Fund for the Fight against AIDS, Tuberculosis and Malaria, Romanian Angel Appeal, TB dispensaries in Bucharest.

In 2013, under the slogan **“Every child needs a teacher! Well-trained teachers for all children”**, the Global Campaign for Education focused on the global shortage of qualified teaching staff.

GLOBAL CAMPAIGN FOR EDUCATION IN SCHOOLS

The participating schools had the opportunity to select the activities they considered most useful and relevant, from among several proposals, including: the

messages to the relevant authorities, urging them to provide support for the Campaign’s claims etc.

The debate was held on April 25th by Save the Children and the Federation of the Free Trade Unions in Education (FSLI) at the National College “Elena Rareș” in Bucharest, and was chaired by the Minister of Education and the President of FSLI. The topics of the discussion referred to the issues faced by the Romanian education system and to the identification of solutions so that every child can benefit from qualified teachers.

The activities carried out during the Global Action Week gathered over **180,000 persons: 144,517 pupils and preschool children, 9,720 teachers, 23,220 parents or other family members, and 2,572 guests** – representatives of central and local authorities, specialists, journalists, other members of the local community.

Compared to 2012, the number of the participants in the Campaign increased by about 75,000 persons. The biggest increase was registered among pupils/preschool children and teachers.

“SEND MY FRIEND TO SCHOOL!”

As a continuation of the Global Campaign for Education, Save the Children Romania is implementing the project “Send my friend to school!”, through which messages and information supporting access to quality

education in Romania and abroad are sent to as many pupils and teachers as possible. Moreover, the project aims at providing information and additional resources to 1,000 teachers and supports the organization of local and central events where children and teachers have an opportunity to engage in a dialogue with decision-makers as to the importance of access to education. This also helps educate the children in Romania as future active and informed citizens, interested in global education and development.

A series of training workshops for 107 teachers was initiated in 2013 on topics such as children’s rights – in particular **the right to education and participation**, the importance of access to education for all the children in the world, the problems of access to education for children in the poorer countries of the world, the development of the children’s participative capabilities, the importance of fostering dialogue between pupils and decision makers.

PARTNERS

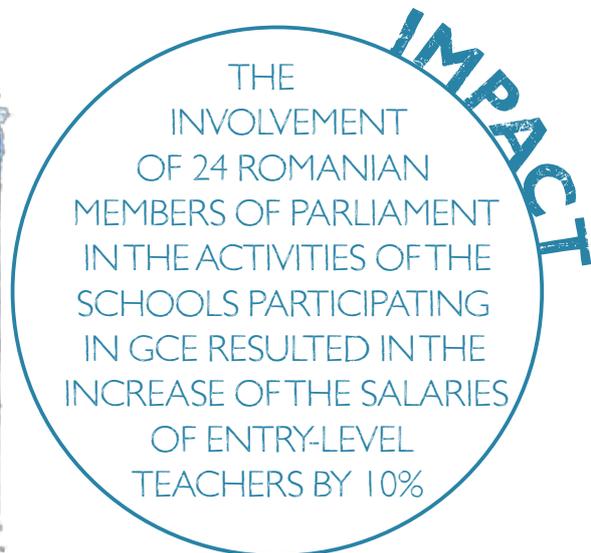
Ministry of National Education, Centre for Resources and Educational Assistance of the Municipality of Bucharest, Educatia 2000+ Center, World Vision Romania, Roma Education Fund Romania, Roma Centre for Social Intervention and Studies “Romani Criss”, National Federation of Parents’ Associations, OvidiuRo Association, Federation of Free Trade Unions in Education, ActionAid UK (UK), Entreculturas (Spain), ActionAid Hellas (Greece), ActionAid Nigeria.



lesson “Every child needs a teacher”, discussions with pupils and parents regarding the role of qualified teachers, debates on the future and attractiveness of the teaching profession, opinion surveys, competitions and exhibitions of photographs and drawings, letters and

*“Through the activities you are coordinating, you bring us closer to our pupils, and help us show them how important they are for us. Good luck with your future activities!”
Elena Stefanovici, Teacher, Arts High School “Sabin Pauta” Reșița*

“I would like to thank you on behalf of all the children for the wonderful opportunities you are offering to us in providing the children with a holistic, complete education, for a lifetime! We send you our best wishes and hope we will work together in the future”. Mihaela Pavel, Teacher, Secondary School “Angela Gheorghiu”, Adjud



GLOBAL CAMPAIGN FOR EDUCATION (GCE)

CRISTI AND ALINA - BUCHAREST EDUCATIONAL CENTRE

SAVE THE CHILDREN'S INTERVENTION IN THE UNIVERSAL PERIODIC REVIEW (UNDER THE AEGIS OF THE OFFICE OF THE UNITED NATIONS HIGH COMMISSIONER FOR HUMAN RIGHTS)

The second review within the Universal Periodic Review monitoring mechanism regarding the implementation of human rights in Romania was completed in 2013, with the acceptance or, as applicable, the rejection by our country of the recommendations made to it by the UN member states involved in the UPR. Through the

Geneva office of Save the Children, Save the Children Romania submitted a viewpoint regarding the need to integrate the recommendations in the national strategies of the following years and to allocate sufficient resources for their implementation. The recommendations and concerns submitted by Save the Children (through

the report “**Developments of the Rights of the Child in Romania**” sent in 2012, and through an intervention in the pre-session held on 30.11.2012, gathering representatives of the States' missions and nongovernmental organizations) were incorporated in the final UPR Report. Thus, 49 recommendations made to Romania are related to aspects pertaining to child rights, and 43 of them were accepted by our authorities.

In 2014, Save the Children will continue its efforts to promote the recommendations made to Romania, so that they will be taken in consideration by authorities.

The programme “**We also have rights!**” aims at informing children with a view to raising awareness on their rights and responsibilities through the peer to peer education method, in agreement with the UN Convention on the Rights of the Child, while stimulating their participation in social programmes and actions.

INFORMATION SESSIONS IN SCHOOLS

In Bucharest and the subsidiaries of the organisation, **over 10,050 children from 207 schools, 854 parents and 615 teachers** participated in information sessions on the topic of children's rights and responsibilities. The meetings were organised with the help of more than 270 volunteers, previously trained through specific training sessions. During the week “Know more, be better”, 71 schools and 2,122 children were involved in carrying out activities on the topic of children's rights together with Save the Children volunteers.

The volunteers received over 70 requests from the teachers in the rural areas and towns where Save the

CHILDREN'S BECOME

Children does not have subsidiaries to carry out the program in their schools as well.

“CHILD RIGHTS” NATIONAL CONTEST

This contest encourages children's participation through the development of small projects and activities on the topic



THE MANIFESTO FOR CHILDREN'S RIGHTS

On the occasion of the International Children's Rights Day, November 20th, Save the Children reminded of the **10 commitments** of the Manifesto for Children's Rights (developed by Save the Children together with UNICEF and supported by 35 coalitions and nongovernmental organizations in Romania).

The Manifesto was endorsed in 2012 by four parliamentary parties (**PDL, PNL, PSD and UDMR**) and contains the principles that should be taken into consideration and integrated within the public policies having an impact on children, for 2013-2020.

RIGHTS KNOWN

of children's rights and responsibilities in their communities. **67 teams from schools from Bucharest and across the country** registered in the contest. The winners were: 1st place – "Elena Cuza" School in Iași, 2nd place – "O.C. Taslauanu" High School in

Toplița and "Avram Iancu" High School in Cluj; 3rd place – School no. 11 in Botoșani and "Petru Maior" High School in Gherla.

PARTNERS

Ministry of National Education, National Pupils' Council, County School Inspectorates, schools.

THE MINISTRY OF EDUCATION, REMUS PRICOPIE, WITH THE DELEGATION OF THE CHILDREN'S NATIONAL FORUM

16%

OF PARENTS HAVE BEATEN THEIR CHILDREN WITH VARIOUS OBJECTS OR HAVE LEFT BEATING MARKS*

39%

OF CHILDREN DECLARED THEIR PARENTS HAD BEATEN THEM WITH VARIOUS OBJECTS OR HAD LEFT BEATING MARKS*

* ABUSE AND NEGLECT OF CHILDREN – RESEARCH SAVE THE CHILDREN, 2013



"CHILDREN WITHOUT TAGS – AN INITIATIVE AIMED AT ELIMINATING VERBAL AND EMOTIONAL VIOLENCE AGAINST CHILDREN"

A delegation of the 100 children participating in the 13th edition of the Children's Forum (31 May – 4 June), organized in Bucharest, was welcomed by the Minister of National Education, Remus Pricopie, and leaders of the trade unions in education, to whom they made proposals for solutions to combat violence against children.

The workshops on "Roma children have the same rights!", "Equal opportunities for children with mental health difficulties", and "Girls and boys – equal at school and in community", were facilitated by Save the Children experts and volunteers, as well as by representatives of the National Pupils' Council and reputed members of the scientific

community and civil society.

The Children's Forum was presented to the European Commission as a tool for the consultation of children, as European citizens.

CHILDREN'S RECOMMENDATIONS

Taking into account situations like putting a tag on someone, verbal violence, stigmatization and discrimination identified and experienced by children in the school environment, the children have requested the following:

- Developing programs to promote mental health in schools and prevent the most frequent risks to which children with emotional and behavioural difficulties are exposed (isolation and stigmatization, bullying, school programs not adapted to their special educational requirements etc.);

CHILDREN'S NATIONAL FORUM

- Empowering pupils as resource persons in support networks for their schoolmates with special educational needs, together with teachers and support staff;
- Helping the teachers working with children with special educational needs to acquire additional skills, as well as stimulating and rewarding them to assume such complex educational tasks;
- Observing equal opportunities – a permanent assessment criterion for teachers and school staff;
- Developing and implementing educational programs for pupils/members of pupils' councils/ teachers, with regard to Roma culture and traditions;
- Introducing scholarships and internships for Roma pupils/students, as well as increasing flexibility of the school enrolment procedures for Roma children.



PHOTO: ANDREEA, A VOLUNTEER OF SAVE THE CHILDREN, TOGETHER WITH THE CHILDREN FROM THE CAMPAIGN "WELCOME TO THE WORLD!"

"Volunteering is not just a story, but a story to be told... I have found balance and passion in this. I have found my happiness working with Save the Children. The experience of helping the children, of supporting them in their education, helps me and them alike. If this is work, then I would happily do it all my life because I know I could never get paid better than here" (Teodora Agarici, volunteer of the month of September 2013).

1,100 new volunteers joined Save the Children team in 2013. The projects and events of the organization benefited from the involvement of over **3,850 volunteers, who interacted with over 43,680 children, parents and teachers.** Over 950 volunteers participated at national level in various types of trainings, in order to be prepared for the volunteering actions for which they were selected.

VOLUNTEERS IN SAVE THE CHILDREN CAMPAIGNS

In 2013, Save the Children volunteers were involved in several events, campaigns and fairs: International Missing Child Day, National Volunteering Week, Children's National Forum, "A Different School", ONG Fest, Forum Theatre Festival, Dignity Day – Mobile Kids, 2% Campaign, Children's International Marathon, Soft Toys Ikea, Welcome to the World" Campaign, "Children's Carnival; the Santa Shoes Campaign; the Annual Volunteers' Meeting.

www.evolutar.ro

2,313 users, 278 organizations, 1,105 volunteers, 108 opportunities.

The National Volunteering Centre of Save the Children sets to include over **4,000 volunteers** in its programs – in Bucharest and the 12 subsidiaries across the country. The young volunteers will get involved in over **95,000 volunteering hours.**

VOLUNTEERS, AN INESTIMABLE RESOURCE





ADELINA AND BIANCA, VOLUNTEERS IN SUCEAVA SUBSIDIARY, PROVIDING COUNSELLING TO DANUT, FROM BUDENI

SALVAȚI COPIII'S BRANCHES

ARGEȘ

As part of the programme “We grow up together”, “School after School” activities were carried out for **60 children** whose parents left abroad for work. Helped on a permanent basis by the volunteers of the subsidiary, the children benefit from school orientation, social services, psychological counselling, educational and networking activities and support to communicate with their parents.

BRAȘOV

HEART project – Help Educate Roma People Together continued in 2013 as well. This is the outcome of a partnership between Brasov subsidiary and Redbridge, and aims at improving education opportunities for Roma children and youngsters.

Within “**We grow up together**” Centre, over 80 children whose parents work abroad benefited from educational and leisure activities, social services and psychological counselling.

The Cities’ Tour (“Eat healthy, stay beautiful!” project) continued in 2013 with the edition “I want to be strong when I grow up”, consisting in information sessions regarding the rights of the child and the importance of a healthy lifestyle.

The 123Travel Agency, together with the hotel chain Gloria Hotels and the tour operator Mr. Peter Company, supported the fundraising efforts of the Brasov subsidiary, within the Charitable Ball of the Tour Operators, “The Children of Today, the Future of Tomorrow!”, held at the Kronwell Hotel in Brașov.

BUCHAREST

Save the Children volunteers carried out information activities among students from partner schools in Bucharest and Prahova county with regard to children’s rights and prevention of violence by acquiring the abilities to manage conflicting situations. There were also organized meetings with parents, within the project “Parents’ School”, for them to acquire and use positive methods

of education, while the relation between school and family was strengthened through discussions and joint actions of parents, students, teachers and other members of the community playing a part in the education and protection of children.

CARAȘ-SEVERIN

In 2013, the branch involved over **6000 children, 350 parents, 400 teachers and specialists** in its activities. 61 volunteers, pupils and teachers, were involved in direct activities with the children and partners of the organization.

Highly impactful activities were organized within the campaign “**Welcome to the world**”. Thus, over 16,000 Ron was raised from donations and used to equip a hospital from Reșița with a transport incubator.

Launched three years ago by Secondary School no. 2, in partnership with Caraș-Severin subsidiary, the “Joy of Giving” programme continued in 2013 as well, with the offering of gifts to 380 children.



CHILDREN FROM PETRIȚA DAY CENTER
IN A SUMMER CAMP

CONSTANȚA

Since 2004, the Social Kindergarten from Mangalia has been part of the project **“First Steps – preschool education for children from disadvantaged families”**, addressing particularly Roma children. For the 31 children included in the program in 2013, attending kindergarten is vital for their to be integrated in the educational system. In three years of activity, 180 children left home alone after their parents went abroad to work benefited from the services provided within “We grow up together” Educational Centre from Mangalia. In addition to the Social Kindergarten, Constanța subsidiary organizes the Summer Kindergarten every year, for Roma children who should go to school as of the following autumn, but who have not attended the kindergarten.

DOLJ

The educational programmes of the subsidiary comprised education and psychological counselling services (“We grow up together” programme) for **50 children** whose parents left abroad for work. The project **“Equal social inclusion opportunities for autistic children”** aims at educating the parents of children with autism and their teachers in order to understand the needs of these children and help them integrate in the school environment.

HUNEDOARA

The day-care centre from Petrița, for children from families in difficulty, provided services for 107 children and 55 families. The children participated in school support activities, benefited from social assistance and psychological assistance and received a daily warm meal. Like every year, 24 pupils were rewarded for their school achievements and were sent to the Champions’

Camp at the seaside, with the help of Henkel Romania.

140 children whose parents work abroad were included in “We grow up together” centres in Lupeni and Petrița.

“Welcome to the world” campaign involved 150 volunteers and supporters. The project helped equip the maternity ward of the Emergency Hospital from Petrosani with an artificial breathing machine for newborns and a photo-therapy lamp.

IAȘI

I. Service for social, psychological and educational assistance and rehabilitation for children in difficulty. Mobile School (financed by Nike Europe and Mobile School Belgium) and Mobile School – an alternative model to prevent school dropout, financed by Soros Foundation Romania. Street actions were carried out for 280 children. The children and families included in the program benefited from psychological, social and educational services. In addition, 4 motivational trainings were organized in Iași with top managers of European companies, as part of the same programme. The trainings also involved street activities, including a sports competition with street children. The programme was a partner within the **“Mobile School goes to school”** project, which involved, among other things, working visits to Germany and Greece, aimed at facilitating the exchange of best practices, as well as the drafting of a “Practical guide to raising awareness of the school communities with regard to the problem of street children, by using non-formal education methods”. **The Centre for Social Rehabilitation and Inclusion for Vulnerable Groups** in Iași provided psychological, social and educational services as well as material support for over 120 children in difficulty.



II. Promotion and counselling with regard to the rights of the child.

The Project “Eat healthy” is aimed at promoting healthy eating – a fundamental right of the child meant to prevent obesity and chronic diseases. 2250 pupils, 200 parents, 150 teachers and 10 volunteers were involved in the development of a responsible attitude regarding the children’s healthy lifestyle. (www.copii-sanatosi.ro).

III. Psychological counselling and rehabilitation for abused, trafficked children.

The project “Small changes, BIG differences!” resulted in the drafting of a curriculum and course design on “Educating children without violence – positive discipline”. 68 school counsellors and 23 professionals were trained, individual and group counselling services were provided through the Triple P programme for 29 parents, 57 vulnerable children benefited from specialized psycho-social assistance provided by the mobile team, 2000 brochures with innovative positive discipline measures were distributed to parents, a regional consultation was held with public and private social service providers.

MUREȘ

The services provided by the **Educational Centre in Cluj** and the **Centre for**



"IF YOU CANNOT COME TO SCHOOL, THE SCHOOL WILL COME TO YOU" – CHILDREN FROM IASI WAITING TO USE THE BOARDS OF THE MOBILE SCHOOL

Orientation and Resources for an Inclusive Education (COREI) in

Târgu Mureş reached out to a number of 101 children and 104 parents. 69 children benefited from the activities of "We grow up together" Centre in Sighişoara. Within the Counselling Centre for Parents, 281 children received psychological support, 121 parents were involved in the evaluation and counselling process, and 43 parents participated in parental courses in groups.

NEAMŢ

The **"Uncensored"** project, carried out in partnership with the Antidrug Prevention, Evaluation and Counselling Centre from Neamt, aimed at training life skills necessary to make informed, correct and responsible decisions concerning the consumption of tobacco, alcohol and drugs, was addressed to children aged between 12 and 14 from the Technological High School "Spiru Haret" in Piatra Neamt and their parents. "We have the same rights, too" project consisted in the organization of information and promotion actions, aimed at facilitating access for more than **400 children with disabilities** and encouraging their own and their legal representatives' participation in all the services and intervention levels, thus exercising their legal rights.

SUCEAVA

The **"FRIENDSHIP scholarship"** programme is meant to provide financial support to a child from the rural area, who successfully passed the 8th grade graduation exam and was assigned to one of the high schools in Suceava but is at risk of school dropout because of the social situation of his/her family. The project is a private initiative conducted in partnership with Save the Children Suceava, in order to offer a child the opportunity to continue along the educational path, taking into account their personal and family's desire and previous school results. In 2013, two children benefited from such scholarships. The project was awarded in the TOP 10 People from Suceava Gala.

TIMIŞ

The specialists from Timişoara branch provided counselling and parenting services through the **Counselling Centre for Parents**, school education through the **Educational Assistance Centre for Children and Youngsters from Vulnerable Groups**, school education and protection for children left home alone through We grow up together Centre.

The project **"Friends close to the**

heart" reached out to 25 children and youngsters suffering from Down's syndrome, who participated in recreational and socialization activities organized with the help of 40 volunteers.

The project **"Volunteers for rare diseases"**, aimed at improving the quality of life for children with disabilities caused by rare genetic diseases, children living with neurological diseases or various addictions (drugs), or children who suffered from various forms of abuse (physical, mental, sexual etc.) hospitalized within the Child Neuropsychiatry Clinic NPI Timişoara, benefited a number of more than 80 children and youngsters, most of the 35 volunteers being students of the Medicine University from Timişoara.

VASLUI

The activities of "We grow up together" Centre aimed at providing educational and social support for **40 children**. The communities where the programme "EveryOne" is developed are Fâstâci village, Cozmeşti commune and Dumeşti commune, including 50 mothers, 18 young pregnant women and 134 children.



PHOTO: SALVAȚI COPIII

Save the Children organizes the Festival of Christmas Trees in order to raise the funds necessary to continue the socio-educational programmes carried out for the support of the children coming from socially disadvantaged environments.

Throughout the 13 editions held so far, the Festival of Christmas Trees has successfully raised the amount of **2,824,100 euros**, used for the school reintegration of working children, facilitation of access to preschool and school education. Moreover, their families received financial support and counselling in the Save the Children Romania educational centres.

The 13th edition of the Festival of Christmas Trees was presented by **Andrea Raicu and Andi Moiescu**, the atmosphere on the evening of December 6th, the magical evening of Saint Nicholas, being under the sign of generosity.

In this edition, the original and spectacular trees, made from the most diverse materials, were created by the following Romanian designers: **Doina Levintza, Wilhelmina Arz & the**

Romanian –Japanese Chamber of Trade and Industry , Hamid Nicola Katrib & Noblesse Galleries, Lena Criveanu, Carmen Ormenișan, Stephan Pelger, Mădălina Dorobanțu, Mirela Diaconu, Malvina Cervenschi, Alexandru Ghilduș, Anca Lungu, Ramona Filip, Iris Șerban, Rhea Costa, EGO Men’s Fashion Concept & Dormeuil, Bucharest Design Centre, Corina Vlădescu& Dumbrava Minunată Foundation, DIZAINAR, Laura8, ZENYA Atelier & Friends, Agatha Blanck& Bucharest Shopping &

Bonpoint, Mihai Țopescu, as well as the tree created by the **children from Save the Children educational centres.**

THE STAR TREES

Following the auctioning of the 23 trees specially created for the 2013 Festival of Christmas Trees, the raffle tickets and sponsorships – **155,000 euros** was raised. The amount thus collected will be used by Save the Children Organisation for 2,000 children and their families already included in the Preschool Education, School after School and Second Chance programmes.

ACKNOWLEDGMENTS

“We would like to thank all those who have joined our initiative this year as well: the designers, sponsors and partners have helped us to successfully carry forward this tradition of the magic trees. The funds raised this year will allow us to offer to disadvantaged children the right to education next year as well” –

*Gabriela Alexandrescu, Executive President
Save the Children Romania*



ANDREEA RAICU AND ANDI MOISESCU, HOSTING THE FESTIVAL OF CHRISTMAS TREES

FESTIVAL OF CHRISTMAS TREES

2.824.100 €

RAISED IN 13 EDITIONS OF THE FESTIVAL, IN ORDER TO SUPPORT FAMILIES AND SCHOOL REINTEGRATION OF OVER 18,700 CHILDREN.

The star trees of the evening were created by **Bucharest Design Center (Anca Fetcu) – 6,300 euros**, purchased by **RA-RA Parc - Adina Ploeanu; Alexandru Ghilduş – 4,000 euros**, purchased by **Class Living - Camelia Şucu; Doina Levintza – 3,800 euros**, purchased by **Anca Vlad**. The tree of **Save the Children** received donations in the amount of **4,000 euros**, offered by **BMW, BCR, Ioana Iordache**.

The partners of this Gala were:

Platinum Sponsors: **Clifford Chance Badea, Five's, IC Companys**

Gold Sponsors: Banca Românească, Catena, Gopet România, Luxoft, Mol România, Porsche, Romanian Business Consult.

Silver Sponsors: **Apa Nova, BCR, Carrefour, EDP Renewables, Enel, Kaufland, Mara Logistics, Maresi Foodbroker, Nitech, Oscar Downstream, Pay Point, Petrom, Radisson Blu Hotel, Renovatio, Reveal Marketing Research, TTS, Brantner Servicii Ecologice.**

The buyers of the trees were: **Anca Vlad, Class Living-Camelia Şucu, Clifford Chance Badea - Daniel**

Badea, BCR, Ioana Iordache, Luxoft - Cosmin Pătlăgeanu, LIDL - Georgiana Tugearu, Alexandrion Foundation - Nawaf Salameh, Emagic Concerts - Guido Janssens, BMW Romania - Amalia Năstase, Tonica Group - Otilia Spătaru Ostrotki.



CHILDREN FROM SUMMER KINDERGARTENS - TULCEA COUNTY

Kaufland Romania also provided financial support for a national programme related to the **promotion in schools and communities of child rights, health education and healthy lifestyle**, which will be rolled out in 2014.

DORNA

In 2013, Dorna joined Save the Children in supporting the programme for the **reduction of infant mortality – Every One.** The campaign initiated by Dorna, “Care for Children”, helped provide incubators to Bucur maternity ward from Bucharest and the maternity ward in Slobozia, which were thus added to the 16 maternity wards and neonatology sections involved in the programme already. In 2014, 14 other maternity wards will be equipped with Dorna support. 3600 preterm infants were saved due to the equipment donated by Save the Children.

LIDL România

For the third consecutive year, Lidl Romania supported the **educational centres in Bucharest** (2 centres), Cluj, Constanța, Iași, Petrița, Reșița, Târgoviște, Târgu Mureș and Timișoara, where **464 children** benefited from a daily meal while attending the centres, and their families benefited from material support consisting in food packages. The funds were collected through the campaign „The Smile of a Child” from Lidl employees

and customers, through the special collection boxes placed at the cashier’s desks in Lidl stores in Bucharest and across the country.

THE ROMANIAN COMMERCIAL BANK

The Romanian Commercial Bank (BCR) is one of the oldest supporters, provi-

CORPORATIONS PARTNERS OF SALVAȚI COPIII

KAUFLAND România

Kaufland Romania is one of the traditional partners of Save the Children, supporting the **social and educational services provided to children and their families** in disadvantaged communities. In 2013, the company provided financial support to the educational

centres in Iasi and Constanta, where 260 children from disadvantaged communities were helped with food, school supplies and uniforms in order to go back to school. Educational support activities were carried out in the centres so as to prevent and correct school dropout and ensure the school and social (re)integration of the children. In 2013,

ding financial support for educational activities for children from disadvantaged communities, by **sponsoring the Festival of Christmas Trees**, the largest fundraising event of the organization, dedicated to ensuring access to quality education for all children. With the support of BCR, children with music talent but limited financial means, were helped to follow their dream through proper music training. Due to BCR, in 2013 we managed to provide **evaluation, psychological counselling and therapy services for vulnerable teenagers and children**, as well as support and psychological education for their families, in a friendly, non-stigmatizing and non-discriminatory environment.

GLAXOSMITHKLINE (GSK ROMÂNIA)

In 2013, as well, GSK Romania was a reliable supporter of the programme for the reduction of infant mortality – Every Child Matters, helping Save the Children to provide **assistance to children under five, their mothers and pregnant women** from the disadvantaged communities in the northern part of Moldavia. Since the start of the programme, 6,930 beneficiaries received assistance – 5,356 children between 0 and 5, 941 young mothers and 633 pregnant women. No infant deaths were registered in the 31 communities where the programme was implemented. GSK Romania also contributed to supporting children and families from Galați, affected by the floods in September 2013, as well as to the refurbishment of the dispensary in Cuca, Galați County.

CORA SUN PLAZA

Cora Sun Plaza is one of the companies which have been promoting social responsibility through their actions. Since 2005, the company has been supporting, through the „**Open Hearts Month**” campaign, the educational centres in Bucharest, where 210 children received school supplies, basic foods and sanitary items in 2013 as well. In September 2013, Cora Sun Plaza joined the efforts of Save the Children and of other partners, contributing with sanitary items to supporting 357 families and children from Galați, affected by floods.

SELGROS CASH&CARRY

In 2013, the funds constantly gathered in the collection boxes in Selgros stores in Bucharest, Ploiești, Galați, Brăila, Bacău, Suceava, Iași, Brașov, Craiova, Timișoara. Arad, Cluj, Târgu-Mureș and Oradea were an important source of revenues adding up to the **financing of the educational centres and support for disadvantaged children**. Through the support offered every year since 2001, Selgros Cash & Carry has been a reliable partner and a company involved in the community.

RECKITT BENCKISER

Reckitt Benckiser has provided financial support for the **programme meant to reduce infant mortality, Every One**. With the support of Reckitt Benckiser and other partners, Save the Children team, supported by local specialists, was actively involved in actions in order to improve the health condition of the mothers and children under 5 from disadvantaged rural communities, through information and education regarding the compulsory measures to prevent illnesses, maintain cleanliness and observe child raising rules, as well as through medical checks for pregnant women.

HENKEL România

Henkel Romania is one of the traditional supporters of Save the Children, providing assistance to the 95 children in the **educational centre in Petrila, Hunedoara, a counselling and support centre** for children in difficulty, since 2000. Every year, it has also provided financial support, through sponsorships in the Festival of Christmas Trees, to the socio-educational activities carried out for other disadvantaged children included in Save the Children educational programs.

OMV PETROM

OMV Petrom provided financial support for the educational activities within Sigur. Info programme conducted in the communities of Roata de Jos and Brădești, Dolj county. Thus, the company facilitated the access of Save the Children team to a number of beneficiaries in the rural areas. The activities involved over **600 pupils from the secondary education system and their teachers**. The project implemented together with

OMV Petrom mainly aimed at developing the digital skills of children, teachers and parents in the targeted communities, while providing information about the potential online dangers.

WHIRLPOOL

In 2013, Save the Children Romania received a new and significant support for the children from disadvantaged communities from Whirlpool Romania. The project will be implemented in 2014 and the money will **give the children the possibility to access quality education and thus a chance to a better life**. Whirlpool has been involved in the support of vulnerable children for many years now, through sponsorships in the Festival of Christmas Trees, the fundraising event dedicated to education.

20 % OF THE PROFIT TAX

During November-December 2013, Save the Children Romania carried out a campaign for companies to promote the provision of the Fiscal Code that allows 20% of the profit tax owed to the state to be redirected for supporting a social cause. The campaign succeeded to mobilize many companies, among which **Maccaferri Romania, Canah International, Eldomir Impex, Melspring Romania, Odu Romania Manufacturing, Electric Plus, Mecanoconstrucții**. The sums collected as a result of 20% of the profit tax redirected by companies to our organization added to the other funds gathered in order to provide with modern medical equipment for newborn babies 29 maternity wards/neonatology units in 2014.

2% CAMPAIGN

In 2013, for the 3rd consecutive year, Save the Children Romania dedicated the 2% Campaign – **Transform 2% of the income tax into 100% life for children!** - to the program of reducing the infant mortality, carrying out a large public awareness raising campaign about preterm births and deaths of new-born babies. The funds thus collected will be used to provide with modern medical equipment for new-born babies the maternity wards/neonatology units in Romania and to offer parental support to the beneficiaries of the program, parents/future parents from disadvantaged communities.



60% OF ROMA CHILDREN LIVE IN POVERTY
AND 80% ARE OUT OF SCHOOL

LAW 272/2004 ON THE PROTECTION AND PROMOTION OF THE RIGHTS OF THE CHILD

The recommendations of Save the Children, integrated within the new form of Law 272/2004 on the promotion and protection of the rights of the child, focus particularly on four areas where the observance of the fundamental child rights requires urgent measures: **the child's right to identity, the right to quality education, monitoring of child rights, and protection of children affected by the migration phenomenon in the European Union** (the children deprived of parental care throughout the time when the parents work abroad must be integrated on the long

term in school and psychological support services).

Law no. 257/2013 amending and supplementing Law no. 272/2004 introduced Section 3¹, "Protection of children whose parents are abroad", with clear and detailed provisions on the parents' obligations and sanctions in case of failure to observe such obligations, the role of the institutions involved in monitoring these cases and the required measures (art. 97¹-97⁵).

OTHER INITIATIVES TO IMPROVE THE LEGAL FRAMEWORK

Save the Children has drafted and submitted viewpoints with regard to various legislative drafts:

- Legislative proposal to amend and supple-

ment Law no. 35/1997 on the organization and functioning of the Ombudsman, mainly aimed at specializing one of the Ombudsman deputies as a **Children's Ombudsman**. The draft was tacitly approved by the Chamber of Deputies and is on the agenda of the Senate plenum.

- Save the Children viewpoint on the amendment of the **legislation on adoptions**.

Together with other NGOs, Save the Children participated in several working groups referring to:

The law on the subsidizing of social services – the draft law developed by the Ministry of Labour, Family, Social Welfare and Elderly Persons is currently in the

ADVOCACY



PHOTO: BOGDAN IURĂȘCU

the results of the study “Abuse and neglect of children” – a national sociological study”, before an audience of over 50 experts from abroad (from 23 European countries) and from the country, including from the academic environment.

- Participation in the national conference “**Development of priorities and of the national strategy for the reform of the child protection system for the period 2014-2020**”, organized by the Ministry of Labour – Child Protection Directorate, during which Save the Children promoted the priorities of the Children’s Manifesto;

- **European Save the Children Group on Child Poverty** – Save the Children Romania contributed to the drafting of a Save the Children position paper on child poverty in Europe (Investment in Children 2014-2020 – Reducing and preventing child poverty in Europe through a rights-based approach); the Group meetings aimed at preparing a European report on child poverty (the report will be finalized in the first part of 2014 and disseminated within the context of the upcoming European Parliament elections);

- Contributions to the **Strategy on child and family protection (2013-2020)** drafted by the Ministry of Labour, Family, Social Welfare and Elderly Persons – Child Protection Directorate;

- Participation in the meetings of the **Coalition of NGOs for Structural Funds**, on various topics related to the difficulties encountered in the implementation of the funds during the programming period 2007-2013 and the multiannual financial framework 2014-2020.

IMPACT

SAVE THE CHILDREN PROPOSALS ON THE PROTECTION OF HOME-ALONE CHILDREN WERE INTRODUCED WITHIN LAW 272 ON THE PROTECTION AND PROMOTION OF THE RIGHTS OF THE CHILD, IN A SPECIAL ARTICLE – ART. 97(1) – 97(5).

Chamber of Deputies, and the NGOs are lobbying for its amendment.

The law on the contracting of social services – the law is to be drafted by the Ministry of Labour, Family, Social Welfare and Elderly Persons.

CONSULTATIONS.
ROUNDTABLES.
CONTRIBUTIONS

- **Interministerial Anti-Trafficking Group**

- **European Child Safety Alliance** debate, held in Cluj Napoca on June 6th, by Babes-Bolyai University; Save the Children presented

AWARDS 2013

CIVIL SOCIETY GALA

In the “Programmes” category, **Save the Children obtained two awards – first place with the programme “We grow up together” and third place with the programme “Preschool education for children from disadvantaged areas”.**

PEOPLE FOR PEOPLE GALA

Under the category “The best fundraising campaign of a large NGO” **Save the Children received the Big Prize for the „Welcome to the world” campaign.**

IN ROMANIA, A CHILD UNDER THE AGE OF 5 DIES
EVERY 4 HOURS FROM PREVENTABLE CAUSES

FINANCIAL REPORT 2013

MAJOR DIRECTIONS OF SAVE THE CHILDREN

ENSURING CHILDREN'S RIGHT TO PROTECTION	1.340.458 €
Protection of children against violence	796.665
Children's protection on the Internet – Sigur.Info Programme	252.456
Home-alone children – “We grow up together” programme	179.791
Social support for street children identified with TB	68.546
Protection of children against HIV/AIDS	43.000
PROMOTING AND ENSURING THE RIGHT TO EDUCATION	1.084.893 €
“Second chance” educational programme	613.684
COREI- Development of socio-educational services	323.761
Educational integration of refugee children and asylum-seekers	98.452
Preschool education for children from the disadvantaged communities	48.996
CHILD HEALTH, REDUCING INFANT MORTALITY	223.438 €
PROMOTION AND OBSERVANCE OF CHILDREN'S RIGHTS	200.240 €

INCOMES - €	4.241.589	100%
Not-for-profit organisations from the country and abroad and international bodies	2.233.613	53%
Fees, contributions, donations, sponsorships	1.486.938	35%
European structural funds	454.576	10%
State institutions	50.588	1%
Bank interests	15.874	<1%

EXPENSES - €	3.175.605	100%
Programmes	2.849.029	89%
Organisational development	59.726	2%
Administration	115.085	4%
Fundraising and communication	151.765	5%

SAVE THE CHILDREN
ROMANIA
FINANCIAL
ACCOUNTS ON
DECEMBER 31ST 2013
WERE AUDITED BY
KPMG AUDIT SRL.

CRT.NO	EXPLANATIONS	EURO
EXISTING ON 01.01.2013		1.790.392
I.	REVENUES	4.241.589
1	IKEA Foundation and Save the Children Sweden	561,818
2	European Social Fund under the Sectoral Operational Programme Human Resources Development 2007-2013 "Invest in People"	454.576
3	Fees and contributions from individuals	396.187
4	European Commission - Daphne III	372.632
5	European Commission - CLEAR	346.457
6	European Commission – Safer Internet	258.877
7	Festival of Christmas Trees 2012/2013	188.962
8	Kaufland	158.503
9	Coca Cola HBC Finance	158.082
10	Lidl Discount	106.649
11	Ministry of Regional Development and Tourism in Romania, through: Common Operational Programme - Ukraine- Republic of Moldova 2007 – 2013	79.174
12	"Romanian Angel Appeal" Foundation	77.761
13	Western Union/ Save the Children US	67.120
14	"Romanian Jesuit Service for Refugees" Association	51.416
15	Ministry of Labour, Timisoara County Council, Mures County Council, Mayoralty of Iasi and others, National Agency for Community Projects	50.588
16	U.N.H.C.R.	46.723
17	BASF Foundation & Save the Children Sweden	45.000
18	Romanian Commercial Bank	44.317
19	Save the Children Austria	37.398
20	F.D.S.C. – Swiss contribution to European Union	35.626
21	Europe Aid – Send My Friend to School	35.179
22	GlaxoSmithKline (GSK Romania)	32.325
23	Terre des hommes Foundation "Lausanne" in Hungary	31.653
24	Save the Children Italia ONLUS	31.103
25	Streetwise - Mobile School	30.334
26	Hypermarket CORA Sun Plaza - Open Hearts Month	29.991
27	National Agency for Community Projects in Education and Profesional Training – Grundtvig	29.798
28	Selgros collection boxes	27.509
29	Reckitt Benckiser	22.986
30	Whirlpool	20.900
31	Soros Foundation - Mobile School	19.124
32	School BJORGVIN VIDEREGÆNDE SKOLE – Bergen - Norway	18.389
33	The Smile of the Child	17.804
34	Henkel Romania / The Educational Center Petrila	9.382
35	OMV Petrom	8.136
36	Progettomondo Mlal Onlus	7.838
37	Other donations, contributions and sponsorships from legal entities	283.009
38	Other financings	32.389
39	Bank interests	15.874
II	EXPENSES	3.175.605
A.	PROJECTS	2.849.029
1	Promoting and ensuring children's right to protection	1.340.458
2	Promoting and ensuring children's right to education	1.084.893
3.	Child health, prevention and combating of infant mortality	223.438
4.	Promoting and observing child rights	200.240
B.	ORGANISATIONAL DEVELOPMENT	59.726
C.	MANAGEMENT & ADMINISTRATION	115.085
D.	FUNDRAISING AND COMMUNICATION	151.765
EXISTING ON 31.12.2013		2.856.376

* In 2013, revenues in products and services were achieved in the amount of 75.023 EUROS.

FESTIVAL OF CHRISTMAS TREES- FUNDS ALLOCATED FOR CHILDREN'S ACCESS TO QUALITY EDUCATION

PLATINUM SPONSOR - 10.000 EURO



GOLD SPONSOR- 6.000 EURO



SILVER SPONSOR - 3000 EURO



SPECIAL THANKS:

2ActivePR
Adina Marin
Amalia Năstase Communications
Angela Ciobanu
Andreea Raicu
Balaneanu Family Studio
BASF
Beautik Haute Parfumerie
Bien Savvy
Bon Bijou
Brataru Magica
Burberry
Buzztard
Carla Szabo
Cartier
Centrofarm
CityDent

Coty Romania
Dana Budeanu
Davino
Dentestet
Eximtur
Furla
Galt
Getts
Gift Solution
Green Day Spa
Henkel
Hypoxi Studio
Howard Johnson
I regali di Francesca
Infrafit
Jai Dam Romania
Lady Magpie
Laura8

Lush Romania
Mac Mobilier
Maiocci
Malvensky
Manpower
Meru
My Passport
Pernord Ricard
Plafar
Purple Flowers and Events
Școala de bijuterie contemporană
Sephora
Skeyndor
Sorla
Whirlpool
Wild Olive
WorldClass
Wunderman

SUPPORTERS OF SALVAȚI COPIII PROGRAMMES:



LEGAL ENTITIES

2activePR, Agatex, Agroconserv, Agrodin Serv, Agromec Corod, Agronomica, Ahmadiyya Muslim Community Association, Air BP Sales Romania, Ald Automotive, Alexandrion Grup Romania, Alfa Line, **Allianz Tiriac Asigurari**, Alternative IT C, Altours, Amber Technologies, Amway Romania, Apa Nova Bucuresti, Asclepios, Banca Românească, **BASF**, **BCR**, B.E.J. Bogdan Ionică, Bessona, Best Jobs Recrutare, BNP Paribas Lease Group IFN, Brantner Ecological Services, BRD Asset Management, Bucharest Design Center, Cafmin, Canah International, Carioca Studio, Carpen Impex, Carrefour, Cartex 2000, Catena, Cationiconst, Chimimportexport Plurimex, Class mob, **Clifford Chance Badea**, Coface Bois Colombes Bucharest, Coface Romania Credit Management, Comandor International, Confort 2000, Confort VB, Consalma, Contexpert, **CORA**, Cosmote, Create Direct, Credit Agricole Bank Romania, Damifarm, Dasha Online, Dennemeyer Associates, Deratex, Diamedix Impex, Dispo Trading, DNS Birotic, Dona Nina, **Dorna**, Dumbrava minunată, Dutchmed, E.on Servicii, **EDP Renewables**, Eldomir Romania, Electric Plus, Elsig Event, Emagic Concerts, Enel Distributie Banat, Enter 2, Enterprises, , Eos KSI Romania, Esculap, Euroglass, Europe Development International, Europharm Holding, Eurosiloz, Fackelmann co, Fats Connection Trading, Fely Construct Forever, Fildas Trading, **Five's**, Florence Tech, Flores, Formens, Forza Rossa, Emag Foundation for Education, **Orange Foundation**, Getts, Glia Brăteșani, Gopet Romania, Grand Plaza Hotel, Grimach, Grundfos Pompe Romania, **GSK**, Happy Cruises, Havas Worldwide, **Henkel**, **IC Companys Romania**, Icpa Electrocond Technologies, Inbox Marketing, Ingo Trade International, Inttro, Iterum Construct, Jump Romania, Katy Paper Company, **Kaufland**, **KPMG**, Ikea Romania, La Fântâna, Laviral Grup, **LIDL**, Litera, Locacombine, Logistic Paty, Luxoft Professional Romania, Lukval Tech, Maccaferri Romania, Maiocci, Manpower Romania, Mara Logistics, Maresi Foodbroker, Mario Star, McDonald's Romania, Mecanoconstrucții va., Medsana, Melspring Romania, Mercedes Benz, Miamar Service, Mig Vas Distributie, **Mol Romania**, Motek Romania, Niko Auto, Nis Petrol, Nitech, Novanutrin, Odu Romania Manufacturing, Olive Studio, Omnitech Industrial Machines, **OMV Petrom**, **Orange Romania**, Oscar Downstream, Paypoint Services, Perla Covasnei, Picara Trading, Piticot Prod, Polimed Com Bistrița, Porsche Romania, Prisum International Trading co, Procter&Gamble,

Prodmet Construct, Profi Elements, Prolibris, Promad, Pro Sănătate Foundation, Quintiles, RA RA PARC, **Reckitt Benckiser**, Redoxim, Regency, Renovatio, Renovatio Solar, Reveal Marketing, Rivoli Trade, Rocast Filipești, Rocast Free Zone, RO Club Maraton Sports Club Association, Roengel, Rom Corex Cooling, Romad Trust, Romanian Business Consult, Romfracht Spedition, Roxana, Rostar, RTC Proffice Experience, SCA Rotaru & Associates, S.D.S. Group, Sabon Holdings, Schneider Electric Romania, **Selgros**, Shopmania Net, Sider Technologies Bureau, Sim Top Promotion, Simus Trading, Sky XS Aircargo, Societatea de Investitii Financiare Banat-Crișana, Sorla M&D, Star Storage, Syngenta Agro, Tech Interim, Terapia, Terre des Hommes, Tonica Group, Top Nutrition, Transport Trade Services, Tuboscope Vetco, Unilever, United Media Services, Vbr Broker, Ventrust, Vio-net, Vitprest, **Whirlpool Romania**, Zenith Media.

INDIVIDUAL PERSONS

Alexe Cristina Emilia, Bandea Vasile, Barbulescu Victoria Valeria, **Bibu Laurențiu**, Caloian Simona-Mihaela, Dumitrașcu Cornel, **Dușa Maria Alina**, **Fernandes Florina Eugenia**, **Frank Colin**, Gheorghiu Adriana, Golin Harris Public Relations, Grigorescu Petruța, Grosu Liliana Valentina, Iacob Isabela, Ionescu Albertina, **Iordache Ioana Alina**, Jolita Navickiene Jurininku, **Maței Maria Claudia**, Ovidiu Buta, **Manzatu Liliana**, Matei Marius, Micescu Viorel Șerban, Munteanu Petronela, Munteanu Lucian, Orzan Mihai Cristian, **Oltean Cristina**, Oprișan Marius Adrian, **Petria Georgiana**, Ristici Mihai Alexandru, **Stanciu Irina**, Trasca Ioan, Willem Constant Marie Van Der Sijp.

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PARTNERS

Anti-Drug National Agency, National Agency against Human Trafficking (ANITP), National Authority for Communications Administration Regulation (ANCOM), Ministry of National Education, Ministry of Labour, Family, Social Welfare and Elderly Persons – Child Protection Directorate, Ministry of Health, Ministry of Informational Society, General Police Inspectorate – Romanian Service for Combating Cyber Criminality, Microsoft, Roland Berger, White & Case, Orange Romania, Orange Foundation, Cosmote, Vodafone, UPC, ECDL, National Association of Romanian Internet Service Providers (ANISP), Euroaptitudini, Kaspersky Lab, Bitdefender, RCS-RDS, Howard Johnson Grand Plaza Hotel, Tiparituri.ro, "Al. Obregia" Psychiatry Hospital – Psychiatry Clinic for children and adolescents, National Administration of Penitentiaries, OvidiuRo Association, Educația 2000+ Centre, „Step by Step” Centre for Education and Vocational Development, Centre of the Municipality of Bucharest for Resources and Educational Assistance, Roma Centre for Social Intervention and Studies "Romani Criss", Free Trade Unions' Federation in Education, National Federation of Parents' Associations, Roma Education Fund Romania, World Vision Romania, UNHCR, IMO, General Immigration Inspectorate, JRS Romania, Romanian National Council for Refugees, ARCA, Balonul Copilor, Rent a Santa, Alice Sweet-Shop, Tetra Pak, General Directorates for Social Assistance and Child Protection, public health directorates from Botoșani, Iași, Neamț, Suceava and Vaslui, school inspectorates and schools from Alba, Brașov, Bucharest, Caraș-Severin, Cluj, Covasna, Harghita, Mureș, Sibiu, Bacău, Botoșani, Iași, Neamț, Suceava, Vaslui, Brăila, Buzău, Constanța, Galați, Tulcea, Vrancea, Argeș, Călărași, Dâmbovița, Giurgiu, Ialomița, Prahova, Teleorman, Dolj, Gorj, Mehedinți, Olt, Vâlcea, Timiș, Hunedoara, VOLUM Federation, The Global Fund for the Fight against AIDS, Tuberculosis and Malaria, Romanian Angeal Appeal, TB dispensaries in Bucharest, Anti-AIDS Romanian Association (ARAS), Parada, „Sprijinirea Integrității Sociale” Association (ASIS), Federation of National Organizations for Development, Habitat for Humanity Romania, Adra Romania, Malta Relief Service in Romania, Promenada, Eventures, Caritas Romania, CFR Călători, CFR S.A, METRO-REX, Cocor Media, Lemon Design, Cinema Pro, Hollywood Multiplex, Evo Media, Vision Media Plus, Romanian Neonatology Association, National Pupils' Council, Albalact, Betty Ice, Chipita, DNS Birotica, Friesland Campina, Ikea, Pufu Shop, Rivoli, Ulker.

PARTNERS AND SPONSORS IN OUR BRANCHES

ARGEȘ (AG)

Partners: AG County Prefecture, County School Inspectorate (CSI), General Directorate for Social Assistance and Child Protection (DGASPC), County Police Inspectorate (CPI), Mayorality of Pitești, ANITP - Pitești Regional Centre, high-schools, schools, kindergartens, Pitești Cultural Centre, Așchiuță Children's Theatre, Alexandru Davila Theatre. **Sponsors:** Termocalor Comfort, Mayorality of Pitești, Apa Canal 2000, Blanche Mode, Nigeioro Total, Happy Holiday, Daperom Grup Auto, Apulum Total, Euromoll-Pitești, Sf. Maria Association.

BRAȘOV (BV)

Partners: CSI, BV Didactics House Body, General School "Apaczai Csere Janos" Apața, Mayorality of Codlea, Hălchiu, Hărman, Prejmer, Râșnov, Sînpetru,

Ghimbav, Bod, Teliu, Râșnov și Cristian, general schools, Sport Association „Olimpia Sînpetru”, County Council of BV, Estico, Romanian Federation of Rugby, Photo School O'Neills, Sport Clinic BV.

Sponsors: Esprit Group, Raiffeisen Bank, 123 Travel, Gloria Hotels, Mr. Peter Company, Elmas BV, Modarom BV, Dr. Consultants BV.

BUCHAREST

Partners: High Schools Jean Monnet și I.L. Caragiale - Ploiești, kindergartens Inocența and Piticot din Găești, Gura Foi - Dâmbovița, Vălcănești, Placement Center Plopeni, Kindergarten Frunza de stejar Plopeni.

Sponsors: Kana Co and Claritech.

CARAȘ-SEVERIN (CS)

Partners: CS County Council, DGASPC CS, CPI, CS Public Health Directorate, CSI, County Directorate for Youth and Sports, CS Didactics

House Body, Gymnasium School no. 2 Reșița, other schools and high-schools.

Sponsors: County Council, Rotary Clubs(Reșița and Caransebeș), Electroechipament SA Reșița, Gradimex, Eu.Tra.Log.Remi.

CONSTANȚA (CT)

Partners: Mayorality of the Municipality of Mangalia, Mayorality of Cumpăna, CSI, DGASPC CT, County Centre for Assistance and Educational Resources, secondary schools from CT and Mangalia. **Sponsors:** Municipality of Mangalia, Selgros Cash&Carry.

DOJ (DJ)

Partners: DGASPC DJ, CSI, CPI, Auto ANITP - Craiova Regional Centre, 14 schools and 10 high-schools from DJ County, 2 high-schools from Baș - Olt, Students House of Craiova, National Theatre " Marin Sorescu".

Sponsors: C Terafarm, Selgros Cash and Carry, Rettet Das Kind Wien Ostereich.

HUNEDOARA (HD)

Partners: DGASPC HD, HD CSI, HD CPI, ITM Deva, SPLAS Petrila, University of Petroșani, Kindergartens 2, 6, 7 from Deva, 1 and 3 from Petroșani, 1 and 2 from Petrila, 1 from Lupeni, "Mihai Eminescu" and Hermes National Colleges, Kindergarten of the Arts and Music High-School from Deva, University of Petroșani, Sabin Drăgoi High-School Deva, Carmen Sylva National Informatics College, Petroșani Emergency Hospital, Orthodox Church Petrila. **Sponsors:** Henkel România, Eco Structuri, Caritas Alba-Iulia Petroșani, SC Expans Petrila, The Free Trade Union E.M Petrila, Mayorality of Petrila, Edil Urban Petrila, Real Hypermarkert Deva, Artima Deva, Bitu Petroșani, Metro Cash\Carry Romania Deva, Luk Oil Petroșani.

IAȘI (IS)

Partners: Mobile School Belgium, ISJ IS, CJRAE IS, VS, NT, SV, IJP IS; DGASPC IS, Penitentiary IS; Ministry of Justice - Probation Service IS, Clinical Psychiatry Hospital, Art University „George Enescu”, schools 1, 4, 9, 10, 17, 23, kindergartens 6, 13, 14, Sf. Sava IS, choools of Frăsuleni, Bârlad, Botoșani, Pașcani, Vaslui, Roman, Tg. Neamț, Piatra Neamț, Onești, Bacău, Suceava, Art High School "O. Băncilă", Rotaracti Club; Commercial Complex Iulius Mall IS; Commercial Complex Palas Mall; House of Culture „M. Ursachi" IS, Atheneum Tătărași, Bookshop Palas Mall and Cărturești, Parents' Association, High School Unirea Pașcani", Foundation „Alături de Voi", Association Centre for Social Integration and Antidiscrimination Policies Asociația Vaslui, World Vision Foundation, Bethany Social Services Foundation, Asociația for Social Programs Development, "Iosif" Foundation, Hope and Solidarity Foundation, Star of Hope Foundation, mayoralties of Mironeasa, Ceplenița, Lungani, Learning For Life Society Association - Suceava, Asociația of Educators of Suceava, CMI Dr. Chifu Mihaela. **Sponsors:** Soros Foundation, Community Foundation IS, ECHO Foundation, F.D.S.C. – Swiss contribution to European Union, PANIFCOM, Nike Europa, Europharm, Nitech, Rotary 2000 Club, RelService, Getyka Financiar, TotalGaz, Cuptorul Moldovencei, Connex; Group, SC.Computer Upgrade, SC ProInvest, Terra Mare, Sophia, Prima Cars, Association Life Management.

MUREȘ (MS)

Partners: MS County Council, Mayorality of Tg. Mureș, DGASPC MS, MS CSI, IESR MS, MS CPI, ANITP MS, Probation Service attached to Mureș Tribunal, Psychotherapy and Personal Development Institute Association, gymnasiums „Liviu Rebreanu", „Sf. Gheorghe", "Dacia", „Friedrich Schiller" „Zaharia Boiu" Sighișoara, schools 7, 12, 15, 19, „Bernaduy Gyorgy" Tg-Mureș, kindergartens „Arlechino", no. 10, 12, 19, 15, schools „Nicolae Iorga" and „Alexandru Vaida Voievod" Cluj-Napoca, Cultural Association Actus Dramatikus, Promenada Mall Tg-Mureș, Antena 1 Tg-Mureș, Stiri TV, TVR Tg-Mureș, TTM, Radio SON, Kiss FM, Rock FM, Magic FM, Radio Tg-Mureș. **Sponsors:** Selgros Cash&Carry, Mureș County Council, Tg-Mureș Airport., SC PKD Grup, Grand Hotel Tg. M., SC Comvig Impex Reghin, SC Compania Aquaserv, Europharma Baia Mare, SC Nitech, GSK Cluj, Transgaz Cluj, Adecco, SC Napolact, SC Cesiro, SC TBS Aviation, SC Carnicomp, SC Renotarr, SC Siceram, Literature Association "Creneluri Sighișorene", Lidl.

NEAMȚ (NT)

Partners: NT General Directorate for Social Assistance and Child Protection; NT CSI, NT CPI, NT Territorial Labour Inspectorate, Public Health Directorate NT, Anti-Drug Centre for Prevention, Assessment and Counselling, Estate Event București, I TV NT, EstTV NT, schools from Piatra-Neamț. **Sponsors:** S.C. Estpres D-va Rosie, Darcons Cordon, Marsat SA Roman, Apaserv Neamț.

SUCEAVA (SV)

Partners: CSI of SV and Botoșani, SV CPI, SV County Centre for Resources and Educational Assistance, Mayorality of Suceava, Mayorality of Rădăuți, National Agency against Human Trafficking – SV Centre, SV Anti-Drug Centre for Prevention, Assessment and Counselling, SV County Centre for Resources and Educational Assistance, Public Health Directorates of Suceava and Botoșani, Association of Family Physicians/Private Medical Practices of Family Physicians/ Psychiatrists, "Sfântul Ioan Cel Nou" County Hospital NPI Section, CRED Liteni, high-schools from Suceava, Rădăuți, Fălticeni, Botoșani, Liteni, Bucecea, "Cristiana" Nursing School, Gymnasium Schools from Suceava, Rădăuți, Fălticeni, Mitocu

Dragomirnei, Liteni, Volovăț, Vicovu de Sus, Ciocănești, Cârlibaba, Shopping City Suceava. **Media Partners:** Monitorul de Suceava, Obiectiv de Suceava, Crai Nou, Intermedia TV, Bucovina TV, Plus TV, Radio Top, Viva FM, Radio AS, TuSiRomânia, NewsBucovina, Orașul Suceava. **Sponsors:** S.C. Relians Corp S.R.L., Shopping City Suceava, Selgros Cash & Carry Suceava, Monitorul de Suceava, SC Minco Serv., United Order of the Templars, individuals.

TIMIȘ (TM)

Partners: Regional Educational Resources and Assistance Centre, Psychiatry and Neurology Clinic for Children and Teenagers, Clinical Emergency Hospital for Children "Louis Turcanu", Public Health Directorate, Mayorality of Timișoara, DGASPC TM, TM CPI, TM CSI, National Anti-Drug Agency – Regional Anti-Drug Centre for prevention, assessment and counselling, The Soup Kichen of Timișoara Mayorality, National Theatre Timișoara, the Theoretical High School "Grigore Moisil" Timișoara, schools 1, 7, 11, 12 and 19 of Timișoara, Association Casa Fenza Timișoara (ACF), NGO ProȘcoala Varias, Liebling School with I-VII grades, as well as other schools, kindergartens ("Neverland" and "First Steps") and medical practices in Timișoara and TM County. **Sponsors:** Lernen Furs Leben E.V., HR Excellence, SC E.B.I.G. Management, SC Unified Post, Association Rotaract Club, Maresi Food Broker, SC L'Intensa Promotive, Macchine Per Caffè Espresso - MCE, Centre of Art and Culture TM, SC Art Match, SC Rimi, SC Codrina, SC Eastern Digital, ELM, High School "Carmen Sylva", Pharmacy Students' League.

Sponsors in goods and services:

Bega Timișoara, Fundația Rudolf Walther, Lasting System, Energomontaj, SC Varuna, SC Expres Catering, 123 Contractform, TRW Automotive Safety Sistem, Ferobanat.

VASLUI (VS)

Partners: CSI VS, County Directorate for Youth and Sports, VS Didactics House Body, DGASPC VS, CSI, Psychopedagogic Assistance Centre VS, County Hospital, mayoralties, local councils, doctors, Monitorul de Vaslui, Vremea Noua, Obiectiv de Vaslui, Antena 1 Vaslui. **Sponsors:** Radio Smile Vaslui, Pharmacy Balsam Negrești, The Public Notary Ioniți Marieta, SC Ciboco Negrești.



PLAN 2014

CHILDREN FROM KINDERGARTEN
- DAMBOVIȚA

PHOTO: ALEXANDRA BĂCESCU-DAMS

REDUCTION OF INFANT MORTALITY AND IMPROVEMENT OF MOTHER AND CHILD HEALTH AND NUTRITION

As a follow-up on our actions carried out in 2013, we will continue to equip the maternity wards from București, Botoșani, Focșani, Caransebeș, Constanța, Hunedoara, Iași, Bacău, Ploiești, Roman, Oltenița, Reșița, Piatra-Neamț, Suceava, Vatra-Dornei, Arad, Vaslui and Petroșani, thus helping to increase the chances to survival for over **7,000 newborns**, in 2014

only. In parallel, **500 young mothers, 500 pregnant women and 4,000 children aged 0 to 5 will receive support and assistance:** nutritional support, information about personal hygiene and pregnancy control, proper care of children under 5, enrolment with the family doctor etc., while 4,500 teenagers and 1,000 parents from selected poor and marginalized communities will be informed with regard to reproduction health and pregnancy planning. Community activities will be supported by 150 volunteers and 35 specialists – local coordinators, family doctors, medical assistants, social workers and health mediators. Trainings will be

organized for neonatologists, gynecologists, and chief nurses, in relation to non-invasive ventilation and neonatal resuscitation of preterm infants, and also in order to increase their ability to detect cases of high risk infant morbidity.

ACCESS TO EDUCATION AND PREVENTION OF SCHOOL DROPOUT AMONG CHILDREN FROM DISADVANTAGED GROUPS

In 2014, Save the Children will integrate **200 children from poor communi-**

ties, in particular Roma, in preschool educational groups, will provide additional educational support to **1800 children at risk of school dropout** and will (re) integrate in the educational system 200 unschooled children/children who have dropped out of school. 800 parents will benefit from social services, will be advised and informed about the importance of education for their children's future, and 215 specialists in education and protection will be trained to develop their child working skills.

PROTECTION OF CHILDREN AGAINST VIOLENCE

Another major objective we are committed to attaining in 2014 as well is to diminish the use of violence of any kind against children, eliminate child abuse and teach adults how to use positive education methods that stimulate rather than punish children. In doing so, we have established the following main intervention directions: providing support to **2000 parents** so that they acquire the necessary skills to raise their children using positive methods and techniques, providing support and psychological counselling services for **2000 children victims of abuse and violence in family and at school**, within a network of six centres delivering evaluation and intervention community services, and providing training programmes for 450 professionals in education, healthcare and social welfare. As the efficiency of early preventive intervention has been proven both for children and for parents, the organization will focus particularly on preschool children, by developing and piloting a programme aimed at preventing bullying in kindergartens and primary schools, that will cover 2000 children, developing an online platform for parental education, targeting parents of children of preschool age (additional to the existing platform www.parintibuni.ro), providing support to teachers from preschool and primary education, and last, but not least, lobbying for the update and approval of the National Early Education Strategy.

PROTECTION OF CHILDREN AGAINST ONLINE VIOLENCE

The programme aims at developing digital skills among children, parents and teachers, while providing information about the potential dangers in the online

environment. It will continue its information actions, targeting **18,000 children, 5000 parents and 5000 teachers**. Moreover, **the safe internet use guide** will be distributed in schools through the Ministry of National Education and will be used for classroom activities involving 45,000 children. The Helpline service, consisting in phone or online counselling regarding the problems encountered on the Internet, will be further strengthened and improved, and a research report will be drafted concerning the use of Internet by children in urban and rural areas, as a comparison to the 2012 research, along with a study on the use of Internet at home.

PROTECTION OF CHILDREN WITHOUT PROPER PARENTAL SUPPORT

Because economic migration remains a widespread phenomenon in the country, children left home alone as a result of their parents going abroad for work will remain a priority for the organization and will be helped to overcome the difficulty of being deprived of parental care and affection, through educational and socialization activities, with a view to preventing school dropout and (self)marginalization. The **1,040 children benefiting from the social-educational services** will also be helped to maintain contact with their parents through the Internet, and 700 parents and legal caregivers will be counselled and supported in order to provide proper support and relate better to the children. At the same time, 90 representatives of the competent authorities will be trained and 16 inter-institutional working groups will be established, one for each of the 16 centres in which the project is implemented.

PROTECTION OF MIGRANT CHILDREN AND VICTIMS OF TRAFFICKING

80 refugee, asylum-seeking and relocated children and adults will benefit from social, educational and socio-cultural integration services, depending on the identified needs, and 60 professionals will be trained on issues related to trafficking, missing children or sexually exploited children. Advocacy events will be organized so as to increase the level of understanding of the authorities with regard to migration, trafficking and exploi-

tation, with a view to improving conditions for the reception and integration of migrant children, without discrimination, and finding consistent mechanisms for the identification and referral of children victims of trafficking and exploitation, as well as for the development of efficient services for them.

PARTICIPATION OF CHILDREN AND YOUNGSTERS

85,000 children from 1000 schools will be informed of their rights or will be directly involved in Save the Children activities intended to promote the UN Convention on the Rights of the Child. Additionally, **420 teachers will be trained** to deliver activities related to the rights of the child or the importance of universal access to education, as well as to support the engagement of pupils in a dialogue with the decision makers. Within a pilot project, 600 children will be informed not only about their rights, but also about the applicable legislation on the rights of the child, so that they acquire knowledge and abilities to defend their rights, and to become familiar with the institutions and how to approach them in such situations. 2000 volunteers will be involved in actions to promote the rights of the child, healthy lifestyle, education for health and prevention of drug consumption, access to quality education for children with disabilities and, last but not least, volunteering.

ADVOCACY/LOBBYING FOR THE RIGHTS OF THE CHILD

Save the Children will act in order to improve the legal framework and policy making with regard to the rights of people with disabilities (**Law 448/2006**), volunteering and the promotion and protection of the rights of the child. We will be involved in drafting the additional legislation regarding the **Law 272/2004**, the national strategy on child protection and the related plan, and in formulating observations and proposals for Ministry of Labour, as part of the periodic report sent to the UN Committee with regard to the application of the Convention on the Rights of the Child in Romania, while also being involved in drafting the strategy on the mental health of the child and teenager, as well as in improving regulations on the public funding of social subsidies for accredited NGO services.



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